

## Maine Library of Geographic Information

<u>GeoLibrary Board Website Content Management Policy</u> Document Number: 13, Version 1.1 Approved: June 17, 2010

## Purpose

There are several predominant organizational websites that provide access to geographic resources in Maine, among them, Maine GIS User Group (MEGUG), Maine Office of Geographic Information Systems (MEGIS), the University of Maine System and the GeoLibrary Board / GeoPortal.

The purpose of the GeoLibrary Board Website Content Management Policy is to enhance the board's mission by clarifying responsibilities and encouraging cooperation among the major GIS organizations to support the GeoLibrary Board website as a gateway for access to all geographic resources in Maine.

The Web Content Management policy establishes a process that gives the GeoLibrary Board control of its website and produces a unified website displaying links to accurate information.

## Policy

The GeoLibrary Board website (GeoLib Web) serves as a gateway that effectively coordinates access to all Maine geospatial information, and is currently maintained by MEGIS. The GeoLib Web is the interface to the Maine Library of Geographic Information and a direct conduit to the Maine GeoPortal which is the clearinghouse for data.

As a gateway, the GeoLib Web offers access to geospatial information and resources on external websites that are created and maintained by public and private individual organizations. The GeoLib Web links to these Maine related websites as well as appropriate national and international GIS information resources provided that the links are consistent with the goals of the GeoLibrary Board to offer a public service to education, business and the citizens of Maine by:

- Expanding access to geospatial information and resources
- Offering easy and convenient access to a metadata catalog linked to the MEGIS data catalog
- Advancing understanding of spatial information through education and training opportunities
- Extending awareness of local GIS initiatives and their interconnection with national goals
- Expanding awareness of GIS news, events and grant opportunities
- Connecting users of geospatial information
- Ensuring cooperation among outside organizations --- MEGUG, MEGIS, the University of Maine System and others as they evolve

## Responsibility

Subject to the GeoLibrary Board Policy Committee's oversight, the GeoLibrary Coordination and Communication Workgroup is responsible for evaluating requests to add links to other sites on a case-by-

case basis to determine if the link is consistent with assisting or furthering the purpose of the GeoLibrary Board. The GeoLibrary Board requires reciprocal links back to the GeoLib Web.

Links also may be created by the board for informational purposes where the linked external web-site provides useful and valuable information to visitors of the GeoLib Web and the GeoPortal.

Links may be removed or replaced at the discretion of the GeoLibrary Board Policy Committee, which may delegate that responsibility (subject to the Committee's final review) to the Coordination and Communication Workgroup.

The success of the GeoLib Web as a gateway to geospatial resources is dependent on the cooperation of outside organizations --- MEGUG, MEGIS, the University of Maine system and others as they evolve to ensure that links are maintained and updated as needed. The Chair of the Coordination and Communications Workgroup shall coordinate the communication process with these groups, and it is anticipated that the leadership of these groups will reciprocate in the process.