
Buildings, Infrastructure, and Housing Working Group

Targets



GOVERNOR'S OFFICE OF
Policy Innovation
and the Future



MAINE DEPARTMENT OF
Environmental Protection

May 7, 2024

Maine Won't Wait Targets - Economy wide

	2025	2030	2050
Number of households partially heated by heat pumps (installed after 2018) and legacy fossil systems	80,000	130,000	26,000
Number of households fully heated by heat pumps	35,000	115,000	487,000
Weatherized households (after 2019)	17,500	35,000	105,000

Source: Maine Won't Wait

Maine Won't Wait Targets - Low Income

	2025	2030	2050
Heat pumps installed in income-eligible households	15,000	TBD	TBD
Low-income units weatherized	1,000 per year	TBD*	TBD

*Note: Efficiency Maine Trust Act ([35-A §10104](#)) goal is 10,000 low-income units weatherized by 2030

Source: Maine Won't Wait

Suggested guidance for setting targets

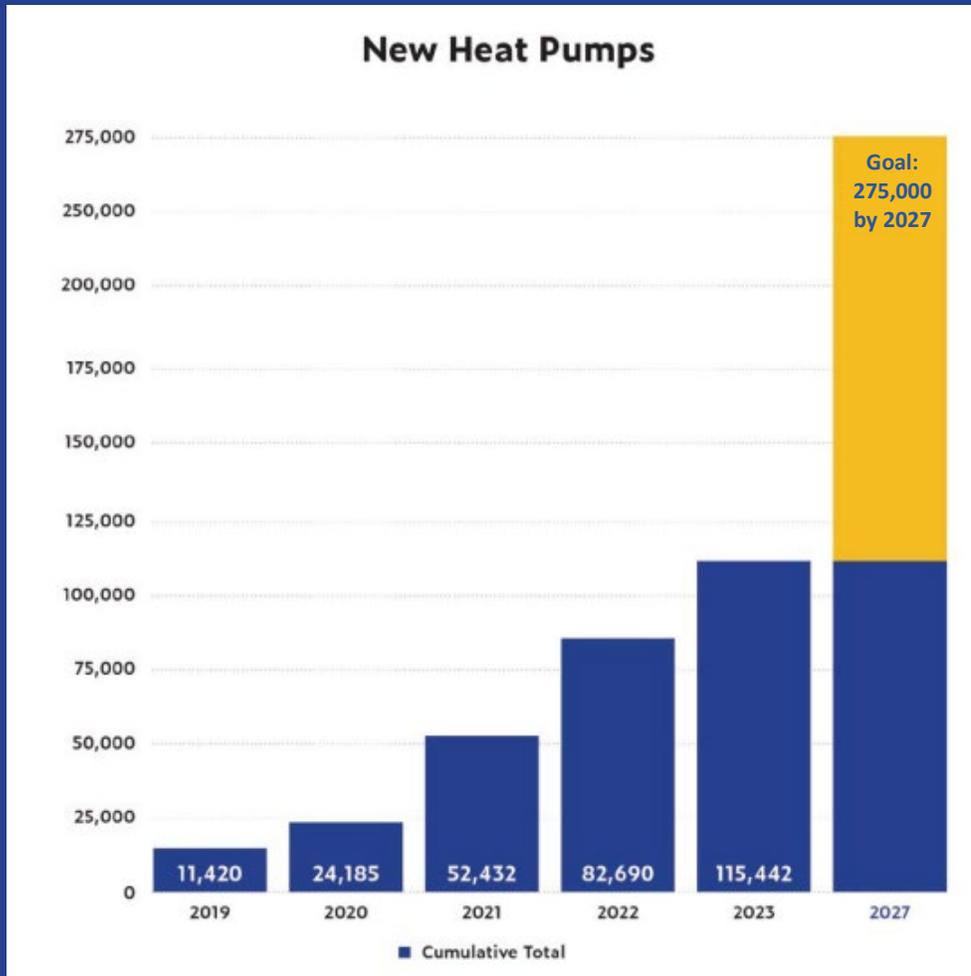
- Maintain existing targets for economy-wide heat pumps and weatherization
- Extend low-income targets to 2030
- Identify new target for affordable housing, maximizing federal funding opportunities
- Direct the MCC to set target(s) for solar, storage installed on/at homes and buildings



Maine Won't Wait Annual Progress Report Data

December 2023

Heat pump goal reached, new target set



Source: Efficiency Maine & MaineHousing. Note: Efficiency Maine's reported numbers are aggregated to their fiscal year which runs from July 1 of the previous year to June 30 of the stated year. MaineHousing's reported numbers are based on a given calendar year.

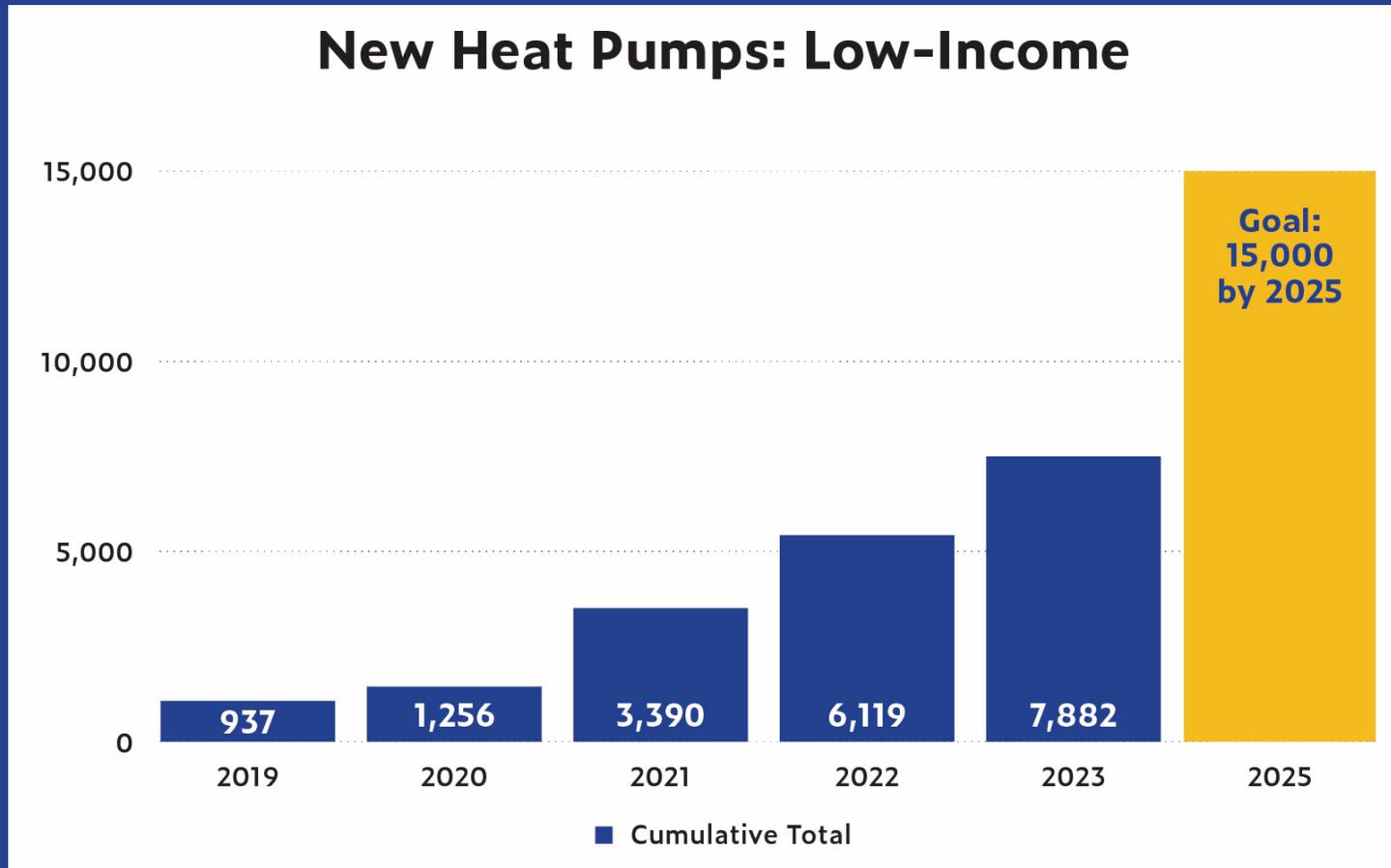
Done:

Install at least 100,000 new heat pumps in Maine by 2025

New goal:

Install additional 175,000 heat pumps in Maine by 2027

Heat pumps for low-income households



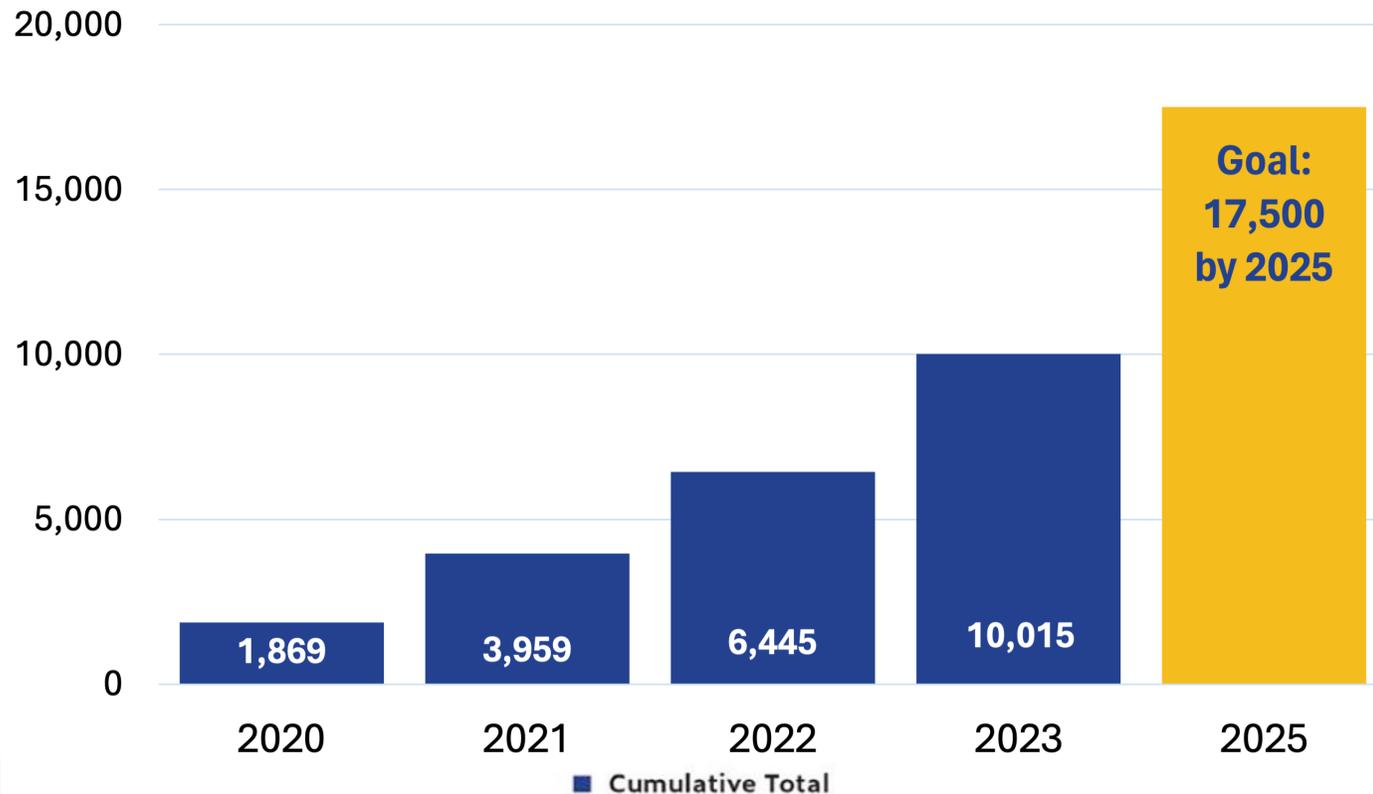
Goal:
Install at least 15,000 new heat pumps in income-eligible households by 2025

Equity Goal #1:
Increase...heat pump installation for low-income households, renters, and in rural communities

Source: Efficiency Maine & MaineHousing. Note: Efficiency Maine's reported numbers are aggregated to their fiscal year which runs from July 1 of the previous year to June 30 of the stated year. MaineHousing's reported numbers are based on a given calendar year.

Home weatherization on pace

Homes Weatherized



Source: Efficiency Maine

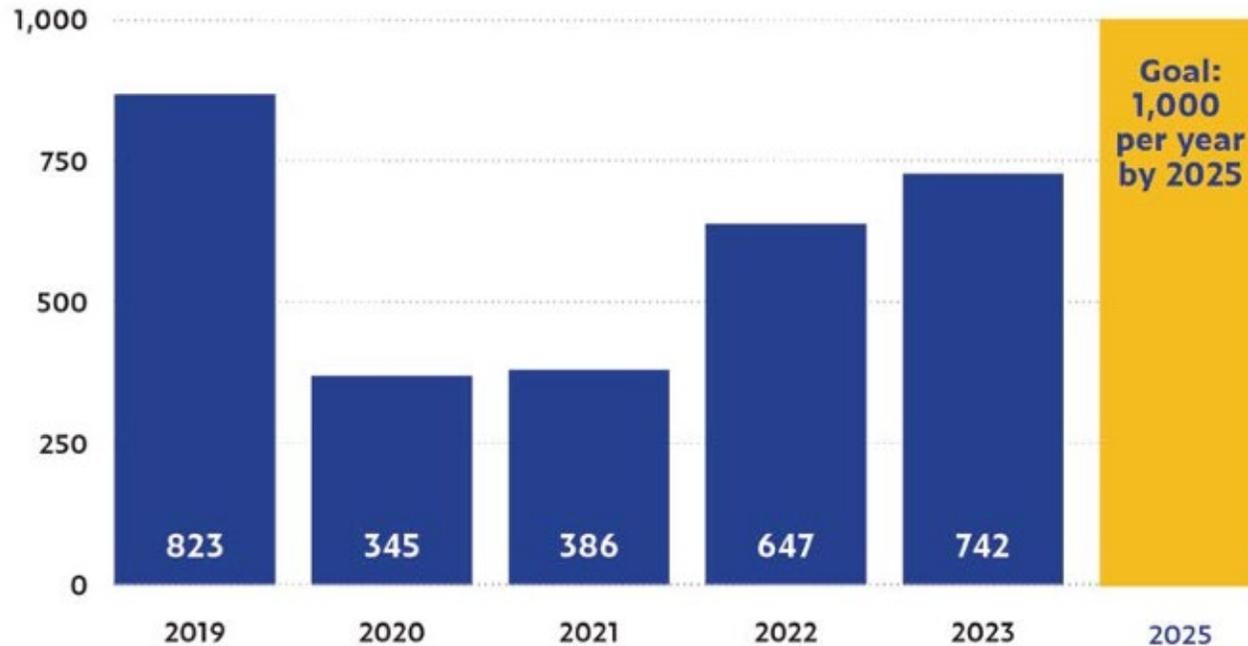
Goal:

Weatherize
17,500 homes
and businesses
by 2025

—
35,000 homes
and businesses
by 2030

Weatherization of low-income homes

Homes Weatherized: Low-Income



Source: Efficiency Maine & MaineHousing

Goal:

Weatherize at least 1,000 low-income units per year

Equity Goal #1

Increase weatherization...for low-income households, renters, and in rural communities

Heat Pump Water Heaters

