



2021 Grassroots Lobbying Report

To be completed by Registered Lobbyist or Purchaser

Instructions

Grassroots lobbying defined. "Grassroots lobbying" means to communicate with members of the general public to solicit them to communicate directly with any covered official for the purpose of influencing legislative action, other than legislation that is before the Legislature as a result of a direct initiative, when that solicitation is made by:

- A. A broadcast, cable or satellite transmission;
- B. A communication delivered by print media;
- C. A letter or other written communication delivered by mail or by comparable delivery service;
- D. A communication delivered by e-mail, a website or any other digital format;
- E. Telephone; or
- F. A method of communication similar to those listed in paragraphs A to E.

"Grassroots lobbying" does not include a person communicating with the person's stockholders, employees, board members, officers or dues-paying members.

Covered official defined. "Covered official" means an official in the executive branch, an official in the legislative branch, a constitutional officer, the Governor and the Governor's cabinet and staff.

Threshold. When an expenditure for grassroots lobbying exceeds \$2,000, the purchaser or, if the purchaser has a registered lobbyist then, the lobbyist shall file this grassroots lobbying report.

Filing Schedule

Place a ✓ on the row for the report period in which the expenditure was made.

✓	Report Name	Due Date	Report Period
	December Lobbyist Report	January 15, 2021	December 1 – December 31
	January Lobbyist Report	February 16, 2021	January 1 – January 31
	February Lobbyist Report	March 15, 2021	February 1 – February 28
	March Lobbyist Report	April 15, 2021	March 1 – March 31
	April Lobbyist Report	May 17, 2021	April 1 – April 30
	May Lobbyist Report	June 15, 2021	May 1 – May 31
	June Lobbyist Report	July 15, 2021	June 1 – June 30
	July Lobbyist Report	August 16, 2021	July 1 – July 31
	August Lobbyist Report	September 15, 2021	August 1 – August 31
	September Lobbyist Report	October 15, 2021	September 1 – September 30
	October Lobbyist Report	November 15, 2021	October 1 – October 31
	November Lobbyist Report	December 15, 2021	November 1 – November 30

Person Required to Complete Form

Place a ✓ in one of the boxes labeled A1, A2, or A3

A1	I am filing this report as a registered lobbyist on behalf of a lobbying client
A2	I am filing this report as a registered lobbyist on behalf of myself, a lobbyist associate, or a lobbying firm
A3	I am filing this report on behalf of a person, including a corporation or non-profit, who does not have a registered lobbyist

Lobbyist Information

Complete only if you checked boxes A1 or A2.

Full Name		Firm
Mailing Address		
City	State	Zip
Email	Phone	Fax

Purchaser or Client Information

Complete only if you checked boxes A1 or A3.

Purchaser / Client		Contact Person
Mailing Address		
City	State	Zip
Email	Phone	Fax
Description of business activity or mission of the Purchaser / Client		

Legislative Actions

List all Legislative Actions that are the subject of the grassroots lobbying. Attach additional pages as needed.

L.D. / L.R. Numbers	Title	Support / Oppose

Original Sources

Any person who pays \$1,000 or more in a lobbying year to any other person for the purpose of grassroots lobbying, except for payments of membership dues to non-profit corporations is an original source. If an original source is a for-profit or non-profit corporation or limited partnership, then that organization is the original source and not its individual members.

Complete this section if any funds were received by the person required to complete this report for the purpose of the reported grassroots lobbying activity. Attach additional pages as needed.

Name of Source		Amount Contributed
Mailing Address		
City	State	Zip
Name of Source		Amount Contributed
Mailing Address		
City	State	Zip
Name of Source		Amount Contributed
Mailing Address		
City	State	Zip
Name of Source		Amount Contributed
Mailing Address		
City	State	Zip
Name of Source		Amount Contributed
Mailing Address		
City	State	Zip

Total Expenditures

List the total expenditures in aggregate incurred in the calendar month for grassroots lobbying (to be itemized on Schedule A).

Amount

Certification

I, _____, affirm that the information contained in this report is true and complete
Name
and that no information is knowingly withheld to the best of my knowledge.

Name	Date
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*The Principal Lobbyist and/or Purchaser and their agents are liable for any violations of the Lobbyist Disclosure Law
Unsworn falsification is a Class D crime (17-A M.R.S.A. § 453)*

SCHEDULE A Grassroots Lobbying Expenditures

- Enter all expenditures made to influence the Legislative Actions by grassroots lobbying listed on page 2.
- The Expenditure Type Codes are listed in the below chart
- The Remarks section is to provide a more detailed description of the purchase. (For the LIT code the Remarks could be "Purchase of flyers to be distributed door-to-door by volunteers.")
- Duplicate as needed.

EXPENDITURE TYPE CODES

LIT	Printed grassroots lobbying materials (palmcards, signs, stickers, flyers etc.)	POL	Polling and survey research
MHS	Mail house and direct mail (design, printing, mailing, and postage)	POS	Postage for US Mail and mailbox fees
ONL	Social medial and online advertising only	PRO	Professional services (graphic design, legal services, web design)
OTH	Other	RAD	Radio ads and production costs only
PER	Personnel and campaign staff, consulting, and independent contractors; not in-house employees	TVN	TV/Cable ads, production, and media buyer costs only
PHO	Phones (phone banking, robocalls, and texts)	WEB	Website and internet costs (website domain and registration, etc.)

Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	Zip	
	Remarks (Required)			
Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	Zip	
	Remarks (Required)			
Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	Zip	
	Remarks (Required)			
Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	Zip	
	Remarks (Required)			
Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	Zip	
	Remarks (Required)			

Total expenditures this page only ⇒

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