

How Enterprise Imaging Can Reduce Operational and Capital Expenditures in Rural Hospitals

Date: Wednesday, June 19, 2019

Time: 2 - 3 PM CDT

Cost: Free

Target Audience: Chief Executive Officer; Chief Operating Officer; Chief Medical Officer; Chief Nursing Officer; Director of Nursing; Director of Radiology

Most consider Enterprise Imaging as a large hospital solution – and that is a complete misconception. The goal of Enterprise Imaging is to harmonize patient medical records, images and reports giving you a single view of the patient – a longitudinal health record accessible virtually anytime, anywhere. This is a strategy that should be embraced by all rural providers because it makes facilities more efficient and improves health outcomes. In this session, you will see how Enterprise Imaging can be scaled to the rural healthcare environment ultimately reducing operational and CapEx costs.

Learning objectives:

- Understand what “enterprise imaging” means and what changes it might have on your facility’s processes.
- Understand how an enterprise imaging strategy at your facility can lower your total cost of ownership (TCO).
- Learn how a consolidated approach to imaging data can help your facility keep patient data secure while offering clinicians more complete patient records.

Presenter:

Paul Shumway is the Senior VP at Novarad, the largest RIS/PACS provider to Critical Access Hospitals. He has 18 years in the medical imaging industry and is PACS Admin Certified and has more than 400 onsite visits to hospital radiology departments and imaging centers.

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