

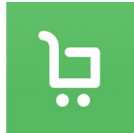
Frequently Asked Questions

Where can I use my Farmers' Market Benefits?

- › Locate local farms using the WIC Shopper app.
- › ME WIC does its best to keep this information current. Farmers' hours may vary, please call or check their social media for most current hours.
- › Participating farms listed in this brochure accept WIC farmers' market benefits.
- › Follow us on social media for updates on pop-ups:
Facebook: WMCA WIC Program
Instagram: @wmcawic

How do I use my Farmers' Market Benefits?

- › A seasonal total of \$10 will be automatically issued to each eligible participant.
- › **You must create a BNFT app account before going shopping.**
- › Create a BNFT account by downloading the BNFT app.
Or visit **www.mybnft.com** and click Sign Up. Enter your card number, zip code and birthdate. Then create an account using an email address and password.
- › When you are ready to check out at the farmers' market or farm stand, log into the BNFT app and click the button to display the barcode. Show the barcode to the farmer at checkout to complete your transaction.
- › If you are accessing BNFT from a computer, make sure you print the barcode and bring it with you when you go to shop. If you need help printing your barcode, please let the WIC office know!
- › Know your eWIC balance before you go to the market. If you do not have enough benefits on your eWIC card to complete your purchase, it will decline. You can check your balance in the BNFT app or ask the farmer to check for you if you are using a paper barcode.
- › You may purchase more than the face value of your seasonal WIC farmers' market benefit by using your monthly cash value WIC produce benefits.



- › If the total exceeds the sum of the eWIC farmers' market benefit, the extra amount will be automatically deducted from your available monthly cash value eWIC produce balance.
- › If the sum of the transaction exceeds the total of your available farmers' market and monthly produce benefits, you will need to use another form of payment. This will need to be done in a separate transaction.
- › If you need help with the BNFT app or your barcode, please call eWIC customer service **1-855-250-8945**.

Can I use my monthly CVB at farmers' markets?

- › Yes! Your monthly produce cash value benefits can be used at farm stands and farmers' markets with the BNFT app.

What can I buy with my Farmers' Market benefits?

- › Any Maine-grown fruit, vegetable and/or fresh herbs.

What is not allowed for purchase with the Farmers' Market benefits?

- › Honey, maple syrup, eggs, cheese, meat, seafood, decorative vegetables, painted pumpkins, party trays, fruit baskets, pickled vegetables, olives, baked goods, jams/value added products, dried herbs, plant starts, and produce that is not Maine grown.

What about using my SNAP benefits at the farmers' market?

- › You can earn Harvest Bucks at some markets!
- › Visit **www.maineharvestbucks.org** to learn more.

**October 31 is the last day to use your
2024 WIC Farmers' Market Benefits**

- › You have the right to file a complaint about any improper farmer or farmers' market practices. To file a complaint, call **1-800-437-9300** or email **WICVendor@maine.gov**.



WMCA WIC Offices

Auburn – 207-795-4016

East Wilton 207-860-4486

This brochure was last updated 6-3-2025

2025 WIC FARMERS' MARKETS & FARM STANDS



2025 WIC-Approved Vendors for
ME-Grown Fruits and Vegetables
in the WMCA service area.

This institution is an equal opportunity provider.

Farmers' Markets

Bethel

Bethel Farmers' Market - *Wandering Root Farm*
1 Parkway
Saturdays 9am-12:30pm

Bridgton

Bridgton Farmers' Market - *Patch Farms*
12 Depot Street (Green behind Reny's)
Saturdays 8am-Noon

Farmington

Farmington Farmers' Markets -
Rasmussen Farm
Trudy's Garden, LLC
Fridays: 181 Front Street (10am-1pm)
Saturdays: 129 Main Street (10 am – 1 pm)

Industry

Industry Local Vendors Market -*Martin Woods Farm*
1033 Industry Rd
Saturdays 9am-noon

Lewiston

Kennedy Park Farmers' Market
Cultivating Communities Farmers
New Roots Cooperative Farmers
27 Pine Street
Tuesdays 2pm-5pm

Lewison Farmers' Market -

Chirp Creek Farm
Jillson's Farm
New Roots Cooperative Farm
2 Oxford St
Sundays 9:30am-1pm

Lisbon

Lisbon Farmers' Market - *RMT Farms*
1 Canal Street
Sundays 10am-3pm

Rangeley

Rangeley Area Farmers' Market

Martin Woods Farm
33 Town Hall Rd. Sandy River Plantation Tues
10am-2pm

Farms and Farm Stands

Auburn

Blackie's Farm Stand
966 Minot Avenue
Daily 6am-7pm (YEAR-ROUND)

Farmington

Rustic Roots Farm
120 Vipah Lane
Fridays: 9am- 3pm

Freeman Township

Rasmussen Farm
21 Schoolhouse Rd
By Appointment or for delivery at drop locations
(207) 860-0703 or order online at:
<https://harvesttomarket.com/farmers-market/Western-Maine-Market>

Livermore Falls

Berry Fruit Farm Market and Bakery
54 Main St.
Mon-Fri 6am-6pm & Sat 7am-3pm

Oquossoc

The Farmer's Daughter
13 Rumford Rd
Mon-Sun 10-6, July-Sept 8th
Fri- Sun 10-6, Sept 9 – Oct 31st

Sabattus

Jillson's Farm
143 Jordan Bridge Rd
Daily 9am-5pm

Willow Pond Farm

395 Middle Rd
Daily 9am-5pm

What's in Season?

July

Beets, blueberries, carrots, chard, corn, garlic, kale, lettuce, new potatoes, peas, radishes, raspberries, scallions, spring onions, summer squash, turnips, zucchini

Early August

Apples, artichokes, beans, beets, blueberries, chard, cherries, collard greens, corn, cucumbers, fennel, garlic, kale, lettuce, peaches, peppers, plums, potatoes, radishes, raspberries, scallions, spring onions, summer squash, tomatoes, turnips, zucchini

Late August

Apples, beans, beets, blueberries, broccoli, cabbage, cantaloupe, carrots, cauliflower, celery, chard, corn, cucumbers, eggplant, fennel, garlic, greens, kale, lettuce, melons, onions, peppers, potatoes, pumpkins, radishes, raspberries, scallions, Swiss chard, summer squash, tomatoes, turnips, watermelon, zucchini

September

Apples, beans, beets, broccoli, Brussels sprouts, cabbage, cantaloupe, carrots, cauliflower, celery, chard, chili peppers, corn, cucumbers, eggplant, garlic, gourds, greens, kale, leeks, lettuce, melons, mushrooms, onions, pears, peppers, potatoes, pumpkins, radishes, raspberries, scallions, spinach, squash, sweet potatoes, tomatoes, turnips, zucchini

October

Apples, beans, beets, broccoli, Brussels sprouts, cabbage, cantaloupe, carrots, cauliflower, celery, chard, chili peppers, corn, cucumbers, squash, eggplant, garlic, greens, kale, leeks, lettuce, melons, mushrooms, onions, pears, peppers, parsnips, potatoes, pumpkins, radishes, raspberries, scallions, spinach, squash, sweet potatoes, Swiss chard, tomatoes, turnips, zucchini

Source: Maine Federation of Farmers' Market

