



Statewide Coordinating Council for Public Health District Coordinating Council Update

Template updated 06/2012

District: Western	Date: March 2015
<p>Brief review of decisions and outcomes from Executive Committee and DCC meetings held since last SCC meeting. For agendas and copies of minutes, please see district's website at: http://www.maine.gov/dhhs/boh/olph/lphd/index.shtml</p>	
<p>Ongoing or upcoming projects or priority issues:</p> <ul style="list-style-type: none"> • The District is looking for new Committee members to have a diverse county and sector representation on the council. • Steering Committee actively seeking a chair and treasurer, all other positions are filled. Currently co-chair is serving in capacity of chair. 	
<p>Progress with District Public Health Improvement Plan:</p> <ul style="list-style-type: none"> • DPHIP Priorities Update: <p style="margin-left: 20px;">Promoting influenza & pneumococcal vaccine for people at risk – Using the template that was created new flu dates and locations for hospitals throughout the Western District have been assembled in brochure format and has been disseminated to partners. This is now to be an annual tool for the Western District.</p> <p style="margin-left: 20px;">Development of an electronic collaborative tool – The Communications and Coordination work group continues to make progress on the deployment of the Insight Vision digital strategy mapping and project management tool in the Western Public Health District. This platform enhances clarity about mutually agreed upon objectives in health, and creates visual strategy maps that are interactive and easy to keep up to date. These maps represent the next generation of tools such as SMART goals and logic models in that they are developed through collaborative dialogue among many partners working toward alignment of effort across multiple community sectors. The tool will also generate community Score Cards, or dashboards, for accessible reporting and immediate visual feedback to all stakeholders about the progress of multiple initiatives.</p> <p style="margin-left: 20px;">Accomplishments to date include:</p> <ol style="list-style-type: none"> 1. Leveraging the Oxford County Wellness Collaborative's (OCWC) purchase of the Insight Vision platform (licenses and technical assistance) to lower the cost of adding licenses and support for the remaining two counties in the district: Androscoggin and Franklin. 2. Several meetings held in 2014 and early 2015 among district HMPs and MeCDC Liaison Jamie Paul, to coordinate orientation to and deployment of the tool. 3. District level work groups focused on Obesity reduction and Behavioral Health (Mental Health 	

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 22 M.R.S. §412 (2011).

A. A district coordinating council for public health shall:

- (1) Participate as appropriate in district-level activities to help ensure the state public health system in each district is ready and maintained for accreditation; and
- (4) Ensure that the essential public health services and resources are provided for in each district in the most efficient, effective and evidence-based manner possible.

A-1. The tribal district coordinating council shall:

- (1) Participate as appropriate in department district-level activities to help ensure the tribal public health system in the tribal district is ready and maintained for tribal public health accreditation; and
- (2) Ensure that the national goals and strategies for health in tribal lands and the tribal district health goals and strategies are aligned and that tribal district health goals and strategies are appropriately tailored for each tribe and tribal health department or health clinic



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and Substance Abuse issues) have begun to work with OCWC work groups of Healthy Eating and Behavioral Health to discuss shared objectives.

- a. A draft strategy map for Healthy Food/Obesity is ready now and being reviewed by OCWC and District partners for final adoption (the map is not intended to be a static plan, but rather will be modified to reflect learnings from across the district as we move toward our shared goals.) The next discussion for these groups will be on shared measurements of success.
 - b. The District Behavioral Health work group has connected with the parallel work group in the OCWC to plan the development of a draft strategy map for the work being done in this domain. It is reasonable to expect an agreed-upon map for Behavioral Health by the 4th quarter of FY15.
4. The OCWC Active Living work group has completed a working strategy map inclusive of physical activity related projects in the district as well.
 5. The WDCC Steering Committee has decided to structure the quarterly meetings of the full DCC around the progress in deploying the Insight Vision tool. The first quarter meeting in March will feature a demonstration of the platform using local, Oxford County information for the Active Living strategy map. Following meetings will present the strategy maps for Healthy Food/Obesity, and then Behavioral Health as these are developed and adopted.

Discussions have begun about creating a strategy map in InsightVision for the shared Section 1, Infrastructure and Capacity Building portion of the HMP work plan as well. This will likely be an objective for early to mid-FY16.

Behavioral Health – The Behavioral Health Workgroup met at the end of January to begin a strategy mapping process for behavioral health initiatives in the Western District. A template was developed to collect information from the 4 HMPs, plus other public health partners. Once the information is collected the work group will begin the process to look at what is currently in place, identify areas of overlap as well as the gaps, to help determine overarching themes across the district. The workgroup will be using the Insight platform for this strategy mapping process.

Obesity –The Obesity work group met on January 21. The group discussed how they can make some movement towards reducing obesity. It was decided to pilot a school fair to attract students to help out with school and community gardens. The groundwork for this project will be discussed at the next Obesity work group meeting.

Structural and Operational changes, including updates in membership.

- None at this time.

In-district or multi-district collaborations:

Other topics of interest for SCC members:

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