

3RNet

2020 Academy

Recruiting for Retention Hierarchy: Strategically Market Using Candidate Motivations

Maine's Rural Health and Primary Care Program is again sponsoring 3RNet's six-part webinar series devoted to recruitment and retention of health care providers. We encourage you to sign up for this educational opportunity that is free to all health care facilities working for the rural and underserved in Maine.

Join 3RNet for this six-part webinar series starting October 6, 2020.

Why 3RNet?

There are a lot of options for recruitment education, but the 3RNet Recruiting for Retention Academy is the only online training specific to rural and underserved communities.

Benefits

- Access to six live 90 minute webinars featuring national experts on rural/underserved retention
- Password protected portal to gain access to the webinar recordings, session materials, & more
- Ability to ask questions to other Academy attendees and 3RNet members via the Academy listserv
- A certificate of completion
- Supporting 3RNet's mission to ensure quality healthcare access to the nation's rural & underserved communities

Agenda

Recruiting for Retention Hierarchy: Using Candidate Motivations to Strategically Market

Session One | October 6, 2020, 2:30 pm Eastern

Ask an Expert: What do I need to know about 3RNet as a nationwide tool for rural and underserved communities?

Combating Isolation in Rural and Underserved Recruiting

Session Two | October 20, 2020, 2:30 pm Eastern

Ask an Expert: How do I engage a spouse/partner during the recruitment and retention process?

Compensation Trends for Providers - Balancing Financial and Lifestyle Needs

Session Three | November 3, 2020, 2:30 pm Eastern

Ask an Expert: What do I need to know about loan repayment programs?

Avoiding Burnout through a Managed Scope of Practice

Session Four | November 17, 2020, 2:30 pm Eastern

Ask an Expert: How has COVID-19 changed recruiting?

Recruiting for Team Based Care in Rural and Underserved Communities

Session Five | December 1, 2020, 2:30 pm Eastern

Ask an Expert: How do I make a case for mental/behavioral health providers? And why do I need to?

Building Support for your Recruitment Efforts at the Local Level

Session Six | December 15, 2020, 2:30 pm Eastern

Ask an Expert: How can I use the 100% Community approach to complement the Academy hierarchy process?

Why Attend

<https://academy.3rnet.org/why-attend.html>

Register Now To Attend!

<https://academy.3rnet.org/register.html>

Enter coupon code: **RecruitMaine2020**

Questions?

Contact 3RNet at info@3rnet.org or 1-800-787-2512 or Merica Tripp at 207-287-5504 or Merica.A.Tripp@maine.gov