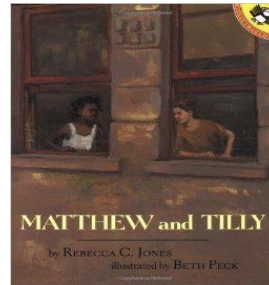
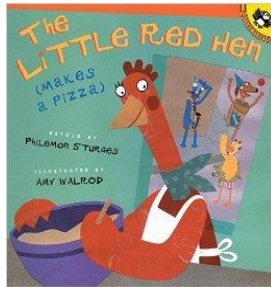




## Let's Find Out About It: Advertisements

### Standards:

SED.SD.BRC.PS.1  
 ATL.RPS.PS.4, 7  
 ELA.SL.CC.PS.1  
 ELA.IT.I.PS.1  
 ELA.IT.LTC.PS.1  
 M.MP.PS.3-4



### Materials:

- *The Little Red Hen Makes A Pizza*
- *Matthew And Tilly*
- images of advertisements (see resources)
- grocery store circulars

### Vocabulary:

- price: what it costs to buy something
- sale: when something costs less money than usual
- purchase: buy something
- advertisement: words or pictures to help sell something

**Preparation:** Set up materials.

### Let's Find Out About It:

"In *The Little Red Hen Makes A Pizza*, the hen went to the grocery store to **purchase**--buy--ingredients for her pizza. In *Matthew And Tilly*, Matthew played grocery store. What do you notice?"

"When you **buy** food at a grocery store, the **price** is how much it **costs**. To tell people about what they sell, grocery stores create **advertisements**--signs with words and pictures. Here are **advertisements**. What do you notice?"

"An **advertisement** often tell customers what's on **sale**--costing less money than usual. How would this help a customer?"

*Show illustrations.  
 Children respond.*

*Show grocery store circulars.  
 Children respond.*

*Children respond.*