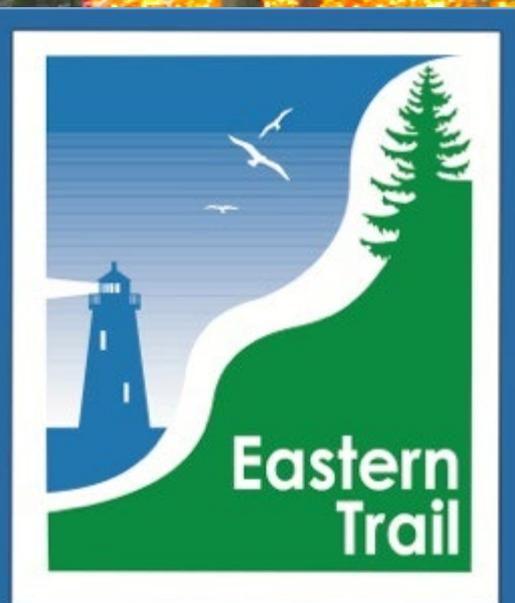


The Eastern Trail

Presented to MaineDOT Rail Use Advisory
Council—Berlin Subdivision

Connecting People, Nature and communities



The Eastern Railroad/Eastern Trail History

EASTERN RAILROAD—Boston to Portland line from 1836-1884; Boston and Maine stopped operations in 1948.

Granite State Gas—Purchased the rights (in-fee and easements) for natural gas line between Portsmouth and Portland in 1960's.

EASTERN TRAIL/EAST COAST GREENWAY—Incorporated in 1999 creating sixty-five miles of the Eastern Trail from Kittery to S. Portland



BENEFITS OF THE TRAIL

OUTDOOR RECREATION—250,000 annual users and increasing; walk/run, bike, horse, ski/snowshoe

ALTERNATIVE TRANSPORTATION—Increasing option for daily commuters, and others in S. Maine, particularly Portland to Saco/Bidd area

HEALTH AND WELLBEING—COVID tested the trail and proved its value to people. Getting outdoors is good for our mind and body.

ECONOMIC DEVELOPMENT—An economic impact analysis done by Camoin Assoc. in 2021 documented an annual impact of \$44.6M annually.



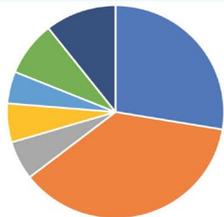


Economic Impact

Eastern Trail in Southern Maine

242,955 Annual Trail Users

Visitors come to the Eastern Trail from all over the US and spend on average \$118 per day



Section of Trail Use

- South Portland
- Scarborough
- OOB
- Saco
- Biddeford
- Arundel
- Kennebunk
- Kenn-Kittery (on-road)

Pedestrian v. Bicycle



Each icon represents nearly 15,000 users

\$44.6 Million

Total Annual Economic Activity Supported by Trail Use

\$1 Million Tax Revenue

Maine receives over \$1 million in tax revenues annually as a result of trail users.

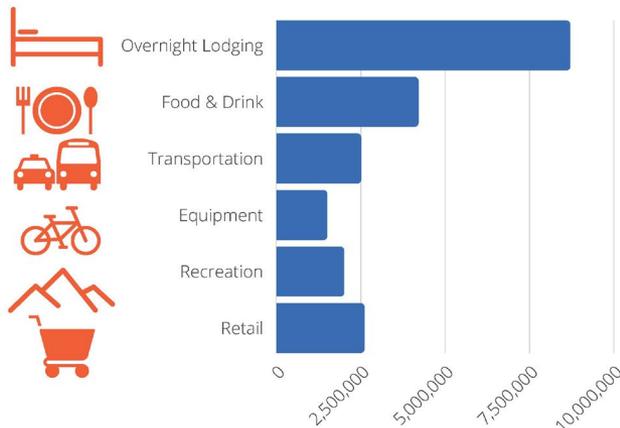


364 Jobs Supported



12.5 million in Earnings

\$32.1 million in Sales



Annually, over \$21.4 million in new sales

occur in Maine as a result of trail visitors spending on travel expenses such as food, lodging and equipment

Summary of Current Impacts (Annual)

SMPDC Region

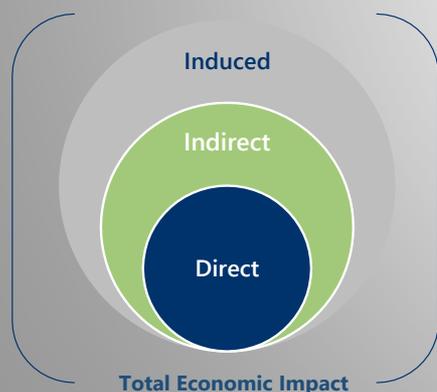
Total Jobs	223
Total Earnings	\$7,593,975
Total Sales	\$19,626,782
Total Tax Revenue	\$597,679

Maine

Total Jobs	141
Total Earnings	\$4,940,582
Total Sales	\$12,536,420
Total Tax Revenue	\$425,359

Source: Camoin Associates

Measuring the Total Economic "Ripple Effect"



Summary of Scenario Impacts

	One-Time Construction Impact (\$1.0 million)	Annual Impacts (1,000 new user days)
SMPDC Region		
Total Jobs	3	1
Total Earnings	\$214,680	\$62,514
Total Sales	\$200,125	\$161,568
Total Tax Revenue	\$0	\$4,920
Maine		
Total Jobs	10	1
Total Earnings	\$688,032	\$40,670
Total Sales	\$1,608,364	\$103,199
Total Tax Revenue	\$19,007	\$3,501

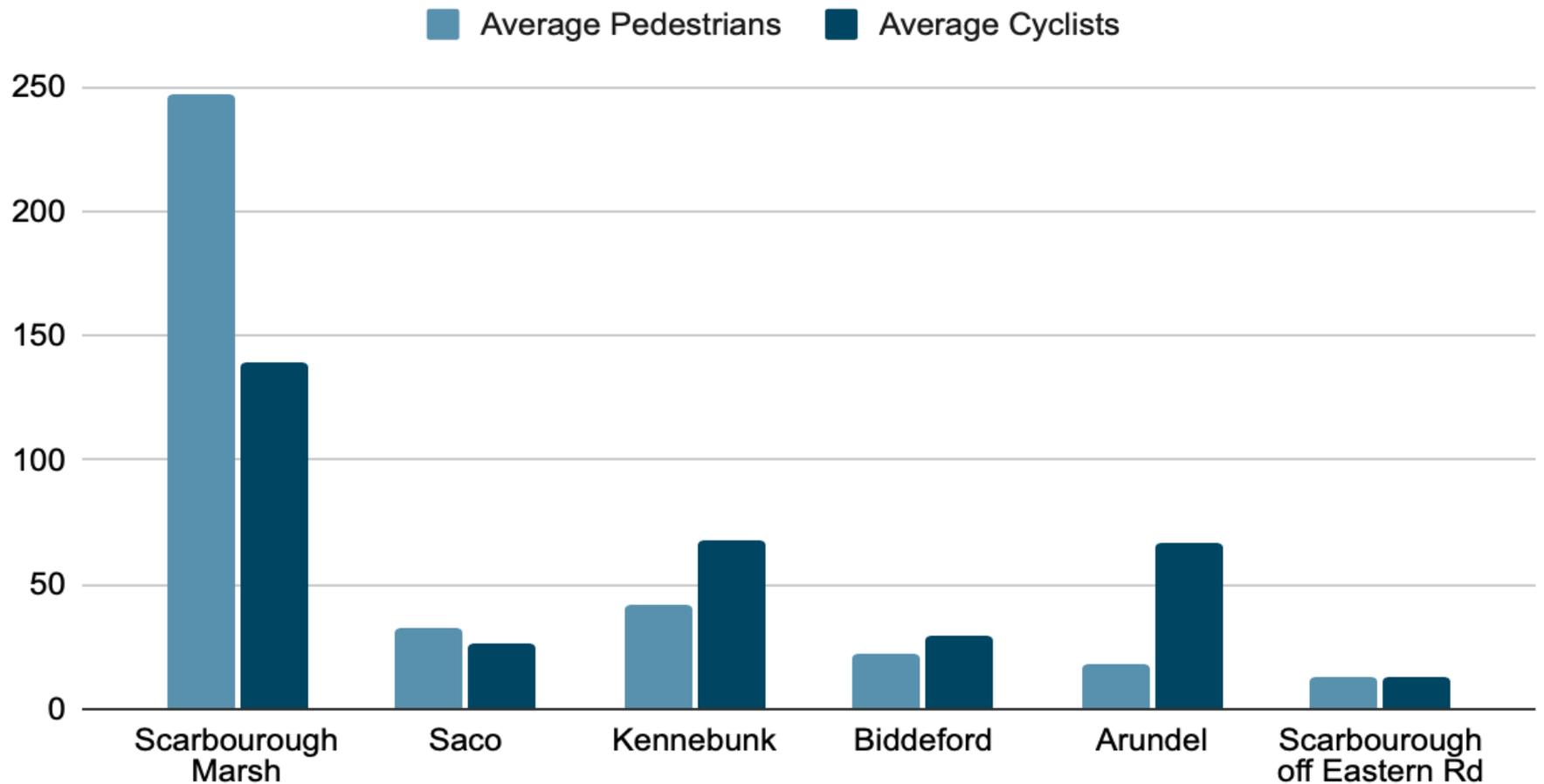
Source: Camoin Associates

TRAIL COUNTS

AUGUST COUNTS 2021

2 weeks in mid-August

Average Daily Traffic



TRAIL COUNTS

AUGUST COUNTS 2021

2 weeks in mid-August

Total Traffic (Pedestrians & Cyclists)

Scarborough off Ea...

4.1%

Arundel 8/11-8/12 &...

15.9%

Biddeford 8/18-8/22

10.0%

Kennebunk 8/11 & 8/...

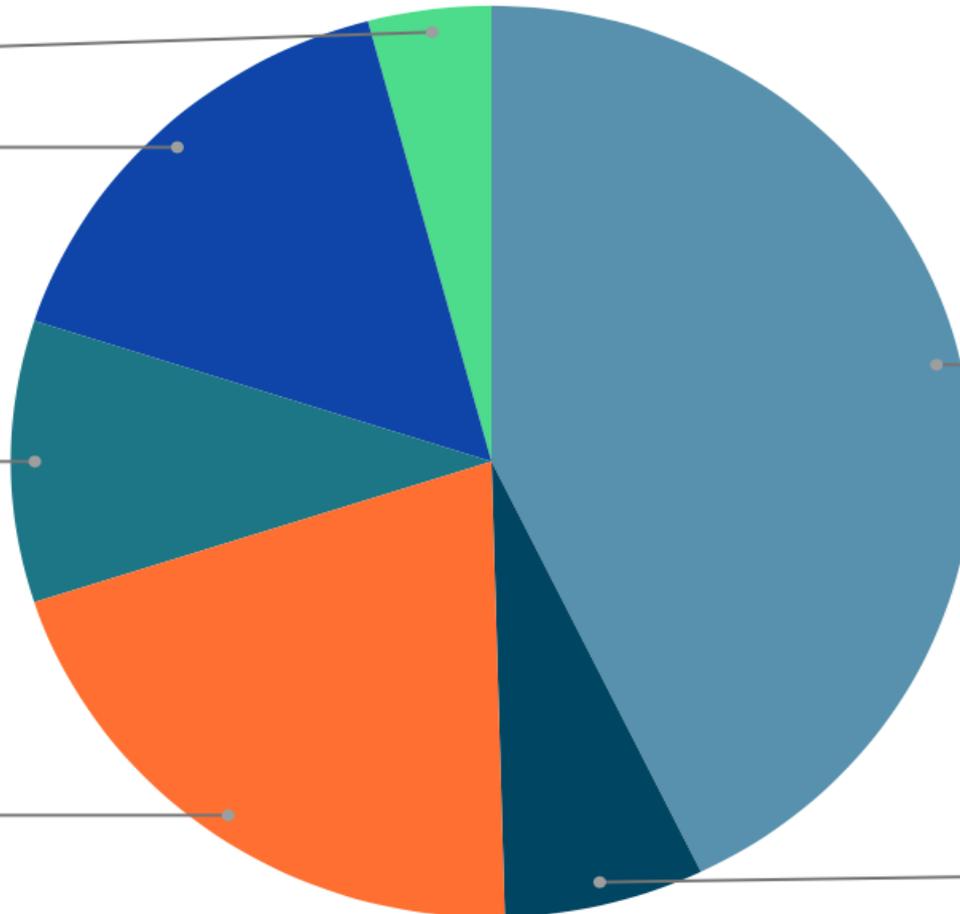
20.5%

Scarborough Marsh

42.8%

Saco 8/20-8/22

6.7%





OVER THE RIVER

Connecting Saco and Biddeford—3 miles of off-road trail

Improving Trail Through the Cities

- Feasibility completed March 2022
- Connecting the cities for safer trail access for all residents as well as associated economic development benefits



BLAZE THE TRAIL SOUTH

New Trail between Kennebunk and North Berwick—11 miles of off-road trail

Building Trail South of Kennebunk

- \$700k Federal funds for engineering design
- Connecting Kennebunk, Wells and North Berwick to multi-use trail for recreation, daily commuting, and economic development – Feasibility completed March 2022
- Developing plans to continue south through South Berwick, Elliot and Kittery



EASTERN TRAIL ANNUAL EVENTS

Providing health and wellbeing, community engagement, and economic development

- Maine Lighthouse Ride (S. Port. to Kennpt)
- John Andrews 5K Run/Walk
- MEND 5K, 10K, Half Marathon
- Bonfire and Brew
- Eastern Trail Adventure (2 weeks)
- Co-branding events with local businesses

Website: easterntail.org