

# MaineMOM

## Integrated Substance Use Treatment and Maternal Health Care



MaineMOM is a 5-year project led by MaineCare and funded through a cooperative agreement with the Center for Medicare and Medicaid Innovation. This project will add over \$5 million, dedicated staff positions, and stipends for community partners to collaboratively develop a system of care for pregnant women with Opioid Use Disorder (OUD). This initiative is focused primarily on women covered by MaineCare (Medicaid).

### Why?

Maine has been one of the states hardest hit by the opioid epidemic and has one of the highest rates, 7%, of infants born substance exposed.

MaineMOM will connect pregnant and postpartum people on MaineCare with treatment and community supports to aid in their recover and improve outcomes for both the mother and child.

### Enrolling in MaineMOM

A “no-wrong-door” approach will welcome eligible individuals to the model regardless of their entry point into the system.



Visit [MaineMOM.org](http://MaineMOM.org) to identify and contact local healthcare offices providing MaineMOM services to pregnant and postpartum individuals living with opioid use disorder.

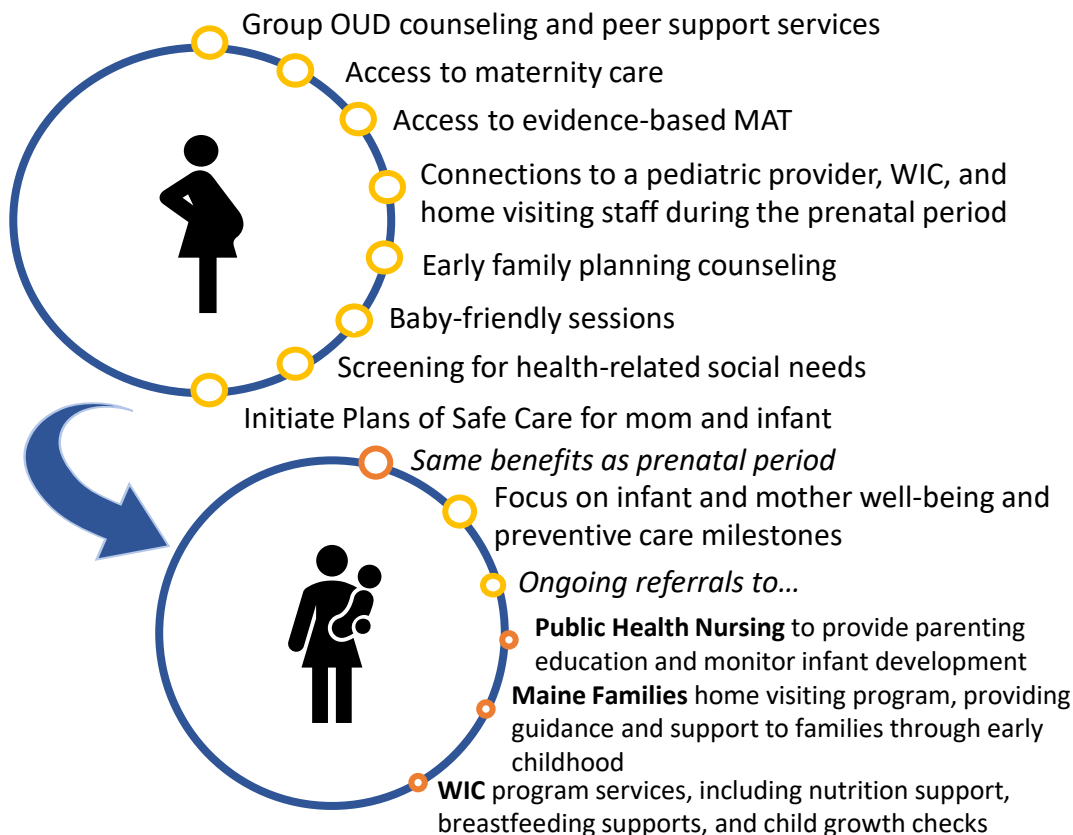


Call 1-888-644-1130 to connect with a MaineMOM coordinator to provide a warm hand-off, when possible, to a MaineMOM provider.



Maine’s Department of Health and Human Services will provide a public awareness campaign and connect with providers along the health and social services spectrum to inform them of available services. This campaign will expedite access to care, including Medication for Addiction Treatment (MAT), with an aim to reduce stigma for this population.

### MaineMOM Services



### Labor & Delivery Goals

The **Eat Sleep Console** approach will be used in all hospitals statewide, emphasizing nonpharmacologic methods and increasing family involvement in the treatment of their infant.

Hospitals will utilize **evidence-based pain management protocols** sensitive to the unique needs of people with OUD.

Conversations regarding **family planning** and offering Long-Acting Reversible Contraceptive (LARC) will be the prenatal standard of care.

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## Ensuring Quality of Care: Performance

Quality and costs of care will be evaluated through measures selected by state and federal partners. Measure data will be collected at every stage of the model to assess progress towards goals for both mother and infant.



Performance measures will monitor MaineMOM partners' success in conducting appropriate screenings, initiating and sustaining individuals in OUD treatment, and maintaining mothers' program engagement through one year postpartum. One important measure will be **Improvement in Patient Engagement**, from a patient-reported assessment of their skills and confidence to manage their own care.

The model's success will be measured using both quality outcomes and its impact on costs, such as savings generated through avoiding adverse birth outcomes.

## MaineMOM Clinical Learning Series

The Office of MaineCare Services will facilitate learning opportunities for the implementation of MaineMOM services by healthcare clinicians and staff. These learning opportunities will highlight evidence-based practice in treating pregnant and postpartum patients living with substance use disorder. These opportunities include:

- A virtual learning community via an ECHO® (Extension for Community Healthcare Outcomes) model
- On-site technical assistance in implementing best practices in health care coordination for this population

## Sustainability

While funding from the Center for Medicare and Medicaid Innovation expires after 5 years, MaineMOM Services will continue.

Maine's Department of Health and Human Services has incorporated a sustainable payment model for MaineMOM Services beginning in state fiscal year 2023. Service requirements and reimbursement are tailored to meet the needs of this population, using the Opioid Health Home as a foundation.

Maine's Department of Health and Human Services is partnering with 5 MaineMOM providers across the state to offer MaineMOM services beginning July 1<sup>st</sup>, 2021:

**MaineGeneral Health**

**MaineHealth**

**Northern Light Health**

**Penobscot Community Health Care**

**Pines Health Services**

These MaineMOM partners will provide statewide coverage for MaineMOM, as most will run multiple clinical delivery sites.

Additional sites and partners will be welcomed to offer MaineMOM services in 2022 and will be included in the MaineMOM learning series and technical assistance opportunities facilitated by MaineCare.

## Questions?

Contact Liz Remillard, MPH, MaineMOM Program Manager. at [Liz.Remillard@maine.gov](mailto:Liz.Remillard@maine.gov).

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