

# Healthy Maine Partnerships Initiative

Maine Center for Disease Control and Prevention

Maine Department of Human Services

- The Healthy Maine Partnerships (HMP) Initiative was created to leverage resources across five Maine CDC programs to facilitate a coordinated effort to reduce tobacco use and tobacco-related chronic diseases.
- The HMP coordinates activities between the Maine CDC and the Department of Education to assist schools across Maine in developing quality coordinated school health programs that address tobacco use, physical inactivity, poor nutrition; and other risk factors.
- The HMP works with the incorporated State programs to provide training technical assistance and support for the 31 local partnership and coordinates the monitoring and evaluation activities of the Partnership For A Tobacco-Free Maine, the Maine Cardiovascular Health Program and the 31 local Partnerships;



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In 2000, the Maine State Legislature appropriated funds from the 1998 Master Settlement Agreement to be used to create the infrastructure for a collaborative effort to reduce tobacco-related chronic diseases. In January of 2001, the Healthy Maine Partnership (HMP) Initiative began.

This initiative links aspects of five Programs of the Maine Center for Disease Control and Prevention: Partnership for a Tobacco Free Maine, Maine Cardiovascular Health Program, Community Health Promotion Program, Coordinated School Health Program, and the Department of Education's Coordinated School Health and Comprehensive School Health Education Programs. This partnership facilitates the coordination of State and local intervention activities. Currently, 31 local Partnerships are funded to implement comprehensive community-level interventions that promote and support a healthier lifestyle. Interventions emphasize developing policies and making changes to the local environment related to tobacco use prevention, increased physical activity and healthy eating.

#### Goals:

- Ensuring that Maine has the lowest smoking rates in the nation;
- Preventing the development and progression of obesity, substance abuse, and chronic diseases related to or affected by tobacco use;
- Optimizing the capacity of Maine's cities, towns and schools to provide health promotion, prevention, health education, and self-management of health.

#### Priority Populations:

People who use tobacco or are at risk for using, who are inactive, or who have poor or inadequate nutrition habits. This includes people with low incomes, minorities, those with other health disparities, and pregnant smokers and their families.

#### Funding Sources:

The Fund for a Healthy Maine, the Preventive Health and Health Services Block Grant, and Center for Disease Control and Prevention categorical grants.

Budget: \$54,782 (Note: Budget reflects only PHHSBG allocations; other funds are reflected in program-specific budgets)

Staff Count: 2