

eWIC Vendor meeting minutes

Conference Call: Toll-Free Dial-In Number: 877-455-0244
Conference code: 207 287 5366

Date: Tuesday, July 14, 2020
Meeting held the 2nd Tuesday of each month 10am ET (1hr) - except holidays

Time: 10am ET (1hr)

Attendees: ME WIC Vendors

Agenda items

- **New Approved Food List**

1. Effective April 13,2020 booklet- is valid for all WIC Customers check or card. Printing is in process
2. Please review page 6 of food list with cashiers --Our WIC clinics are getting calls on a daily basis of WIC customers unable to purchase their infant food of Gerber, Happy Baby.

- **Maine WIC Approved Product List (APL)**

1. Grocery stores should continue to monitor the APL
2. Please alert us via SubmitUPCWIC@maine.gov or WICShopper App with new products or products that you feel should be added.

- **eWIC Status Update:**

1. Pilot 1 (Penobscot and Piscataquis Counties)
 - a. Congratulations all!
 - b. Milestone - 6/22 first card was issued. As of 7/13, we have 323 successful eWIC transactions.
 - c. All 30 vendors successfully performing eWIC transactions in this pilot area
2. Pilot 2 (Stores in Kennebec, Aroostook, Hancock, Somerset, and Washington Counties),
 - a. Level 3 testing is being scheduled by Maximus
 - b. For this round we have a mix of Training/Testing - Maximus team is scheduling with stores
 - c. Please let us know when your store will update/upgrade systems for Level 2 or Level 3 testing
 - d. If not upgrading let us know so the agreement can be terminated
 - i. Termination date for Pilot 2 group will be 9/30
 - ii. There are participants that have checks valid through end of September

3. Rollout Phase (Remaining counties - Cumberland, York, Androscoggin, Oxford, Knox, Waldo, Sagadahoc, Lincoln, Franklin and affected New Hampshire stores)
 - a. Production environment for rollout phase is available now for stores
 - b. Balance inquiries will need to be completed
- **Vendor Agreement**
 1. New eWIC agreement sent electronically. Everyone should have a completed copy. Let us know if you want a hard copy for your file.
 - **Renewal Packet**
 1. Is coming to Cumberland, Kennebec, Somerset, York, NH Border stores.
 2. Complete the application and submit by September 1st
 - **Other discussion**
 1. CH Mathews - Cherryfield Store
 - a. Heartland and Cstars do not have a date for eWIC transaction processing capability
 - b. The technician that they are working with is waiting for an update from Cstars
 - c. Timeline requested, State is available to assist as needed
 - d. 7/20 is when the first eWIC card will be issued in this pilot 2 group
 2. eWIC stickers should be posted by your entrance at eWIC capable stores to inform WIC customers
 3. WIC clinics are providing a list of eWIC capable stores- Stores that have passed their L3
 4. George's Banana Stand
 - a. Requested list of POS providers that have passed their L3 testing –
 - b. Directed to the website: Maine.gov/WIC
 - **Where can retailers go for questions**
 1. Main line: 207-287-3991
 2. Email WICVendor@maine.gov
 - **Next Meeting**
 1. Tue 8/11 at 10am same toll-free number
 2. Email and text reminders will be sent out prior