



State of Maine
Bureau of Alcoholic Beverages and Lottery Operations
Division of Liquor Licensing and Enforcement

Application for On-Premise Taste Tasting Event Permit

Please complete this application in its entirety. This application must be signed by the licensee or an agent of the licensee.

Name of Licensee: _____

Licensee Number: _____ License Expiration: _____

Complete Mailing Address: _____

Daytime Telephone Number: _____ Fax: _____

Contact Person: _____

Email Address: _____

Location of Event: _____

Physical Address: _____
Street / Road Town / City Zip Code

Describe specific area to be licensed and attach a diagram: Inside Event Outside Event

Date of Tasting: _____ From: _____ To: _____

(Note: By law, liquor can only be served from 5:00 am to 1:00 am of the next day, every day of the week, Sunday through Saturday. Function times cannot deviate from this statutory requirement.)

Type of Tasting to be Held: Wine Beer Spirits

Is this event: Private Only Open to the Public

NOTE: If a licensed sales representative will be pouring beer, wine or spirits at the event, please list the name of the sales representative and verify the licensing and server training of the sales representative.

Name of Sales Representative: _____

Is the Sales Representative licensed: _____ Has Sales Representative completed training: _____

On-premise taste-testing are limited to one (1) per month.

Signature of Licensee

Date

Printed Name of Licensee

Email Address

In order to timely process your application, you must file this application at least 72 hour prior to the event. The Bureau reserves the right to reject an application not submitted by this time.

The Division of Liquor Licensing & Enforcement is hereby authorized to obtain and examine all books, records and tax returns pertaining to the business, for which this liquor license is requested, and also such books, records and returns during the year in which any liquor license is in effect.

Once issued, this permit is not assignable and is valid only for use by the licensee named in this application and for the date, time, and location listed in this application. This permit is issued subject to Maine liquor laws, Title 28-A, and the Bureau's Administrative Rules. Penalties for failure to comply with the laws and rules are provided in Chapter 33 of Title 28-A.

Submit Completed Forms To: Bureau of Alcoholic Beverages & Lottery Operations
Division of Liquor Licensing and Enforcement
8 State House Station
Augusta, Me 04333-0008
Telephone Inquiries: (207) 624-7220
Fax: (207) 287-3434
Email Inquiries: MaineLiquor@Maine.gov

For Office Use Only:

Date Filed: _____

Approved Not Approved

Date Approved: _____

Approved By: _____

Requirements for an On-Premise Taste-testing Event:

1. Liquor **may not** be served to persons who have not yet attained 21 years of age. **For the purposes of this application, liquor is defined as malt liquor, wine and spirits;**
2. Serving limitations:
 - A. **Wine:** A person **may not** be served more than a total of 5 ounces of wine having an alcohol content of 14% or less, or for wine having an alcohol content greater than 14%, a person **may not** be served more than a total of 3 ounces;
 - B. **Malt liquor:** A person **may not** be served more than a total of 12 ounces of malt liquor having an alcohol content of 6% or less; for malt liquor having an alcohol content greater than 6% but less than 12%, a person **may not** be served more than a total of 6 ounces; or, for malt liquor having an alcohol content of 12% or greater, a person **may not** be served more than a total of 3 ounces; and
 - C. **Spirits:** A person **may not** be served more than a total of 1 1/2 ounces in 1/2 ounce servings of spirits having an alcohol content of 80 proof or less; or; for spirits containing an alcohol content of greater than 80 proof, a person **may not** be served more than a total of 3/4 of an ounce in 1/4 ounce servings;
3. A person **may not** be charged a fee for any liquor served as part of a taste-testing event;
4. A person who is visibly intoxicated **may not** be served;
5. A taste-testing event **must** be conducted with the hours of retail sales established in Title 28-A which is every day, Sunday through Saturday from 5:00 am to 1:00 am of the following day;
6. An on premise licensee **must** obtain the written permission of the Bureau before conducting any taste-testing event by filing this application for a taste-testing event with the Bureau and declaring if a licensed sales representative will be pouring liquor at the event under this permit. The applicant must verify that the sales representative is licensed by the Bureau and has server education training;
7. An on premise licensee **may not** conduct more than one (1) taste-testing event per month;
8. A taste-testing event **is not** allowed in any municipality where on premise and off-premise liquor sales are not allowed;
9. A taste-testing event **must** be limited to a designated area as provided in the application;
10. An on premise licensee **must** purchase all malt liquor and/or wine served at a taste-testing event from a wholesale licensee. The applicant **must** keep a record of this purchase transaction;
11. An on premise licensee **must** purchase all spirits from an agency liquor store licensed as a reselling agent. The applicant **must** keep a record of this purchase transaction;

12. An on premise licensee, with prior approval from the Bureau, **may** conduct an invitation-only taste-testing event at the licensed premises in place of or to coincide with a taste-testing event that is open to the public;
13. After a taste-testing event is concluded, the on premise licensee **may** return any unused portion of liquor used to conduct the taste-testing event to the licensee's existing stock;
14. A certificate of approval holder, licensed sales representative or wholesale licensee who participates in a taste-testing event **may** provide and distribute food or snacks to be consumed in conjunction with the liquor to be tasted at no cost to the public or the on-premise licensee if the total cost for the food or snacks does not exceed \$200 per event. Any remaining food or snacks provided in conjunction with a taste-testing event must be removed by the certificate of approval holder, licensed sales representative or wholesale licensee from the licensed premises at the conclusion of the event;
15. A certificate of approval holder, licensed sales representative or wholesale licensee who participates in a taste-testing event **may** provide material to advertise the liquor being offered at the taste-testing event or for the promotion of responsible use of liquor. A certificate of approval holder, licensed sales representative or wholesale licensee **may** use the advertising material only for promotional display on the licensed premises. Advertising material related to the taste-testing event **may** include signs, coasters, napkins, table tents and items of like value and must be removed by the certificate of approval holder, licensed sales representative or wholesale licensee from the licensed premises at the conclusion of the event; and
16. A certificate of approval holder, licensed sales representative or wholesale licensee who participates in a taste-testing event **may** distribute novelties to the public during the event at a cost not to exceed \$3 per novelty. All remaining novelties under this paragraph must be removed by the certificate of approval holder, licensed sales representative or wholesale licensee from the licensed premises at the conclusion of the taste-testing event.