



Resumes and cover letters don't tell prospective employers anything about your personality or what makes you "tick". That's why creating a pitch about what is important to you, and how that can help an employer, is crucial to helping make a better match for you and the employer.

We will guide you through the process as we film you and your pitch. We will make sure the lighting and audio is just right and that your final video shows the best of who you are. You will be able to use the video to send to any prospective employer you like. We can use a green screen and customize your background, so please do not wear anything green! Ideally, wear a solid colored shirt that we can put a mic on.

Below is a table of 7 categories for you to choose from. Pick as many categories as you wish to put in your pitch. If it helps, picture yourself in the kind of career you are applying for and tailor your answers to that career.

The videos will be available to employers who participate in the Hire-A-Vet 2020 campaign and will be uploaded to web pages dedicated to the event. FMI please email Rachel Knight (Rachel@DestinationOccupation.com) or Dick Dyer (Dick@DestinationOccupation.com)

Remember, this video is to help you find the right fit for you and a prospective employer! Just be you!

<p>Introduce Yourself (15 seconds) Who you are and who you help?</p>	<p>PERSONAL Qualities an Employer would find Desirable (15 - 20 seconds)</p> <p>WHY do you do what you do?</p>	<p>PERSONAL Work environment preference.</p>	<p>Specific SKILLS an Employer would find Desirable (15 - 20 seconds)</p>
<p>Name, military experience.</p> <p>Reliable, adaptable, self starter, able to take direction, dependable, passionate about, etc.</p> <p>“Hello my name is XYZ, I was a blank in blank and I like to think of myself as a creative team player who will be a great asset to your company.”</p>	<p>What are some personal qualities you have that an employer would find desirable?</p> <p>Creative vs concrete/sequential Communication skills (verbal, written), Collaborative vs Self guided, Positive attitude, work ethic, reliable/dependable</p>	<p>What is your personal work environment preference?</p> <p>For example: Are you more comfortable in a structured work environment or do you prefer some autonomy related to your work? Explain.</p> <p>Working with people vs machines.</p> <p>Working indoors vs outside</p>	<p>Describe skill set(s) that you think an employer would find desirable in you (that coincides with your desired career)</p> <p>Professional: IT, welding, teaching, cooking, etc.</p> <p>Personal: Mechanical aptitude, hand/eye coordination, attention to detail</p>
<p>LEADERSHIP (15 - 20 seconds)</p>	<p>What makes you Unique: (15 - 20 seconds)</p>	<p>Call to Action/Final Appeal (15 seconds)</p>	

<p>What kind of leadership skills do you have?</p> <p>Give a brief example of a time you demonstrated leadership</p> <p>Name some leaders today who you admire</p>	<p>What are some of your hobbies?</p> <p>What makes you unique?</p> <p>What are some of your greatest accomplishments?</p>	<p>Why should someone hire you?</p> <p>What will you bring to the workplace?</p> <p>Do you have a website to showcase your work?</p> <p>Do you have a Demo Reel or portfolio?</p>	
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