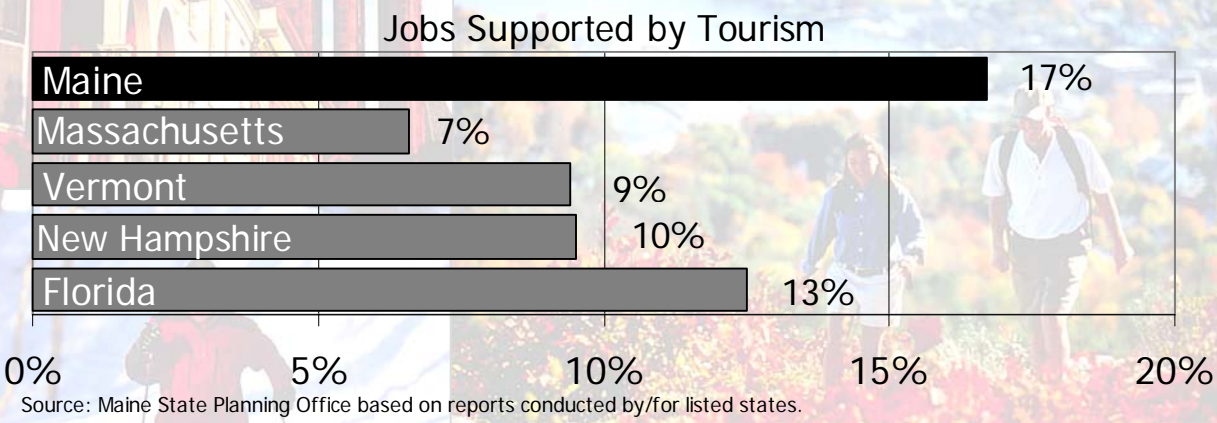


# TOURISM POWERS MAINE'S ECONOMY

## A REFERENCE GUIDE TO TOURISM AND THE MAINE ECONOMY

**ONE IN FIVE**  
In 2006, tourism directly and indirectly generated roughly one in five dollars of sales throughout Maine's economy. It supported the equivalent of one in six Maine jobs.



**ONE IN FIVE**  
In 2006, about one-fifth of state sales tax revenues were directly or indirectly attributable to tourism. Adding income and fuel taxes, state government received approximately \$429 million tourism-related tax dollars.



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## DOMESTIC TRAVEL PROFILE 2006

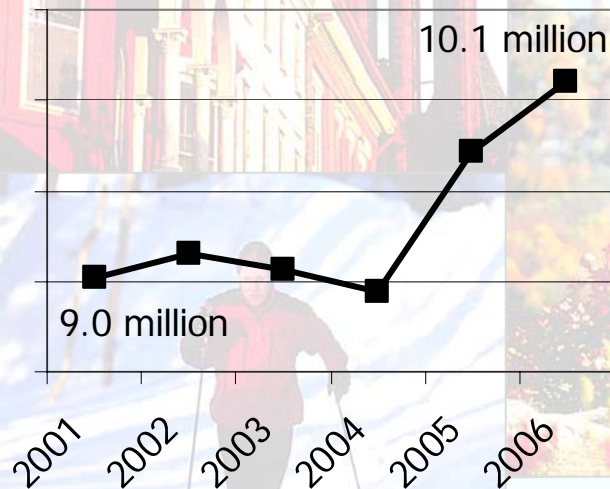
Approx. 10.1 million overnight trips were taken in Maine.

Approx. 31.7 million day trips were taken in Maine.

Percent of overnight tourist trips during ...

July, August & September	52%
April, May & June	25%
October, November & December	16%
January, February & March	8%

Overnight Tourism Trips in Maine



TripAdvisor.com ranked Millinocket, Maine among the Top 10 Hot US Travel Destinations for 2007.

Frommer's named Portland, Maine among its twelve Top Travels Destinations Worldwide for 2007.

## TOURISM SUPPORTS MAINE'S QUALITY OF LIFE BY...

- Supporting the conservation and maintenance of our natural wonders.
- Keeping our historical and cultural sites vibrant and alive.
- Creating cultural and recreational opportunities for all Maine residents.
- Generating millions of tax dollars for education, transportation, social programs, and natural resource investments.

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