2 June 2017

The 128th Legislature of the State of Maine
State House
Augusta, ME

Dear Honorable Members of the 128th Legislature:

Under the authority vested in me by Article IV, Part Third, Section 2 of the Constitution of the State of Maine, I am hereby vetoing LD 943, “An Act Regarding the Cancellation of Subscription Services.”

Four years have passed since the Legislature sustained my veto on this exact same issue. Here we are in the 128th, and I am once again asking you to sustain my veto on this unnecessary, anti-business legislation. Online commerce is widely used and extremely popular here in Maine. As a result, businesses large and small are continuously improving their systems and procedures to keep pace with the demands of the marketplace.

When this bill was introduced for public hearing earlier this session, not one person advocated for this legislation outside the bill’s sponsor. Isolated examples and anecdotes aside, implementing this law would make Maine less competitive and lead to unnecessary legal battles and more confusion for consumers.

LD 943 will make Maine an outlier and more expensive to do business in. Many companies are already improving these types of processes because that’s what customers are looking for. If customer service remains poor, that company is unlikely to be in business for the long term. We do not need to pass a law and interject new governmental regulations for this type of commercial activity. LD 943 is unnecessary and yet another example of an attempted solution in search of a problem.

For this reason, I return LD 943 unsigned and vetoed. I strongly urge the Legislature to sustain it yet again.

Sincerely,

Paul R. LePage
Governor