## MAINE AGRICULTURAL OVERVIEW

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## MAINE AGRICULTURE AT A GLANCE

- 7,600 farms - mostly diversified (537 organic)
- 1.3 million acres (58,774 acres organic)
- Average acreage/farm: 172 acres
- Land in farm by use (acres):
- Cropland: 472,508
- Pastureland: 62,369
- Woodland: 685,529
- Other: 87,207
- Share of Sales by Type (\%):
- Crops 61\%
- Livestock, poultry, and products $39 \%$


## MAINE AGRICULTURE AT A GLANCE, CONT'D.

## As of 2017:

- $96 \%$ family farms
- $27 \%$ direct to consumer
- 29\% hired farm labor
- 2,230 farms
- $\sim 25 \%$ of farm costs $=$ labor
- Farm inputs have drastically increased in recent years due to inflation, pandemic supply chain disruptions, etc.

Figure 7. Selected Farm Production Expenses - Percent of Total


## MOST MAINE FARMS ARE SMALL (SIZE AND SALES)



## FARMS BY VALUE OF SALES/SIZE

| Farms by Value of Sales |  |  | Farms by Size |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Number | Percent of Total a |  | Number | Percent of Total a |
| Less than $\$ 2,500$ | 3,122 | 41 | 1 to 9 acres | 1,427 | 19 |
| $\$ 2,500$ to $\$ 4,999$ | 932 | 12 | 10 to 49 acres | 2,157 | 28 |
| $\$ 5,000$ to $\$ 9,999$ | 1,058 | 14 | 50 to 179 acres | 2,410 | 32 |
| $\$ 10,000$ to $\$ 24,999$ | 976 | 13 | 180 to 499 acres | 1,108 | 15 |
| $\$ 25,000$ to $\$ 49,999$ | 479 | 6 | 500 to 999 acres | 313 | 4 |
| $\$ 50,000$ to $\$ 99,999$ | 334 | 4 | $1,000+$ acres | 185 | 2 |
| $\$ 100,000$ or more | 699 | 9 |  |  |  |

- Two-thirds of farms $(5,112)$ had market value of sales under $\$ 10,000$ in 2017.
- Of farms with less than $\$ 10,000$ in sales, the vast majority total less than $\$ 2,500$ in a year.
- On average, Maine farms had about $\$ 2,600$ of sales per acre in 2017.
- In 2017, average net income per farm was $\$ 16,958$. Average net income for producers was $\$ 16,894$.


## 10\% OF THE FARMS PRODUCE 90\% OF THE MARKET VALUE OF FARM PRODUCTS



## VALUE OF MAINE AGRICULTURE

SECTOR
AGRICULTURAL PRODUCTION
Grain and Oilseed Farming
Vegetable Farming
Fruit Farming
Greenhouse, Nursery and Floriculture Production
Other Crop Farming
Cattle Production
Dairy Cattle and Milk Production
Poultry and Egg Production
Other Livestock Production
PROCESSING
Grain and Oilseed Processing
Frozen and Canned Food Manufacturing
Milk, Yogurt, Butter and Cheese Manufacturing
Other Dairy Processing
Animal Slaughtering and Processing
Wineries
Ag Input Manufacturing
TOTAL FOR AG INDUSTRY

Source: Farm Credit East 2020 Northeast Economic Engine Report

| DIRECT SALES | ECONOMIC IMPACT | EMPLOYMENT |
| ---: | ---: | :---: |
| \$ Million | \$ Million | Jobs |
| 26.3 | 50.6 | 579 |
| 231.9 | 438.8 | 5,552 |
| 63.9 | 125.1 | 3,075 |
| 72.3 | 125.2 | 1,731 |
| 42.0 | 80.7 | 2,253 |
| 23.5 | 35.0 | 849 |
| 154.5 | 265.1 | 2,063 |
| 15.4 | 25.8 | 258 |
| 16.5 | 24.6 | 666 |
|  |  |  |
| 89.8 | 151.2 | 450 |
| 635.6 | $1,027.3$ | 4,409 |
| 336.4 | 640.5 | 2,473 |
| 56.4 | 86.2 | 296 |
| 262.7 | 381.7 | 1,904 |
| 22.8 | 37.9 | 196 |
| 65.4 | 106.2 | 309 |
| $2,115.4$ | $3,601.9$ | 27,063 |

## SPOTLIGHT ON MAINE AGRICULTURE - WILD BLUEBERRIES

- Maine grows $10 \%$ of all blueberries, and nearly $100 \%$ of all wild blueberries (low-bush) in the United States.
- 485 farms grow and harvest blueberries on over 39,000 acres across Maine-primarily in Washington County and other coastal counties.
- 5 year average production: 71.6 million lbs.
- $99 \%$ of the crop is frozen.
- $\mathrm{H}-2 \mathrm{~A}$ and migrant workers
- Automation of harvesting



## SPOTLIGHT ON MAINE AGRICULTURE - POTATOES

- Maine ranks in the Top 10 for potato production in the US.

- The total impact of the potato industry on Maine's economy is $\$ 540$ million in sales, 6,100 jobs, over $\$ 230$ million in personal income, and over $\$ 32$ million in state and local taxes.
- $65 \%$ of Maine potatoes are used for processed foods like French fries and potato chips.
- The Maine Potato Board and UMaine potato breeding program: ex. Caribou Russet
- Maine has a certified potato seed program.
- Increasing usage of $\mathrm{H}-2 \mathrm{~A}$ workers



## SPOTLIGHT ON MAINE AGRICULTURE - DAIRY

- 156 farms across 15 counties ( 53 organic).
- $25 \%$ decrease since 2019.
- 550 M lbs. milk/yr. ( 50 M gallons/yr)
- $7 \%$ of milk produced is organic.
- $\sim 26,000$ cows. Milking herds range from $<10$ to $>1,500$.
- ~150 dairy processors
- 4 packaged fluid milk. Over $90 \%$ of Maine milk is processed \& packaged for drinking
- 25 +/- ice cream \& gelato
- 7 creameries at commodity scale; remaining are artisanal
- Migrant worker utilization (H-2A not applicable b/c seasonality)



## SPOTLIGHT ON MAINE AGRICULTURE - APPLES

- 449 farms with 2,668 acres
- 84 farms produce $\sim 1 \mathrm{M}$ bushels of apples on 2,000 acres.
- Average farm size of 20 acres (largest is 320)
- 4 organic apple farms
- 2021 price per bushel: $\$ 37$
- $>100$ varieties grown in Maine.
- H2-A worker utilization



## CLOSING THOUGHTS

## Ongoing Challenges:

- Aging workforce
- Labor constraints \& costs
- High costs of production \& inputs
- Lack of control over pricing for some commodities
- Climate change (hotter/drier/intense rain intervals/growing season shifts)
- PFAS
- Cost of land/development challenges


## Opportunities:

- Younger farmers
- Strong support for local food (especially during pandemic) and growing direct-toconsumer sales
- Infrastructure investment (federal and state)
- Maine goal of consuming 30\% of locally sourced foods by 2030
- Maine food brand/reputation
- Natural resource quality and quantity

