MaineDOT Interstate Logo Program Application Information

Dear MaineDOT Interstate Logo Sign Applicant:

The following check list is intended to provide the necessary information that you will need when filling out a MaineDOT Interstate Logo sign application.

1. Applications must be completely filled out.
2. Please select one of the following categories, Gas, Food, Camping, Lodging, Attractions
3. Please provide accurate “Hours of Operations” information.
4. Please provide detailed location and contact information including a viable email address.
5. Please select (circle) the appropriate interstate interchange, I-95, I-195, I-295, I-395 and the appropriate exit number.
6. Please circle the direction of travel to the business FROM the exit.
7. Please circle NB, SB or both to let the Department know from which direction on the interstate your sign will be seen.
8. Please locate which type of sign you will be applying for, Gas, Food, Lodging Camping or Attractions…and check the box beside any of the “Minimum Requirement Services” that your business provides. Please be accurate as MaineDOT may reject an application if the minimum required services are not provided by the business.
9. Please add your signature within the “Certification” section of the application.
   MaineDOT will not process an application that is not signed.

When you’ve completed the application, please enclose a check to pay the cost of the sign fees. The fee for a main line logo sign is $500 per main line sign per year. There is no cost for signs on the off-ramps. Please make your check out to, Treasurer, State of Maine. Please send your completed application and enclosed check to:

MaineDOT  
Attn: Susan Merriman  
16 State House Station  
Augusta, ME 04330

Please note: The MaineDOT Interstate Logo Program will use the email address provided on the application to send an electronic billing notification to each customer during the first week of September of each year. The customer will be required to use the electronic notification to make an electronic payment through Informe, the company that MaineDOT has contracted with to process online payments. MaineDOT appreciates your interest in the interstate logo sign program.

If you have any questions please contact Susan Merriman at (207)624-3332. Thank you.