Economic Recovery Subcommittee – Tourism, Hospitality & Retail
Agenda - Thursday, June 4, 2020
8:30-10:00am

I. Opening Remarks

II. Industry Input Session
Each speaker will have 10 minutes with 1-2 minutes of clarifying questions

1. Ann Ball, Program Director - Maine Downtown Center, Maine Development Foundation
2. Jenny Kordick, Executive Director - Maine Outdoor Brands
3. Tony Cameron, Chief Executive Officer – Maine Tourism Association
4. Steve Hewins, President & CEO – Hospitality Maine

III. Key Takeaways

Organization Overviews:
Maine Downtown Center (MDC) is a program of Maine Development Foundation. MDC serves as the statewide coordinator for the National Main Street Center Program and serves as the statewide resource to any community interested in downtown revitalization. The Main Street model is a historic preservation based economic development approach that is currently implemented in 1200 programs across the country. In Maine there are 10 nationally accredited Main Street communities with full-time professional staff located in Augusta, Bath, Belfast, Biddeford, Brunswick, Gardiner, Rockland, Saco, Skowhegan, Westbrook. There are also 18 Downtown Affiliate Programs, located in Bar Harbor, Bucksport, Calais, Caribou, Dover-Foxcroft, Ellsworth, Gorham, Hallowell, Houlton, Kingfield, Lisbon, Machias, Madawaska, Norway, Presque-Isle, Rumford, Stonington and Woodford’s Corner (Portland).
https://www.mdf.org/program-partnerships/maine-downtown-center/

Maine Outdoor Brands unites business leaders and entrepreneurs in raising awareness of Maine’s outdoor recreation economy and strengthens Maine’s outdoor brands through knowledge sharing, collaborative marketing and commerce efforts and access to professional resources. MOB is committed to seeing Maine-based product, service, and retail brands thrive, and today has over 100 members that are a part of the mission. The organization was formed by leaders from Blaze Partners, Good To-Go, Flowfold, Trailspace and Stabil (now owned by Implus) in 2017. To learn more about Maine Outdoor Brands, visit www.maineoutdoorbrands.com.
Maine Tourism Association, a private nonprofit membership organization, has been promoting business and leisure travel to Maine since 1921. MTA was created “to maintain and operate a bureau and offices for the purpose of acquiring and disseminating information concerning the business interests of the State of Maine”. The Maine Tourism Association promotes Maine travel in a variety of ways, with the goal of increasing visitation to the state and its more than 1600 member businesses. By banding together with professional leadership and organizations across the State of Maine, MTA creates economic opportunities for its membership and promotes the unique quality of the Maine tourism experience. www.mainetourism.com

HospitalityMaine is committed to promoting and protecting the interests and welfare of the hospitality industry. This includes actively representing its members’ interests on the national, state, regional and local levels. HM is dedicated to promoting career opportunities in the industry and improving the level of professionalism through education and training in the fields of culinary arts, lodging and hotel management. Hospitality Maine works together with other trade associations, industries and organizations that promote restaurants, lodging properties and tourism. https://www.hospitalitymaine.com/