

Commission on Governmental Ethics and Election Practices  
 Mail: 135 State House Station, Augusta, Maine 04333  
Office: 45 Memorial Circle, Augusta, Maine  
 Website: www.maine.gov/ethics  
 Phone: 207-287-4179  
 Fax: 207-287-6775



## 2016 INDEPENDENT EXPENDITURE REPORT

| COMMITTEE   |            | TREASURER  |
|---|------------|--|
| REBUILD MAINE<br>PO BOX 3<br>AUBURN, ME 04212<br>PHONE: (207) 622-4418<br>EMAIL: TSIMPSON@MAINEEA.ORG |            | TAMMY SIMPSON<br>35 COMMUNITY DRIVE<br>AUGUSTA, ME 04330<br>PHONE: (207) 622-4418<br>EMAIL: TSIMPSON@MAINEEA.ORG |
| REPORT  | DUE DATE   | REPORTING PERIOD   |
| 2-Day Report Independent Expenditure Report   | 10/26/2016 | 10/24/2016 - 10/24/2016  |

### FINANCIAL ACTIVITY SUMMARY

| EXPENDITURES                     |             |
|----------------------------------|-------------|
| 1. CANDIDATE(S) SUPPORTED/OPOSED | \$78,947.31 |
| 2. DEBTS AND OBLIGATIONS         | \$0.00      |
| 3. TOTAL PAYMENTS (LINE 1 + 2)   | \$78,947.31 |

### AFFIDAVIT

STATE OF \_\_\_\_\_

COUNTY OF \_\_\_\_\_

**TAMMY SIMPSON, being duly sworn, attests that he/she made each of the expenditures listed in the attached report independently of, and not in cooperation, consultation, or concert with, or at the request or suggestion of, the candidate(s) named in the report, the political committee of the candidate(s), or their agents.**

\_\_\_\_\_  
(Signature of Affiant)

Sworn to before me this \_\_\_\_ day of \_\_\_\_\_ 2016

\_\_\_\_\_  
(Notary Public/Attorney at Law)

Perjury is a Class C Crime. (17-A MRSA § 451)

REPORT FILED BY: TAMMY SIMPSON  
 REPORT FILED ON: 10/26/2016  
 LAST MODIFIED: 10/26/2016  
 PRINTED: 10/27/2016  
 COMMITTEE ID: 8604  
 REPORT NUMBER: 154939

**SCHEDULE B-IE-1  
CANDIDATE(S) SUPPORTED/OPOSED**

| <b>Expenditure Date</b>  | <b>Support / Oppose</b> | <b>Candidate Name</b>  | <b>Office</b> | <b>District / County</b> | <b>Payee</b>       | <b>Expenditure Amount</b> |
|--|-------------------------|------------------------|---------------|--------------------------|--------------------|---------------------------|
| 10/24/2016   | OPPOSE                  | HON. RICKY D LONG      | SENATOR       | Dist 2                   | THE NEW MEDIA FIRM | \$5,575.28                |
| 10/24/2016   | OPPOSE                  | HON. SCOTT W CYRWAY    | SENATOR       | Dist 16                  | THE NEW MEDIA FIRM | \$17,375.61               |
| 10/24/2016   | SUPPORT                 | JOHN L PATRICK         | SENATOR       | Dist 18                  | THE NEW MEDIA FIRM | \$12,815.61               |
| 10/24/2016   | OPPOSE                  | HON. RICKY D LONG      | SENATOR       | Dist 2                   | THE NEW MEDIA FIRM | \$11,942.41               |
| 10/24/2016   | SUPPORT                 | HON. TROY DALE JACKSON | SENATOR       | Dist 1                   | THE NEW MEDIA FIRM | \$10,219.20               |
| 10/24/2016   | SUPPORT                 | JOHN L PATRICK         | SENATOR       | Dist 18                  | THE NEW MEDIA FIRM | \$21,019.20               |
| <b>Total expenditures for all candidates this reporting period</b> |                         |                        |               |                          |                    | <b>\$78,947.31</b>        |

**SCHEDULE B-IE-2  
PAYMENTS AND OBLIGATIONS**

| <b>EXPENDITURE TYPES</b>   |   |                                 |  |                   |
|--|---|---------------------------------|--|-------------------|
| CNS  | Campaign consultants  | POL                             | Polling and survey research                              |                   |
| CON  | Contribution to other candidate, party, committee                   | POS                             | Postage for U.S. Mail and mail box fees                  |                   |
| EQP  | Equipment (office machines, furniture, cell phones, etc.)           | PRO                             | Other professional services                              |                   |
| FND  | Fundraising events  | PRT                             | Print media ads only (newspapers, magazines, etc.)       |                   |
| FOD  | Food for campaign events, volunteers                                | RAD                             | Radio ads, production costs                              |                   |
| LIT  | Print and graphics (flyers, signs, palmcards, t-shirts, etc.)       | SAL                             | Campaign workers' salaries and personnel costs           |                   |
| MHS  | Mail house (all services purchased)                                 | TRV                             | Travel (fuel, mileage, lodging, etc.)                    |                   |
| OFF  | Office rent, utilities, phone and internet services, supplies       | TVN                             | TV or cable ads, production costs                        |                   |
| OTH  | Other   | WEB                             | Website design, registration, hosting, maintenance, etc. |                   |
| PHO  | Phone banks, automated telephone calls                              |                                 |  |                   |
| <b>Date of expenditure</b>   | <b>Payee, address, zip code</b>                                     | <b>Remark</b>                   | <b>Expenditure type</b>                                  | <b>Net Amount</b> |
| 10/24/2016   | THE NEW MEDIA FIRM<br>1730 RHODE ISLAND AVE<br>WASHINGTON, DC 20036 | MEDIA PLACEMENT - TV &<br>CABLE | TVN  | \$35,766.50       |
| 10/24/2016   | THE NEW MEDIA FIRM<br>1730 RHODE ISLAND AVE<br>WASHINGTON, DC 20036 | MEDIA PLACEMENT - RADIO         | RAD  | \$43,180.81       |
| <b>A. Total Expenditure Payments</b>                                     |   |                                 |  | \$78,947.31       |
| <b>B. Total Obligations</b>  |   |                                 |  | \$0.00            |
| <b>C. Total independent expenditures for this reporting period (A+B)</b> |   |                                 |  | \$78,947.31       |