



Janet T. Mills
Governor

STATE OF MAINE
Department of Public Safety
Bureau of Highway Safety
164 State House Station
Augusta, Maine
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Michael J. Sauschuck
Commissioner

Lauren V. Stewart
Director

MAINE BUREAU OF HIGHWAY SAFETY OPENS PROPOSALS FOR BEHAVIORAL TRAFFIC SAFETY GRANTS FOR FFY 2025

April 16, 2024, AUGUSTA, Maine – The Maine Bureau of Highway Safety (MeBHS) is accepting proposals (non-law enforcement patrol) for grant awards to organizations that want to implement traffic safety initiatives to reduce and eliminate motor vehicle crashes that cause fatalities, serious injuries, and property damage. This is a statewide effort to encourage organizations, schools, corporations, hospitals, and advocacy groups to become involved in traffic safety and to create and implement a plan to address behavioral highway safety.

Traffic crashes resulting in serious injuries and fatalities continue to occur on Maine's roadways. Between 2021-2023, Cumberland County suffered 66 traffic fatalities, followed by York County with 62 fatalities, Penobscot County with 52 fatalities, Kennebec County with 45 fatalities, and Hancock County with 41 fatalities. This highlights the need for behavioral traffic safety improvements across Maine.

The proposals are required to address at least one of the goals of the MeBHS which include education, outreach, and prevention and will address driver behavior concerns such as impaired driving, speeding, distracted driving, seat belt nonuse, child occupant protection, bicycle and pedestrian safety, motorcycle safety, and older and younger driver safety.

Proposal forms can be found on the MeBHS website. The proposal must include the following information:

Introduction - Contact information and background information of your organization.

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Problem Identification – Narrative describing the behavioral highway safety problem that you would like to address. Who is at risk? When and where is the problem occurring?

Goals and Objectives – What actions will you be taking to address the problem in your area?

Evaluation – Please explain how you will measure the success of the program.

Budget Breakdown – List out and describe the possible costs/expenses associated with the proposed project.

According to the MeBHS, many factors go into deciding which proposals to fund based on problem identification, population, impact, whether the proposal is an allowable use of federal funds, amount of funding available, if the project duplicates existing resources, and the likelihood of the project being timely implemented. The MeBHS will discuss each proposal and vote on which to include in the FFY2025 Annual Grant Application (AGA) to the National Highway Traffic Safety Administration (NHTSA).

E-mail completed proposals to BHSGrant.MDPS@maine.gov by **May 3, 2024, by 4:00 p.m.**

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