

Meeting Date: March 26, 2026

Meeting Time: 1:00 PM - 3:00 PM

Meeting Location: Virtual Meeting

Attendees

Board Members Present

Nick Marquis

Shenna Bellows

Jeremy Cluchey

David Simsarian

Meg Gray

MaryEllen Wickett

David Maxwell

Chris Pinkham

InforME/Tyler Maine Staff

Tony Brodie

Kimberly Duplisea

The meeting was called to order at 1:02 PM

1. Welcome and Introductions
2. Adoption of February Meeting Minutes

Motion: David Maxwell

Seconded: MaryEllen Wickett

Vote: Unanimous

3. Strategic Plan Update

Kim Duplisea presented the strategic plan update to the Board. A shared folder within Teams is being used as the repository for final documents for the Board's review. During the month of March, the following deliverables were provided to the Board:

Goal 1.1.4: Create an InforME value proposition highlighting the InforME vision, benefits, and functional value.

Goal 2.1.2: Compile adoption trends of five high volume citizen or business services



For this goal, the overall statewide adoption rate was provided for both online licensing renewal and rapid renewal auto registration renewal. In addition, adoption information was provided on a municipal or board basis as well highlighting areas where InforME can market or educate to increase overall adoption.

Goal 2.1.3: Assess user feedback and adoption trends to identify no less than five impactful service enhancements

Enhancements include both public side and administrative site updates to the rapid renewal auto registration renewal service, the boat registration renewal service, and moose permit lottery.

Goal 3.2.1: Identify topics and technologies the Board is interested in seeing demos for
The MyMaine Constituent Portal was brought up by one board member, including its ability to send renewal reminders and cross promote other online services.

4. February Highlights

Kim Duplisea provided an overview of the February 2026 highlights for InforME including two website redesigns launched in the month. One was for the Safety Works program and the other for the Board of Optometry.

One board member suggested that these highlights and adoption details be put somewhere on the InforME website to market the successes that InforME has each month.

5. Next Board Meeting Dates

April 23, 2026 1:00 PM – 3:00 PM

The meeting was adjourned at 1:20 PM.