

Minutes of Maine WIC Vendor Quarterly Call - 10/12/2021

Conference Call: Toll-Free Dial-In Number: 877-455-0244

Conference code: 207 287 5366

Date: Tuesday, October 12, 2021

Time: 11am ET

Attendees: ME WIC Vendors, ME WIC State Staff

Questions and Discussion:

Food List Updates: We have sent out a [New Food List](#) and [updates](#), so your APLs should contain the new items. New booklet is available on our website if you would like to print, it is also available on the WIC Shopper app.

We are not printing new booklets, to avoid confusion, please remove the old 2020 Food Lists from the cash registers because they are no longer relevant.

UPC Submission: Please check your store's prepackaged produce with WICShopper App. If the item is not recognized as WIC-approved, use the "I couldn't buy this!" to report or send an e-mail to SubmitUPCWIC@Maine.gov. Please don't hesitate to submit new items to us.

WIC Benefit of Bump: Fruits and vegetable increase extended through December 31, 2021

- Reminder to keep doing produce mapping UPC

Revision of Policies:

- Vendor Sanction System VM-6

WIC Civil Monetary Penalty Inflation Adjustments for 2021. https://www.maine.gov/dhhs/mecdc/population-health/wic/documents/Policies/VM-6_VendorSanctionSystem.pdf

WIC Messenger Fall 2021: Sent out mid-September via GovDelivery. Training log due October 30, 2021

Renewal Region 1: Aroostook, Hancock and Washington counties—we are reviewing applications; notifications will be sent out early November. The agreements will be sent out via Adobe Sign.

Questions:

Tradewinds: Did Hannaford turn on universal PLU for produce mapping? From Ana's understanding they do not want to turn the mechanism and you should contact management.

We are hearing about shortages on baby formula, if there is anything we can do, please reach out to us. Hannaford has heard that there are issues and that Abbot is working on it.

Next call: January 11, 2022