

Draft Document for Public Comment Regarding the Creation of a Pilot Energy Coaching Program in the State of Maine

Prepared by the Maine Department of Energy Resources and Maine Governor’s Office of Policy Innovation and the Future in Consultation with the Efficiency Maine Trust, the Maine State Housing Authority, and the Maine Office of Community Affairs

To support the fulfillment of the requirements of LD 1967, Resolve, to Design a Maine Home Energy Navigator and Coaching Pilot Program



GOVERNOR’S OFFICE OF
Policy Innovation
and the Future

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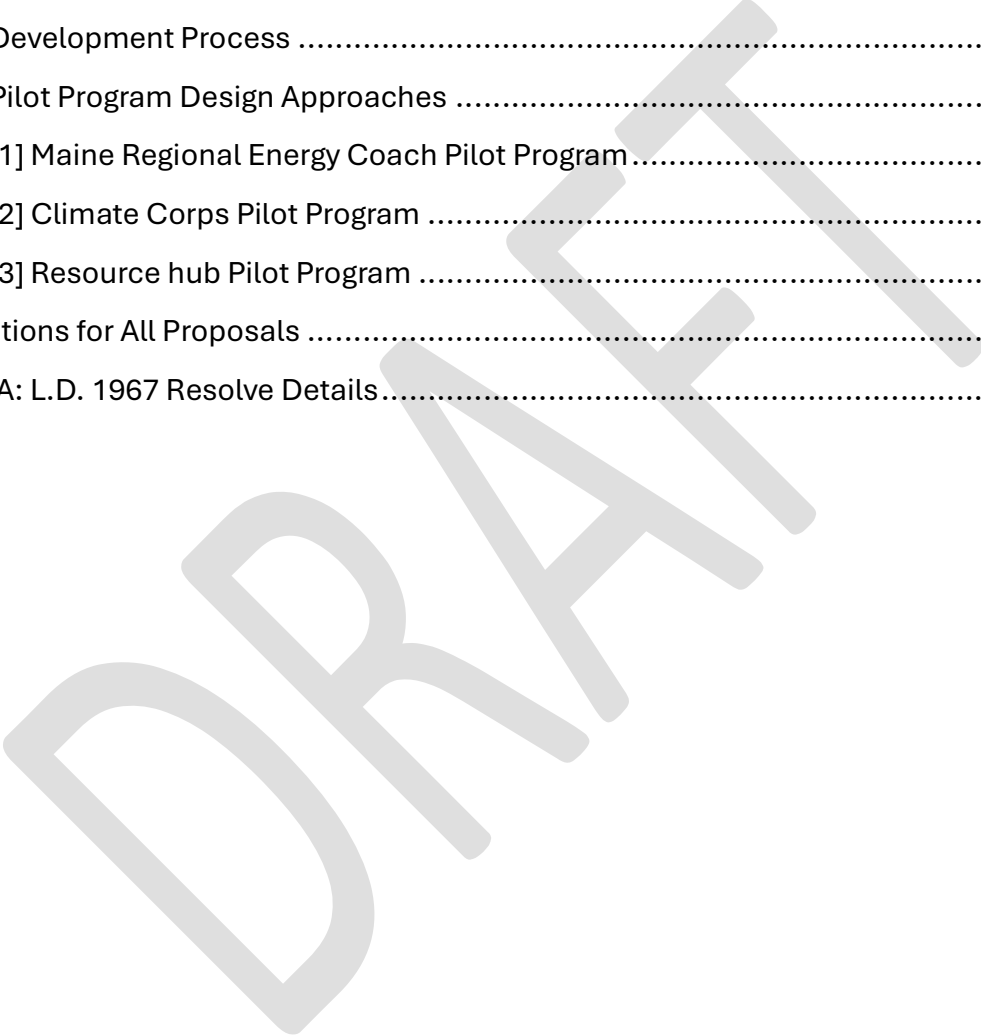
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Acronyms

BPI	Building Performance Institute
CAA	Community Action Agency
CAG	Community Action Grant
CBO	Community-based organization
CRP	Community Resilience Partnership
DOER	Department of Energy Resources
EMT	Efficiency Maine Trust
GEO	Governor’s Energy Office (now DOER)
GOPIF	Governor’s Office of Policy Innovation and the Future
LIHEAP	Low-Income Home Energy Assistance Program
LMI	Low- to moderate-income
MOCA	Maine Office of Community Affairs
MSHA	Maine State Housing Authority
RFA	Request for Applications
RPO	Regional Planning Organization
TA	Technical assistance
VM	Volunteer Maine
WAP	Weatherization Assistance Program

Purpose of the Resolve

Resolves, Chapter 86, *Resolve, To Design a Maine Home Energy Navigator and Coaching Pilot Program* (Resolve)¹ directs the Maine Department of Energy Resources (DOER) and the Governor’s Office of Policy Innovation and the Future (GOPIF), in consultation with the Efficiency Maine Trust (EMT), the Maine State Housing Authority (MSHA) and the Maine Office of Community Affairs (MOCA), to design a Maine home energy navigator and coaching pilot program. The primary goal of the designed pilot program is to “provide community-based energy coaching services to residential consumers;” the Resolve includes additional specific requirements for the designed pilot program.

The Resolve is unfunded and requires the DOER and GOPIF to submit a report to Joint Standing Committee on Energy, Utilities and Technology by February 1, 2026. The report must include a description of the design of the pilot program, a description of the technical assistance and educational materials to be developed as part of the pilot program, an estimate of pilot program costs, a target number of residential consumers to be served by the pilot program and a proposed timeline for implementation of the pilot program.

¹ <https://legislature.maine.gov/legis/bills/getPDF.asp?paper=HP1311&item=3&snum=132>

Document and Public Comment Overview

The DOER and GOPIF have conducted extensive stakeholder engagement, summarized later in this document, to inform the development of this draft document. This public comment period, which was not required by the Resolve, offers an additional opportunity for broad public feedback to ensure the pilot program design meets the needs and priorities of Maine people. This draft document includes the following sections:

- **Energy Coaches Background:** this section includes background on energy coaches and existing energy coaching programs in the state as well as a summary of engagement that supported the development of this document.
- **Potential Pilot Program Design Approaches:** this section outlines options for a state energy coaching pilot program. Each proposal includes a summary of the program design, materials that will be developed in support of the program, evaluation criteria, and a proposed timeline.
- **Considerations for All Proposals:** this section includes standard considerations across all proposals related to liability, technical assistance and educational resources, and program evaluation.

Appendix A contains additional language from the Resolve.

The purpose of this public comment period is to collect additional feedback to inform the development of the report, there is not funding currently available or allocated to this initiative. This draft document includes multiple proposal options which would satisfy the requirements of the Resolve. Given the current funding landscape, this document provides high-level directional indicators of the estimated funding required to implement each proposed approach. **The DOER and GOPIF are seeking feedback on each proposal individually, as well as feedback on which of the proposals are best suited to meet the needs of respondents' respective communities and the state as a whole.** The DOER and GOPIF are also interested in responses to the following questions:

1. How might an energy coaching program successfully reach low- and moderate-income and rural households in Maine?
2. How might a Maine energy coaching pilot program measure success?

The DOER and GOPIF ask any interested respondents to submit their comments via email (pdf or Microsoft Word document) to sy.coffey@maine.gov by close of business on January 22nd, 2026.

Energy Coaches Background

Energy coaching initiatives are typically designed to train volunteers or paid staff to help community members identify opportunities to meet their energy needs in a low-barrier setting. Energy coaches typically provide information and one-on-one assistance to help people understand, apply for, and receive incentives for home energy upgrades and energy bill assistance.

Under Objective A, Strategy B of the Maine Energy Plan, DOER recognizes the need to “expand education, outreach, and technical assistance activities to increase access to and utilization of existing energy efficiency, weatherization, and clean energy programs through navigator-type programs and partnerships with other state agencies and community-based organizations.” *Maine Won’t Wait* (2024), Maine’s updated climate action plan, recommends several ways that the state can expand education and outreach to help people take advantage of climate programs and incentives:

- *“Launch an energy coaches program to help low-income and underserved individuals and communities understand their options for meeting their energy needs through grants, rebates, or other incentives.”* (Strategy C, recommendation 1)
- *“Partner with community-based organizations to reach underserved individuals and communities to increase awareness about climate programs and opportunities and invite input into the design of programs and policies recommended by Maine Won’t Wait.”* (Strategy G, recommendation 1)

Efficiency Maine, MaineHousing, community action agencies (CAA), and other organizations offer incentives and assistance programs to lower the cost of energy upgrades and help Maine people afford their energy bills. While some people may be comfortable navigating these programs with ease, others may need more help to take action. Energy coaching programs aim to overcome common barriers such as lack of knowledge, digital literacy, or time to learn about and apply for incentives and prioritize assistance programs. They can also help to harness the enthusiasm of local volunteers to encourage their neighbors take climate action. *Maine Won’t Wait* includes goals for heat pump installations and weatherization among low- and moderate-income households; energy coaching programs seek to increase adoption among hard-to-reach individuals, such as low- to moderate-income households, rural households, older adults, and people who speak languages other than English.

Energy coaching has gained ground in Maine communities over the past several years. York Ready for Climate Action has a volunteer-driven energy coaching program that has been running for several years and received funding from a Community Action Grant (CAG) through the state’s Community Resilience Partnership (CRP). Other communities, including Falmouth/Yarmouth, Camden/Rockport, Blue Hill Peninsula Tomorrow, and A Climate to Thrive on Mount Desert Island are in various stages of program launch and development. Historically, the Maine Campus Compact ran an AmeriCorps program where service members hosted at Maine colleges and universities provided energy coaching services. Resilience Fellows are supporting energy coaching through the Southern Maine Energy Navigator Pilot

hosted by the Southern Maine Planning and Development Commission. Several of Maine’s CAAs offer energy coaching as part of their comprehensive services.

Proposal Development Process

Following the passage of L.D. 1967, DOER and GOPIF staff began developing a pilot proposal to meet the requirements of the Resolve. After initial discussions with EMT, MSHA, and MOCA in the summer of 2025, staff began conducting outreach to gather input on the proposed direction for the pilot program. Between September 2025 and January 2026, staff conducted more than 15 meetings with individuals and groups involved with energy coaching, energy efficiency, or energy assistance programs. In addition to the statutorily established engagement with MOCA, EMT, and MSHA, DOER and GOPIF staff met with the following groups and individuals:

- Local Leads the Way energy coaching forum
- Administrators of existing energy coaching programs across the state
- Community action agencies (CAAs)
- Community Resilience Partnership Regional Coordinators
- Maine Climate Council Buildings Working Group and Equity Subcommittee
- Weatherization contractors
- Age-Friendly Communities
- Tribal governments

Across these conversations, many people noted the robust energy coaching activity that exists throughout Maine at the local level. From York to Presque Isle, organizations, tribes, and municipalities are responding to the need for people to understand their options to address the challenges posed by a number of issues including volatile energy costs and inefficient homes.

Administrators of existing energy coaching programs noted that their programs are designed to address specific local needs, and that any state-level support should allow flexibility to continue to meet those needs in a tailored way. What works in southern or coastal Maine may not work in northern Maine or in tribal nations.

Though not within the scope of this Resolve, many people noted that the remaining cost to implement energy upgrades after incentives and the lack of contractor availability are barriers that energy coaching alone cannot address. The upfront cost of energy upgrades poses a particular challenge for low-to moderate-income households, and the lack of contractors is most acute in rural areas of the state.

Potential Pilot Program Design Approaches

Through initial research into similar navigator programs and conversations with people and organizations in Maine exploring navigator programs in their communities, there are a handful of potentially successful models, requiring a varying range of resources.

To fulfill the requirements of the Resolve, DOER and GOPIF, in consultation with EMT, MOCA, and MSHA, propose three potential Pilot Program approaches to highlight the varying staffing, resource, and budget needs of different Pilot Program scales:

1. The first Pilot Program proposal (“Proposal 1”) is a design for a Maine regional energy coach program that funds full-time positions at the regional level to support energy coaching across multiple communities;
2. The second Pilot Program proposal (“Proposal 2”) funds and places Climate Corps service members in communities to serve as energy coaches; and
3. The third Pilot Program proposal (“Proposal 3”) creates a resource hub housed at DOER as an alternative method of deploying resources to communities with less cost, resource, and administrative needs.

	Maine Regional Energy Coach Pilot Program (Proposal 1)	Climate Corps Pilot Program (Proposal 2)	Resource Hub Pilot Program (Proposal 3)
Overview	Establishes two tracks of energy coaching programs and funds one regional project from each track. Track 1 (for regions with existing programs): funds one energy coach coordinator and provides funding and support for outreach initiatives which can include volunteer reimbursements. Track 2 (for regions without existing programs): funds two energy coaches and provides some funding for outreach.	A Climate Corps program that places members within Maine communities to provide 1-on-1 assistance to residents and conduct outreach within their service communities.	Create and distribute standardized resources and materials to support communities in implementing their own programs. Train-the-trainer approach with some in-person “training” events.
Agency roles	DOER to serve as the technical lead and develop Pilot Program specific materials and administer the pilot, with input from other agencies. EMT, MOCA, and MSHA to provide guidance on how to integrate	Volunteer Maine (in MOCA) to manage and recruit service members. DOER to serve as the technical lead and to develop Pilot Program materials and provide technical expertise. EMT, MOCA, and MSHA to	DOER to serve as the technical lead and host the resource hub and administer trainings/office hours. EMT, MOCA, and MSHA to provide guidance on how to integrate existing program materials into the pilot.

	existing program materials into the pilot.	provide guidance on how to integrate existing program materials into the pilot.	
Staff involvement	May require additional staff capacity for grant administration.	Would require additional staff capacity for program administration and training of Climate Corps members.	Could be accomplished with existing staff capacity, but would require additional resources.
Metrics	Number of households served, number of projects completed, underserved households served, \$ per household served, qualitative outcomes	Number of households served, number of projects completed, underserved households served, \$ per household served, qualitative outcomes	Webpage visits, Resource downloads, Attendee hours for office hours / regional workshops, number of energy coaching programs supported
Funding	Most significant	Moderate	Minimal

PILOT PROGRAM DESIGN SUMMARY

[Proposal 1] Maine Regional Energy Coach Pilot Program

Summary: This proposal establishes a Maine regional energy coaching pilot with two distinct tracks to meet the varying needs of regions across the state. Under this pilot proposal, eligible entities submit proposals based on established criteria. Relevant eligible across both tracks are organizations with regional influence (i.e. RPO, CAA, CBO, Tribal Government). This proposal seeks to establish a program that can both build and sustain existing programs and develop energy coaching programs in regions of the state that do not yet have them.

Proposal 1 Pilot Program Design:

This program creates two tracks of funding based on whether or not a region has existing energy coaching programs. The pilot program will fund one project from each track. The primary distinctions between the two tracks are summarized below:

Track 1: region has existing and operating peer-to-peer energy coaching programs	Track 2: region does not have (an) existing peer-to-peer energy coaching program(s)
<ul style="list-style-type: none"> - Funds one full-time energy coach coordinator - Provides additional outreach funding 	<ul style="list-style-type: none"> - Funds two full-time energy coach positions - Provides additional outreach funding
Energy coach coordinators facilitate collaboration between existing energy coach programs within the region, organize training for volunteer coaches, build partnerships with other organizations for	Energy coaches provide the energy coaching. Coaches build partnerships with other organizations for education and outreach, such as

education and outreach, and collaborate with communities in the region to establish new energy coach programs.	municipalities, libraries, age-friendly communities, etc.
Additional outreach funding, which can include reimbursements for a small number of core volunteers throughout the region.	Additional outreach grants are used to develop materials to support program start-up and boost awareness. Additional funding for energy coaches to travel within the region to provide services.

This program design recognizes regional variances in successful program models. It establishes clear parameters and training requirements, but leverages local placed-based knowledge to ensure successful implementation. Additionally, it establishes broad eligibility criteria to ensure that the entity best positioned to fill this role in each region is eligible to apply.

Regional grantees will:

- Design and implement an energy coaching program tailored to their communities;
- Recruit, hire, and train program staff to fill the regional energy coach/coordinator position(s);
- With the support of regional partners, conduct outreach to residents, with a focus on LMI households; and
- Provide one-on-one coaching to help residents navigate rebates, tax credits, financing options, and evaluate contractor recommendations.

DOER, GOPIF, and state partners will develop an RFA to establish standard requirements for Maine regional pilot programs to ensure that selected organizations satisfy Resolve requirements and support the achievement of state goals.

[Proposal 2] Climate Corps Pilot Program

Summary: Community-based organizations, towns, tribes, and other eligible entities will host Climate Corps members who serve as paid energy coaches for a one-or two-year term of service within a community. This approach recognizes that many Maine communities do not have an established volunteer base or nonprofit staff available to research solutions, secure resources, and manage an energy coaches project. Climate Corps members offer another set of hands to accomplish these goals in small, rural communities. This proposal seeks to demonstrate the effectiveness of a small “corps” of members that receive standardized training and the skills necessary to serve in diverse communities. Members will serve as energy coaches to help clients understand energy efficiency and energy assistance programs, find a program that is the best fit, complete applications, and follow through with contractors to complete home energy upgrades.

Proposal 2 Pilot Program Design:

Proposal 2 funds staff capacity at Volunteer Maine (VM) to support and administer a Climate Corps energy coaching program, modeled after the Maine Service Fellows program. This pilot will fund one full-time staff person at VM to support a cohort of six service members that are hosted by organizations in small, rural communities across Maine. Eligible organizations will apply to host an energy coach. Training will be coordinated by DOER and VM staff in collaboration with relevant state agencies, organizations, and businesses. VM will provide program management and member oversight, while local organizations will support the members' day-to-day activities, build trust within the community, and provide avenues for member/energy coaches to conduct education and outreach.

Eligible organizations will apply to host an energy coach. Eligible organizations have a presence in these counties: Aroostook, Franklin, Hancock, Knox, Lincoln, Oxford, Piscataquis, Somerset, Waldo, and Washington. Towns in Penobscot County that are outside the Greater Bangor region and have populations under 5,000 are also eligible to participate. This eligibility is based on the Maine Service Fellows program, which aims to provide support to rural and underserved communities. The eligible counties are defined as "very rural" under the United States Department of Agriculture Rural-Urban Continuum Codes.

Primary Role of Climate Corps Members:

- Provide 1-1 coaching to help individuals access existing Efficiency Maine incentive programs, federal tax incentives, Weatherization Assistance Program benefits, and other options to affordably meet their home energy needs; and
- Recruit, train, and manage volunteer energy coaches.

Primary Role of local organizations:

- Host Climate Corps members for an 11 or 22-month service term;
- Provide a workspace and a local advisor to guide members' day-to-day activities; and
- Support Climate Corps member outreach by leveraging their existing relationships and trust within the community.

Primary Role of Volunteer Maine:

- Provide administrative support for Climate Corps members; and
- Provide standardized trainings and resources for Climate Corps members, developed in collaboration with state entities.

[Proposal 3] Resource hub Pilot Program

Summary: The state will work with organizations that have successfully implemented energy coaching programs in Maine to develop a resource hub with standardized resources and materials to help guide community-based organizations, tribal governments, municipalities, regional planning organizations, community action agencies, and others to implement their own energy coaching programs. Where

possible, Proposal 3 will rely primarily on existing resources developed by key partners including EMT, MOCA, and MSHA. State staff will be responsible for consistent review to ensure the accuracy of included information. Proposal 3 will also support limited regional workshops to assist interested organizations in adapting the resources and training materials to their needs. The resource hub will largely be accomplished using existing staffing and resources but will require some additional funding to support resource development and maintenance.

Proposal 3 Pilot Program Design:

Proposal 3 seeks to reduce the burden placed on local organizations to develop energy coaching programs by connecting interested entities with resources and best practices from successful programs. Like the other two proposals, this Pilot Program will promote engagement with information related to existing energy efficiency and energy assistance programs. Proposal 3 will consist of two primary features: 1) a centralized web-based “resource hub” and 2) train-the-trainer events to demonstrate how to effectively use the developed state resources.

The resource hub will include resources and materials to facilitate the design of energy coaching programs, support the training of energy coaches, and identify opportunities to secure funding. This resource hub will uplift existing resources (e.g. Efficiency Maine technical information and energy coaching program resources developed by organizations in Maine and in the region) and provide a central state-run webpage to support the dissemination of curated information. Initially, the resource hub will be housed on the DOER website, with the option to transition to the MOCA technical assistance hub website once this website becomes available. Staff responsible for Proposal 3 will review and incorporate existing program and TA materials developed by EMT, MSHA, CAAs, VM, and other relevant entities and will, as necessary, augment them with the following:

Materials:

- Program design template, including recommended program structure and metrics
- Case study examples of successful programs
- Marketing materials to recruit and retain volunteers and engage community members
- Volunteer management training curriculum

State staff will host regional workshops to “train the trainer,” to provide guidance on how to develop an energy coaching program and recruit and train volunteers. This program proposes partnering with RPOs to host in-person workshops within the first year of the launch of the resource hub. State staff will be responsible for the periodic review of resource hub information for accuracy and relevancy.

Considerations for All Proposals

Liability and Risk Reduction

It will be important for this pilot program to employ strategies to minimize risk to the program and to participants. There is risk involved in programs where volunteers provide advice about home upgrades and enter people's homes. To help manage liability and minimize risk, the pilot program may employ several strategies such as:

1. Requiring that organizations who receive grants to run local energy coaching programs have insurance that covers volunteer activity;
2. Clearly delineating the work of volunteer energy coaches as compared to paid, professional experts (such as contractors and energy auditors) and outlining how differences in opinion between state energy coaches, community organizations, and vendors will be resolved;
3. Requiring appropriate liability waivers to be signed by program participants;
4. Background checks where appropriate for volunteers; and
5. Requiring recommendations for multiple vendors and contractors, where feasible.

Technical Assistance and Educational Materials

Trainings for energy coaches/coordinators across Pilot Proposals 1 and 2 will include:

- Foundational building science such as Building Science Principles (training through BPI) and other relevant organizations such as passivehaus Maine;
- Use of home energy scoring systems, including the U.S. Department of Energy (DOE) Home Energy Score;
- Proper use of heat pumps, electric vehicles, and other energy efficiency technologies;
- Available incentives and rebates, including those offered by Efficiency Maine, other state entities, and federal agencies;
- Effectively engaging with residents and providing customer support (e.g., roleplay exercises, shadowing existing coaches, etc.); and
- Recruiting, coordinating, and retaining volunteers.

Certain standardized portions of the training will be developed by DOER and GOPIF in coordination with MOCA, EMT, and MSHA and will be updated as necessary to accurately reflect available incentives, programming, and best practices. DOER, GOPIF, and state entities will, where appropriate, work with selected applicants to develop additional materials to support regional energy coaching programs. These materials will use existing resources where appropriate and may adapt existing state resources when required. Materials may include:

- Scripts: to guide engagement with residents and ensure standard key pieces of information are covered. Will support addressing liability, identifying potential eligibility for state programs, etc.

- Checklists: to allow energy coaches to effectively understand what to look for or ask for when engaging with residents to identify potential upgrades.
- Sample upgrade pathways: to support energy coaches in identifying likely next steps or upgrades for residents and the associated efficiency impacts.
- Client management system to track process with each participating homeowner; and
- Volunteer management system to track volunteer hours and support.

Determining Pilot Success

The proposed Pilot Program will seek to answer the following questions:

- How effective are energy coach programs in driving participation among individuals who would not otherwise take advantage of energy incentives and assistance programs?
- What current gaps exist in outreach and access to existing energy programs, and how can energy coaching help to overcome these gaps?
- What is the average cost of energy coach support for a completed home energy project?
- What are some of the barriers that specific underserved groups face to accessing energy programs, and how are local energy coach programs addressing these barriers?
- What are the estimated costs to sustain an energy coach program over time?
- How might a pilot program be scaled to reach more small, low-capacity communities?

Both quantitative and qualitative measures will determine if the pilot is successful and should be expanded to a statewide program.

Qualitative: Local organizations that receive grant funds to establish energy coaching programs will conduct exit interviews or surveys with program participants to understand the barriers that they faced prior to participation and how energy coaching may have helped to lessen those barriers. Interviews should gather information about participants' comfort and understanding of how to use heat pumps and heat pump water heaters, in order to gauge effectiveness of coaching in promoting beneficial use of these technologies.

Quantitative: As indicated in the "metrics" section of each proposal, each local program will collect information on the number of participants, home upgrades completed, and participant demographics. These numbers will be used to determine the overall program costs per participant and per home upgrade completed. This will help to assess the cost-effectiveness of energy coaching compared to other methods (such as rebates and other outreach methods). These metrics should be supplemented with qualitative information to develop a full picture of program impact.

Potential metrics to evaluate program reach and effectiveness for Pilot Proposals 1 and 2 could include:

- Number of households served (i.e. engagements with energy coaches), with a goal of reaching XXXX individuals during the pilot program;

- Number of projects implemented, with a goal of XX% of engaged households completing at least one identified upgrade;
- Underserved households served, with a goal of XX% of projects in rural and/or LMI households;
- Volunteer engagement and retention (where applicable); and
- Program cost per household served and per project completed.

Evaluation for Pilot Proposal 3 differs slightly from the other two proposals, as the resource hub model does not fund the creation of energy coaching programs. Key metrics for this program would be monitored on a quarterly basis and include:

- Webpage visits;
- Resource downloads;
- Attendee hours for office hours / regional workshops; and
- Number of energy coaching programs supported.

Program Evaluation: The group of agencies (DOER, GOPIF, MOCA, EMT, MSHA) that developed this proposal will meet twice a year throughout the pilot period to receive progress updates. At the end of the pilot, the group will meet to review indicators of program success and determine whether to recommend (and how to fund) an expanded program.

The DOER and GOPIF are seeking feedback on each proposal individually, as well as feedback on which of the proposals are best suited to meet the needs of respondents' respective communities and the state as a whole. The DOER and GOPIF are also interested in responses to the following questions:

1. How might an energy coaching program successfully reach low- and moderate-income and rural households in Maine?
2. How might a Maine energy coaching pilot program measure success?

The DOER and GOPIF ask any interested respondents to submit their comments via email (pdf or Microsoft Word document) to sy.coffey@maine.gov by close of business on January 22nd, 2026.

Appendix A: L.D. 1967 Resolve Details

Program: Maine Home Energy Navigator and Coaching Pilot Program [pursuant to Resolves 2025, ch. 86]

Purpose: L.D. 1967, *Resolve, to Design a Maine Home Energy Navigator and Coaching Pilot Program* (the Resolve), was enacted by the Legislature and signed by the Governor in June 2025. This Resolve directs the Governor’s Energy Office (GEO, now the Department of Energy Resources) and the Governor’s Office of Policy Innovation and the Future (GOPIF) to design a Maine home energy navigator and coaching pilot program (“Pilot Program”). The Pilot Program must be designed to:

1. Provide community-based energy coaching services to residential consumers;
2. Provide guidance to residential consumers, particularly those in low-income and underserved communities, to understand and navigate energy efficiency and clean energy investment options to affordably meet their home energy needs;
3. Advise residential consumers on accessing available grants, rebates, financing and other assistance programs and incentives to meet their home energy needs;
4. Assist residential consumers in prioritizing identified energy-saving opportunities, including through the integration of weatherization strategies to reduce heating and cooling loads and minimize the need for the installation of new equipment and lower future demands on the grid;
5. Help residential consumers review and analyze contractor recommendations regarding cost, payment and other relevant factors;
6. Minimize potential liability risks for the pilot program; and
7. Use grant funds and private partnerships to support pilot program implementation.

For the purposes of this resolve, "residential consumers" includes homeowners and renters.

Involvement: DOER and GOPIF shall design the Pilot Program in consultation with the Efficiency Maine Trust (EMT), the Maine State Housing Authority (MSHA) and the Maine Office of Community Affairs (MOCA). DOER and GOPIF are also required to consult with community-based organizations and tribal governments regarding Pilot Program design and implementation considerations.

Deliverable: DOER and GOPIF must submit a report on the Pilot Program design to the EUT Committee. The report must include:

- A description of the design of the Pilot Program;
- A description of the TA and educational materials to be developed as part of the Pilot Program;
- An estimate of Pilot Program costs;
- A target number of residential consumers to be served by the Pilot Program; and
- A proposed timeline for implementation of the Pilot Program.

The Committee may report out a bill based on the report to the Second Regular Session of the 132nd Legislature.

Timeline: DOER and GOPIF must submit a report on the Pilot Program design to the EUT Committee by February 1, 2026.