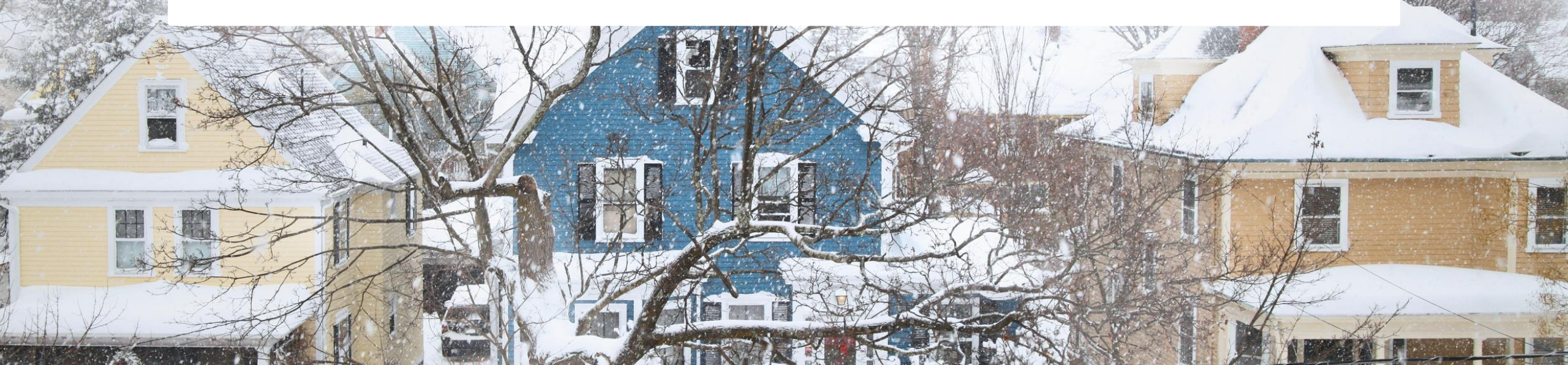


Public Webinar

# Winter Heating Resources for Maine People

November 21, 2025, 11am-12pm



MAINE DEPARTMENT OF  
Energy Resources



MaineHousing  
MAINE STATE HOUSING AUTHORITY

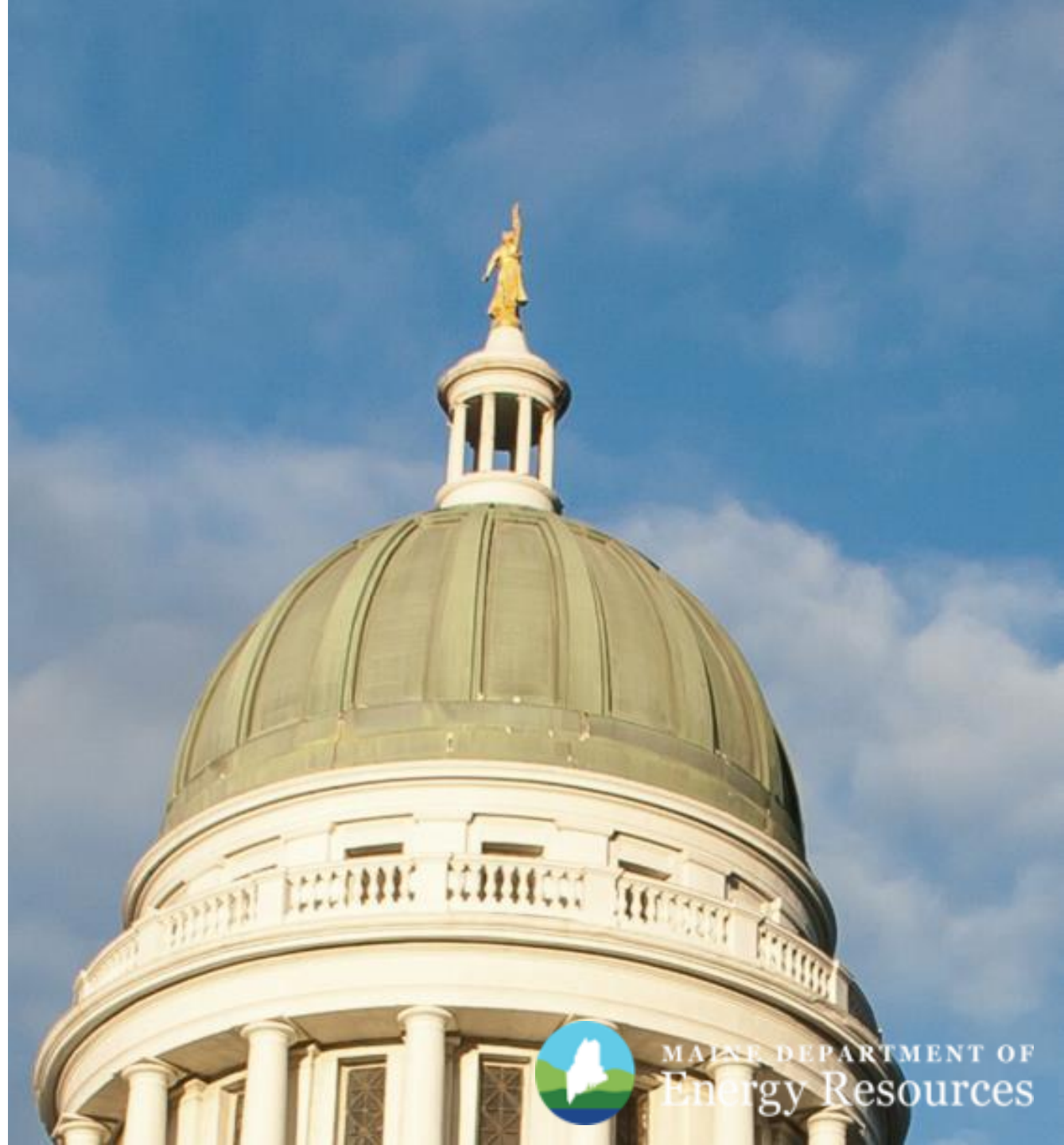
# Agenda

- **Introduction** (5 min)
  - Speaker: Dan Burgess
- **DOER consumer resources** (10 min)
  - Speaker: Ross Anthony
- **Efficiency Maine programs and incentives** (10 min)
  - Speaker: Bridget Gifford
- **MaineHousing energy assistance programs** (10 min)
  - Speaker: Sarah Johnson
- **Audience Q&A** (20 min)
- **Wrap up**



# Maine Department of Energy Resources

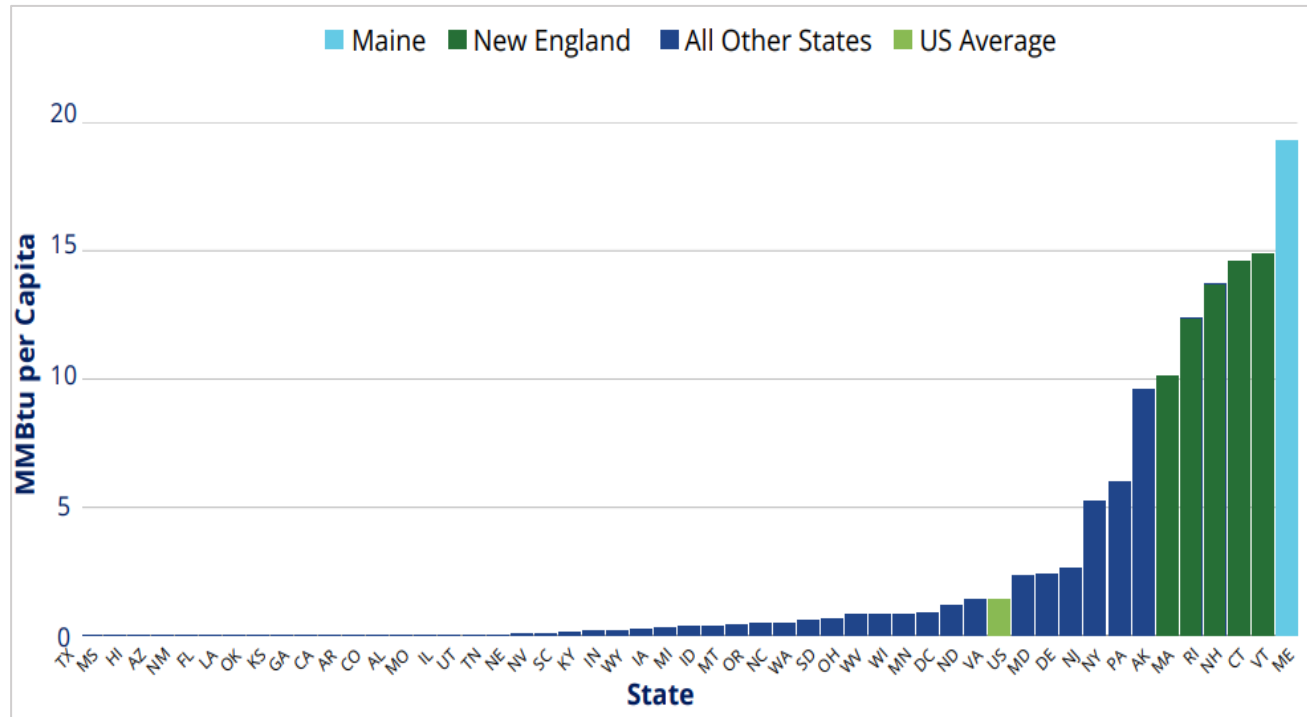
- The **Maine Department of Energy Resources (DOER)**, which was established this year replacing the Governor's Energy Office, is tasked with a wide range of activities relating to state energy policies, planning, and development
- The Department provides policy leadership and technical assistance, develops energy programs, monitors energy markets, and reports on heating fuel and energy prices.



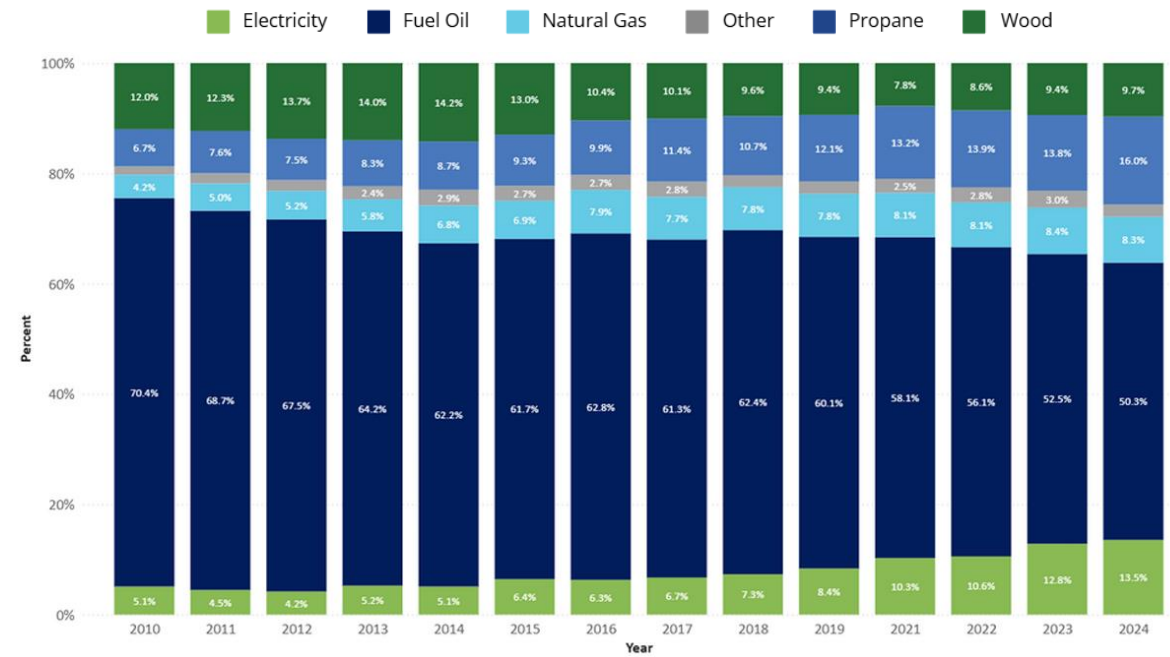
MAINE DEPARTMENT OF  
Energy Resources

# Maine's Energy Landscape: Heating Oil Reliance

## Fuel Oil Consumed by the Residential Sector, by state (2022)

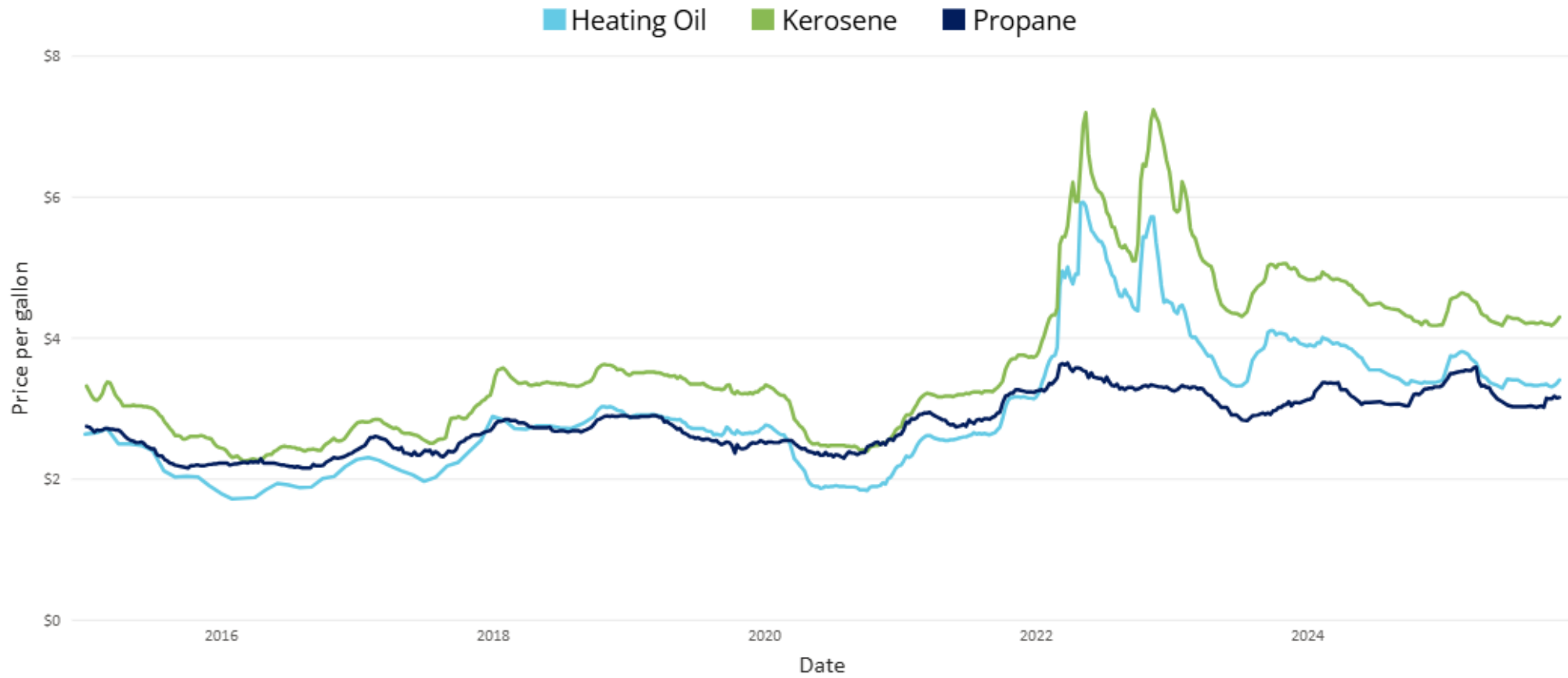


## Share of Energy Sources Consumed for Residential Heating, Maine



# Maine's Energy Landscape: Heating Fuel Prices

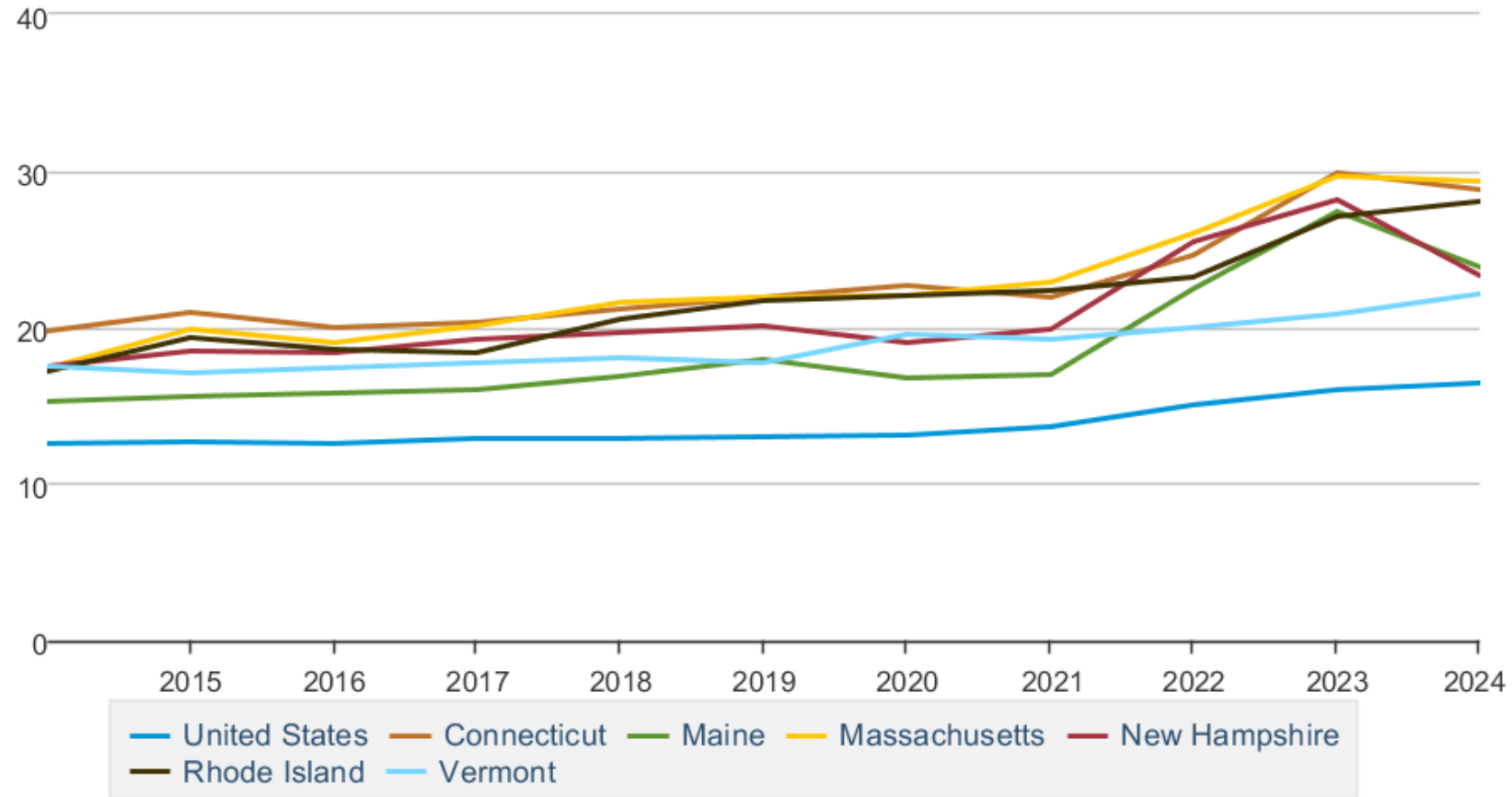
## Maine Residential Delivered Fuel Prices



# Maine's Energy Landscape: Electricity Prices

## Average retail price of electricity, annual

cents per kilowatthour



Data source: U.S. Energy Information Administration



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Energy Resources



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Energy Resources

# Consumer Resources



# Heating Fuel Prices

## Weekly Heating Fuel Prices

DOER conducts a survey of heating fuel prices obtained from delivered fuel retailers statewide. This survey provides the current Maine cash prices, in dollars, rounded to the nearest penny. Prices are updated each week during the heating season.

*Maine Retail Heating Fuel Prices as of November 10, 2025*

| Fuel Type             | Statewide | Southwest / West-Central | Southeast / Greater Portland | Central | East / Downeast | Northern |
|-----------------------|-----------|--------------------------|------------------------------|---------|-----------------|----------|
| Heating Oil - Average | \$3.40    | \$3.32                   | \$3.47                       | \$3.40  | \$3.43          | \$3.40   |
| Heating Oil - High    | \$4.60    | \$3.90                   | \$4.50                       | \$4.60  | \$3.90          | \$3.60   |
| Heating Oil - Low     | \$2.95    | \$2.95                   | \$2.95                       | \$2.95  | \$3.00          | \$3.10   |
| Kerosene              | \$4.29    | \$4.23                   | \$4.41                       | \$4.27  | \$4.24          | \$4.22   |
| Propane               | \$3.15    | \$3.30                   | \$3.51                       | \$3.09  | \$2.94          | \$2.91   |

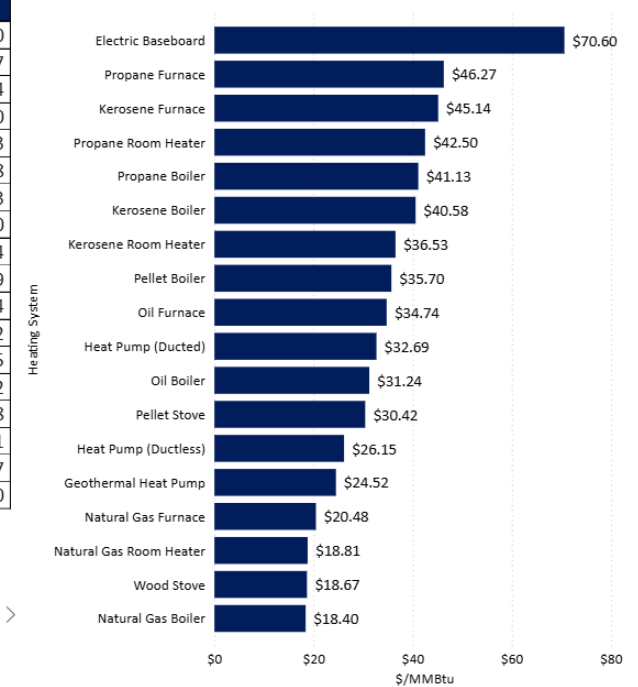
[www.maine.gov/energy/heating-fuel-prices](http://www.maine.gov/energy/heating-fuel-prices)

## Average Heating Cost by Fuel Type and System

Below is a dashboard that compares the statewide average cost in dollars per million Btu (MMBtu) of various heating fuels when considering heating system efficiencies.

| Fuel         | Heating System          | Unit   | Fuel Cost | \$/MMBtu |
|--------------|-------------------------|--------|-----------|----------|
| Electricity  | Electric Baseboard      | kWh    | \$0.24    | \$70.60  |
| Propane      | Propane Furnace         | Gallon | \$3.15    | \$46.27  |
| Kerosene     | Kerosene Furnace        | Gallon | \$4.29    | \$45.14  |
| Propane      | Propane Room Heater     | Gallon | \$3.15    | \$42.50  |
| Propane      | Propane Boiler          | Gallon | \$3.15    | \$41.13  |
| Kerosene     | Kerosene Boiler         | Gallon | \$4.29    | \$40.58  |
| Kerosene     | Kerosene Room Heater    | Gallon | \$4.29    | \$36.53  |
| Wood Pellets | Pellet Boiler           | Ton    | \$365.00  | \$35.70  |
| Heating Oil  | Oil Furnace             | Gallon | \$3.40    | \$34.74  |
| Electricity  | Heat Pump (Ducted)      | kWh    | \$0.24    | \$32.69  |
| Heating Oil  | Oil Boiler              | Gallon | \$3.40    | \$31.24  |
| Wood Pellets | Pellet Stove            | Ton    | \$365.00  | \$30.42  |
| Electricity  | Heat Pump (Ductless)    | kWh    | \$0.24    | \$26.15  |
| Electricity  | Geothermal Heat Pump    | kWh    | \$0.24    | \$24.52  |
| Natural Gas  | Natural Gas Furnace     | Therm  | \$1.52    | \$20.48  |
| Natural Gas  | Natural Gas Room Heater | Therm  | \$1.52    | \$18.81  |
| Firewood     | Wood Stove              | Cord   | \$350.00  | \$18.67  |
| Natural Gas  | Natural Gas Boiler      | Therm  | \$1.52    | \$18.40  |

\$/MMBtu by Heating System



Fuel Type



# Electricity Prices

Electricity bills include several components, and the rates for these components can change throughout the year based on the cost of energy supply and/or regulatory changes.

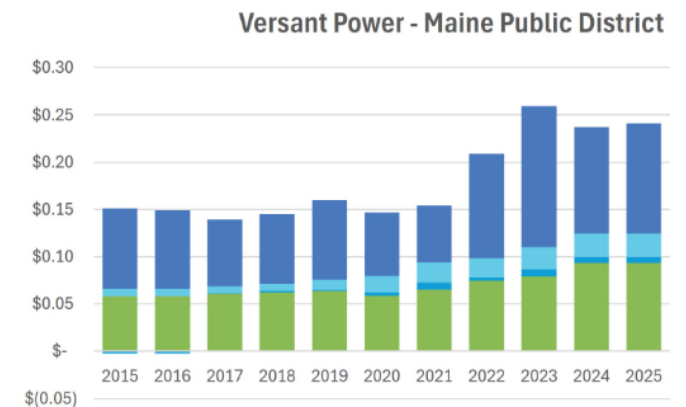
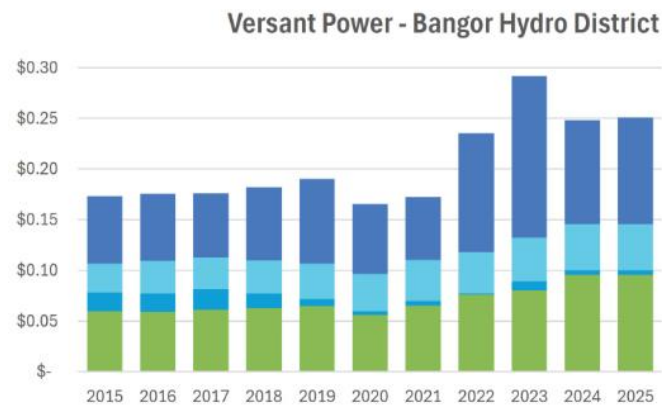
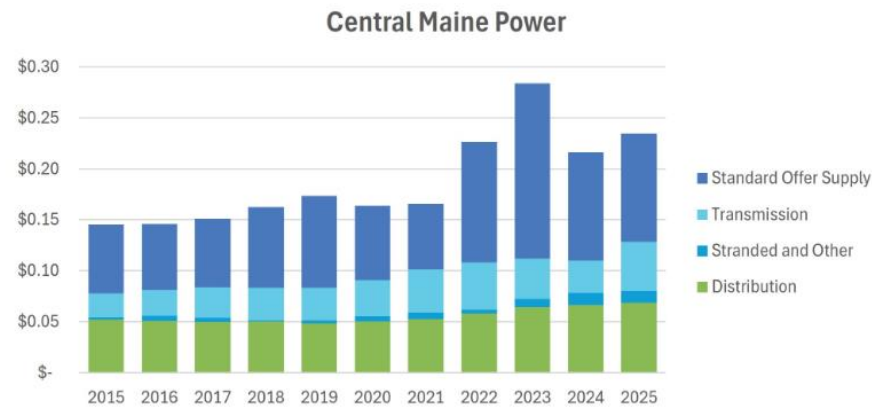
DOER maintains an electricity prices page that explains each part of a residential electricity bill, provides the latest electricity prices for Maine consumers, outlines how and when rates are set, and answers common questions about recent electricity price trends.

[www.maine.gov/energy/electricity-prices](http://www.maine.gov/energy/electricity-prices)

Electricity Prices by Bill Component as of October 1, 2025 (Residential)

|  | Fixed Charge (\$)                   | Standard Offer Supply (\$/kWh) | Distribution (\$/kWh) | Transmission (\$/kWh) | Stranded and Other Costs (\$/kWh) | Average Monthly Residential Bill (550 kWh) |
|--|-------------------------------------|--------------------------------|-----------------------|-----------------------|-----------------------------------|--|
| <b>Central Maine Power</b>                   | \$29.88<br>(includes first 50 kWh)  | \$0.11                         | \$0.07                | \$0.05                | \$0.01                            | \$153.87                                   |
| <b>Versant Power - Bangor Hydro District</b> | \$22.81<br>(includes first 100 kWh) | \$0.11                         | \$0.12                | \$0.06                | \$0.01                            | \$168.75                                   |
| <b>Versant Power - Maine Public District</b> | \$23.14<br>(includes first 100 kWh) | \$0.12                         | \$0.12                | \$0.03                | \$0.01                            | \$158.79                                   |

## Residential electricity prices by component



# Updated Winter Heating Guide

- Annual guide to help Maine people save money, stay warm, and find heating assistance if needed during winter
- Multi-agency collaboration
  - DOER
  - MaineHousing
  - Efficiency Maine
  - Office of the Public Advocate
  - Public Utilities Commission
- Resources and programs available (e.g., financial assistance, CAAs, energy efficiency, etc.)
- Available to download at [maine.gov/energy](http://maine.gov/energy)
- New printer-friendly contact sheet available for distribution at libraries, community centers etc.

[www.maine.gov/energy/winter-heating-resources](http://www.maine.gov/energy/winter-heating-resources)



The screenshot shows the top portion of the 'Winter Heating Guide' webpage. At the top right, it indicates the '2025-2026 Heating Season'. The main header features the Maine Department of Energy Resources logo and the title 'Winter Heating Guide'. Below the title is a subtitle: 'Resources for Maine people to stay warm this winter and find heating assistance if needed'. The page is divided into sections: 'STAY INFORMED' and 'GET EFFICIENT'. Under 'STAY INFORMED', there are three sub-sections: 'Track Heating Fuel Prices', 'Review Electricity Rates', and 'Know Your Rights'. Under 'GET EFFICIENT', there are three sub-sections: 'Tune up your heating system', 'Weatherize your home', and 'Community Action Agencies'. At the bottom of the page, there is a red banner for 'Emergency Fuel Assistance' with a call to action to call 211 or contact local Community Action Agencies.

2025-2026 Heating Season

MAINE DEPARTMENT OF Energy Resources

Winter Heating Guide

Resources for Maine people to stay warm this winter and find heating assistance if needed

**STAY INFORMED**

**Track Heating Fuel Prices**  
The Maine Department of Energy Resources (DOER), formerly the Maine Governor's Energy Office, maintains a [heating fuel prices web page](#) to help consumers make informed energy decisions. The page features an interactive dashboard that compares the operating costs of different heating systems and fuels. Prices are updated each week during the heating season.

**Review Electricity Rates**  
View Maine electricity rates on the [DOER electricity prices page](#) or find information about competitive electricity providers through the [Office of the Public Advocate](#) or [Maine Public Utilities Commission](#). Higher-usage households may qualify for alternative rates from Central Maine Power (CMP) or Versant Power. Contact your utility for details.

**Know Your Rights**  
Maine law protects consumers when it comes to winter heating fuel delivery. Specifically, oil dealers cannot refuse deliveries during the heating season for customers who owe them money, provided certain conditions are met. For details, review the Office of the Maine Attorney General's [Consumer Home Heating Rights](#).

**GET EFFICIENT**

**Tune up** your heating system each year to ensure safe and efficient operation. Schedule a chimney cleaning for wood and oil burning systems. Keep your heat pump properly maintained for optimal performance. Learn more about heat pump maintenance by visiting [Efficiency Maine](#).

**Weatherize** your home to lower your energy use. Several incentives and low-cost financing options exist to help residents and businesses reduce energy costs and improve indoor comfort through weatherization. Learn about incentives for insulation, air sealing, and more from [Efficiency Maine](#) and [MaineHousing](#).

**Heat pumps** are the most efficient way to heat and cool a building, and are proven to work in cold weather. Multiple incentive programs exist to reduce the cost of installing a heat pump for low- and moderate-income households in Maine. Learn more about heat pump incentives from [Efficiency Maine](#).

**Community Action Agencies** across Maine help low-income households access energy efficiency and other assistance programs. Visit [MaineHousing](#) to find your local agency or click the link below.

**Emergency Fuel Assistance**  
If you are very low on fuel and can't afford to fill your tank, you may qualify for an emergency delivery. Emergency funds are available at non-profits, churches, municipalities, and other organizations. **Call 211** or contact your local Community Action Agency for more information.

COMMUNITY ACTION AGENCIES

1



MAINE DEPARTMENT OF Energy Resources

# Affordability Programs



DOER coordinates with Efficiency Maine and MaineHousing to lower energy costs for Maine consumers through energy efficiency and weatherization programs.

1 year ago, we launched our federally-funded home energy rebate program to deploy **\$36 million** to owners of low-income manufactured and affordable multifamily new construction homes. **These incentives are still available**, and to date more than 600 units of affordable housing have reserved nearly \$5 million in funding through the program.

**Heat pump goal: 275,000** by 2027

**Weatherization goal: 35,000** homes by 2030

**Progress to date:**

| Year         | Heat Pumps Installed |
|--------------|----------------------|
| 2019         | 11,420               |
| 2020         | 12,765               |
| 2021         | 28,247               |
| 2022         | 30,258               |
| 2023         | 33,170               |
| 2024         | 27,996               |
| <b>Total</b> | <b>143,857</b>       |

| Year         | Heat Pump Water Heaters Installed |
|--------------|-----------------------------------|
| 2019         | 5,988                             |
| 2020         | 8,542                             |
| 2021         | 10,427                            |
| 2022         | 9,368                             |
| 2023         | 9,504                             |
| 2024         | 10,576                            |
| <b>Total</b> | <b>54,405</b>                     |

| Year         | Dwellings Weatherized |
|--------------|-----------------------|
| 2019         | 2,691                 |
| 2020         | 1,561                 |
| 2021         | 1,740                 |
| 2022         | 2,131                 |
| 2023         | 3,331                 |
| 2024         | 3,174                 |
| <b>Total</b> | <b>14,628</b>         |



# Federal Tax Credits

- Federal tax credits for heat pumps, new windows and doors, insulation, etc. will be expiring soon
- New deadline: Dec 31
- Rewiring America has guidance: [homes.rewiringamerica.org/save](https://homes.rewiringamerica.org/save)
- **Efficiency Maine continues to offer rebates** for heat pumps, heat pump water heaters, weatherization upgrades, battery storage, etc.

| Tax credits (in order of expiration)     |                         |  |
|--|-------------------------|--|
| New EV (30D)                             | Up to \$7,500           | Vehicles purchased by <b>September 30, 2025</b> are eligible. <a href="#">More Info</a>    |
| Used EV (25E)                            | Up to \$4,000           | Vehicles purchased by <b>September 30, 2025</b> are eligible. <a href="#">More Info</a>    |
| Heat pump air conditioner / heater (25C) | Up to \$2,000           | Installations by <b>December 31, 2025</b> are eligible. <a href="#">More Info</a>          |
| Heat pump water heater (25C)             | Up to \$2,000           | Installations by <b>December 31, 2025</b> are eligible. <a href="#">More Info</a>          |
| Weatherization / insulation (25C)        | Up to \$1,200           | Installations by <b>December 31, 2025</b> are eligible. <a href="#">More Info</a>          |
| Electrical panel (25C)                   | Up to \$600             | Installations by <b>December 31, 2025</b> are eligible. <a href="#">More Info</a>          |
| Home energy audit (25C)                  | Up to \$150             | Installations by <b>December 31, 2025</b> are eligible. <a href="#">More Info</a>          |
| Rooftop solar installation (25D)         | 30% of qualifying costs | Installations by <b>December 31, 2025</b> are eligible. <a href="#">More Info</a>          |
| Battery storage installation (25D)       | 30% of qualifying costs | Installations by <b>December 31, 2025</b> are eligible. <a href="#">More Info</a>          |
| Geothermal heating installation (25D)    | 30% of qualifying costs | Installations by <b>December 31, 2025</b> are eligible. <a href="#">More Info</a>          |
| EV Charger (30C)                         | Up to \$1,000           | Chargers placed in service by <b>June 30, 2026</b> are eligible. <a href="#">More Info</a> |





MAINE DEPARTMENT OF  
**Energy Resources**

**Thank You**

[ross.anthony@maine.gov](mailto:ross.anthony@maine.gov)

[www.maine.gov/energy](http://www.maine.gov/energy)

**Sign up for the  
DOER email  
newsletter**





# Residential Offerings

# Efficiency Maine Introduction

- Runs the State's energy efficiency programs
- Provides incentives, financing, tools, and a database of independent installers
- Funded by electric ratepayers, Regional Greenhouse Gas Initiative, federal grants, and other sources
- Board appointed by the governor and confirmed by the legislature

# Heat Pump Water Heater Incentives



- After \$1,050 instant discount:
  - \$489 at Home Depot
  - \$499 at Granite Group
  - \$549 at Lowe's
- 30% up to \$2,000 federal tax credit until 12/31/2025
- Anyone can install (plumber or DIY)

Net prices shown as of 8/21/25 – subject to change.



# Heat Pumps and Insulation

# Heat Pump Benefits



1. Save money
2. Increase year-round comfort
  - Heat
  - Air conditioning
  - Dehumidification
  - Air filtration
  - Indoor air circulation
3. Run on Maine's increasingly renewable electricity\*
4. No combustion fumes
5. No fuel tank or fuel leaks
6. No need to monitor fuel level
7. No heavy, inefficient window air conditioners

\* According to the Energy Information Administration, [64% of Maine's 2022 in-state net generation was renewable.](#)

# Heat Pump Incentives

| Income Bracket  | Efficiency Maine Rebate            | Federal Tax Credit<br>(Expires 12/31/2025) | Total           |
|---|------------------------------------|--|-----------------|
| <b>Low Income</b><br>(MaineCare, TANF, SNAP, HEAP)                  | \$9,000 (\$3,000 per outdoor unit) | 30% of cost up to <b>\$2,600</b>           | <b>\$11,600</b> |
| <b>Moderate Income</b><br>(AGI <\$70k/yr single, \$100k/yr jointly) | \$6,000 (\$2,000 per outdoor unit) | 30% of cost up to <b>\$2,600</b>           | <b>\$8,600</b>  |
| <b>Any Income</b>   | \$3,000 (\$1,000 per outdoor unit) | 30% of cost up to <b>\$2,600</b>           | <b>\$5,600</b>  |

# Insulation Incentives

| Income Bracket   | Efficiency Maine Rebate                    | Federal Tax Credit<br>(Expires 12/31/2025)     | Total          |
|--|--|--|----------------|
| <b>Low Income</b><br>(MaineCare, TANF, SNAP, HEAP)                         | 80% of cost<br>up to <b>\$8,000</b> rebate | Insulation materials 30%<br>up to \$1,200/year | <b>\$9,200</b> |
| <b>Moderate Income</b><br>(AGI <\$70k/year single,<br>\$100k/year jointly) | 60% of cost<br>up to <b>\$6,000</b> rebate | Insulation materials 30%<br>up to \$1,200/year | <b>\$7,200</b> |
| <b>Any Income</b>  | 40% of cost<br>up to <b>\$4,000</b> rebate | Insulation materials 30%<br>up to \$1,200/year | <b>\$5,200</b> |

# Income Eligibility at [efficiencymaine.com](http://efficiencymaine.com)

## Income-Based Eligibility Verification

Efficiency Maine offers **low-cost** energy upgrades and enhanced electric vehicle rebates for eligible low- or moderate-income Mainers. These rebates are higher than the standard incentives, with the highest amounts for those who qualify as low-income. Efficiency Maine also offers **home energy loans** to eligible homeowners.

*Use the online form below for the fastest eligibility verification.*

**Choose one eligibility option from the six listed below that best represents your situation.**

**Qualified low-income households may be eligible for the highest rebates for electric vehicles (EVs), heat pumps, and insulation.**

**Select the program that at least one member of the household currently participates in.**

- 1** - Home Energy Assistance Program (**HEAP**) - I currently receive fuel-assistance benefits from MaineHousing
- 2** - Supplemental Nutrition Assistance Program (**SNAP**) for food assistance
- 3** - Temporary Assistance for Needy Families (**TANF**) for cash assistance
- 4** - Income-based **MaineCare** for medical insurance coverage
- 5** - Manufactured (Mobile) Home Initiative participants with a **county specific Adjusted Gross Income (AGI)**

**Qualified moderate-income households may be eligible for elevated rebates based on federal Adjusted Gross Income (AGI).**

### Moderate Income Choice

- 6** - **AGI up to \$70,000** for an individual filing as single or head of household, or **\$100,000** if married filing jointly, married filing separately (both returns required), or individual filing as a qualifying surviving spouse.

# Efficiency Maine Registered Installers

## Find a Residential Registered Vendor

Use this tool to find a residential energy efficiency contractor near you. Efficiency Maine recommends getting estimates from at least three contractors.

[CLICK HERE FOR QUESTIONS TO ASK A REGISTERED VENDOR](#)

Services:

Select

ZIP Code:

Distance:

25 Miles

Sort by:

Number Of Rebates\*

SEARCH

**Use our search feature to find a vendor near you.**

- Required for heat pump rebates
- Find an independent, certified, and insured installer in your area
- Search by service offered
- Suggested questions to ask when selecting an installer

# How To Get Heat Pump Incentives



1. Verify income eligibility for enhanced rebates (if applicable)
2. Hire Residential Registered Vendor
3. Submit claim form (homeowner or installer)
4. Receive check in mail (homeowner or installer)
5. File for federal tax credit (if applicable)

# Other Offerings

# Miscellaneous Incentives

| # | Upgrade                    | Rebate            | Federal Tax Credit<br>(Expires 12/31/25) |
|---|----------------------------|-------------------|--|
| 1 | Geothermal heat pump       | 1/3 up to \$3,000 | 30% no cap                               |
| 2 | Electric battery storage   |                   | 30% no cap                               |
| 3 | Solar                      |                   | 30% no cap                               |
| 4 | Pellet/wood boiler/furnace | 1/3 up to \$6,000 | 30% up to \$2,000                        |
| 5 | Pellet/wood stove          |                   | 30% up to \$2,000                        |
| 6 | Windows                    |                   | 30% up to \$600                          |
| 7 | Exterior door (\$250 each) |                   | 30% up to \$500                          |
| 8 | Energy audit               |                   | 30% up to \$150                          |
| 9 | Clothes washer             | \$50              |  |

# Efficiency Maine Green Bank

Loans are available to help homeowners or small businesses pay for qualifying energy equipment and upgrades.

Visit our webpage for up-to-date loan and finance offerings.



- Online applications
- Application support available 8:00 a.m. to 5:00 p.m. Monday through Friday except holidays.

**Get Started**  
**[efficiencymaine.com](http://efficiencymaine.com)**  
**866-376-2463**



## **MaineHousing Home Energy Assistance Program**

**Sarah Johnson  
Manager of Home Energy Assistance Programs**

# HEAP

- Income based assistance program to help a household offset a portion of their home energy cost
- One-time annual benefit
- Eligibility for HEAP allows access to other programs

How can I apply?

- Online - visit [MaineHousing.org](http://MaineHousing.org)
- By phone or in person - Contact your local Community Action Agency

What do I need to bring?

- Proof of citizenship for all household members
- Photo ID
- Social Security cards for all household members
- Verification of Income
- Copies Utility and Energy Bills

How long does it take to get approved?

- The usual timeframe is 30 – 60 days from the date you apply – but it depends on how quickly you provide required documents.

How will I get the assistance?

- Payments are made to the vendor who supplies your fuel
- Direct check for certain fuel types

When will I get the benefit?

- Payments are typically made within 7 days of approval – however, this is currently paused as the funding has not been released yet.

Why should I apply for HEAP?

- Eligibility for other programs requires an approved HEAP application.

# ECIP

## Energy Crisis Intervention Program

- For households that are in danger of losing the ability to heat their home
- ECIP assistance must completely remedy the crisis
- One time benefit up to \$500

## How do I apply?

- By phone or in person - Contact your local Community Action Agency
- Online to start the application process – but you must communicate with your CAA about your emergency situation once your application is complete

## What do I need to provide?

- If you have already received HEAP – nothing!
- Otherwise, all the required documents for a HEAP application

# LIAP

Low Income Assistance Program – for HEAP eligible households

- Assistance program to offset electricity costs by putting a credit on electricity account
- Utility providers use HEAP approval to determine eligibility
- Eligibility allows access to AMP – Arrearage Management Programs

# CHIP

## Central Heating Improvement Program

- Heating system repair and replacement services
- Priority is given to households that have no heat
- Must be eligible for HEAP and home is in good condition

# Weatherization

Provides Grants to reduce energy costs by improving home energy efficiency

- Services may include: insulation, weather stripping, some safety related repairs
- Can combine with CHIP services
- Must be eligible for HEAP and home must be in good condition



**MaineHousing**  
MAINE STATE HOUSING AUTHORITY

# Audience Q&A



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