

Commission on Governmental Ethics and Election Practices
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2016 INDEPENDENT EXPENDITURE REPORT

COMMITTEE		TREASURER
REBUILD MAINE PO BOX 3 AUBURN, ME 04212 PHONE: (207) 622-4418 EMAIL: TSIMPSON@MAINEEA.ORG		TAMMY SIMPSON 35 COMMUNITY DRIVE AUGUSTA, ME 04330 PHONE: (207) 622-4418 EMAIL: TSIMPSON@MAINEEA.ORG
REPORT	DUE DATE	REPORTING PERIOD
1-Day Report Independent Expenditure Report	11/01/2016	10/31/2016 - 10/31/2016

FINANCIAL ACTIVITY SUMMARY

EXPENDITURES	
1. CANDIDATE(S) SUPPORTED/OPOSED	\$90,283.19
2. DEBTS AND OBLIGATIONS	\$0.00
3. TOTAL PAYMENTS (LINE 1 + 2)	\$90,283.19

AFFIDAVIT

STATE OF _____

COUNTY OF _____

TAMMY SIMPSON, being duly sworn, attests that he/she made each of the expenditures listed in the attached report independently of, and not in cooperation, consultation, or concert with, or at the request or suggestion of, the candidate(s) named in the report, the political committee of the candidate(s), or their agents.

 (Signature of Affiant)

Sworn to before me this ____ day of _____ 2016

 (Notary Public/Attorney at Law)

Perjury is a Class C Crime. (17-A MRSA § 451)

REPORT FILED BY: TAMMY SIMPSON
 REPORT FILED ON: 11/01/2016
 LAST MODIFIED: 11/01/2016
 PRINTED: 11/02/2016
 COMMITTEE ID: 8604
 REPORT NUMBER: 155169

**SCHEDULE B-IE-1
CANDIDATE(S) SUPPORTED/OPPOSED**

Expenditure Date	Support / Oppose	Candidate Name	Office	District / County	Payee	Expenditure Amount
10/31/2016	OPPOSE	HON. RICKY D LONG	SENATOR	Dist 2	THE NEW MEDIA FIRM	\$19,524.49
10/31/2016	SUPPORT	JEFF M MCCABE	SENATOR	Dist 3	THE NEW MEDIA FIRM	\$10,357.36
10/31/2016	OPPOSE	HON. SCOTT W CYRWAY	SENATOR	Dist 16	THE NEW MEDIA FIRM	\$17,346.80
10/31/2016	SUPPORT	CHRISTOPHER K JOHNSON	SENATOR	Dist 13	THE NEW MEDIA FIRM	\$8,518.80
10/31/2016	SUPPORT	HON. TROY DALE JACKSON	SENATOR	Dist 1	THE NEW MEDIA FIRM	\$10,214.00
10/31/2016	OPPOSE	HON. RICKY D LONG	SENATOR	Dist 2	THE NEW MEDIA FIRM	\$11,937.21
10/31/2016	SUPPORT	CHRISTOPHER K JOHNSON	SENATOR	Dist 13	XPRESS COPY	\$2,384.53
10/31/2016	OPPOSE	Michael D Thibodeau	SENATOR	Dist 11	THE NEW MEDIA FIRM	\$5,000.00
10/31/2016	SUPPORT	CHRISTOPHER K JOHNSON	SENATOR	Dist 13	THE NEW MEDIA FIRM	\$5,000.00
Total expenditures for all candidates this reporting period						\$90,283.19

**SCHEDULE B-IE-2
PAYMENTS AND OBLIGATIONS**

EXPENDITURE TYPES				
CNS	Campaign consultants	POL	Polling and survey research	
CON	Contribution to other candidate, party, committee	POS	Postage for U.S. Mail and mail box fees	
EQP	Equipment (office machines, furniture, cell phones, etc.)	PRO	Other professional services	
FND	Fundraising events	PRT	Print media ads only (newspapers, magazines, etc.)	
FOD	Food for campaign events, volunteers	RAD	Radio ads, production costs	
LIT	Print and graphics (flyers, signs, palmcards, t-shirts, etc.)	SAL	Campaign workers' salaries and personnel costs	
MHS	Mail house (all services purchased)	TRV	Travel (fuel, mileage, lodging, etc.)	
OFF	Office rent, utilities, phone and internet services, supplies	TVN	TV or cable ads, production costs	
OTH	Other	WEB	Website design, registration, hosting, maintenance, etc.	
PHO	Phone banks, automated telephone calls			
Date of expenditure	Payee, address, zip code	Remark	Expenditure type	Net Amount
10/31/2016	THE NEW MEDIA FIRM 1730 RHODE ISLAND AVE WASHINGTON, DC 20036	MEDIA PLACEMENT - CABLE & TV	TVN	\$55,747.45
10/31/2016	THE NEW MEDIA FIRM 1730 RHODE ISLAND AVE WASHINGTON, DC 20036	MEDIA PLACEMENT - RADIO	RAD	\$22,151.21
10/31/2016	XPRESS COPY 100 FORE STREET PO BOX 7524 PORTLAND, ME 04101	MAIL - SORTING AND POSTAGE	MHS	\$2,384.53
10/31/2016	THE NEW MEDIA FIRM 1730 RHODE ISLAND AVE WASHINGTON, DC 20036	MEDIA PLACEMENT (10-31- 11/8) - DIGITAL ADS	WEB	\$10,000.00
A. Total Expenditure Payments				\$90,283.19
B. Total Obligations				\$0.00
C. Total independent expenditures for this reporting period (A+B)				\$90,283.19