

Heard About Shaken Baby From: Period of Purple Crying Video*

2014 Maine Pregnancy Risk Assessment Monitoring System Survey Results

Demographic Groups		No			Yes		
	Population	%	CI		%	CI	
Total	12,637	32.4	28.9	- 36.1	67.6	63.9	- 71.1
Age							
<20 years	653	25.4	14.1	- 41.3	74.6	58.7	- 85.9
20-24 years	2,756	25.9	19.1	- 34.1	74.1	65.9	- 80.9
25-34 years	7,344	34.9	30.2	- 39.8	65.2	60.2	- 69.8
35+ years	1,884	35.4	26.9	- 45.0	64.6	55.0	- 73.2
Mother's Race							
White	11,609	31.5	28.0	- 35.4	68.5	64.7	- 72.0
Black	421	56.7	33.7	- 77.1	43.4	23.0	- 66.3
Other	619	#	#	- #	67.6	40.0	- 86.7
Hispanic Origin							
No	12,471**	32.2	28.7	- 35.9	67.8	64.1	- 71.3
Yes	189**	#	#	- #	#	#	- #
Education							
< High School	982	30.9	18.5	- 46.7	69.1	53.3	- 81.5
High School	3,581	33.2	26.5	- 40.6	66.8	59.4	- 73.5
> High School	8,021	32.2	28.0	- 36.7	67.8	63.3	- 72.0
Marital Status							
Married	7,484	32.4	28.1	- 37.0	67.6	63.0	- 71.9
Not Married	5,080	32.2	26.6	- 38.4	67.8	61.6	- 73.4
Income							
\$0 to \$15,000	2,788**	27.6	20.7	- 35.7	72.4	64.4	- 79.3
\$15,001-\$26,000	1,809**	38.2	28.7	- 48.6	61.9	51.4	- 71.3
\$26,001-\$52,000	2,950**	33.5	26.5	- 41.3	66.5	58.8	- 73.5
More than \$52,000	4,220**	32.1	26.7	- 38.1	67.9	61.9	- 73.4

Enrolled in WIC							
No	7,472**	31.5	27.2	-	36.0	68.6	64.0 - 72.8
Yes	4,572**	34.3	28.4	-	40.7	65.7	59.3 - 71.6
Enrolled in MaineCare/Medicaid							
No	5,951**	33.1	28.4	-	38.2	66.9	61.8 - 71.7
Yes	6,154**	31.7	26.7	-	37.1	68.3	62.9 - 73.3
Infant's birth weight							
<2500 grams	947	19.1	16.1	-	22.6	80.9	77.5 - 83.9
2500 grams or more	11,701	33.3	29.6	-	37.2	66.7	62.8 - 70.4

NOTES:

Population size for groups giving birth in Maine are taken from the Maine Vital Statistics System unless otherwise noted.

Unknowns are excluded from all tabulations.

* *Survey Question 84: Have you ever heard or read about what can happen if a baby is shaken from any of the following sources?*

(f) *Period of Purple Crying video*

** Estimates of the population size for this group giving birth in Maine are made through PRAMS.

^ Estimate of Hispanic population giving birth in Maine is taken from the 2014 birth file.

There were fewer than 10 survey respondents to this question. Data may be unreliable for describing this group, therefore percent is not reported.

CI = 95% Confidence Interval

Maine Department of Health and Human Services
Data, Research, and Vital Statistics