Maine Department of Education

MAINE Harvest of the Month

Child Nutrition
Maine Department of Education

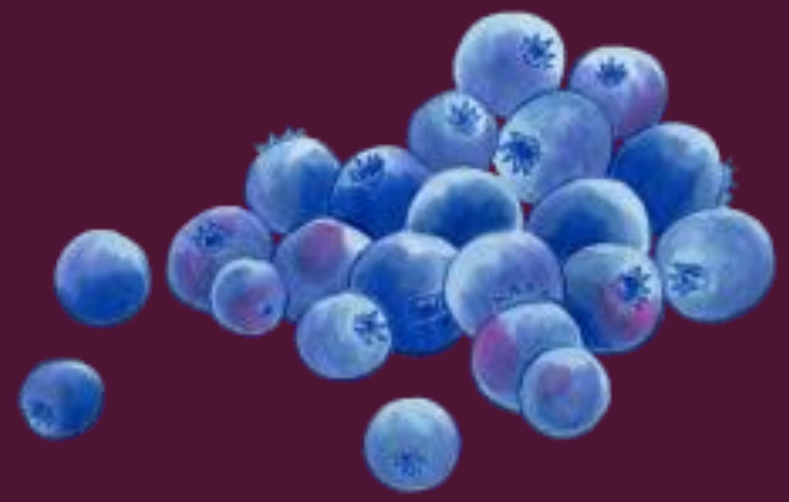
LOCAL FOODS FALL INFO MTG. SY23

Farm and Sea to School with DOE

Presentation Objectives:

- Local Foods Fund SY22
- Harvest of the Month
- Farm and Sea to School Logo
- Fishermen Feeding Mainers
- Farm and Sea to School Institute
- DOE Videos
- Wabanaki Spring Foods Guide
- Farm to School Cook-Off and Cookbook
- October is Farm to School Month!

Local Foods Fund



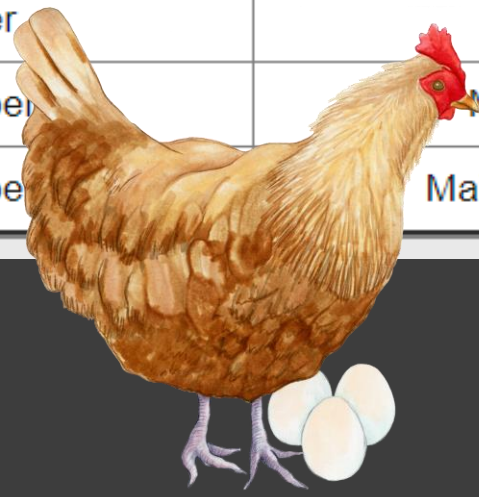
An Act To Encourage the Purchase of Local Foods for Public Schools

LD 636

$3 spent = $1 back!

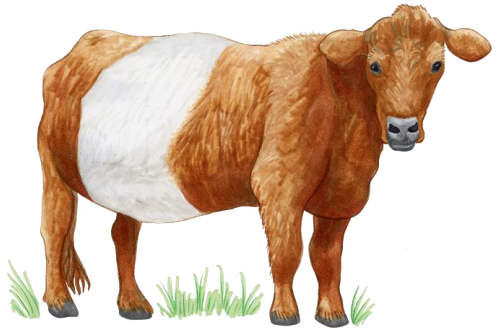
	Local Produce Fund	Local Foods Fund
Maximum reimbursed per district per SY	$1,000 or $1,500* *with local foods training*	$5,000 or $5,500* *with local foods training*
Local ingredients that qualify	Produce, minimally processed produce	Produce, value-added dairy, protein or minimally processed foods
Where schools can purchase local ingredients	Directly from farmer, farmers' cooperative, or local food hub	Directly from a farmer, farmers' cooperative, local food hub, local food processor or food service distributor in the State
Definition of "minimally processed"	"Minimally processed" means only the washing, cleaning, trimming, drying, sorting, and packaging of food items or a combination of those activities	"Minimally processed" means only the washing, cleaning, trimming, peeling, slicing, drying, sorting, refrigerating, freezing and packaging of food items or a combination of those activities

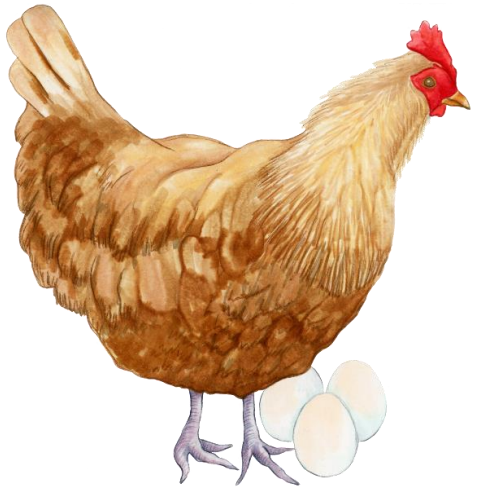
Month	Product
January	Maine Potatoes
February	Maine Root Vegetables
March	Maine Protein
April	Maine Dairy
May	Maine Wild Blueberries
June	Maine Leafy Greens
July	Maine Summer Squash
August	Maine Cucumbers
September	Maine Tomatoes
October	Maine Apples
November	Maine Brassicas
December	Maine Winter Squash



Value-Added Dairy

What qualifies in the Local Foods Fund?





Maine Protein

- “Minimally processed" means only the washing, cleaning, trimming, peeling, slicing, drying, sorting, refrigerating, freezing and packaging of food items or a combination of those activities.

Where can schools buy local ingredients?

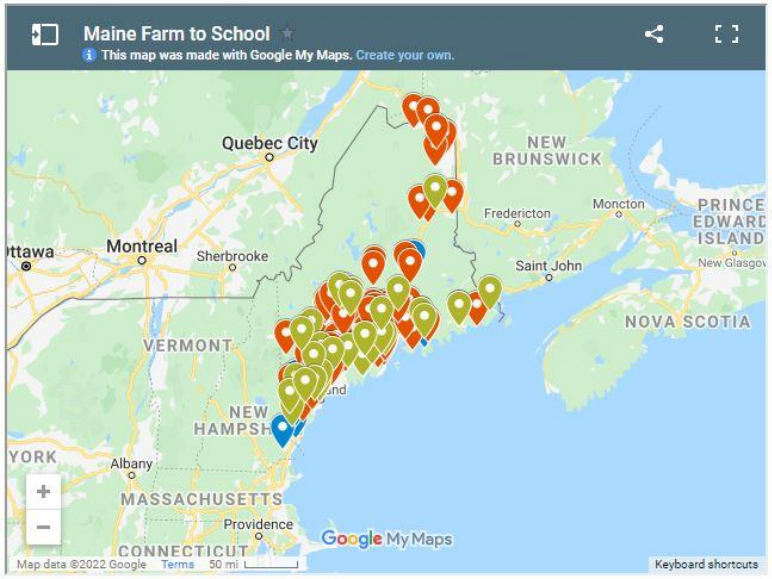
- Farmer
- Cooperative
- Food hub
- Local food processor
- Food distributor
- Grocery store? NO!
- My neighbor selling eggs?
Maybe! "Know your farmer"
- My uncle selling venison?
NO! Not USDA

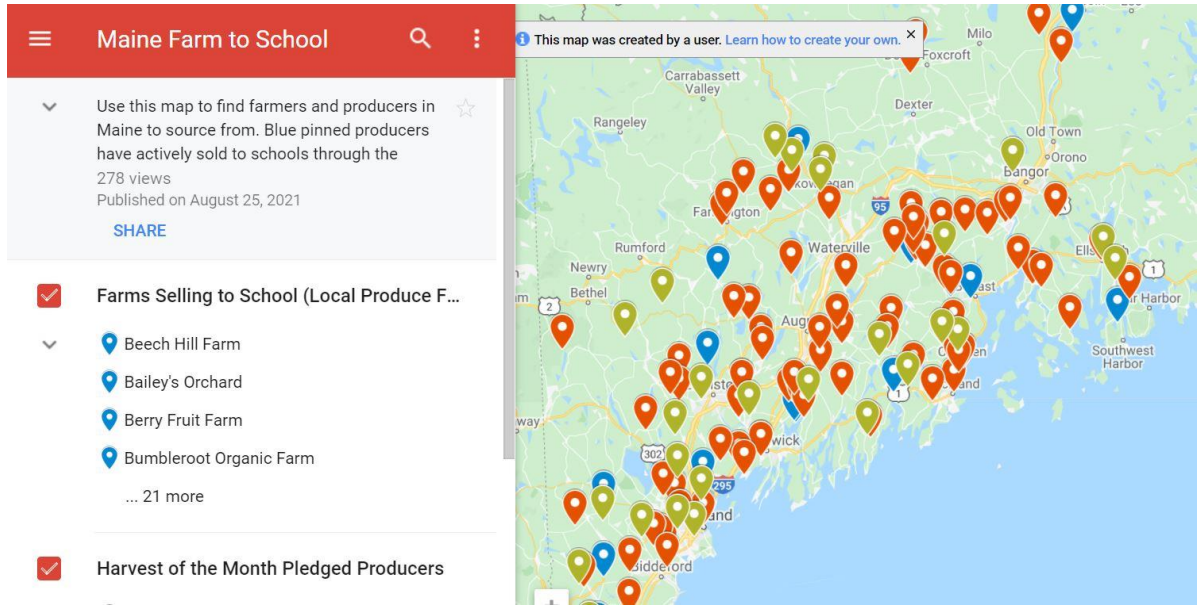
DOE Farm to School Map: How to use it!

Farm to School Map

Use this map to locate farms in your school's area!

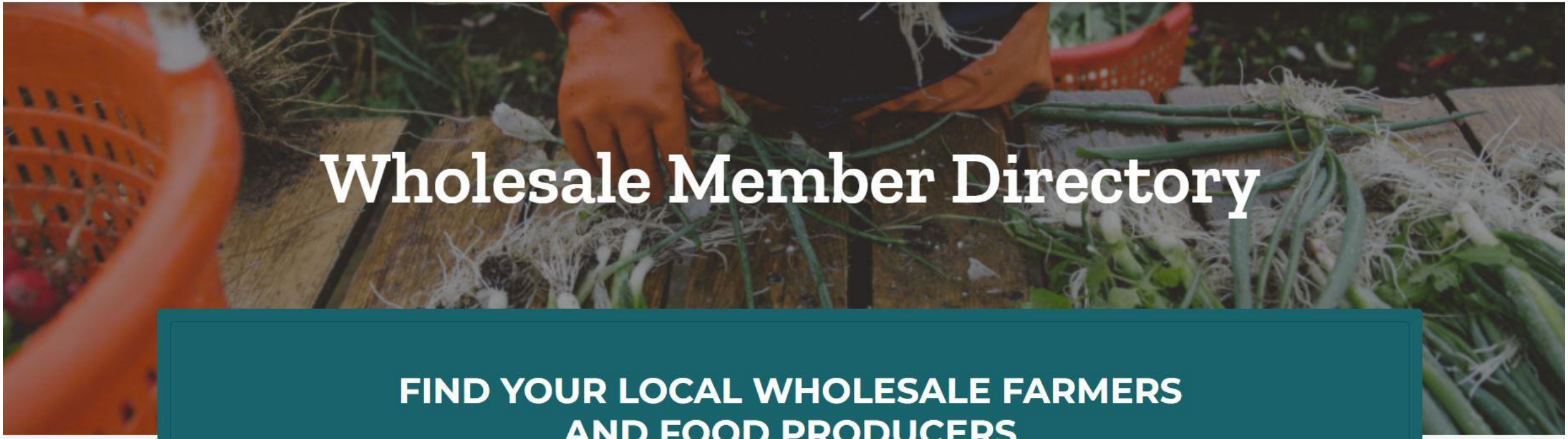
Blue pinned producers have actively sold to schools through the Local Foods Fund. Orange pinned producers have pledged to sell to schools through the Harvest of the Month program. And green pinned producers have indicated an ability to sell to schools on the Dept. of Agriculture Real Maine website, https://www.realmaine.com/





Tip: a great way to find your local farmer is to visit a nearby farmers market

SEARCH FOR FOOD WHOLESALE BUYERS SCHOOLS K-12 REAL MAINE FOOD PRODUCERS NEWS & UPDATES ABOUT US

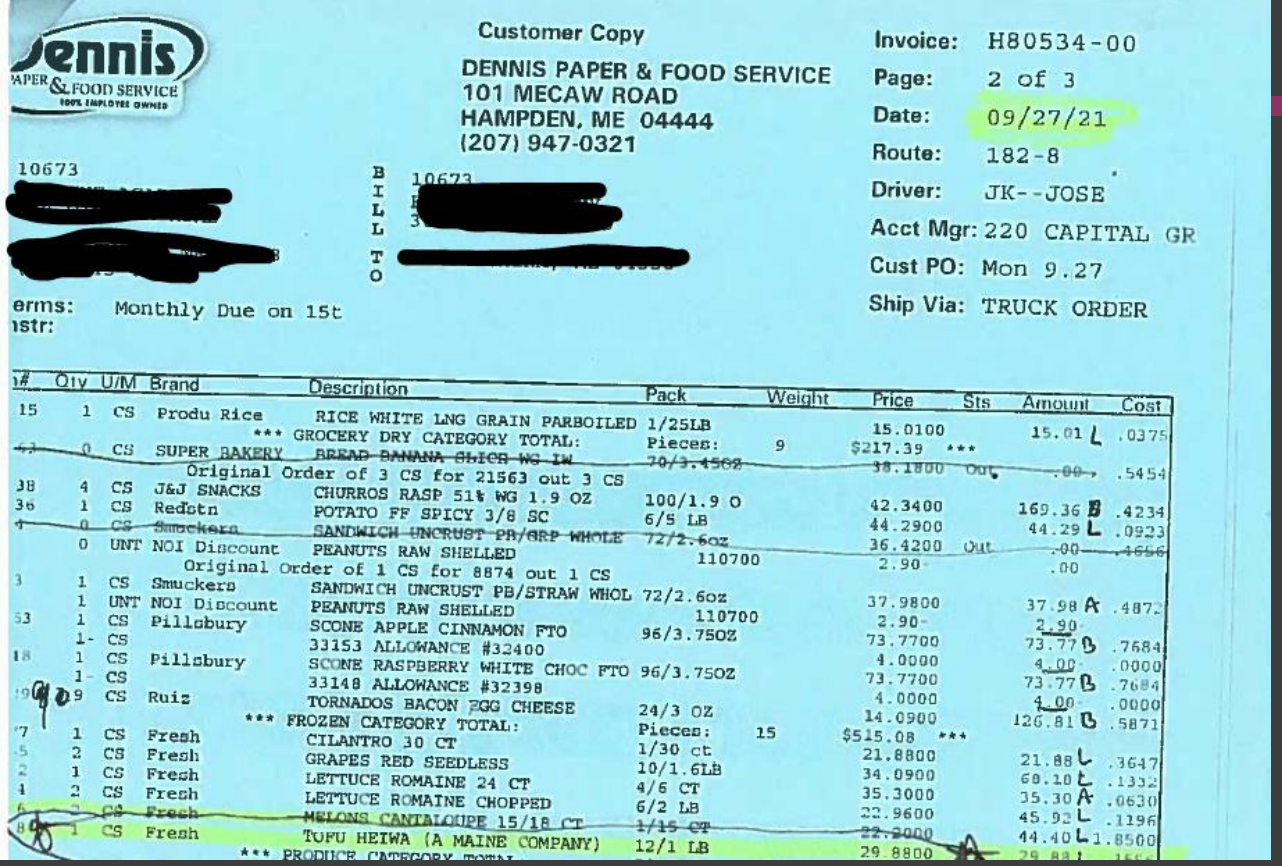


FIND YOUR LOCAL WHOLESALE FARMERS AND FOOD PRODUCERS

Keyword | Zipcode or City | Distance

Use My Location

← directory



Dennis PAPER & FOOD SERVICE 100% EMPLOYEE OWNED

Customer Copy

DENNIS PAPER & FOOD SERVICE
101 MECAW ROAD
HAMPDEN, ME 04444
(207) 947-0321

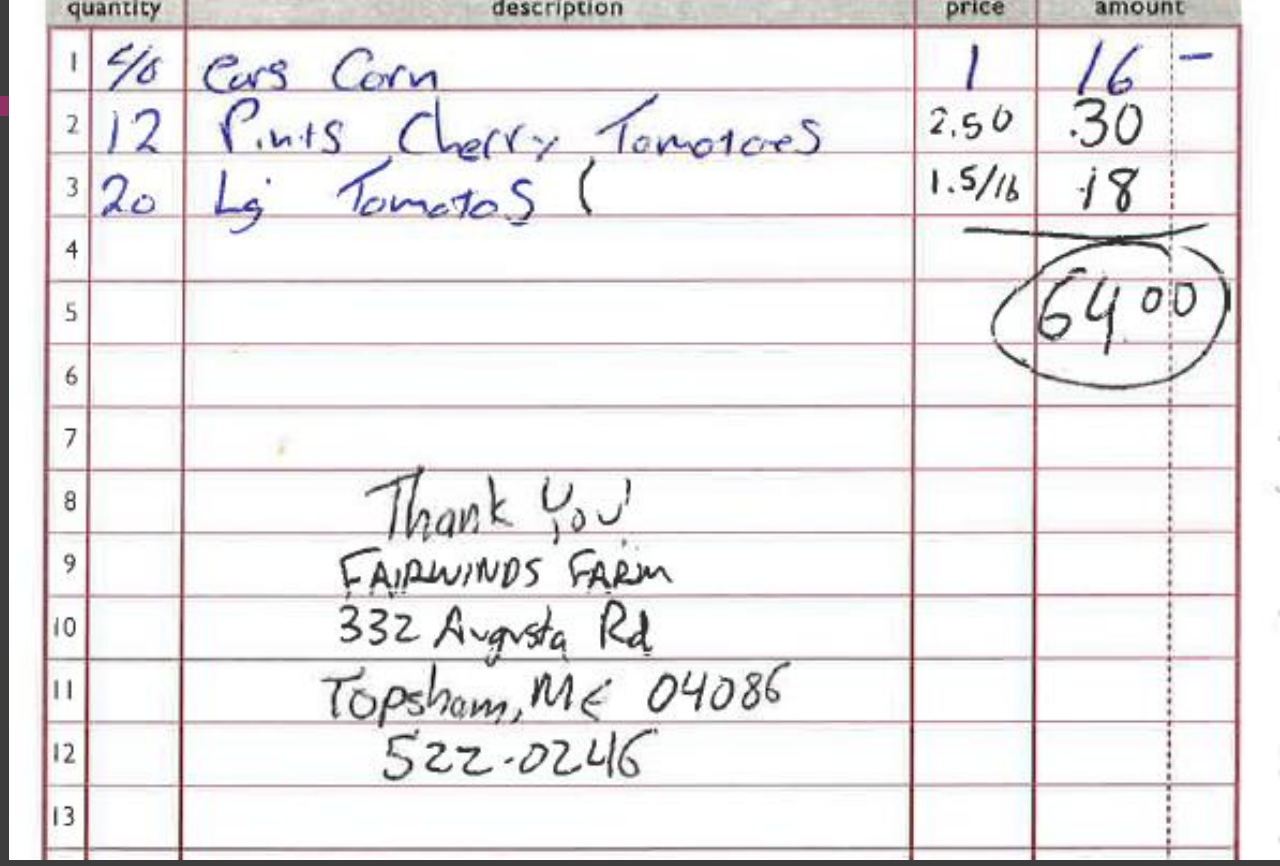
Invoice: H80534-00
Page: 2 of 3
Date: 09/27/21
Route: 182-8
Driver: JK--JOSE
Acct Mgr: 220 CAPITAL GR
Cust PO: Mon 9.27
Ship Via: TRUCK ORDER

10673
[redacted]

BILL TO: 10673 [redacted]

erms: Monthly Due on 15t
nstr:

Qty	U/M	Brand	Description	Pack	Weight	Price	Sts	Amount	Cost
15	1	CS	Produ Rice	RICE WHITE LNG GRAIN PARBOILED 1/25LB		15.0100		15.01 L	.0375
			*** GROCERY DRY CATEGORY TOTAL:	Pieces: 9		$217.39 ***			
0	CS	SUPER BAKERY	~~BREAD BANANA GLICE WG IW~~	~~70/3.45OZ~~		~~38.1800~~	~~Out~~	~~.00~~	.5454
			Original Order of 3 CS for 21563 out 3 CS						
4	CS	J&J SNACKS	CHURROS RASP 51% WG 1.9 OZ	100/1.9 O		42.3400		169.36 B	.4234
1	CS	Redstn	POTATO FF SPICY 3/8 SC	6/5 LB		44.2900		44.29 L	.0923
~~0~~	~~CS~~	~~Smuckers~~	~~SANDWICH UNCRUST PB/GRP WHOLE~~	~~72/2.6oz~~		~~36.4200~~	~~Out~~	~~.00~~	~~.4656~~
0	UNT	NOI Discount	PEANUTS RAW SHELLED	110700		2.90-		.00	
			Original Order of 1 CS for 8874 out 1 CS						
1	CS	Smuckers	SANDWICH UNCRUST PB/STRAW WHOL	72/2.6oz		37.9800		37.98 A	.4872
1	UNT	NOI Discount	PEANUTS RAW SHELLED	110700		2.90-		2.90-	
1	CS	Pillsbury	SCONE APPLE CINNAMON FTO	96/3.75OZ		73.7700		73.77 B	.7684
1-	CS		33153 ALLOWANCE #32400			4.0000		4.00-	.0000
1	CS	Pillsbury	SCONE RASPBERRY WHITE CHOC FTO	96/3.75OZ		73.7700		73.77 B	.7684
1-	CS		33148 ALLOWANCE #32398			4.0000		4.00-	.0000
9	CS	Ruiz	TORNADOS BACON EGG CHEESE	24/3 OZ		14.0900		126.81 B	.5871
			*** FROZEN CATEGORY TOTAL:	Pieces: 15		$515.08 ***			
1	CS	Fresh	CILANTRO 30 CT	1/30 ct		21.8800		21.88 L	.3647
2	CS	Fresh	GRAPES RED SEEDLESS	10/1.6LB		34.0900		68.18 L	.1332
1	CS	Fresh	LETTUCE ROMAINE 24 CT	4/6 CT		35.3000		35.30 A	.0630
2	CS	Fresh	LETTUCE ROMAINE CHOPPED	6/2 LB		22.9600		45.92 L	.1196
~~2~~	~~CS~~	~~Fresh~~	~~MELONS CANTALOUPE 15/18 CT~~	~~1/15 CT~~		~~22.2000~~		44.40 L	1.8500
1	CS	Fresh	TOFU HEIWA (A MAINE COMPANY)	12/1 LB		29.8800		29.88 L	.1660
			*** PRODUCE CATEGORY TOTAL						



	quantity	description	price	amount
1	5/6	Ears Corn	1	16
2	12	Pints Cherry Tomatoes	2.50	30
3	20	Lg Tomatos (	1.5/lb	18
4				
5				64.00
6				
7				
8		Thank You!		
9		FAIRWINDS FARM		
10		332 Augusta Rd		
11		Topsham, ME 04086		
12		522-0246		
13				

Receipts… Must clearly show what item(s) you are seeking reimbursement for, and that it is from Maine.

Child Nutrition
Maine Department of Education

Local Foods Fund Data

SY22:

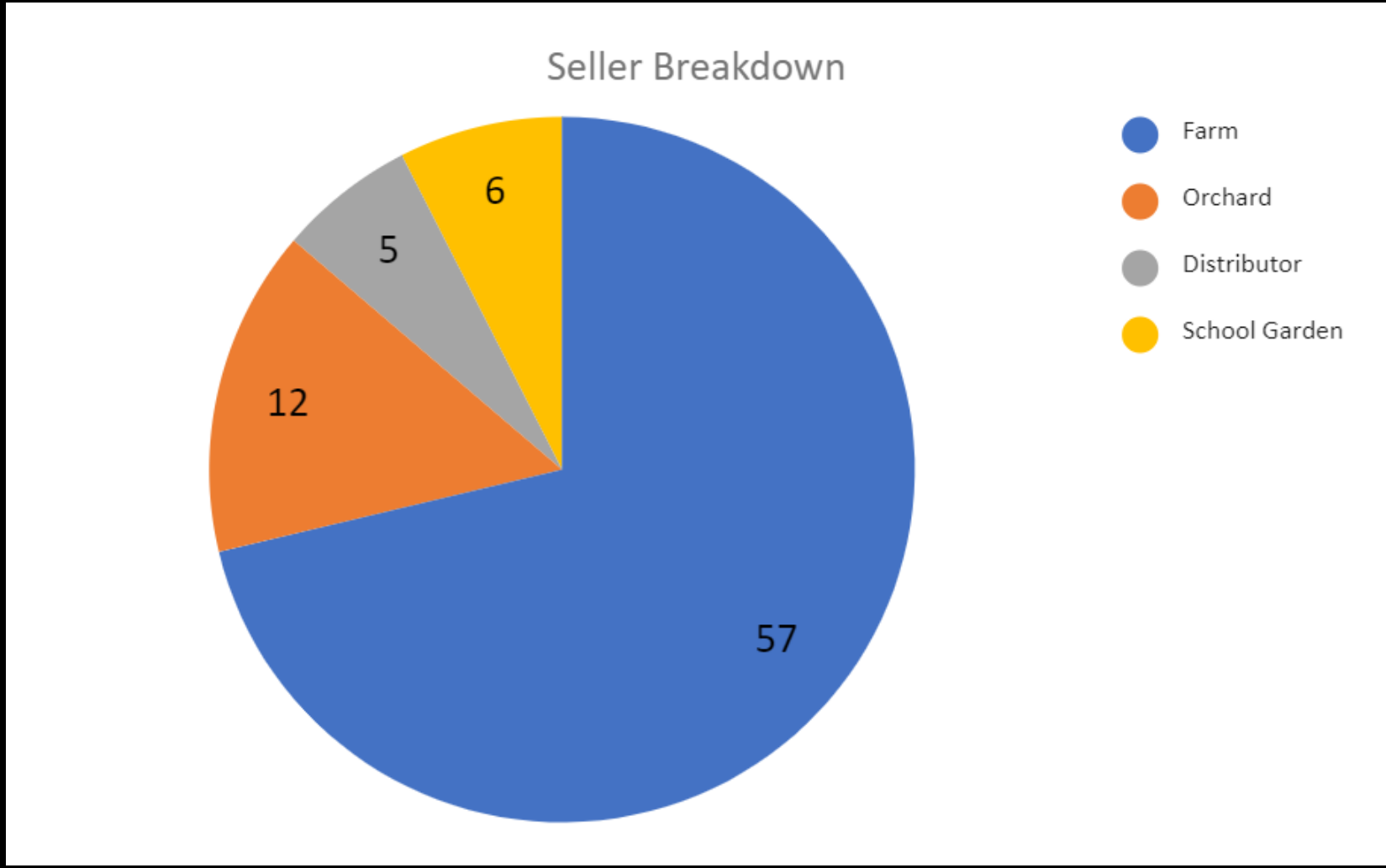
DOE reimbursed $125,210.3

…to 70 Maine districts

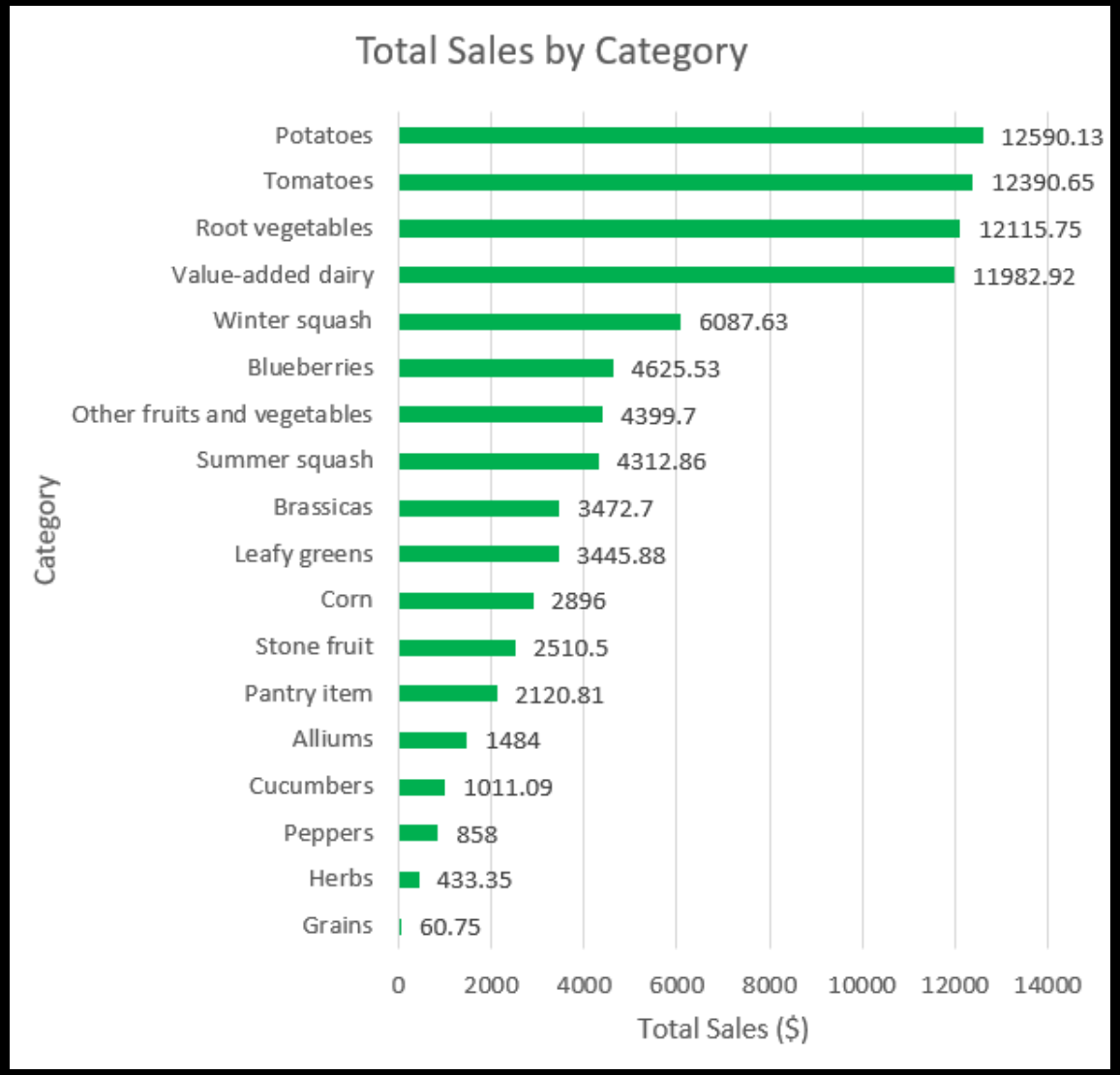
…that spent $375,604.17 on local foods

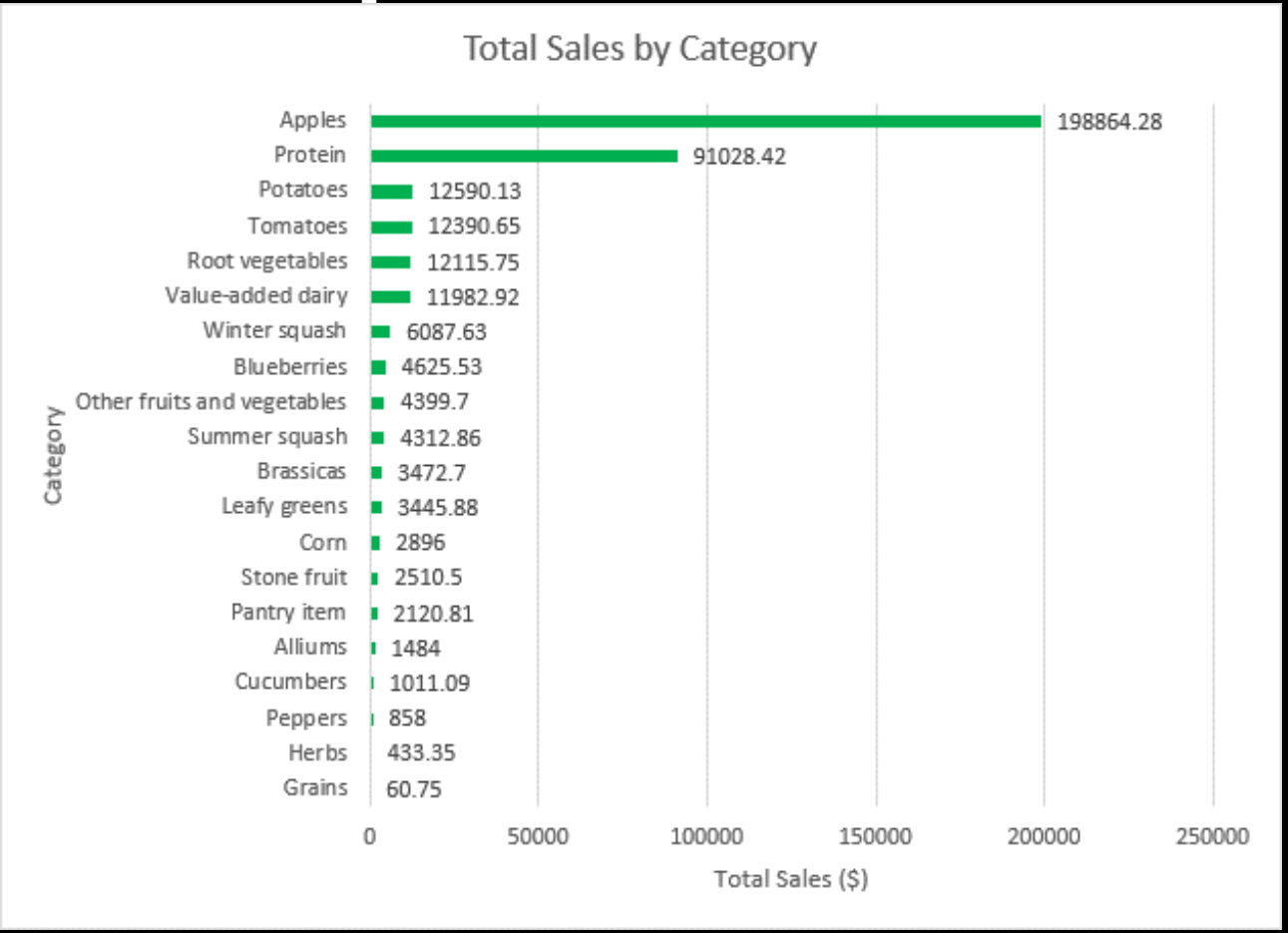
…at almost 100 farms!

Where did schools purchase from?

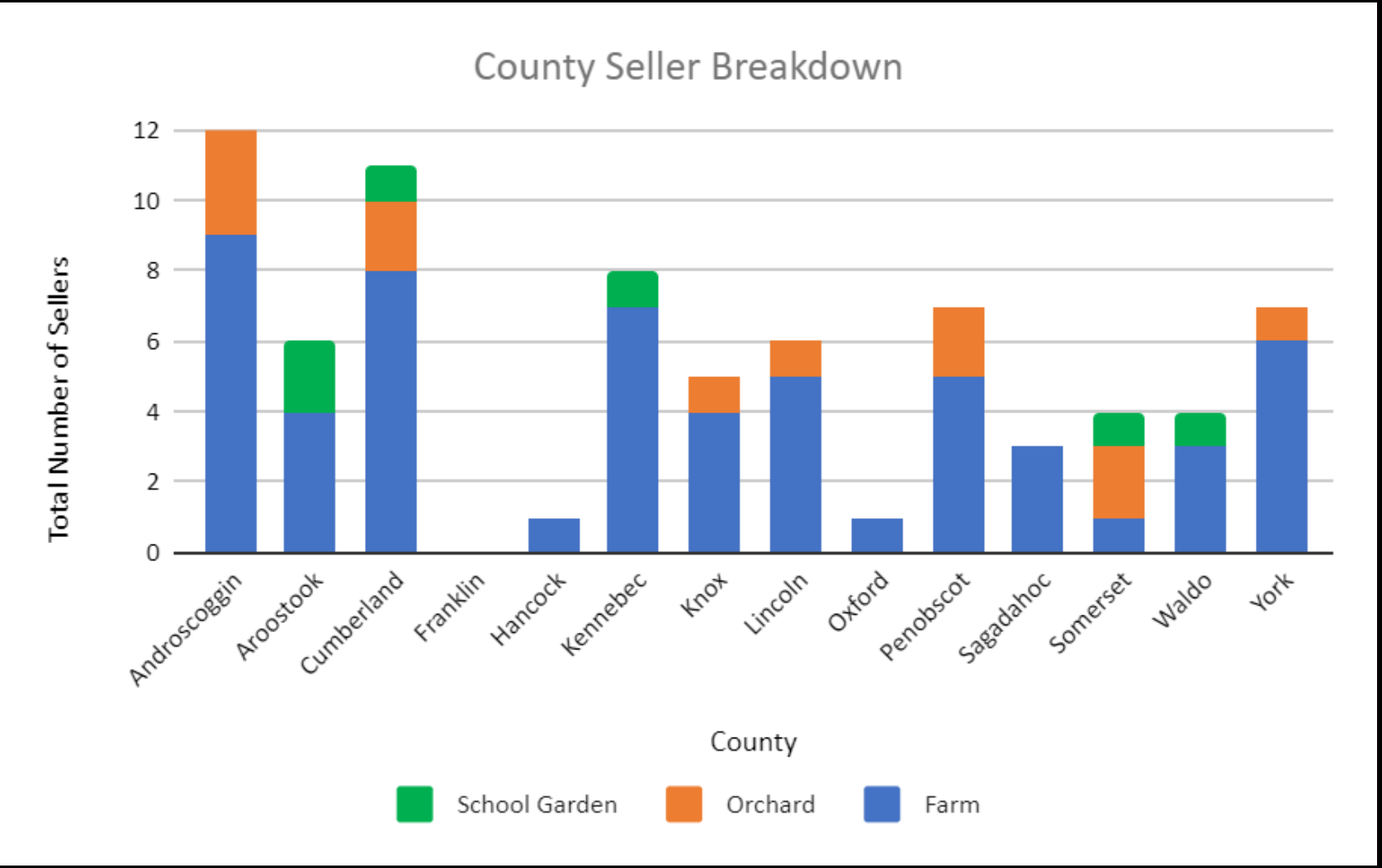


What did schools purchase?

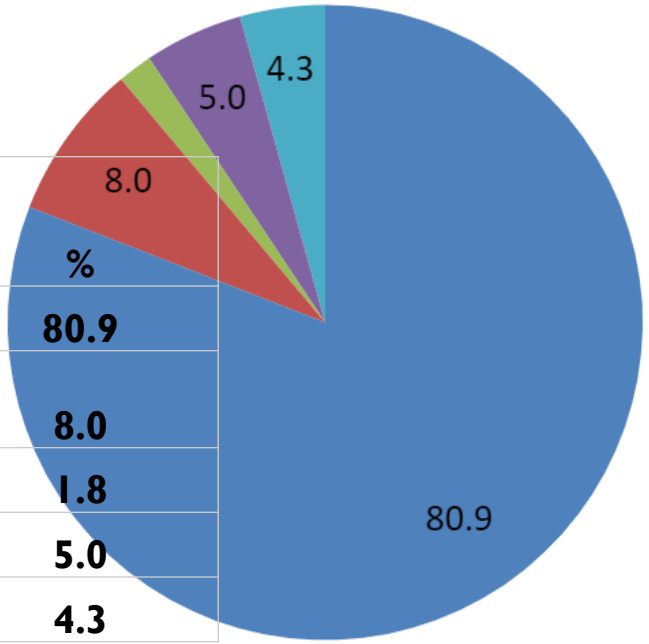




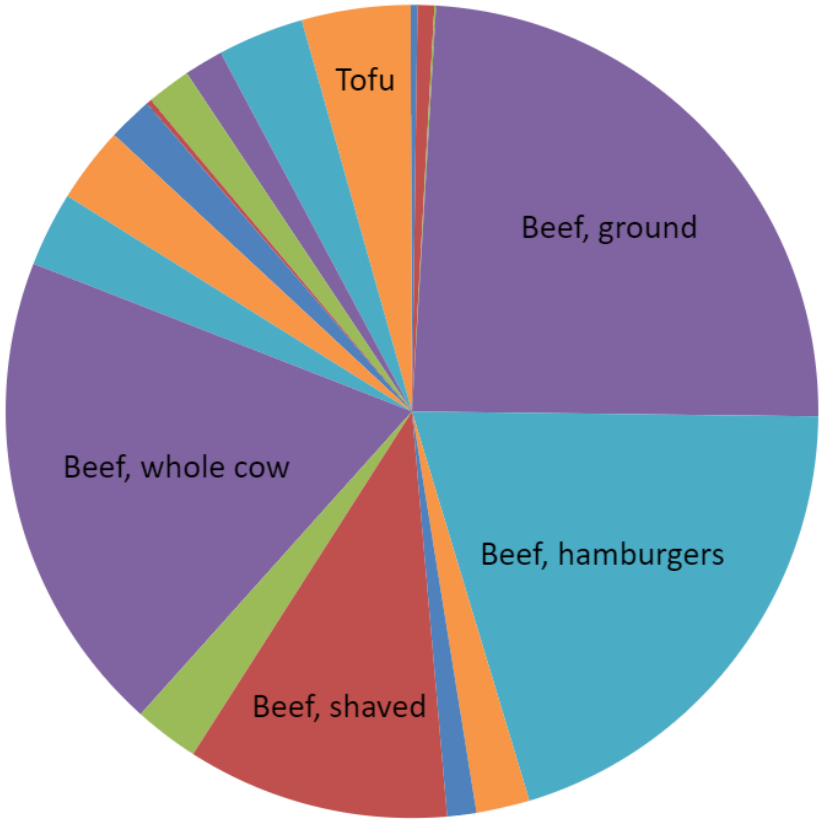
How is your county represented?



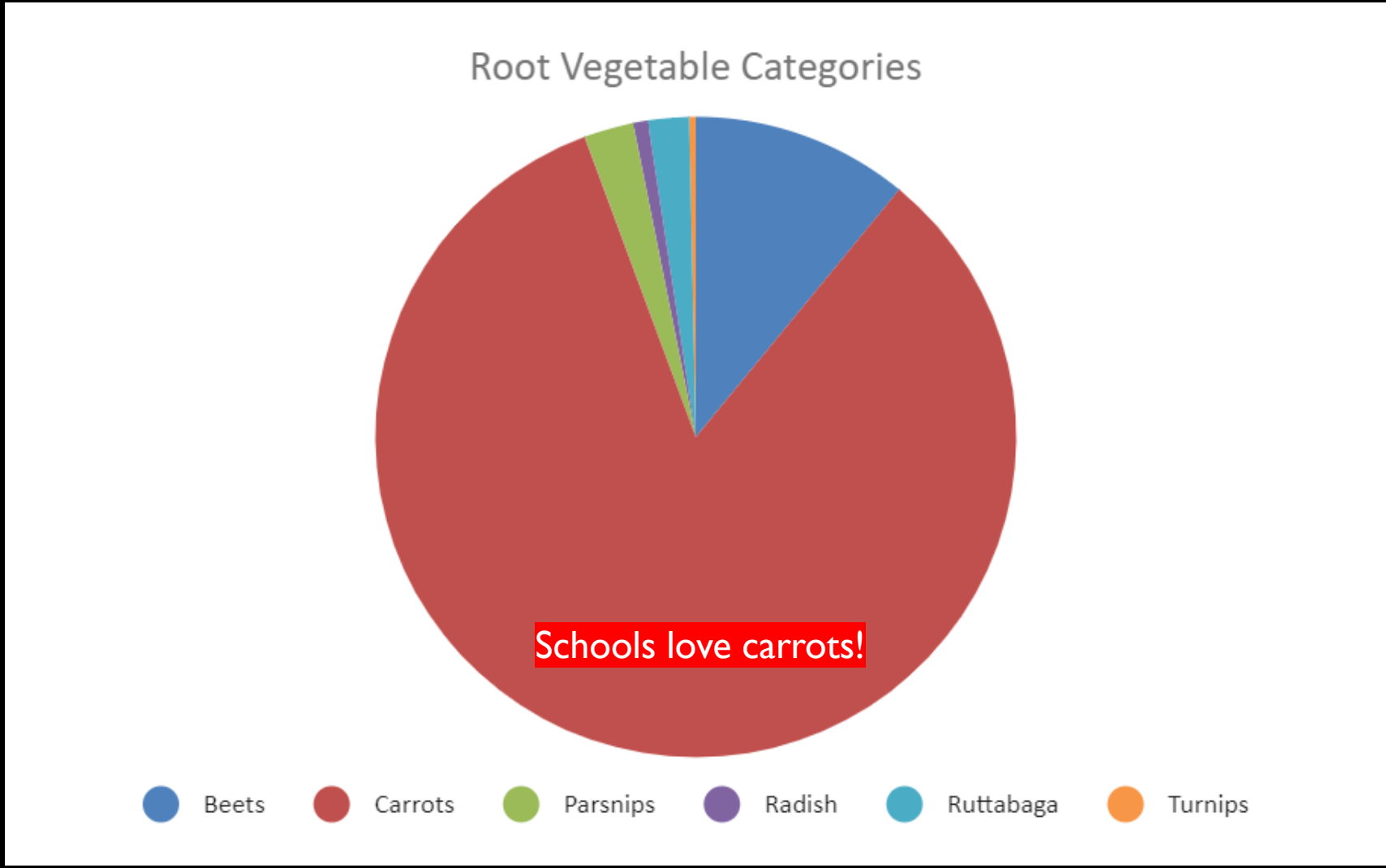
What proteins are schools buying?



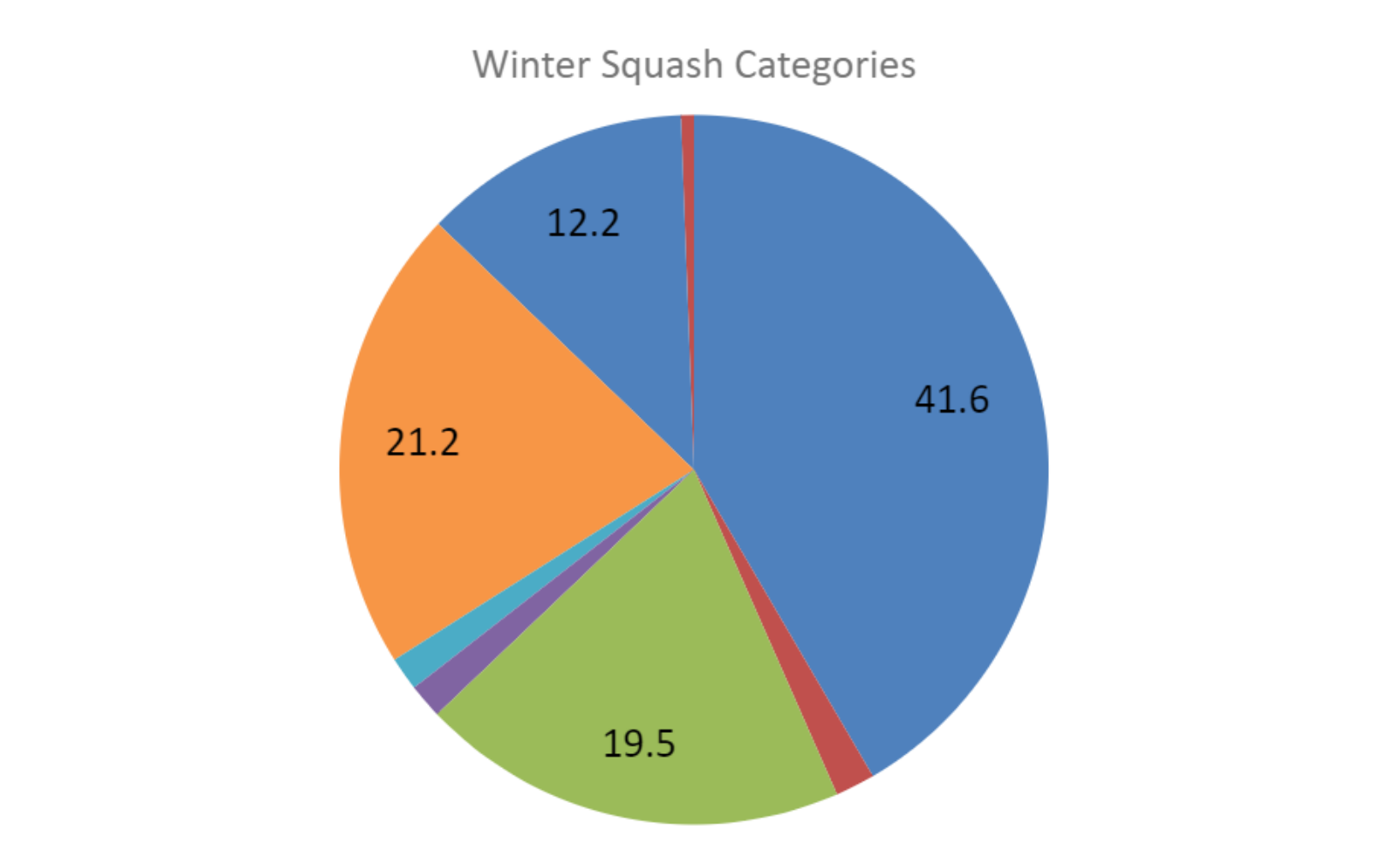
Category	%
Beef	80.9
Chicken	8.0
Eggs	1.8
Pork	5.0
Tofu	4.3



What root vegetables are schools buying?



What winter squash are schools buying?



Category	%
Butternut	41.6
Autumn Frost	1.8
Misc Winter	19.5
Acorn	1.6
Buttercup	1.5
Delicata	21.2
Pie Pumpkin	12.2
Spaghetti	0.6

WHAT SETS DOE CHILD NUTRITION APART?

Our New Logo!

- **A FOCUS ON CULINARY ARTS/SCHOOL NUTRITION**
- **BOTH LAND AND SEA INGREDIENTS**

STATE FARM AND SEA TO SCHOOL PARTNER LOGOS

OUR NEW LOGO!

MAINE DEPARTMENT OF EDUCATION FARM & SEA TO SCHOOL

Harvest of the Month

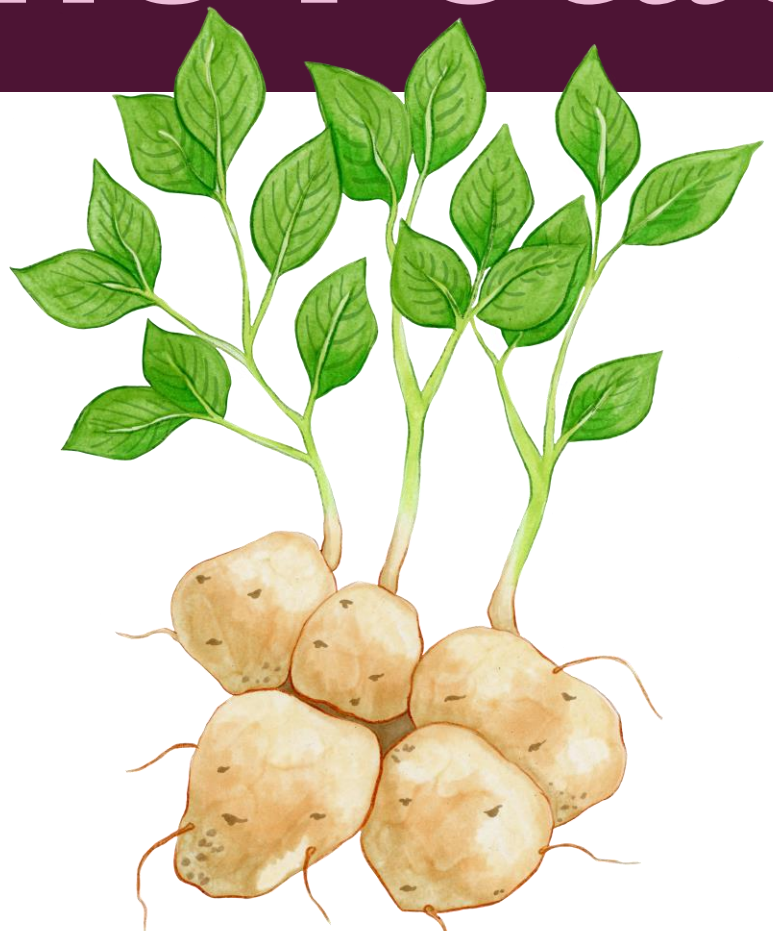
The Maine Harvest of the Month (HOM) is a campaign that helps to promote the use of seasonally available, local products in schools, institutions, and communities. The program, which highlights a different Maine product each month, aims to provide students with local and healthy produce, while supporting Maine's farmers and producers.

- Local food all year long with Harvest of the Month!
- Commit to serving one local ingredient just twice a month.

MONTH	MAINE INGREDIENT
January	Potatoes
February	Root Vegetables
March	Protein
April	Dairy
May	Wild Blueberries
June	Leafy Greens
July	Summer Squash
August	Cucumbers
September	Tomatoes
October	Apples
November	Brassicas
December	Winter Squash

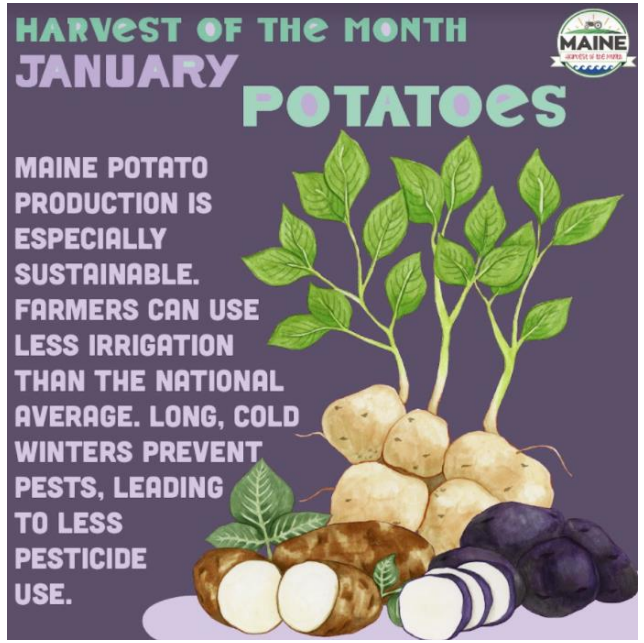
Maine Potatoes

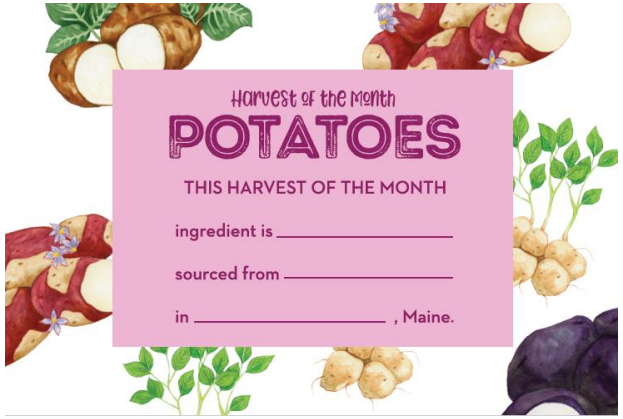
Caribou Russet



Kennebec

Huckleberry Blue

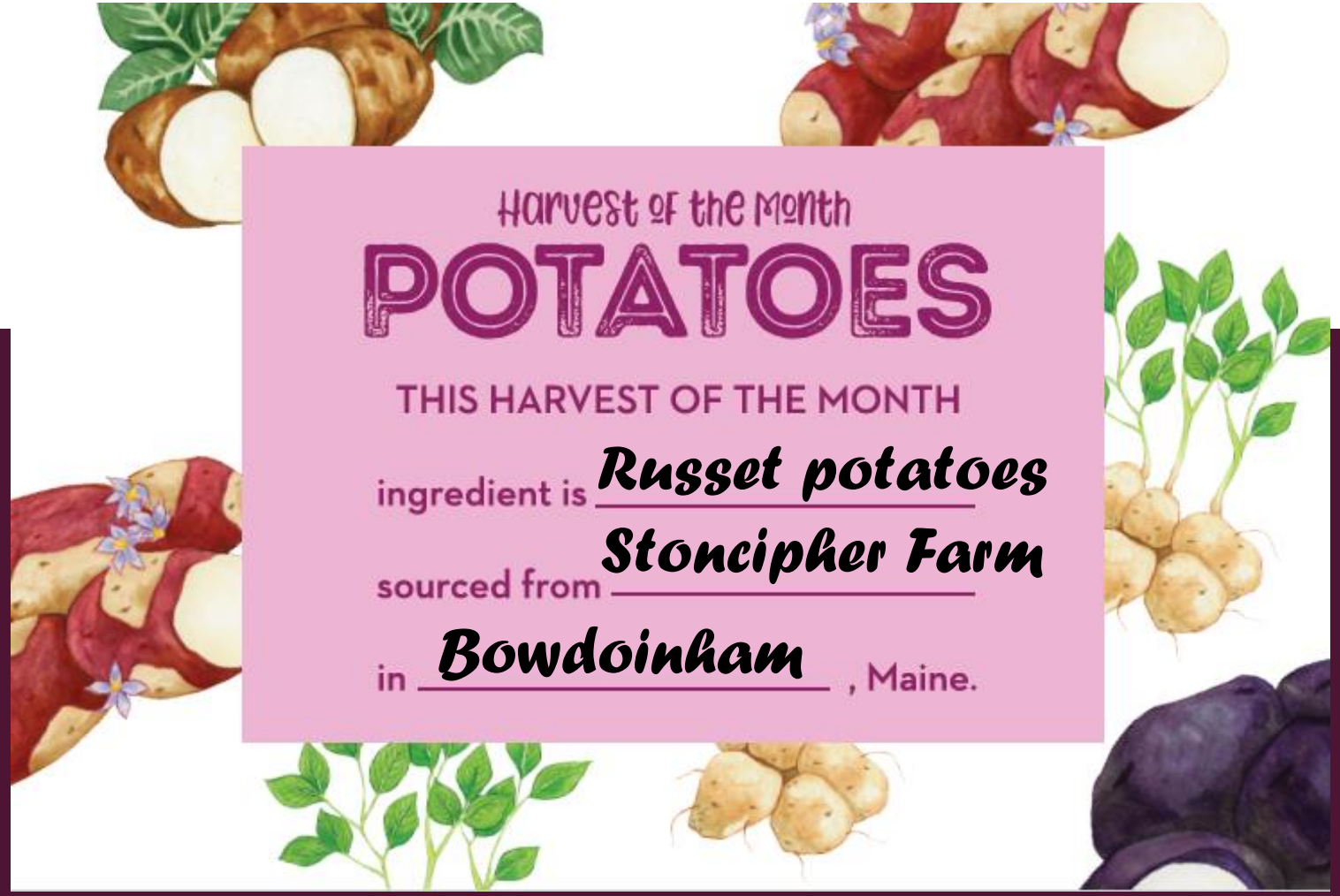




HOM Potato Collateral

Child Nutrition
Maine Department of Education

How to use the Source Card

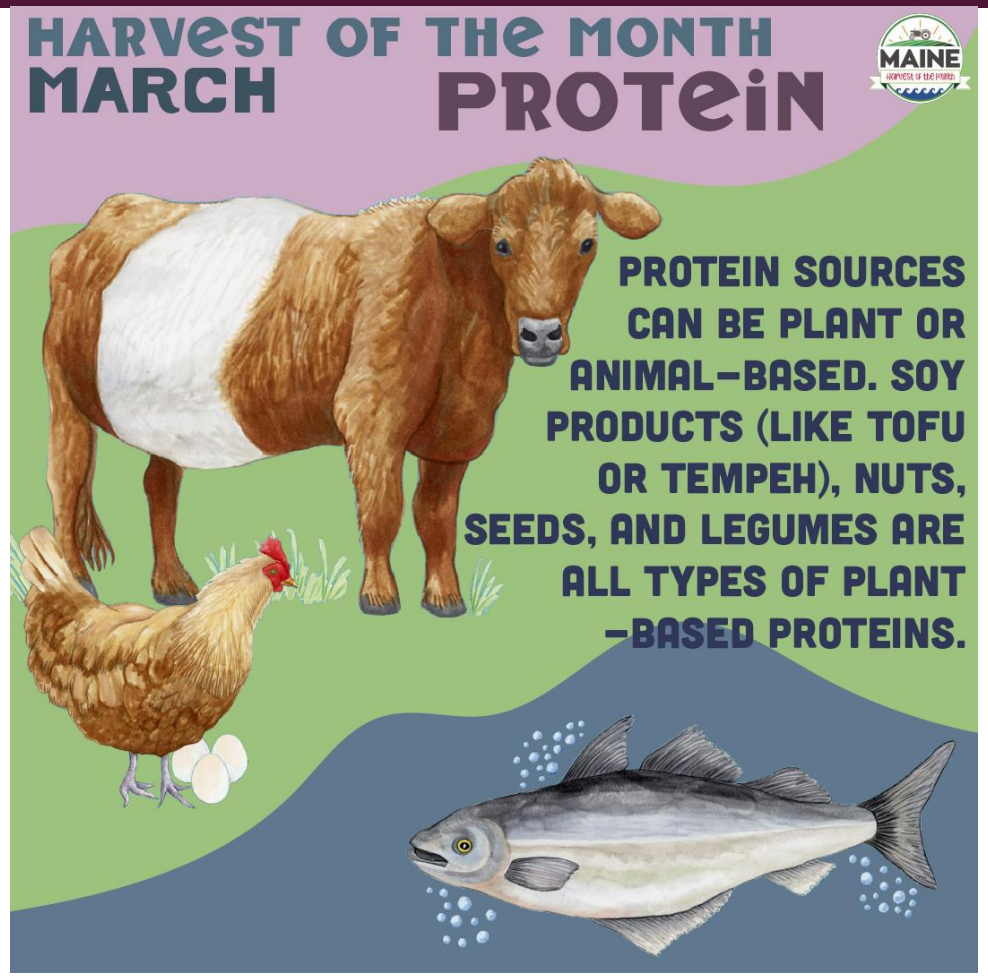


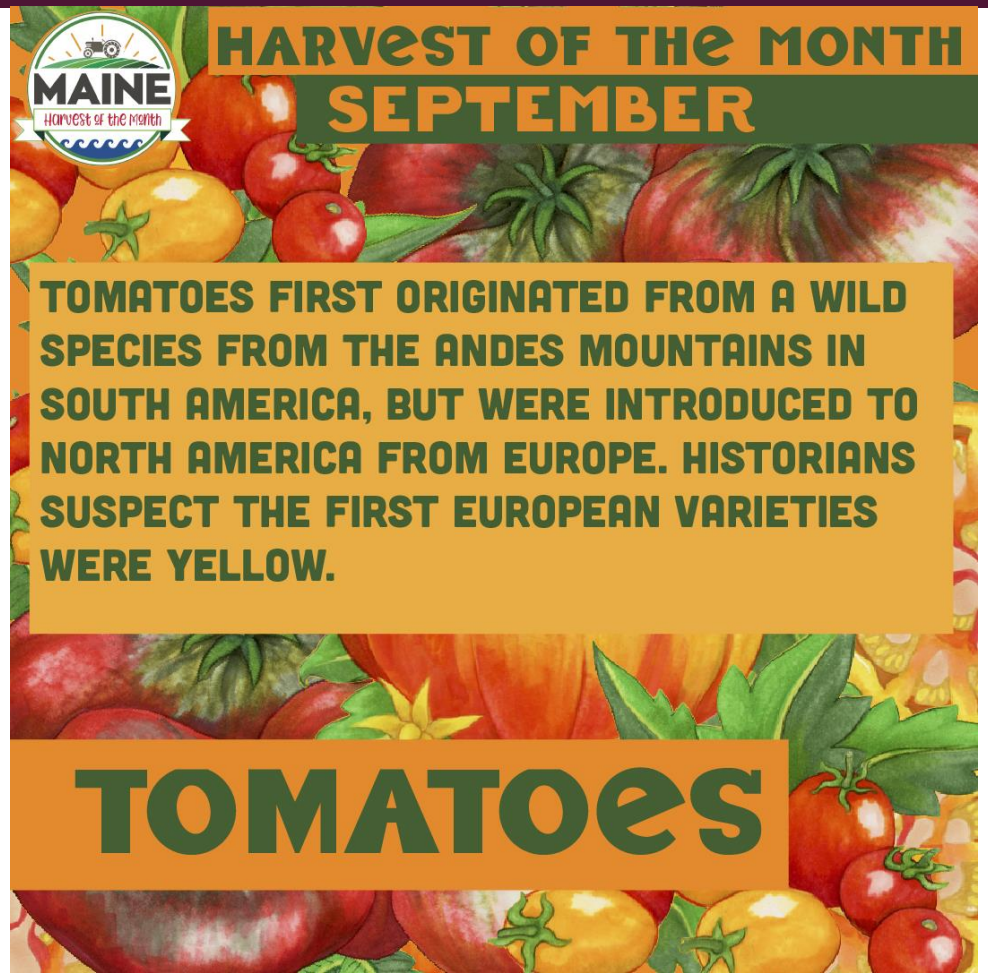
Laminate the cards or make photocopies on cardstock paper to use over and over! Highlight your local farmer!

How to use the Meal Tray Poster

A blank canvas for anything you want! What meal component features local potatoes? Let the students know!

Social Media Graphics





Pledge online!

Harvest of the Month - Schools

Take the Harvest of the Month Pledge!

Maine Harvest of the Month Pledge SY2023

Join the Maine Harvest of the Month (HOM) program and take the pledge and join dozens of school districts in bringing more healthy, local food to Maine students while supporting Maine farmers and producers!

hom.maine@gmail.com Switch account

* Required

Fishermen Feeding Mainers Program provides direct financial relief to fishermen by helping them supply food banks, schools, and families in need with healthy Maine seafood meals.

Fishermen Feeding Mainers

E-mail Robin to be added to the email list and be notified when fish is available!

Free Fish in Maine Schools Interest Form SY23

Interested in receiving free local fish this school year? The Fishermen Feeding Mainers (FFM) Program seeks to provide direct financial relief to fishermen by helping them supply schools and families in need with healthy Maine seafood.

Complete this form to be notified when free local fish is available!

Learn more about FFM here: https://www.mainecoastfishermen.org/fishermen-feeding-mainers

Who does FFM support?

Fishermen: participating fishermen have fish purchased directly from them

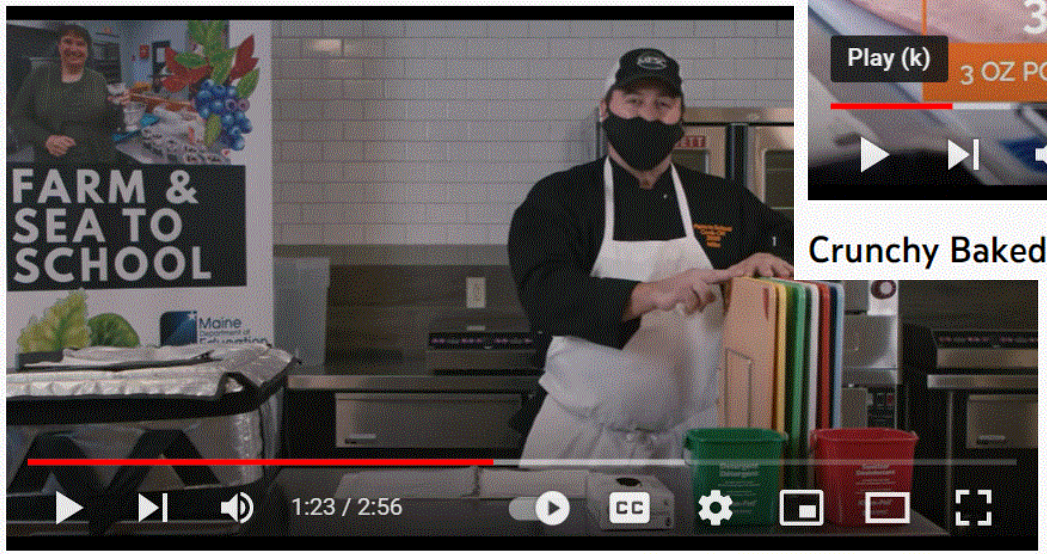
Processors: fish cutters in Portland cut, package, and freeze the fish

Community: schools, food pantries, and other nutrition insecure Mainers receive free fish!

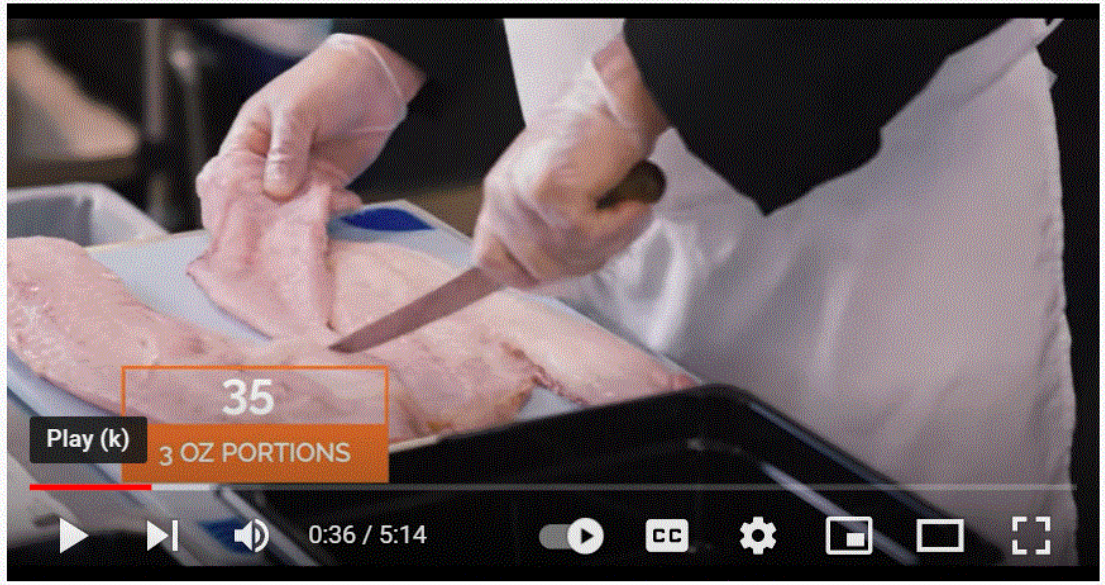
DOE: we support schools by offering trainings and support in proper handling of local fish

DOE Fish Videos

Fishery



Fish Safety & Promotion



Crunchy Baked Fish

The Maine Farm & Sea to School Institute is a year-long professional program for school food system change.

Farm and Sea to School Institute

What is the Maine Farm & Sea to School Institute?

The Institute supports Maine schools to increase healthy food access, create a culture of equity & wellness, and strengthen their local food systems.

The Institute brings school teams together to build relationships, skills, and a collaborative **action plan for Farm & Sea to School** (FSTS) programming.

Team members leave ready to support one another and implement an FSTS action plan across their school or district—building shared leadership for the long haul.

With the support of a **Coach**, teams spend the Institute year connecting **Classroom**, **Cafeteria**, and **Community**.

MAINE FARM & SEA TO SCHOOL INSTITUTE

TIMELINE AND COMMITMENT

JANUARY 2022
APPLICATIONS OPEN

6 School Teams will be selected primarily based on readiness, community participation, need, and demographics.

MARCH 2022
SELECTED SCHOOLS ANNOUNCED

If your school is not selected, you will be encouraged to reapply to the next Institute year! MFSN is actively fundraising to make this an annual opportunity.

MAY-JUNE 2022
VIRTUAL ORIENTATION AND KICK OFF

The Institute begins with a virtual orientation and pairing with an FSTS Coach.

AUGUST 16-18, 2022
SCHOOLS ATTEND A 3-DAY FTSI ACADEMY

In-person residential retreat at The Ecology School at River Bend Farm in Saco, ME, featuring hands-on workshops, time with your team and your coach, and work on your FSTS action plans.

FALL AND WINTER 2022
TAKING ACTION

Begin the implementation of action plan, work with assigned coach, and attend workshops.

MAY-JUNE 2023
SCHOOLS PRESENT THEIR WORK AND CLOSING CEREMONY

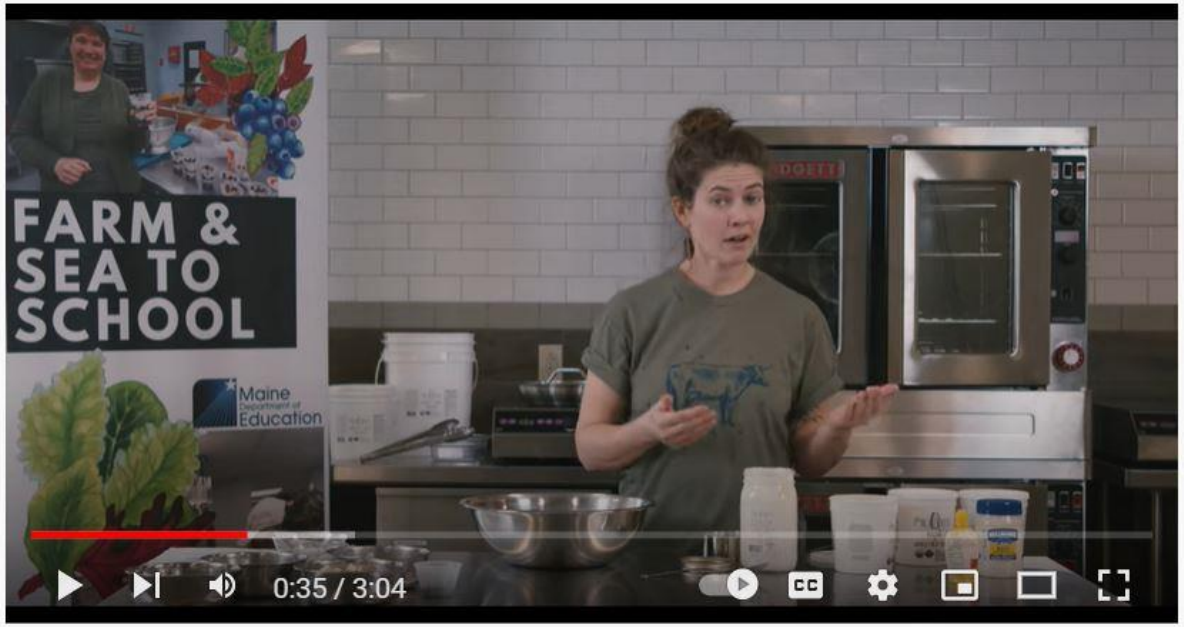
At the end of the institute, all teams will present out on their successes and challenges through a spring webinar with other teams. Teams will also have a final opportunity to work with their coach to create an updated action plan and rubric for the following year.

Child Nutrition
Maine Department of Education

We are constantly adding new videos to our website. Find culinary tips and recipes, farm and sea to school promotions, and more!

Culinary and Farm Videos

Connecting farmers, producers, and fishermen to your school classrooms and cafeterias



Waldorf Chicken Salad

16 views... LIKE DISLIKE SHARE SAVE ...

Recipe instruction videos with Cait Frame of the Milkhouse Dairy and Creamery

An educational tour of the Milkhouse!

TheMilkHouse

144 views • Oct 5, 2021 LIKE DISLIKE SHARE SAVE

Incorporating culturally relevant and responsive foods in Maine schools

In collaboration with Mihku Paul, Wabanaki Food Expert

Wabanaki Spring Food Guide

Child Nutrition
Maine Department of Education

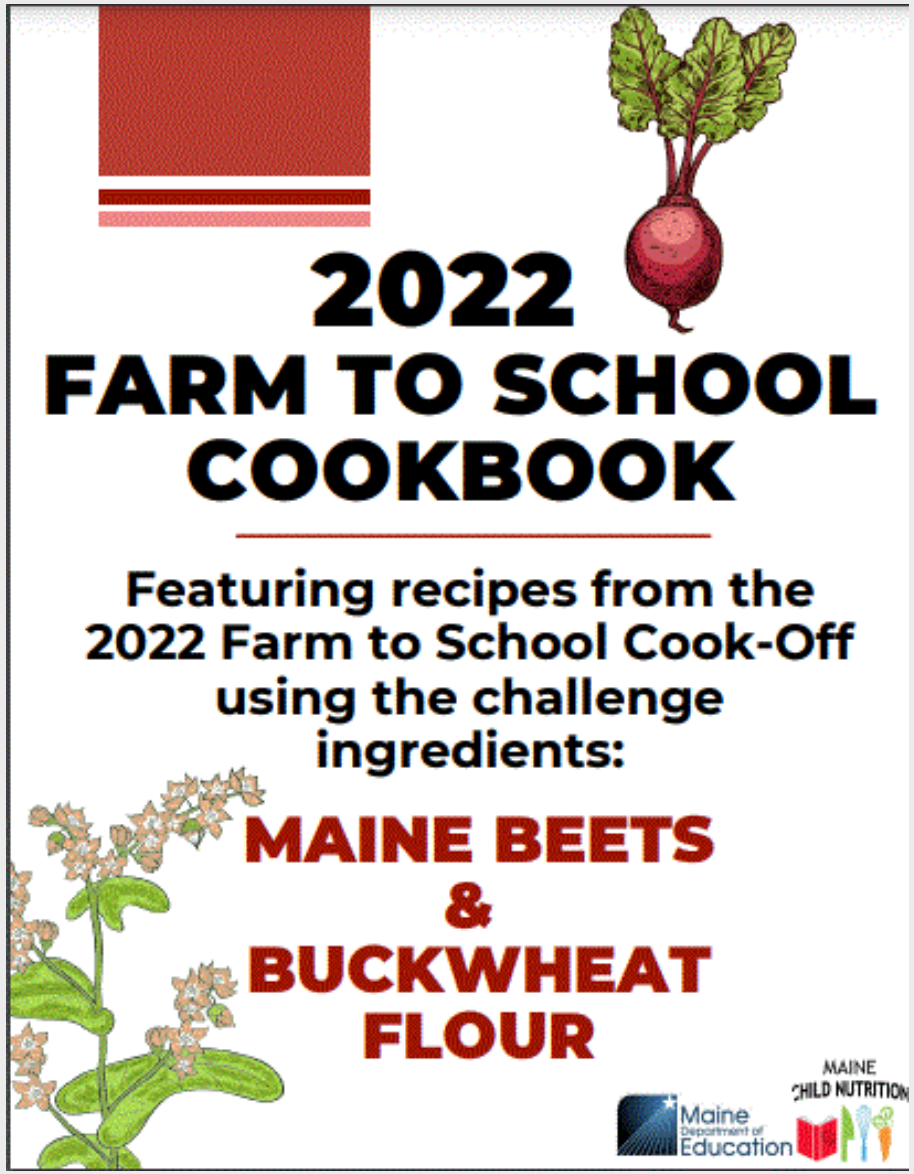
click here to download
WILD
SPRING
GREENS
WABANAKI FOODS IN
MAINE SCHOOLS

← Guide

The SY22 Farm to School Cook-Off featured local beets and buckwheat flour!

Cook-off Cookbook

Congratulations McMahon Tigers, 2022 Farm to School Cook-Off Champions!



←cookbook

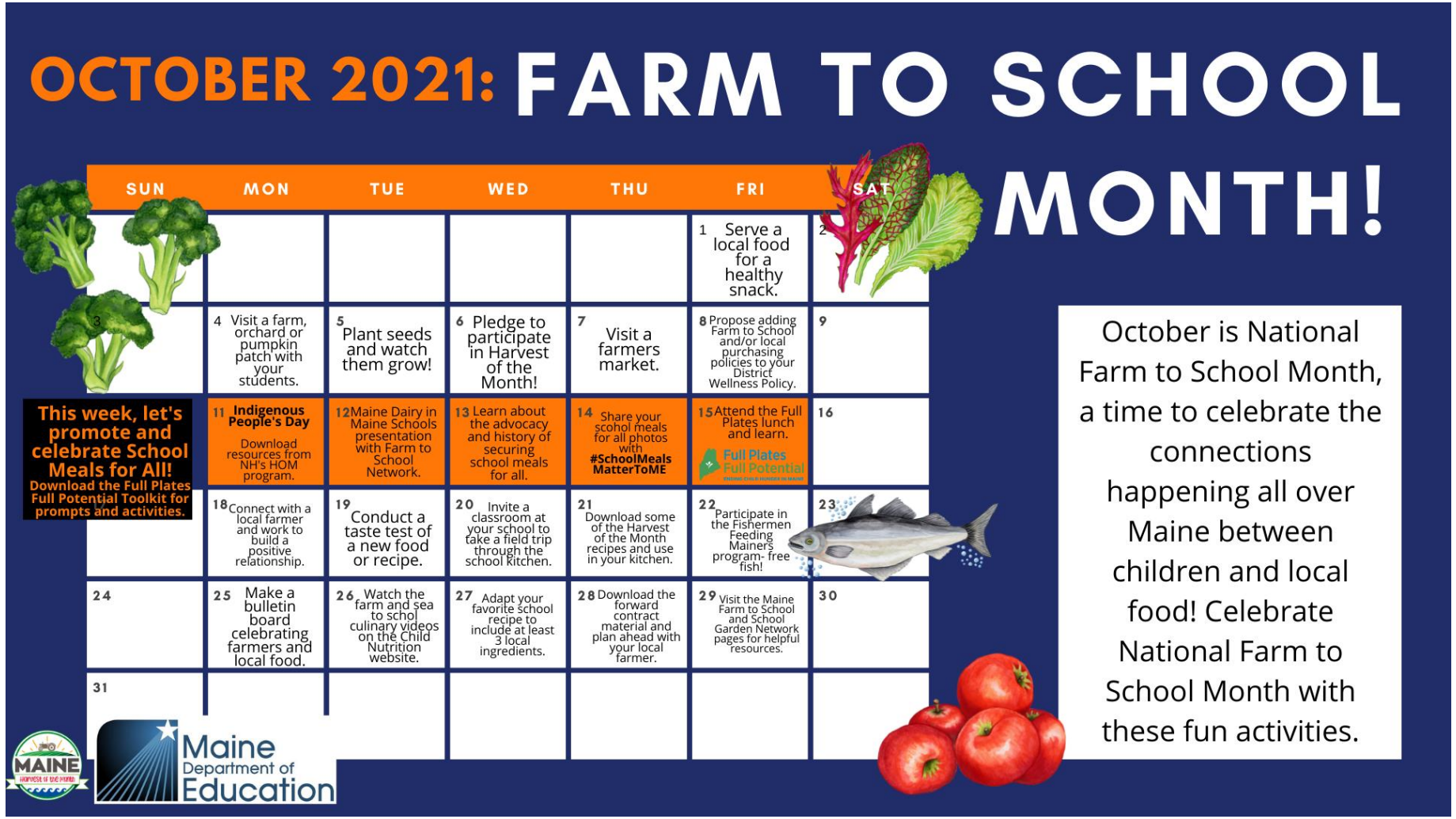
The Cook-Off is a fun, unique opportunity to engage both students and your nutrition staff. Register for this year's competition and get creative!

←cookbook

Why Promote Maine Products?

- Estimated importing food from out of state typically requires 17 times more petroleum compared to purchasing locally
- Product is fresher
- Better taste
- Fresh products mean maximum nutrient value
- Supports local business and taxes
- Considered an important method to address childhood obesity
- Education about products
- Not usually processed therefore no added salt or sugars
- Where the product was grown is known
- Advertises local businesses
- Increases physical activities

Farm to School Month is always OCTOBER!



Maine Farm and Sea to School Network

The Maine Farm & Sea to School Network mission is to build a communication and coordination infrastructure at the school and community level to support farm to school programs throughout Maine.

Maine farms love supporting Maine schools!

Robin Kerber

Farm & Sea to School Coordinator

592-0820

Robin.Kerber@maine.gov