



2018 Goal: \$505,000

2018 MSECCA Campaign Incentives and Goals

MSECCA's overall campaign goal is \$505,000. (This is below the nearly \$566,000 raised in 2017 since we didn't include the \$60,000 in Hurricane Relief donations.) In order to qualify for any incentive, MSECCA's \$505,000 goal must ultimately be reached.

Incentive One - Monday, December 24th Off:

If this overall goal of \$505,000 is met PLUS your department has met its own goal, you'll get Monday, Dec 24th off with pay.

Incentive Two - Wednesday, December 26th Off:

If the overall campaign goal of \$505,000 has been reached AND if your department has raised 120 % of the department goal, you will also get Wednesday, December 26th off with pay. Once the goal of \$505,000 has been reached, departments that exceed their department goal by 20% will get two days off with pay – both Monday, December 24th and Wednesday, December 26th.

Incentive Three - Drawing for an All-Expense Paid Trip to Jamaica!

All departments having 100% employee participation with a minimum donation of \$52 each, will enter their employees' names for a statewide drawing. The winning employee and a guest will have an all-expense (air, hotel and food) paid vacation to Jamaica!

Deadline to Qualify for Incentives - Wednesday, December 12th:

The overall campaign goal can be reached before or after the department goal. However, the cutoff for determining which departments qualify for the incentives is Wednesday, December 12th. This allows your payroll department adequate time to process payroll deductions. Though cash/credit card contributions can be made after the 12th, they will not count toward the incentives.

Good luck but please keep in mind the purpose of the campaign is to raise money for our friends and neighbors in need as well as for the many nonprofits that are counting on our support.

We can't do it without you!

Department / Office	2018 Goal of \$505k	2018 Goal plus 20% \$606k	2018 Total Employees	2017 Actual Donors	Average Donation Actual Donors 2017	2017 Total Raised
Administrative and Financial Services & Ethics	\$69,809	\$83,770	1,173	375	\$209.26	\$78,473.20
Agriculture, Conservation, and Forestry	\$18,102	\$21,722	563	99	205.54	20,348.66
Attorney General	\$28,963	\$34,756	303	113	\$288.13	\$32,558.50
Baxter State Park Authority	\$1,094	\$1,313	55	8	\$153.75	\$1,230.00
Corrections	\$17,684	\$21,221	1,154	118	\$168.47	\$19,879.52
Defense Veterans and Emergency Management	\$11,840	\$14,208	230	59	\$225.59	\$13,309.56
Economic and Community Development	\$6,780	\$8,136	29	39	\$195.44	\$7,622.00
Education	\$9,833	\$11,799	293	71	\$155.68	\$11,053.20
Environmental Protection	\$24,312	\$29,174	330	150	\$182.20	\$27,329.36
F.A.M.E.	\$10,108	\$12,130	55	28	\$405.82	\$11,363.00
Health and Human Services	\$68,114	\$81,737	2,853	610	\$125.52	\$76,569.10
Human Rights Commission	\$1,159	\$1,391	12	11	\$118.48	\$1,303.32
Inland Fisheries and Wildlife	\$6,352	\$7,622	292	54	\$132.22	\$7,140.00
Judicial	\$11,352	\$13,622	518	45	\$283.58	\$12,761.12
Labor	\$26,716	\$32,059	418	163	\$184.25	\$30,032.00
Legislature (Staff)	\$8,750	\$10,501	175	47	\$209.29	\$9,836.70
Maine State Library, Arts & Historic Preservation	\$7,413	\$8,895	63	34	\$245.08	\$8,332.64
Maine State Museum	\$1,167	\$1,401	22	10	\$131.20	\$1,312.00
Marine Resources	\$9,306	\$11,168	163	74	\$141.37	\$10,461.68
Office of the Governor	\$9,451	\$11,341	32	25	\$424.96	\$10,624.00
Office of the Secretary of State	\$25,928	\$31,114	394	144	\$202.41	\$29,146.94
Office of the State Auditor	\$4,148	\$4,978	32	23	\$202.74	\$4,663.00
Office of the State Treasurer	\$516	\$619	16	13	\$44.62	\$580.00
Professional and Financial Regulation	\$16,382	\$19,658	196	92	\$200.17	\$18,415.49
Public Advocate	\$1,153	\$1,383	9	9	\$144.00	\$1,296.00
Public Employees Retirement System (Retirees)	\$21,707	\$26,049	12,619	98	\$249.00	\$24,402.00
Public Employees Retirement System (Staff)	\$4,898	\$5,878	101	13	\$423.54	\$5,506.00
Public Safety	\$13,916	\$16,700	580	123	\$127.19	\$15,643.98
Public Utilities Commission	\$9,145	\$10,974	60	37	\$277.84	\$10,280.02
Transportation	\$47,900	\$57,480	1,782	292	\$184.40	\$53,845.59
Workers' Compensation	\$11,002	\$13,203	102	70	\$176.69	\$12,368.00
Total	\$505,000	\$606,000	24,624	3,047	\$186.31	\$567,686.58