

Brief History

- 1990's and early 2000's
- Purchasing Structure
- 2017 – Introduced a process to review the process to make MARVEL stronger – why was this needed?

SWOT (Weaknesses and Threats)

- MTEAF funds / Competitive Procurement
- Access
- Branding and Usage
- Became an Isolated Process (procurement, need identification, communications)

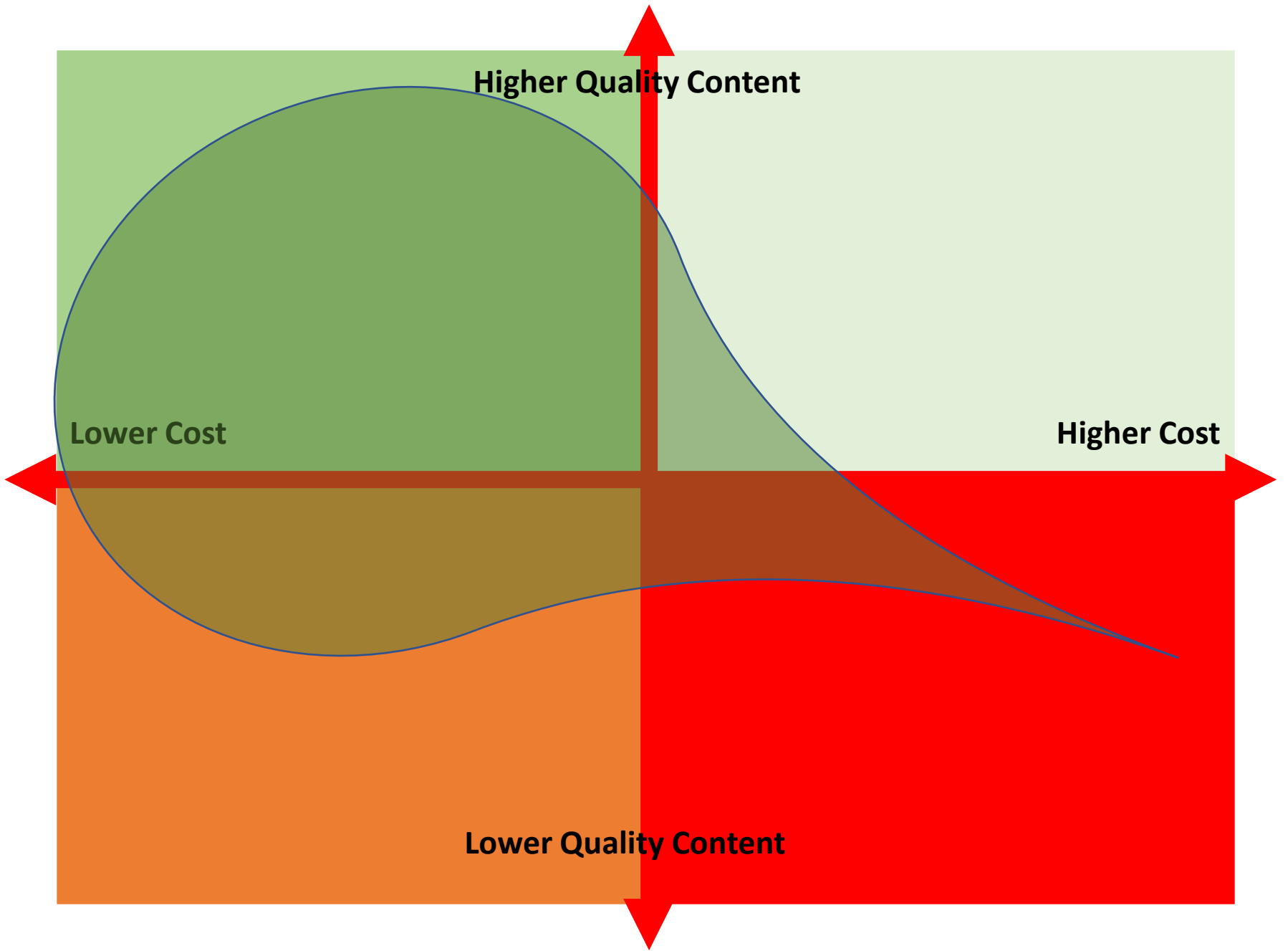
LD256 Report MTEAF funds / Competitive Procurement

Sec. 4. Report. The Department of Education and the Maine State Library shall jointly submit by January 15, 2018 to the Joint Standing Committee on Energy, Utilities and Technology a report containing the following:

1. **A list of all recipients of money from the telecommunications education access fund established pursuant to the Maine Revised Statutes, Title 35-A, section 7104-B, referred to in this section as "the fund"; a description of the goods or services for which money from the fund was received,** including the amount of money received by recipients for such goods or services; and whether the goods or services for which money from the fund was received were eligible for reimbursement through the federal E-rate program;
2. **A description of the process used by recipients of money from the fund to select vendors for goods or services, including whether there was a competitive bidding process and, if so, whether the competitive bidding process included provisions for services that were compensated with money from a source other than the fund; and**
3. A list of qualified schools and qualified libraries pursuant to Title 35-A, section 7104-B, subsection 2 and, with respect to each school or library location, the following information:
 - A. The broadband capacity;
 - B. The average daily broadband use;
 - C. The amount received through the federal E-rate program to provide broadband access; and
 - D. The amount received from the fund to provide broadband access.

The “Budget” – Approximately \$1.1M

- \$500,000-\$700,000 - MTEAF
- \$300,000-\$400,000 – MSL – General fund and some LSTA
- \$195,000 – UMaine (Science, Technology, Business, Ancestry)
- \$54,000 - CBB
- We need more partners! Possibly Crowd Sourcing Partners!



State of Maine RFP / Proposal Master Score Sheet

Instructions: Complete the Master Score Sheet below providing all of the requested information for each bidder that submitted a proposal in response to the RFP. This document is to be included in the Selection Package submitted to the Division of Procurement Services for review/approval.

SCORESHEET FOR RFP: #201802013 – STATEWIDE PACKAGE OF DATABASES									
PROPOSAL SUBMITTED BY:		CengageLearning (Gale)		EBSCO (Package 1)		EBSCO (Package 2)		EBSCO (Package 3)	
COST:		Cost:	\$1,242,968.00	Cost:	\$4,478,215.00	Cost:	\$3,654,140.00	Cost:	\$3,160,500
EVALUATION ITEM	POINTS AVAIL.								
Section I: Organization Qualifications and Experience	10	10		10		10		10	
Section II: Proposed Services	40	34.2		39		36.6		34.2	
Section III: Cost Proposal	40	40		11.1		13.6		15.7	
Section IV: Maine Business and Economic Impact Consideration	10	6		6		6		6	
TOTAL	<u>100</u>	<u>90.2</u>		<u>66.1</u>		<u>66.2</u>		<u>65.9</u>	
PROPOSAL SUBMITTED BY:		ProQuest		World Book					
COST:		Cost:	\$3,580,126.00	Cost:	N/A				
EVALUATION ITEM	POINTS AVAIL.								
Section I: Organization Qualifications and Experience	10	10		N/A - Rejected					
Section II: Proposed Services	40	35.6		N/A - Rejected					
Section III: Cost Proposal	40	13.9		N/A - Rejected					
Section IV: Maine Business and Economic Impact Consideration	10	2		N/A - Rejected					
TOTAL	<u>100</u>	<u>61.5</u>		<u>N/A - Rejected</u>					

Gale's Statewide Package

Academic OneFile with InfoTrac Collections

Books & Authors

Career Transitions

ChiltonLibrary

Educator's Reference Complete

Gale LegalForms

Gale Virtual Reference Library (Hosting & 35+ Titles)

General OneFile with InfoTrac Collections

GREENR

Health & Wellness Resource Center

Health Reference Center Academic

Informe Academico

InfoTrac Newstand

Kids InfoBits

National Geographic Kids

Oposing Viewpoints in Context

Research in Context

Scribner Writers Online

Small Business Resource Center

Student Resources in Context

Twayne's Authors Online

Gale's *InfoTrac* Collections

Gale InfoTrac Collections:

Agriculture

Business

Business Economics and Theory

Communications and Mass Media

Criminal Justice

Culinary Arts

Diversity Studies

Environmental Studies and Policy

Fine Arts and Music

Gardening, Kandscape, and Horticulture

Gender Studies

General Science

Home Improvement

Hospitality, Tourism and Leisure

Information Science and Library Issues

Military and Intelligence

Nursing and Allied Health

Physical Therapy and Sports Medicine

Pop Culture

Popular Magazines

Professional Collections

Psychology Collection

Religion andn Philosophy

Small Business

US History

Vocations and Careers

War and Terrorism

World History

Adding to the “Package”

MARVEL! has always been databases and resources from numerous vendors.

Overview of Resources by Vendor

- On July 1, 2018, the Maine State Library will begin contracts with new and current providers:
- **Gale/Cengage** will be the new provider for core periodical and reference content (see below). Gale will also provide new content in addition to or as part of the statewide package. **This includes the renewal of the Literature Resource Center.**
- **EBSCO** will continue to provide Environment Complete, Food Science & Tech Abstracts, Hobbies and Crafts Resource Center, Learning Express Library / Computer Skills, NoveList Plus and K-8 Plus with the addition of the **new MyHeritage (Library Edition) – to do genealogical research from home!**
- **ProQuest** will continue to provide ASFA: Aquatic Sci & Fish Abstracts, Econlit, GeoRef, and **Business Premium Collection**. **Ancestry Library Edition will be enhanced with additional access for K-12.** Contract will upgrade from US Newsstream to Global Newstream to get the broadest newspaper coverage (including full text to NYT, WSJ and WP)
- **World Book** will provide encyclopedia resources
- **Value Line Investment Survey** for public and academic libraries
- **Pronunciator** for an online language learning resource
- **Niche Academy** for ready-to-use tutorials for common library services
- **Springer** will continue to provide Nature
- Numerous free resources (i.e. Maine Memory Network, Ben's Guide, digitalmaine – Maine State Library's Digital Repository, etc.)

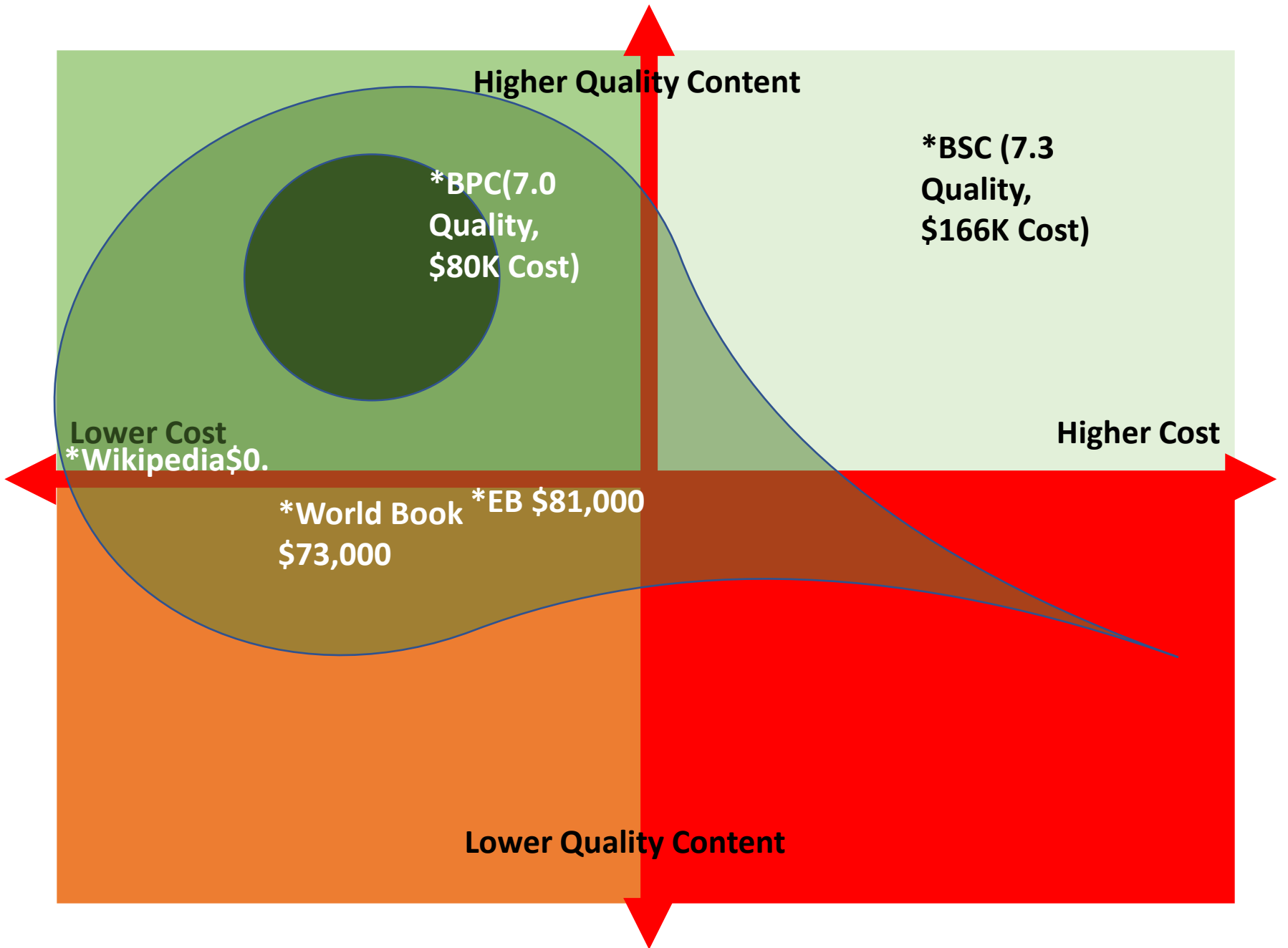
EXAMPLE:

Business Resources/Database

- MARVEL 2.0 Fall Survey
 - Business Source Complete: Total Out of 265/397 Response 3.03/5.00... 25% Best / 24% Least
 - Business Source Complete (Academic Only): 51 responses, 4.56, 73% Most Important, 1.92% Least
 - Gale, Business Insights Essential: Total Out of 244/397 Response, 2.68/5.00, 16% Most Important, 31% Least
 - Gale, Business Insights Essential (Academic Only): 48 responses, 3.96, 50% Most Important, 6% least
- Spring Academic Only Survey
 - EBSCO Business Source Complete: 7.3 (out of 10)
 - **ProQuest Business Premium Collection: 7.0 (out of 10)***
 - Gale Business Insights: Global: 6.0-7.0 (out of 10)

Business DB Costs

- EBSCO Business Source Complete **\$166,000**
- Gale Business Insights: Global **\$82,000** (down
from \$90,000 last year)
- ProQuest Business Premium Collection **\$80,000** (never
quoted before)



Crosswalk

All New or Renewing Resources	What the New Resource Replaces (if Applicable)
Academic OneFile with InfoTrac Collections	Replaces EBSCO Academic One Search
AGRICOLA	We will link to the free online version: https://agricola.nal.usda.gov/
American FactFinder - US Census	Remains
Ancestry Library Edition	Remains /renewing
Ben's Guide to US Government for Kids	Remains
Books & Authors	New
Business Premium Collection	Replaces EBSCO Business Source Complete
Career Transitions	New
ChiltonLibrary	New
Econlit	Remains /renewing
Educator's Reference Complete	Replaces EBSCO Explora for Educators and Teacher Reference Center
English-Spanish Library and Information Studies Dictionary	Remains /renewing
Environment Complete	Remains /renewing
ERIC	Will link to the free online resource: https://eric.ed.gov/
Food Science & Techn Abstracts	Remains /renewing
Gale LegalForms	New
Gale Virtual Reference Library (GVRL Hosting & 25 Titles)	Replaces EBSCOhost Ebook Collection* Except EBSCO titles purchased outright.
General OneFile with InfoTrac Collections	Replaces EBSCO MasterFILE Premier
GeoRef (in process included)	Remains /renewing
Global Newstream	Remains /renewing
Google Scholar	Remains
GREENR	Replaces EBSCO GreenFILE
Health & Wellness Resource Center	Replaces EBSCO Health Source: Consumer Edition
Health Reference Center Academic	Replaces EBSCO Health Source: Nursing & Academic Edition
Hobbies and Crafts Resource Center	Remains /renewing
Informe Academico	New – Spanish/Portuguese- language periodicals, newspapers, & educational resouces
InfoTrac Newsstand	New -- enhances ProQuest Global Newsstream
Kids InfoBits	Replaces EBSCO Primary Search and Explora for Primary Schools

Crosswalk

Learning Express Library / Computer Skills

Library, Information Science & Technology Abstracts (LISTA)

Literature Resource Center (Gale's)

Maine Memory Network

MEDLINE

Merriam-Webster's 3rd New Intn'l Dictionary, Unabridged

MyHeritage (Library Edition) - EBSCO

National Geographic Kids

Nature

Novelist Plus and K-8 Plus

Opposing Viewpoints in Context

Pronunciator Language Learning Program

Proquest ASFA: Aquatic Sci & Fish Abs

Research in Context

Scribner Writers Online

Small Business Resource Center

Student Resources in Context

THOMAS: Legislative Information

Twayne's Authors Online

Value Line Investment Survey (public/academic)

World Book Advanced

World Book Discover

World Book Early World of Learning

World Book Enciclopedia Estudiantil Hallazgos

World Book Kids

World Book Student

World Book Timelines

WorldCat.org

World Fact Book (CIA)

Remains /renewing

Remains. Will link to the free EBSCO online version.

Remains /renewing

Remains (this is a free resource via Maine Historical Society)

Will link to the free online resource: <https://www.ncbi.nlm.nih.gov/pubmed/>

Remains - Free Web Resource: <http://unabridged.merriam-webster.com/>

New content - to allow home access

New

Remains /renewing

Remains /renewing

Replaces Points of View Reference Center.

New content. Most requested resource to add from the fall survey.

Remains /renewing

Replaces EBSCO Middle Search Plus

Remains /renewing

New content - focus on entrepreneurs, smallbusiness, undergrad business majors

Replaces MAS Ultra - School Edition

Remains - free web resource: <https://www.congress.gov/>

Remains /renewing

Remains /renewing

Replaces Britannica Academic

Replaces Britannica Online PublicLibrary

Replaces Britannica Online Learning Zone

Replaces Britannica Enciclopedia Universal en Español Online

Replaces Britannica Online School Edition K-12

Replaces Britannica Online School Edition K-12

Replaces Britannica Annals of History

Remains

Replaces World Data Analyst Online

What We've Come to Expect...

[New Search](#) [Curriculum Standards](#) [Search Other Databases](#) [For Educators](#)

[Sign In](#) [Folder](#) [Help](#)

explora
An EBSCO Experience

Enter any words to find books, journals and more

Search

MARVEL!

[Advanced Search](#) [Search History](#)

Ouranosaurus

Ouranosaurus was a plant-eating dinosaur that lived in Africa. It was about 23 feet long and may have weighed about 2 tons. Ouranosaurus lived during the early Cretaceous period, about 115-110 million years ago.

[Learn More](#)



[Animals](#)



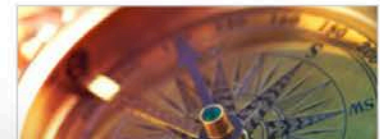
[Arts and Music](#)



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[Geography](#)



Has Been Here All Along!

Logout My Library Links

English ▼



Sign in with Google

Sign in with Microsoft

GALE kids
InfoBits

Search...



Advanced



Bookmark



More

Browse Topics



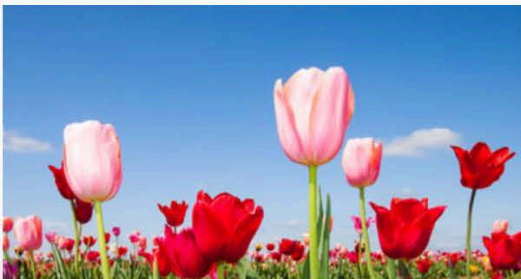
Animals



Music and Movies



People



Next Steps:

- Beginning July 1, 2018, you will be able to access new content on the MARVEL. Geolocation/authentication will be the primary method of access for libraries and home users
- Beginning September 1, 2018, you will have access to the new content through a re-designed and re-branded page.
- For the new Gale/Cengage statewide package, **each library can set up direct access to content from their webpage and collect usage statistics using the Gale support portal.** MSL will offer webinars and online assistance to aid in this set up for libraries.



Academic Databases

eBooks

Newspapers and Magazines

Research Resources

Training

Studio

Academic Databases

- All Titles
- Business
- General Reference
- Literature

All Titles



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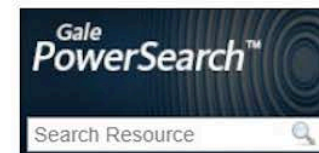
Debra Butterfield
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Kristina Wheelock
Library Media Specialist
207-582-3150 x3033
E-mail

HighSchool Passwords

Gale Home Access:
password -gardinerahs
Country Reports Home Access:
username-tigers
password- gardinerahs
MarvelHome Access:
GardinerPublic Library or
MaineState Library Card

Quick Search



Resources

All Titles

General Reference

Literature

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All Titles



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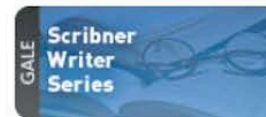
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Choices360 gives students the tools to build meaningful education and life plans.

Quick Search



Training:

Training will be provided in three ways:

- Gale and other vendors will be offering webinars as well as some in-state training. (three Gale webinar links already sent for June 18/19)
- Niche academy has been purchased statewide to provide video training for much of the purchased content.
- MSL will also provide training for any gaps in the above. Gale, MSL and Maine InfoNet will provide technical assistance via the web form and phone when needed.

Stronger Process – Ongoing Process

FOCUS GROUP FOR WEB PORTAL RE-DESIGN (JUNE 2018 THROUGH SEPTEMBER 2018)

- Online Meetings Via Zoom or Onsite Meetings in Augusta.
- At least 2 meetings per month for a total of approximately 8 meetings
 - This committee will review design of new portal and branding that has just begun development.
 - Focus is on usability for a variety of audiences and incorporation of new ways to present online resources.

Stronger Process – Ongoing Process

E-RESOURCES COLLECTION DEVELOPMENT (OCTOBER 2018 THROUGH APRIL 2019)

- Online meetings via Zoom or onsite meetings in Augusta.
- Six monthly meetings (no meeting in December)
 - This committee will look at usage reports, prepare a winter survey around content satisfaction
 - Make recommendations of changes in content based on usage a library community needs

Stronger Process – Ongoing Process

MARKETING AND PROMOTION (AUGUST 2018 – JUNE 2019)

- Option for a 2- year appointment
- Six to 8 meetings during the commitment period
 - This committee will assist in the statewide promotion of MARVEL to the identified sectors: Public libraries, K-12 libraries, academic libraries and Maine citizens access at home.
 - Help develop best strategies to reach these sectors
 - Make recommendations on promotional materials for each sector

Questions?