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Video: *On Being a Scientist*

If you are looking for ways to communicate ideas about the scientific enterprise and how scientists do science, this video might be of interest.

Based on the book, *On Being a Scientist*, this seven-minute video includes interviews with Stephanie J. Bird, co-editor-in-chief of Science and Engineering Ethics at Georgetown University, and several new Ph.D.s from a variety of disciplines.

The scientific research enterprise is built on a foundation of trust. Scientists trust that the results reported by others are valid. Society trusts that the results of research reflect an honest attempt by scientists to describe the world accurately and without bias. But this trust will endure only if the scientific community devotes itself to exemplifying and transmitting the values associated with ethical scientific conduct.

This video is based on third edition of *On Being a Scientist* and reflects developments since the publication of the original edition in 1989 and a second edition in 1995.

To view *On Being a Scientist*, go online to:

http://www.youtube.com/nationalacademies?utm_medium=email&utm_source=National%20Academies%20Press&utm_campaign=NAP+mail+cb+09.17.09+-+Back+to+School&utm_content=customer&utm_term=