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| **Maine Interagency Coordinating Council (ICC) Meeting**09/11/23 from 11:00am-12:30pm |
|   | **Attendance:** | ICC Members: | Guests: |
|  | **Key:**\* = Notetaker  = Absent **Next Meeting(s):** 12/11/23 @ 11:00am | Marnie Morneault, Adjunct Faculty Member, University of Maine, ChairJamie Michaud, Part C State Coordinator, CDS\*Erin Frazier, Director of Special Services & Inclusive Education B-22, DOE Roberta Lucas, CDS State Director/619 Coordinator, DOEJacqueline Hersom, Assistant 619 Coordinator, CDSBecky Gilman, Regional Site Director, CDS AroostookCheryl Hillicoss, Early Intervention Program Manager, CDS YorkCheryl Mercier, Special Education Director, RSU 18Carrie Woodcock, Executive Director, Maine Parent FederationJessica Wood, Help Me Grow Program Manager, DHHSCarly Lowell, Quality Assurance & Data Manager, SKCDC/Head StartKathryn Temple, Children’s Behavioral Health Manager, DHHSTrista Collins, Office of MaineCare Services, DHHSSarah Groom, Child Welfare Program Manager, DHHSAmelia Lyons, Migrant Education & Homeless Education, DOESue Salisbury, District #35 Representative, House of RepresentativesTravis Bryant, Executive Director, AFFM and the Kinship ProgramSelam Runyon-Naruch, Director of Development & Family Engagement, NMPHI Souad Ali, Community Health Worker, NMPHIBrenda Drummond, Director, Division for the Blind and Visually ImpairedNancy Moulton, Program Director, Catholic Charities, ESBVICAmy Spencer, Early Intervention & Family Services Coordinator/SLP, MECDHHJill Hamm, Early Start Maine Consultant/Service Coordinator, CDS Two RiversSara Martin, Speech/Language Pathologist, CDS Two RiversJessika Frye, Service Coordinator, CDS Two RiversKai Jenkins, Parent and Service Coordinator, CDS ReachKelly Harvey, Teacher of Children with Disabilities, CDS PEDSJessica Creedon, Parent/Foster Parent, CDS YorkKelly Christopher, Parent, CDS DowneastJaime McLeod, Parent, CDS ReachNatasha Cannon, Parent, CDS ReachAbigail Roy, Parent, CDS ReachKaylee Constable, Parent and Home Childcare Provider, CDS PEDS | Dara Fruchter, Strategic Initiatives & Special Projects Manager, CDS |
| **Minutes****Allotted**  | **Topic**  | **Discussion** |  **Action Items** | **Reference Materials** |
| 15 | Introductions & Announcements (Marnie Morneault) | Welcome to our newest ICC member, Jessica Wood! Jessica is the Help Me Grow Program Manager at DHHS. She will be replacing Crystal Arbour as the representative of the State agency responsible for childcare. All ICC members in attendance introduced themselves to Jessica.  |  |  |
| 15 | General Part C Updates (Jamie Michaud) | Jamie Michaud, Part C Coordinator, shared updates of what has been happening with Maine’s Part C program over the summer:* Developed an automatic referral pathway from the Office of Child & Family Services (OCFS) at DHHS to CDS for all Substance Exposed Infants that was implemented on July 13, 2023
* Completed translation of additional Part C forms into the top 10 primary languages spoken by families enrolled in Part C
	+ New *Financial Resource Form* in June of 2023
	+ Updated *Parental Consent for Text Messaging* in August of 2023
* Appointed Brooke Smith, Early Intervention Program Manager at CDS Downeast, the McKinney-Vento liaison for Part C families experiencing homelessness as of July 20, 2023
* Continued to provide a variety of professional development opportunities to Part C staff and contracted providers:
	+ Beyond Trauma-Informed Care for all Part C providers
	+ SC Coffee Breaks (a training series for all Service Coordinators)
	+ Strengths-Based Leadership, Mentoring, and Coaching for all supervisors/team leaders
	+ Eary Start Denver Model (ESDM) Introductory Online Workshops and Advanced Training for providers implementing ESDM services for children with, or suspected of having, autism spectrum disorder
	+ Brazelton TouchPoints Train-the-Trainer for 6 Part C staff statewide
* Updated the list of established conditions that make children under age 3 automatically eligible for Part C on September 5, 2023
* Continued work on rebranding/marketing campaign for Part C (see below for more detailed info)
 | Please contact Jamie Michaud at Jamie.L.Michaud@maine.gov with follow-up questions or for additional information about any of the general Part C updates. | Updated *Part C Established Conditions List* can be downloaded from the CDS website at:<https://www.maine.gov/doe/learning/cds/families2>  |
| 30 | Part C Rebranding/ Marketing Campaign Update (Dara Fruchter) | Dara Fruchter, Strategic Initiatives and Special Projects Manager, provided an update on the Part C rebranding/marketing campaign with the name for Maine’s Part C program, *Early Intervention for ME*. Dara reviewed what was done during the research phase and the Brand Directive that was developed by Naretiv using the information and feedback provided by ICC members at the last meeting on 6/12/23. She also shared the logo and two slogan options that will accompany the new name for Part C, Early Intervention for ME, that have been developed and recommended by Naretiv. ICC members were asked to give feedback on the two slogans:* *Healthy and Happy, Birth to Three*
	+ Concern from a parent’s perspective if the child is not healthy or happy during the first few years of life, given the nature of the population served by Part C
	+ Question of the word “happy”
* *Peace of mind for you*
	+ Other suggestions: “Services and support for you” and “A pathway to thriving for you”

Dara ended the Part C rebranding/marketing campaign update by sharing an overview of next step in the communications phase. This will include Public Service Announcements (PSAs) using baby pictures from a variety of Maine luminaries, as well as case study videos. Additional communication efforts will include a variety of other digital and print media. A concern was shared about connecting baby pictures of people without disabilities with potential promise of what the child may/could do, with the suggestion for using young adults who received early intervention and what they are doing now. Another ICC member shared an experience as a parent of a child who was diagnosed with a disability in another state that was using celebrities in their marketing campaign, and she was unable to process it at the time given the emotional component of processing the diagnosis and what it means. Examples of real-life situations may be more engaging for families.  | Please contact Dara Fruchter at Dara.Fruchter@maine.gov with any follow-up questions or for additional information about the Part C rebranding/ marketing campaign.  |  |
| 30 | FFY22 Part C Referrals & Child Find Data (Jamie Michaud) | Jamie Michaud, the Part C Coordinator, presented a comprehensive overview of Part C referrals and child find data for FFY 2022 (7/1/22 through 6/30/23). Referrals to Part C continued to show an upward trend in FFY 2022 with a total of 4,290 referrals made to Part C statewide. Referrals to Part C from hospitals also continued to increase, from 34 referrals statewide in FFY 2018 to 474 in FFY 2022. The top 3 referral sources for FFY 2022 remained physicians, DHHS-CAPTA (Child Abuse Prevention and Treatment Act), and parents/ guardians/relatives. Children who were referred to Part C and went on to have an eligibility evaluation were determined eligible for Part C at a rate of 76%, down slightly from 78% in FFY 2021. Although the largest percentage of children enrolled in Part C in FFY 2022 were still found eligible by meeting Maine’s definition of Developmental Delay, there continued to be an increase in the percentage of children eligible with established conditions of risk. Maine’s Part C program continued to demonstrate a higher percentage of children under age 1 receiving Part C services in FFY 2022, with increases in every age range (birth to one, two to three, and birth to three) except a slight decrease in the one to two age range (likely a result of children being referred at an earlier age). Additionally, Maine’s Part C program provided early intervention services to a higher number of infants/toddlers with disabilities and their families throughout FFY 2022, as the cumulative child find data increased from 2,455 in FFY 2021 to 2,775 in FFY 2022. Following the presentation, the question as to how Maine fares compared to other states in the percentage of children who are referred and go on to receive Part C services was posed. Jamie shared that Maine seems to be on par with other states with approximately 50% of children making it beyond the referral phase to receive Part C services nationally, based on anecdotal data from other Part C Coordinators during the Annual Membership Meeting for the Infant and Toddler Coordinators Association (ITCA) that was held in July of 2023. Another question asked was whether the Child Find data is broken out by region to identify which, if any, CDS sites may need to improve their Child Find activities. Jamie explained that this occurs with the State Performance Plan/ Annual Performance Report (SPP/APR) that is due to the Office of Special Education Programming (OSEP) each year by February 1st. As part of this reporting requirement, States must publicly report the local data for each of the federal indicators under Part C of the Individuals with Disabilities Education Act (IDEA), including Child Find.  | Please contact Jamie Michaud at Jamie.L.Michaud@maine.gov with any follow-up questions or for additional information about the FFY22 Part C referrals and/or child find data.  | PowerPoint presentation will be shared with all ICC members with the minutes from today’s meeting. |
| <5 | Additional Topics (Marnie Morneault) | Marnie concluded the meeting by asking if there were any additional topics that ICC members wanted to discuss that were not brought up during today’s meeting. Following no responses, Marnie reminded ICC members that any topics they’d like to discuss at future meetings can be emailed to Marnie Morneault, ICC Chair, at marnie.morneault@maine.edu or Jamie Michaud, Part C Coordinator, at Jamie.L.Michaud@maine.gov. |  |  |