

Frequently Asked Questions

Where can I use my eWIC farmers' market benefits?

- Participating farms listed in this brochure accept eWIC farmers' market benefits.
- Locate local farms using the WIC Shopper app.

How do I use my eWIC farmers' market benefits?

Farmers' market benefits will be automatically issued to eligible participants directly onto your eWIC card!

- Be ready by creating a BNFT app account before going shopping.
- Create a BNFT account by downloading the BNFT app. Or visit www.mybnft.com and click Sign Up. Follow the instructions to finish creating your account.
- When you are ready to check out at the farmers' market or farm stand, log into the BNFT app and click the button to display the barcode. Show the barcode to the farmer at checkout to complete your transaction.
- If you are accessing BNFT from a computer, make sure you print the barcode and bring it with you when you shop. If you need help printing your barcode, please let the WIC office know.
- If you are having trouble logging into your BNFT app please check your smartphone's operating system and update as needed. (Requires Android 5, iOS14 or newer.)
- Know your eWIC balance before you go to the market. If you do not have enough benefits on your eWIC card to complete your purchase, it will decline. You can check your balance in the BNFT app or ask the farmer to check for you if you are using a paper barcode.
- You may purchase more than the face value of your eWIC farmers market benefit(s) by using your monthly eWIC fruit and vegetable benefits if available.
- If the transaction total exceeds the amount of the eWIC farmers' market benefit, the difference will be automatically deducted from your available monthly eWIC fruit and vegetable balance.



- If the transaction total exceeds the amount of your available farmers' market and monthly fruit and vegetable benefits, you will need to use another form of payment. This needs to be done in a separate transaction.
- You can use your monthly eWIC fruit and vegetable benefits year-round.
- If you need help with the BNFT app (including issues with BNFT passwords or if you no longer have access to the email used to setup your account) please call eWIC customer service at **1-855-250-8945**. Agents are available to assist from 9 a.m. to 6 p.m. Monday-Friday, excluding state/federal holidays. WIC staff cannot help cardholders directly with BNFT app issues including login, lockout or multifactor authentication issues.

What can I buy with the benefits?

- Any Maine-grown fruit, vegetable and/or fresh herbs.

What is not allowed for purchase with my eWIC farmers' market benefits?

- Honey, maple syrup, eggs, cheese, meat, seafood, baked goods or other prepared items, dried herbs and fruits/vegetables/herbs that are not Maine grown.

What about using my SNAP benefits at the farmers' market?

- You can earn Harvest Bucks at some markets!
- Visit www.maineharvestbucks.org to learn more.

Oct. 31 is the last day to use your farmers' market benefits.

You have the right to file a complaint about any improper farmer or farmers' market practices. To file a complaint, call **1-800-437-9300** or email WICVendor@maine.gov.



Revised 07-2025

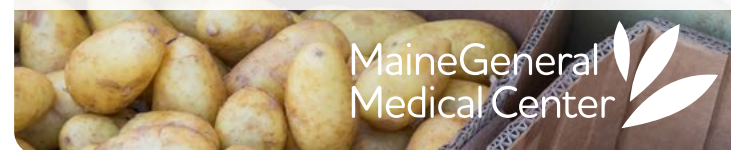
MaineGeneral WIC
Augusta – **626-6350**
Waterville – **861-3580**
Skowhegan – **861-3593**

2025 Farmers' Markets and Farm Stands



2025 WIC-Approved Vendors for Maine-Grown Fruits and Vegetables in Kennebec and Somerset Counties. A full list of statewide participating farmers is available at www.maine.gov/wic.

This institution is an equal opportunity provider.



Farmers' Markets

Augusta Mill Park Farmers' Market

1 Water Street

[626-2305](tel:626-2305)

Tuesdays, 2 – 6 p.m.

Participating Farms: Andrews Farm, Dig Deep Farm, Goranson Farm

Belgrade Lakes Market

137 Main Street, Maine Lakes Resource Center

Sundays, 8 a.m. – 1 p.m.

Participating Farm: Junction Gardens LLC

Downtown Waterville Farmers' Market

52 Front Street/Head of Falls

[587-4068](tel:587-4068)

Thursdays, 2 – 6 p.m.

Participating Farms: The Apple Farm, Heald Farm, Junction Garden LLC, Marr Pond Farm, Seven Moon Farm, Snakeroot Organic Farm

Fairfield Farmers' Market

81 Main Street, Nazarene Church Parking Lot

[948-5724](tel:948-5724)

Wednesdays, 2 – 6 p.m. (May – October) Saturdays,

9:30 a.m. – 1:30 p.m. (June – October)

Participating Farm: Village Green

Hallowell Farmers' Market

2 Beech Street

[549-5185](tel:549-5185)

Saturdays, 9 a.m. – noon

Participating Farm: Junction Gardens LLC

Pittsfield Farmers' Market

200 Central Street

[416-5417](tel:416-5417)

Mondays, 2 – 6 p.m.

Participating Farm: Snakeroot Organic Farm

Skowhegan Farmers' Market

42 Court Street

[431-2860](tel:431-2860)

Saturdays, 9 a.m. – 1 p.m.

Participating Farms: Cayford Orchards, Dig Deep Farm, Farm in the Woods

Farm Stands

The Apple Farm

104 Back Road, Fairfield

[453-7656](tel:453-7656)

Open daily,

9 a.m. – 5 p.m.

Berry Fruit Farm Market & Bakery

54 Main Street,

Livermore Falls

[897-4767](tel:897-4767)

Open Monday – Friday,

6 a.m. – 5:30 p.m.;

Saturdays, 7 a.m. – 4 p.m.

Blackies Farmstand

966 Minot Avenue, Auburn

[786-0005](tel:786-0005)

Open daily, 6 a.m. – 7 p.m.

Cayford Orchards

99 Hilton Hill Road,

Skowhegan

[474-5200](tel:474-5200)

Open daily, 9 a.m. – 5 p.m.

Christianson Farm

368 Main Street,

Readfield

[215-7117](tel:215-7117)

Open daily, 10 a.m. – 6 p.m.

Field of Greens

24 Winslow Rd, Albion

[877-4817](tel:877-4817)

Open daily, 9 a.m. – 6 p.m.

Jillsons Farm and Sugarhouse

143 Jordon Bridge Road,

Sabattus

Open daily, 9 a.m. – 5 p.m.

Junction Garden

1026 Webber Pond Road,
Vassalboro

[585-329-5195](tel:585-329-5195)

Open Friday – Saturday,

2 – 6 p.m. by appointment;
call Eileen

Martin Woods Farm

24 Abijah Hill Road, Starks

[860-8140](tel:860-8140)

Friday and Saturday,

1 – 5 p.m., or by

appointment

Olde Haven Farm

159 Togus Road, Chelsea

[620-0917](tel:620-0917)

Open Tuesday – Saturday,

10 a.m. – 5 p.m.

RMT Farms

404 Academy Road,

Litchfield

[409-9939](tel:409-9939)

Open Monday – Saturday,

8 a.m. – 7 p.m.

Smith's Blueberries

162 Ward Hill Road,

Norridgewock

[634-4961](tel:634-4961)

Open Monday – Wednesday,

8 a.m. – 1 p.m.; Thursdays,

1 – 8 p.m.; Friday – Sunday,

8 a.m. – 8 p.m.

Maine WIC does its best to keep this information current. Farmers' market/farm stand hours may vary. Please call, email or check social media for current hours.

What's in Season?

July

Beets, blueberries, carrots, chard, corn, garlic, kale, lettuce, new potatoes, peas, radishes, raspberries, scallions, spring onions, summer squash, turnips, zucchini

Early August

Apples, artichokes, beans, beets, blueberries, chard, cherries, collard greens, corn, cucumbers, fennel, garlic, kale, lettuce, peaches, peppers, plums, potatoes, radishes, raspberries, scallions, spring onions, summer squash, tomatoes, turnips, zucchini

Late August

Apples, beans, beets, blueberries, broccoli, cabbage, cantaloupe, carrots, cauliflower, celery, chard, corn, cucumbers, eggplant, fennel, garlic, greens, kale, lettuce, melons, onions, peppers, potatoes, pumpkins, radishes, raspberries, scallions, Swiss chard, summer squash, tomatoes, turnips, watermelon, zucchini

September

Apples, beans, beets, broccoli, Brussels sprouts, cabbage, cantaloupe, carrots, cauliflower, celery, chard, chili peppers, corn, cucumbers, eggplant, garlic, gourds, greens, kale, leeks, lettuce, melons, mushrooms, onions, pears, peppers, potatoes, pumpkins, radishes, raspberries, scallions, spinach, squash, sweet potatoes, tomatoes, turnips, zucchini

October

Apples, beans, beets, broccoli, Brussels sprouts, cabbage, cantaloupe, carrots, cauliflower, celery, chard, chili peppers, corn, cucumbers, squash, eggplant, garlic, greens, kale, leeks, lettuce, melons, mushrooms, onions, pears, peppers, parsnips, potatoes, pumpkins, radishes, raspberries, scallions, spinach, squash, sweet potatoes, Swiss chard, tomatoes, turnips, zucchini

From Maine Federation of Farmers' Markets