Innovative Risk Collaboration Drives Bottom Line Success

**Dates:**
Tuesday, January 29, 2019  
Tuesday, February 26, 2019  
Wednesday, March 27, 2019

**Time:** 2:00 – 3:00 PM CST

**Cost:** Free

**Target Audience:** Chief Executive Officer; Chief Financial Officer; Chief Operating Officer; Medical Group Manager

It’s happening everywhere. Healthcare providers are coming together to survive and succeed by collaborating with innovative ways and bringing tried and true strategies implemented by large hospital systems for years to community hospitals.

Join our panel of experts as they explain a proven strategy for gaining greater cost control and realizing measurable ROI from your employee health spend.

Hosted by RHIA (Rural Hospital Insurance of America), the panel will analyze a proven strategy through a coalition exclusively for rural and critical access hospitals. It’s your chance to understand how modern healthcare leaders are transforming risk from an expensive liability into a lucrative asset through the Community Hospital Insurance Coalition (CHIC).

Learn about the achievements and possibilities that occur when like-minded organizations collaborate. Discover new opportunities for your hospital.

Participants will learn:
- Why Innovative, collaborative thinking is essential to your immediate survival and future success  
- How collaboration can transform risk from a liability into a highly valuable asset  
- How your hospital can reap a huge ROI by participating in an innovative medical stop-loss reinsurance program

**Presenters:**

Brant Couch, CPA, CIC is the president of HealthSure, the RHIA Program manager. Brant is known for his precise understanding of hospital finance and ability to see beyond traditional, worn-out strategies. He is directly involved in the design and implementation of risk and insurance management solutions that are keeping rural and critical access hospitals safely ahead of the game.
As the Regional Sales Manager for Berkley Accident & Health, Matt Smith is responsible for working with consultants to develop business cases on how group health captive solutions can help medium-sized employers access the risk management tools needed to take control of their health insurance costs while minimizing the volatility of traditional self-insurance. He has previously gained expertise in employee benefits consulting, business development, large group health underwriting, onsite clinics, and human resources during his time working at healthcare organizations (CIGNA, BCBSKC, Cerner, and Humana) and human capital consultants (Lockton and Willis.) Matt has dealt with a wide spectrum of clients that range from small, fully-insured groups to large, multi-site national accounts of over 50,000 employees.

Eric Boudinet has over 6 years of experience in the executive consulting and human resources/benefits arena. Before joining HealthSure, Eric worked as an HRIS and benefits technology consultant, helping clients achieve maximum ROI and create programs to ensure best practices.

Eric seeks to form true partnerships with his clients. He is not afraid to get into the weeds to gain a complete understanding of every client’s unique needs and opportunities. Attention to detail, hard work, and a collaborative approach ensure Eric has access to and delivers the wisdom, resources and capabilities every client needs.

Known as a thoughtful and engaging presenter, the role of moderator of this webinar is a perfect fit for Eric.

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