



**15 minutes a day for literacy**

**TAKE THE #ReadtoME**

**CHALLENGE**

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| *The Read to ME Challenge is* a *Maine Department***Graphical user interface, text  Description automatically generated***of Education public awareness campaign to promote childhood literacy.* | **HOW DO** I **PARTICIPATE?**1. Read with a child or children for at least 15 minutes during the month of February.
2. Take a photo or short video of you reading to/with a child.
3. Post it on Facebook, Twitter, Instagram, or another social network with **#ReadtoME** and **#ReadaloudME**.
4. Tag your friends in your post to take the challenge!

Visit [www.maine.gov/doe/readtome](http://www.maine.gov/doe/readtome) to learn more. |