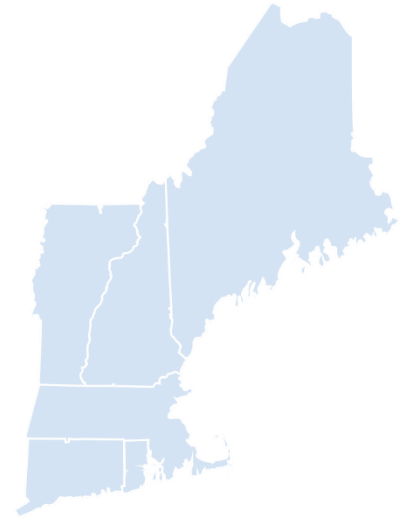




### Sector Impact Media Coverage

#### [Nonprofit Grant Seeking: Engaging Funders During a Pandemic](#)

The COVID-19 crisis is creating unprecedented interruptions and uncertainty across the globe. Worry has spread in every community, not only about how we slow the virus but also about how we maintain momentum during the disruption. Within the nonprofit sector, social distancing and shelter-in-place orders have led to the cancelation of fundraising events and concerns over how organizations will stay afloat during these trying times. Unfortunately, many organizations are facing staff furloughs and complete operational shut-downs due to the circumstances. This is not the first time that nonprofit grant seeking has faced severe challenges. If history has taught us anything, it's that foundations step up, not back, during a crisis. In response to the current pandemic, many grant makers are offering funding to help their nonprofit partners make it through.



#### [Amid Pandemic, Charities and Nonprofits Face Huge Challenges](#)

While celebrities and billionaires have announced huge gifts to combat the COVID-19 pandemic, many charities and nonprofits are still struggling. Donations to some churches have plummeted, and many charities have had to cancel crucial fundraising events such as galas, bike races and walkathons. There's plenty of big-time philanthropy: Nine-figure gifts for coronavirus relief efforts — including food banks and medical research — were recently announced by billionaires Jeff Bezos, George Soros and the Bill and Melinda Gates Foundation. Nonetheless, nonprofits are facing hard times amid prolonged lockdowns and a floundering economy.

#### **FEMA's Role:**

FEMA Region 1 established the COVID-19 Long-Term Recovery Task Force under the [National Disaster Recovery Framework](#) (NDRF), which promotes effective recovery from large-scale incidents and enables orchestrated support to impacted states, tribes and local jurisdictions. The NDRF focuses on how best to restore, redevelop and revitalize the health, social, economic, natural and environmental fabric of the community as well as build a more resilient nation.

This COVID-19 Long-Term Recovery Task Force works in tandem, but separately from other FEMA Short-Term Recovery Support programs such as Public Assistance and Individual Assistance. The Long-Term Recovery Task Force coordinates access to funding from federal agencies but does not provide direct funding.

#### **About this Resource Guide:**

This Resource Guide has been developed to provide non-profit organizations who work in economic recovery and community building in New England with a summary of recovery resources.

#### **Intended Audiences:**

This Resource Guide is meant to provide useful information and resources for states to use with their non-profit organizations as a tool for fundraising and donor management.

## **BASIC TOOLS AND RESOURCES:**

<i>Funding Source (with links)</i>	<i>Organization</i>	<i>Description</i>
<a href="#"><u><i>A Non- Profits Guide to Peer to Peer Fundraising</i></u></a>	Global Giving	Nonprofit peer-to-peer fundraising advocates commit to raising money for your cause from their friends and family. Download this free nonprofit peer-to-peer fundraising guide to set your fundraising advocates up for success.
<a href="#"><u><i>An Overview of the Grant Writing Process</i></u></a>	The Fundraising Authority	For most non-profit organizations, the ability to write more grants... and to have more of their grant proposals funded... seems like an unattainable goal. Writing grants takes time... and writing fundable grants takes a lot of time, or so most development officers think.
<a href="#"><u><i>Before You Seek a Grant: A Checklist for New Nonprofits</i></u></a>	Candid Learning	This free class is designed for new or aspiring nonprofits or community groups with little experience in grant seeking. This free course will provide you with a step-by-step checklist approach to help you determine your own readiness for foundation fund raising units of government; and disaster recovery program.
<a href="#"><u><i>Big Charitable Gifts - Where Donors Have Given \$1 Million or More</i></u></a>	Chronicle of Philanthropy	Search our free database of charitable gifts of \$1 million or more from individuals. You can sort by cause and by donation size to learn about contributions nonprofits or donors have announced publicly. This database is updated regularly to include new items.
<a href="#"><u><i>Disaster Philanthropy Handbook</i></u></a>	Center for Disaster Philanthropy	The Disaster Philanthropy Playbook is a compilation of philanthropic strategies, promising practices and lessons learned that help communities be better prepared when a disaster strikes their community.
<a href="#"><u><i>Don't start your Non-profit Grant Writing until you Read this!</i></u></a>	Non-profit HUB	Let's be clear: there are tons of opportunities for grants to be part of your fundraising plan. But too many people run to grants first thing as one of their biggest funding sources and end up hurting later on. We want to keep you from that fate.
<a href="#"><u><i>FAQ for Non-profits</i></u></a>	Candid Learning	Resource of frequently asked questions by all non-profits
<a href="#"><u><i>Federal Disaster Recovery Funding: Minimizing Roadblocks to Maximize Resources</i></u></a>	HUD Exchange	This report helps guide local communities, states and economic development organizations (EDOs) through some of the most important challenges to using federal disaster recovery funds for economic recovery efforts. The report also contains important guidance and best practice information on obtaining "waivers" of specific federal agency funding requirements, including practical real-world examples of communities that have used waivers to accelerate their economic recovery.

<a href="#"><u>Grant finder- A search engine for finding grants</u></a>	Inside Philanthropy	Our funding guides analyze national grantmakers across key issue areas, as well local grantmakers in every U.S. region. We also cover major donors from leading industries.
<a href="#"><u>Grant Writing and Fundraising</u></a>	The Grantsmanship Center	To help you get grants and make your work more effective.....we've got lots of information to guide you! Blogs, podcasts, publications, & articles
<a href="#"><u>How to determine your Non-Profit's Unique Value</u></a>	Network for Good	Your nonprofit's reason for being is what makes your organization compelling to supporters in comparison to everyone else they might choose to give to. We define it as the specific sort of impact your organization is driving that no other organization in your ecosystem can make in quite the same way.
<a href="#"><u>How to Raise Money Under the New Tax Law</u></a>	Chronicle for Philanthropy	Nonprofit fundraisers face a new reality when it comes to the tax treatment of charitable giving. The Tax Cuts and Jobs Act, signed by President Trump last December, preserved the charitable deduction. Still, it increased the standard deduction, the estate-tax threshold, and the limit on adjusted gross income a taxpayer can write off with gifts to charity.
<a href="#"><u>Introduction to Corporate Giving</u></a>	Candid Learning	Corporate grantmakers are different from traditional foundations in many ways. This class provides a basic overview of: <ul style="list-style-type: none"> <li>• The different types of corporate giving</li> <li>• What motivates corporations to give</li> <li>• How to find potential corporate partners</li> </ul>
<a href="#"><u>Introduction to Finding Grants</u></a>	Candid Learning	<ul style="list-style-type: none"> <li>• Who funds nonprofits and what are their motivations.</li> <li>• What do funders really want to know about the organizations they are interested in funding.</li> <li>• How do you identify potential funders and make the first approach.</li> <li>• In-person classes will end with 30 minutes of hands-on, guided online grant research. It is advisable, but not necessary, to bring a laptop/tablet for this portion of the class.</li> </ul>
<a href="#"><u>Introduction to Proposal Writing</u></a>	Candid Learning	<ul style="list-style-type: none"> <li>• The basic elements of a proposal</li> <li>• The "do's" and "don'ts" of writing and submitting a proposal</li> <li>• How to follow up whether the answer is yes or no</li> <li>• 30-minute hands-on exercise to develop a proposal outline (in-person classes only)</li> </ul>
<a href="#"><u>Learning the Art of Grant-Seeking</u></a>	Grantstation.com	The GrantStation website we have included several step-by-step tutorials filled with ideas, resources, and processes you can adopt to write and submit stellar grant requests.
<a href="#"><u>Grant Seeking 101: A Step-by-Step Guide to Finding and Winning Grants</u></a>	sgEngage	If you've found a grant for which you are a good fit, and you can convincingly show that you'll steward the funds effectively, and you take the time to apply and write a strong application, you have a pretty good shot of getting the grant. Read on for the keys to finding, applying for and managing grants that will help your organization get a piece of the grantmaking pie!

<a href="#"><u>State of Disaster Philanthropy</u></a>	Center for Disaster Philanthropy	The purpose of the report is to more accurately capture how philanthropy currently responds to disasters and encourage the philanthropy community to support the full arc of a disaster, not just the immediate humanitarian needs.
<a href="#"><u>Monthly Giving: 7 Reasons It's a Must for Every Nonprofit</u></a>	John Hayden trainer	Monthly giving is a “must have”, not a “nice to have”.
<a href="#"><u>Non-profit guides</u></a>	Sea Coast Web Design	Non-profit guides are free Web-based grant-writing tools for non-profit organizations, charitable, educational, public organizations, and other community-minded groups. Our guides are designed to assist established US-based non-profits through the grant-writing process.
<a href="#"><u>Nonprofit Disaster Planning and Recovery</u></a>	Tech Soup	Disaster Planning and Recovery Guide Best practices for preparing your organization's IT staff for most kinds of disasters, including natural disasters and cyber attacks, and how to recover
<a href="#"><u>Online Fundraising That Works</u></a>	Phlanthropy.org	For most charities, online fundraising remains a small slice of revenue. But every year, that slice gets larger: Online support grew by a median of 23 percent in 2017,
<a href="#"><u>Tools and Resources</u></a>	National Council of Non-profits	The National Council of Nonprofits produces and curates tools, resources, and samples for nonprofits.
<a href="#"><u>Donor Communications Mini-guide</u></a>	Network for Good	The key to turning first-time donors into lifelong supporters is to focus on the human side of fundraising. Building strong relationships with your donors comes down to three things: great communication, gratitude, and organized data.
<a href="#"><u>Fundraising Resources Library</u></a>	Network for Good	Donor Management System
<a href="#"><u>Guides for Non-profits</u></a>	Top Non-profits	Guides and resources for non-profits
<a href="#"><u>Free training courses</u></a>	Non-profit Ready	We partner with experts in nonprofit management and online learning to make the best professional development resources available to you anywhere, anytime, at no cost
<a href="#"><u>Guide to Raising Money from Foundations</u></a>	The Fundraising Authority	Foundations can and should be a significant part of your fundraising plan. These organizations can provide a significant boost to your bottom line, over and above your individual and corporate giving programs. For the average non-profit, your goal should be to raise 10-20% of your total fundraising revenue from foundations.
<a href="#"><u>How to Create a Major Gifts Program in 5 Easy Steps</u></a>	Network for Good	Major donors warrant special attention. After all, it's not every day you ask someone to give you \$10,000. Cultivating those relationships takes time. Most organizations experience the 80/20 rule—80% of contributed income comes from 20% of donors.
<a href="#"><u>The Nonprofit Grant Writing Guide: How to Apply for Funding</u></a>	Snowball Fundraising	Guide, plus some helpful tips and resources. <ul style="list-style-type: none"> <li>• Understanding the Basics of Grant Writing for Nonprofits</li> <li>• Finding the Right Nonprofit Grant Opportunities</li> <li>• Learning How to Write a Grant Proposal</li> <li>• Building a Nonprofit Grant Writing Foundation</li> <li>• Refining Your Strategy &amp; Completing Your Application</li> </ul>

<a href="#"><u>7 Ways to Make Your Nonprofit Event Stand Out</u></a>	Charity Giving	How do you make your event stand out from the noise and make meaningful connections with your supporters and your community? Thankfully, there are still many ways to differentiate your event and showcase what you are doing for your cause. Here are seven ways to make your event stand out:
<a href="#"><u>Nonprofit Fundraising &amp; Events Webinars</u></a>	Charity How-to	Nonprofit events require funding, so how do you get the donors you need for your event? Our webinars can help you know how to get sponsors for your event.
<a href="#"><u>Social Media for Nonprofits</u></a>	Network for Good	The advantages of social media are undeniable. With approximately 69% of Americans on social media, there is no other method of communication as effective at instantly putting your message in front of thousands of people.
<a href="#"><u>The Trust Factor &amp; Nonprofit Financial Management</u></a>	AccuFund	The Trust Factor & Nonprofit Financial Management, addresses the most common threats to trust and highlights essential factors for building and protecting the trust that ultimately ensures your mission
<a href="#"><u>4 Essential Nonprofit Messaging Secrets</u></a>	Network for Good	There's a trick to crafting the perfect marketing message for your nonprofit. Put your audience first.
<a href="#"><u>6 Successful Major Donor Outreach Activities</u></a>	Network for Good	Major donors need to be cultivated one at a time. A major gifts program takes time and commitment. The reality is that a small number of donors have the potential to make up a large part of your overall giving total. Reaching out to this group of donors will pay off.

## State Resources (with links):

<a href="#"><u>Massachusetts: Professional Fundraiser Guide</u></a>	<a href="#"><u>Maine: Non-profit corporations</u></a>
<a href="#"><u>Connecticut: Information for Public Charities and Paid Solicitors</u></a>	<a href="#"><u>Vermont: Getting Started</u></a>
<a href="#"><u>New Hampshire: Center for Non-profits</u></a>	<a href="#"><u>Rhode Island: Information for non-profit corporations</u></a>

## General Resource to find grants for non-profits (by state)

Description: Grants for nonprofit organizations, municipalities, 501(c)3, NGOs, registered charities, faith based organizations, social justice organizations, religious organizations, tribes and tribal governments, political subdivisions, school districts, and LEAs from government, state, local federal, and foundation funding sources.

<https://www.grantwatch.com/grants-for-nonprofits>

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