



Trust for Public Land

Connecting everyone to the outdoors™

We are

CONNECTING EVERYONE TO THE OUTDOORS.

Our mission

is to create parks and protect land for people, ensuring healthy, livable communities for generations to come.

Access to the outdoors is a fundamental human need and essential to our health and well-being.

Communities that place a high value on outdoor access for all are healthier, more resilient and more equitable.



OUR COMMITMENTS



HEALTH

We create opportunities for everyone to experience the physical and mental health benefits nature provides, from close-to-home parks to awe inspiring outdoor experiences.



EQUITY

Everyone needs access to the benefits of nature. Working hand in hand with communities, we are closing the park equity gap by creating parks and protecting land where it's needed most.



CLIMATE

The parks we create and the lands we protect safeguard people from extreme heat, poor air and water quality, flooding, and sea level rise, making communities more resilient and prepared for change.



COMMUNITY

We work alongside community members and leaders to create, protect and advance the outdoor places and spaces that are essential to everyone's well-being.

OUR INITIATIVES



LANDS

We work with landowners, partner groups and public agencies to acquire, create access to, and secure public ownership and stewardship of the lands and waters that make our communities great places to live, work, and play. National focus include Tribal and Indigenous lands and Black History and Culture sites.



TRAILS

Working with communities, we are creating and protecting trail systems across the country. Urban, suburban, and rural trails connect people to nature, recreation, schools, workplaces, and their broader neighborhood.



PARKS

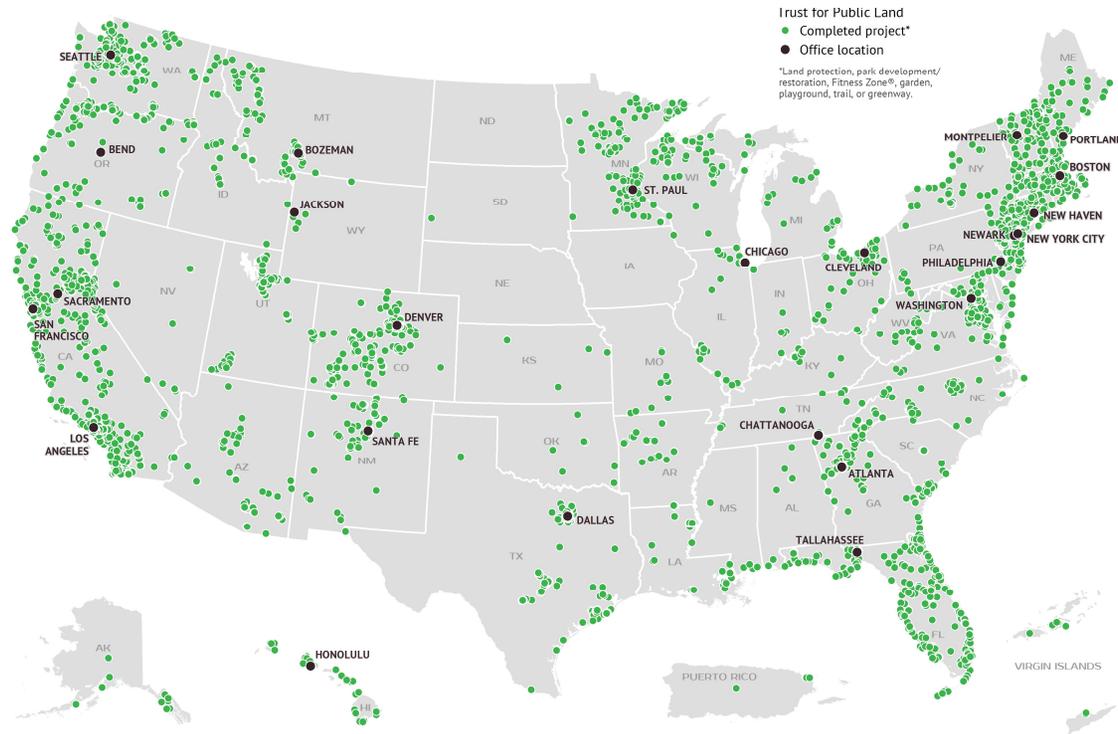
Working alongside youth and community members, equitable development entities and builders, we create parks that reflect and serve local communities and connect people to nature and to each other.



SCHOOLYARDS

We work in partnership with students, parents, and communities to redesign and create schoolyards that are open to the public, serving as a hub for community empowerment, improved health and education, and climate resiliency.

National Footprint. Local Impact.



Completed projects

1973 - DECEMBER 2022

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In Maine we have:

- ✓ Created over 80 public land and parks unit
- ✓ Conserved over 200,000 acres
- ✓ Expanded close to home access to the outdoors for nearly a million people
- ✓ Leveraged funds to safeguard \$11 worth of land for every \$1 donated

Maine Focus Areas

Western Maine Outdoor Access and Climate Resilience for All

Southern Maine Parks and Public Lands

Community Forests

Tribal and Indigenous Lands Initiative



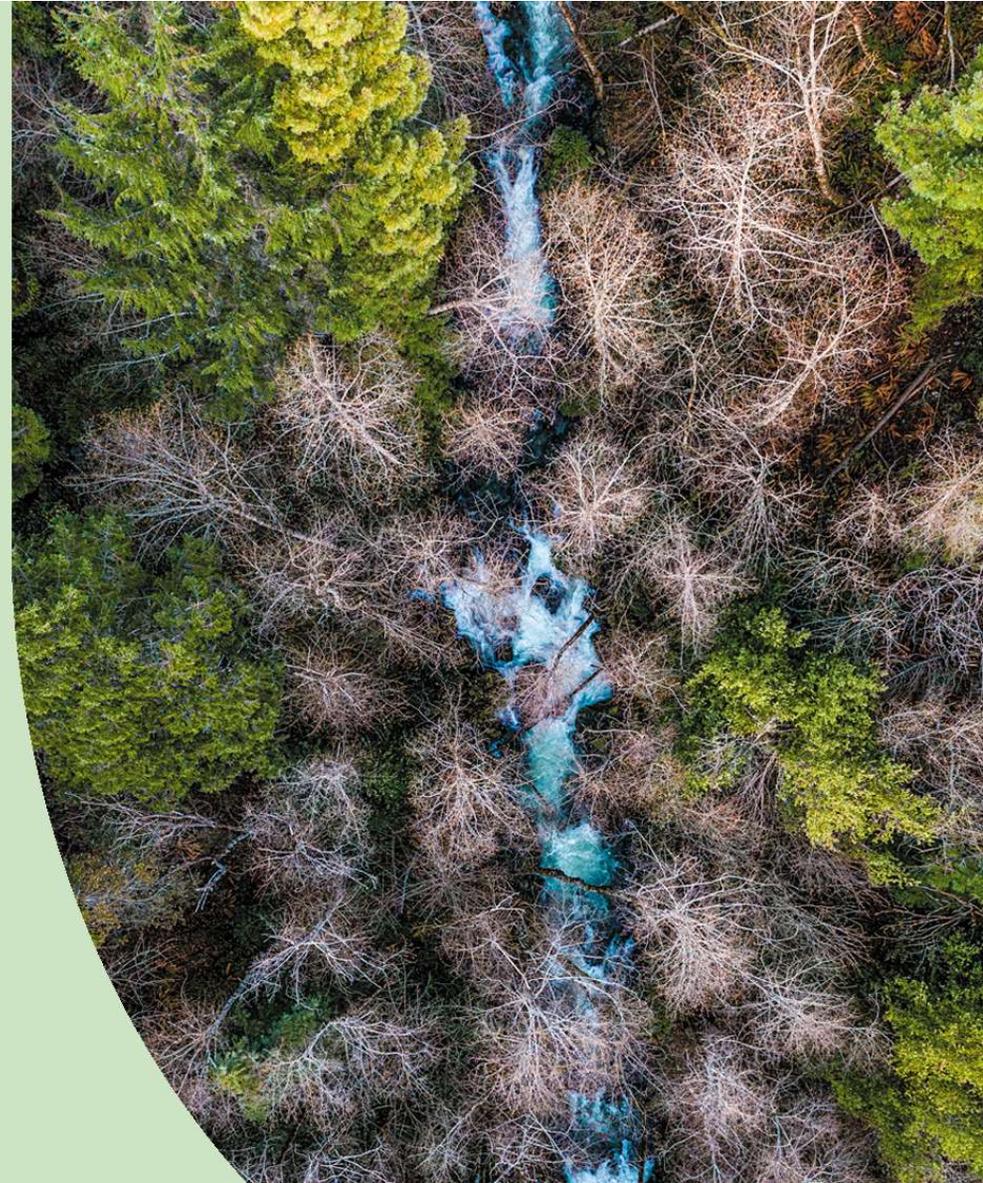
TPL's 30x30 Focus

TPL is supportive of the Biden Administration's nationwide 30x30 goals.

Focused on ensuring that **equity** and **access** are important considerations

TPL pushed for inclusion of local parks in the 30x30 metrics and prioritizing historically underserved communities in any solutions

The Biden administration adopted focus on underserved communities: Justice 40 Initiative





The Path to 30 x 30

Biggest Need = Funding!

General Obligation Bonds

- A common source of conservation funding, including Maine's LMF Program
- Voters in Maine have a long history of support for LMF bond funding
- 2018 Prop. 68 in California, authorized \$4 billion in general obligation bonds for: parks, natural resources protection, climate adaptation, water quality and supply, and flood protection
- 2021 Beach, Clean Water & Green Economy Bond in Rhode Island. Includes \$7 million for "municipal resiliency" among other climate related purposes

Sporting Goods Sales Allocation

- A dedication of an existing tax and not a new tax or increase.
- Overwhelmingly approved by voters in Georgia (83%) and Texas (88%) for parks and conservation
- Maine sales of goods in this category totaled roughly \$362M = \$20M annual revenue with 5.5% state sales tax applied
- Legislature could dedicate the entire amount, or a percentage, each year
- A dedication of the sales allocation on sporting goods (or similar “pay-as-you-go” tax) could support a \$200 million revenue bond

Local/Town Conservation Finance

- Voters in Maine municipalities have supported all but two local conservation finance measures creating \$18 million in municipal funding for local conservation
- Additional efforts could be made to provide local governments with specific enabling authority and state incentives to fund natural climate solutions in cities and towns throughout Maine
- Nationwide, local funding provides nearly half of all public conservation funding
- Ex. MA Community Preservation Act, 187 (of 351) have dedicated source of funding for open space, parks and recreation. Matched by state.



Trust for Public Land (TPL) is a national nonprofit that works to connect everyone to the benefits and joys of the outdoors. As a leader in equitable access to the outdoors, TPL works with communities to create parks and protect public land where it is needed most.

Since 1972, TPL has protected more than 3 million acres of public land, created more than 5,000 parks, trails, schoolyards, and iconic outdoor places, raised \$84 billion in public funding for parks and public lands, and connected more than 9 million people to the outdoors.

Connecting everyone to the outdoors™