Statewide Coordinating Council for Public Health
District Coordinating Council Update

Public Health
Prevent. Promote. Protect.

Template updated 03/2012

District: Cumberland	Date: 12/18/14

Brief review of decisions and outcomes from Executive Committee and DCC meetings held since last SCC meeting. For agendas and copies of minutes, please see district's website at:
http://www.maine.gov/dhhs/boh/olph/lphd/index.shtml

Ongoing or upcoming projects or priority issues:

- Health Equity workgroup continues its work on a grant from the MCF People of Color fund to expand Health on the Move. The third of five events funded by this grant is currently in the planning stages for January 23rd hosted by the Westbrook Intercultural Community Center. This event will be the kickoff for several different series of community health opportunities that will help district partners can strengthen their relationship with this neighborhood over the longer term.
- The Mayor's Substance Abuse Task Force continues to identify options for increasing access to substance abuse treatment and prevention and as a strategy to reduce law enforcement, EMS, corrections and social service costs driven by substance abuse. Subcommittees are being established to develop recommendations to strengthen our approach to prevention, intervention, treatment, and recovery.

Progress with District Public Health Improvement Plan:

Priorities selected:
- Obesity/Physical Activity/Nutrition
- Tobacco
- Flu Vaccination
- Healthy Homes
- Health Equity
- Public Health Preparedness
- STDs/Reproductive Health
- Mental Health & Substance Abuse

(Infrastructure priorities remain EPHS #3/Educate, #4/Mobilize, and #7/Link people to services)

- Workgroups and/or collaborative initiatives are active on most priorities. With so many priorities, reporting back to the full Council and creating sufficient opportunities for full Council input is a challenge – written progress reports on DPHIP priorities are submitted on 4 priorities for each Council meeting.
- Examples of DPHIP strategies:
  - Health Equity: Health on the Move – (see bullet above)
  - Obesity: Has completed a district-wide inventory of all K-12 schools to identify scoreboards with soda advertising, and is currently working with the distributors and superintendents as necessary to replace the prohibited advertising with for non-sweetened beverage advertising.
  - PH Preparedness: Cumberland District Plan for Excessive Heat Emergencies is in the final stage of development. The DCC participated in a grant application with the Gulf of Maine Council that could provide a small amount of funding for implementation.
  - Flu vaccination: Partnership with Cumb County Medical Reserve Corps to provide staffing support for VNA-led school flu clinics.

22 M.R.S.§412 (2011).

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(4) Ensure that the essential public health services and resources are provided for in each district in the most efficient, effective and evidence-based manner possible.

A-1. The tribal district coordinating council shall:
(1) Participate as appropriate in department district-level activities to help ensure the tribal public health system in the tribal district is ready and maintained for tribal public health accreditation; and
(2) Ensure that the national goals and strategies for health in tribal lands and the tribal district health goals and strategies are aligned and that tribal district health goals and strategies are appropriately tailored for each tribe and tribal health department or health clinic

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Progress with Community Transformation Grant:

- The Community Transformation Grant officially ended September 30, 2014.

Structural and Operational changes, including updates in membership.

- The CDPHC Membership Committee has reactivated with new leadership from Zoe Miller, Opportunity Alliance, Healthy Lakes HMP Director. A plan for strengthening the orientation of new CDPHC members and strategies to build new relationships with previously unengaged district partners while also sustaining the engagement of long-time members.
- Robin Hetzler (Medical Care Development) joined the Council as a new member. The council approved her membership at the November meeting.

In-district or multi-district collaborations:

There are many active collaborative projects going on in the district and one of the challenges is keeping everyone informed and "in the loop" about all the activity, which evolves quickly when windows of opportunity open.

The Greater Portland Refugee & Immigrant Health Collaborative (a subgroup of the CDPHC Health Equity Workgroup) is making excellent progress using the Collective Impact framework. This group is developing innovative coordinated strategies to increase access to dental care, vision care, primary care, and behavioral health.

There are also several MeHaf Healthy Community and Access 2 Quality Care grants and a Maine Oral Health Funders grant for planning related to children's oral health in the rural Lakes Region of the district, that are all connected under the CDPHC's health equity priority.

Other topics of interest for SCC members:

The Council held a legislative breakfast in November for legislators from Cumberland County. The Council used the breakfast as an opportunity to familiarize the newly elected (and some returning) representatives and senators with the Council, public health, and the Maine Public Health Association. The bipartisan group of legislators also discussed public health issues from their respective districts, and shared issues they would consider priorities based on what they have been hearing from their constituencies (most of which lined up very well with our DPHIP priorities).

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