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## YORRPOEASANEEEDOR

WIC checks include foods that help improve the health of Maine WIC families. WIC foods are chosen because they support healthy growth and development of children and promote healthy birth outcomes for women and their babies.

Your store plays a key part in the work of the WIC program. You act as the final step in the WIC process by making sure that your WIC customers receive the foods listed on their checks. Thank you for providing this great service.

$\bullet \bullet \bullet$

## TRSERENESAES

THE WIC PARTICIPANT BOOKLET (BACK)


## WIC PARTICIPANT BOOKLET:

- For every WIC sale you will need to see the WIC Participant Booklet.
- The WIC Participant Booklet is the only ID you can use to match the signature on the WIC check.
- If a WIC customer forgets to bring their WIC Participant Booklet do not process the WIC sale, even if you know the customer.
- If you find a WIC Participant Booklet or WIC checks call 207-287-3991 immediately!
- Only foods in this Approved Food List can be purchased with WIC Checks.
- WIC customers can only buy what is listed on their WIC check. No substitutions are allowed, even if it is another WIC approved food.
- WIC customers redeem two type of WIC checks:
- Regular WIC checks list nutritious foods like milk, beans, whole grains or infant formula.

The purchase amount needs to be written on the check for foods sold.

- Fruit and vegetable checks (also called cash value voucher or CVV) allow the purchase of fruits and vegetables. Make sure the purchase amount written in the amount box does not exceed value of the check.
WIC customers may buy more fruits and vegetables than the check value but must pay the difference.
- The name printed on the front of the WIC check might be different from the name written on the back of the WIC Participant Booklet. This is okay. Always be sure the customer signature on the check matches one of the signatures on the back of the Participant Booklet.
- WIC customers may buy less food than what is allowed on their WIC check. No change can be given.
- Coupons can be accepted during a WIC sale. Credit must be applied towards the WIC transaction.
- Rain checks may not be given if a WIC food item on the check is not in stock.
- The WIC customer must sign their check in front of you. If the customer presents a pre-signed check have him/her sign the check again in the space to the left of the signature block. The new signature must match one of the signatures on the back of the WIC Participant Booklet.
- Cash refunds are not allowed on a WIC sale.


## ACCPTING A WIC CHCK




[^0]1. Ask WIC customer for Participant Booklet and checks being used today
(2) Be sure check is from Maine WIC Nutrition Program
(3) Make sure check is valid: is today's date within "First Day to Use" and "Last Day to Use"?
2. Group foods by check
(5) Make sure the correct foods, amounts and sizes listed on check have been chosen
(6) Have customer write the total purchase amount on the WIC check
(See exception for Fruit and Vegetable check on page 9)
(7) Ask customer to sign check in signature box on front
3. Make sure correct amount is written on WIC check
4. Match signature on check to a signature on back of WIC Participant Booklet
5. Offer the customer receipt and return WIC Participant Booklet


## MAKIGG SIRE BABY GETS THE RGHT FORMUA


(1)

Number of cans
(2)

Size of cansFormula type:
a. Powder
b. Concentrate
c. Ready to Feed / Ready to UseNameLast 5 numbers of UPC


## BE SURE THE RIGHT FORMULA IS BEING SOLD. IT'S IMPORTANT FOR THE BABY!

## TpS FOR USIMG FRUI \& VIGETABL CHICKS

ACCEPTING A FRUIT \& VEGETABLE CHECK


If wrong amount is written on WIC check ask customer to draw one line across the error. Have customer put in correct amount and initial next to it

1. Ask WIC customer for WIC Participant Booklet and checksBe sure check is from Maine WIC Nutrition ProgramMake sure check is valid: is today's date within "First Day to Use" and "Last Day to Use"?
(4) Ask customer if they want to stay within check value or if it's okay if sale amount is higher
2. Group fruits \& vegetables and ring up sale

## FRUITS AND VGGETABLS \& a

Check will say 'Fresh only' or 'Fresh, Frozen or Canned'

## FRESH

MAY SELL:

- Any type or variety of fresh fruits and vegetables
Bagged fruits and vegetables
- Cut fruit and vegetables (without dip)
- Garlic (not on a string)
- Organic or non-organic



## DO NOT SELL

- Pickled vegetables or olives
- Items from the salad bar
- Party trays and fruit baskets
- Decorative or dried fruit or
vegetables and painted pumpkins
- Herbs and spices like basil,
parsley, or chives


## - CANNED

- MAY SELL:
- Any package size, brand or mixture of fruits or vegetables
- Fruit must be packed in
water or 100 \% fruit juice
- May be in pouches, metal
cans or glass or plastic jars
- Organic or non-organic



## DO NOT SELL

- Sweet potatoes, yams or pie filling
- Pickled, marinated or in cheese sauce
- Home-canned vegetables
- Sauces- Pizza, pasta, spaghetti, or marinara
- Tomatoes with flavoring like garlic or basil
- Cream style corn or olives
- Cranberry sauce, soup, ketchup or salsa
- Fruits in gel or jello
(6)

Have customer write in amount of sale up to check value - customer must pay difference if sale is more than value of check

## - FROZEN

- MAY SELL:
- Any type or variety of frozen fruits or vegetables
- Organic or nonorganic


## DO NOT SELL

- Vegetables with added cheese, sauce, pasta, nuts, seasoning, flavoring, breading, or oil
- Fruits with added sugars or artificial sweeteners
- French fries, tater tots or twicebaked potatoes - Sorbet or fruit barsAsk customer to sign check in signature box on front

8. Make sure correct amount is written on WIC check
9. Match signature on check to a signature on the back of WIC Participant Booklet
10. Offer the customer receipt and return WIC booklet

## BABY FOOD

## CEREAL

SELL ONLY: 8 oz boxes of Beech-Nut

- Multigrain*
- Oatmeal*
- Rice*
*Kosher
DO NOT SELL
- Infant | cereal with | Starting |
| :--- | :--- |
| added fruit | $3 / 2017$ | probiotics $3 / 2017$ protein or DHA/ARA
- Organic


FRUITS \& VEGETABLES
SELL ONLY:
4 oz jars of Beech-Nut Classics Stage 2

## FRUIT:

- Applesauce
- Apples and Bananas
- Apples and Blueberries*
- Apples and Cherries
- Apples, Mango and Kiwi
- Apples, Pears and Bananas
- Apricots with Pears and

Apples*

- Bananas
- Banana and Mixed Berries
- Banana and Strawberries
- Mango
- Peaches
- Pears*
- Pears and Pineapple
- Pears and Raspberries

VEGETABLES:

- Corn and Sweet Potato
- Garden Vegetables*
- Mixed Vegetables
- Squash*
- Sweet Potatoes*
- Sweet Carrots*
- Sweet Peas*
- Green Beans
*Kosher


## DO NOT SELL

Beech-Nut Classics Stage 1 Meats for this check


Checks for baby food are stated in ounces (oz)

- 32 oz Beech-Nut Classics Stage 2 Inf Frts or Veg = $\mathbf{8}$ jars


## 

- 64 oz Beech-Nut Classics Stage 2 Inf Frts or Veg = $\mathbf{1 6}$ jars



MEATS


DO NOT SELL

Beech-Nut Classics Stage 2 Fruits and Vegetables for this check

- Beef and Beef Broth
- Chicken and Chicken Broth
- Turkey and Turkey Broth
- 38 oz Beech-Nut Classics Stage 1 Infant Meats $=\mathbf{1 5}$ jars


## 둥ㅎㅎㅎㅎ 

- 40 oz Beech-Nut Classics Stage 1 Infant Meats = $\mathbf{1 6}$ jars


## 든든튼튼튼

## INFANT FORMULA

SELL ONLY: Brand, type \& size listed on check.

See page 7 to make sure baby gets the right formula

## BEANS PEAS LENTIIS EGGS AB FISH

dRIED BEANS, PEAS, LENTILS
SELL ONLY:
1 lb (16 oz) bag

MAY SELL:

- Any type of dried
beans, peas or lentils


## DO NOT SELL

- Organic
- Beans with added sugars, seasoning or flavorings
- Soup mixes



## ANNED BEANS

SELL ONLY: 15 to 16 oz cans

MAY SELL:

- Any type, low sodium or
regular
- Refried beans


## DO NOT SELL

- Green beans, wax beans, green peas (these can be purchased with the fruit and vegetable check)
- Baked beans, pork and beans, soup mix, added flavors, sugars, seasonings or meats
- Organic


EGGS
MAY SELL:


- Full dozen, any size
- Brown or white shells


## DO NOT SELL

- Organic
- Cage free, free-range
or free-running
- Vegetarian fed
- Omega-3
- Low cholesterol


## PEANUT BUTTER

MAY SELL:
16 to 18 oz jar

- Any brand of creamy, chunky or crunchy



## DO NOT SELL

- Organic, flavored or reduced/low fat
- Peanut butter with added ingredients such as honey, jelly, chocolate, omega-3, vitamins and minerals
- Squeezable or peanut butter spreads


## CANNED FISH

MAY SELL:
3.75 to 15 oz containers packed in water

- Chunk or light tuna
- Pink salmon
- Sardines



## DO NOT SELL

- Albacore, solid white or yellow fin tuna
- Any type of salmon other than pink
- Flavored or seasoned with ingredients
- Kippered fish
- Oil packed


## 



## SOY BEVERAGE

MAY SELL ONLY IF PRINTED ON CHECK: If check lists half gallons, 2 quarts may be purchased for each half gallon on check.


Silk Soymilk, Original
Half Gallon (64 oz)
Refrigerated only


8th Continent Fortified Soy Beverage, Original Half Gallon (64 oz) Refrigerated only


Pacific All Natural Ultra Soy Non-Dairy Beverage,
Original, Quart (32 oz) Shelf Stable only

## CHEESE

MAY SELL:
Two (2) 8 oz packages or one (1) 16 oz package of block, shredded or sliced of reduced fat or regular

- American
- Cheddar
- Colby Jack
- Monterey Jack
- Mozzarella
- Muenster
- Provolone
- Swiss

String cheese



16 ounces

## DO NOT SELL

- Package sizes other than 8 oz or 16 oz
- Deli or random weight cheese or individually wrapped slices
- Cubed, wheels, dips, wedges, or cracker cuts
- Imported or organic
- Cheese food, whips or spreads,
or with added seasonings

TOFU
SELL ONLY:
For each pound of tofu on WIC check, may buy one 16 oz pkg
: or two 8 oz pkgs.
: 16 oz packages
Heiwa: Organic Tofu

- House Foods: Extra Firm, Firm
- or Medium Firm
: Nasoya Organic: Sprouted
Super Firm or Silken
------OR-----
8 oz packages
: House Foods: Cubed Super Firm:
:House Foods Organic: Cubed
:Super Firm or Organic Vac Pack :
- Nasoya Organic: Cubed Super

Firm
:"O" Organics: Cubed Extra Firm :

YOGURT
SELL ONLY:
Type listed on check
(Whole or lowfat/ nonfat)
32 oz container (quart)
May be Greek or regular

- Best Yet
- Cabot
- Chobani
- Coburn Farms
- Dannon
- Great Value
- Green Mountain Creamery
- Hannaford
- Lucerne

Market Basket

- Open Nature

- Shurfine
- Stony Field Farms
- Taste of Inspirations

Yoplait
Flavors include: Plain, vanilla, strawberry or blueberry

## OATMEA, RCC, TORTILAS. PASTA BRAD

## OATMEAL

SELL ONLY:
16 oz packages

- McCann's Quick Cooking Irish Oatmeal
- McCann's Steel Cut Irish Oatmeal
- McCann's Quick and Easy Natural Steel

Cut Irish Oatmeal

- Mom's Best Naturals Quick Oats
- Mom's Best Naturals Old Fashioned Oats

DO NOT SELL

- Individual/single-serve packets
- Flavored or organic oatmeal



## BROWN RICE

SELL ONLY:
14 to 16 oz package

- Any brand of regular, quick, or instant brown rice
- Basmati Brown, Jasmine Brown or Boil in Bag Brown Rice


## DO NOT SELL

- White, seasoned, wild, mixes or organic rice
- Frozen, single-serve or ready to serve packets



## - TORTILLAS

SELL ONLY:
16 oz package of soft shell

- Chi Chi's White Corn Tortillas
- Chi Chi's Whole Wheat Tortillas
- Hannaford Whole Wheat Tortillas
- Herdez Corn Tortillas
- Herdez Whole Wheat Tortillas
- Market Basket Whole Wheat Tortillas
- Mission Whole Wheat Tortillas
- Mission Yellow Corn Tortillas
- Ortega Whole Wheat Tortillas
- Santa Fe White Corn Tortillas
- Santa Fe Whole Wheat Tortillas
- Santa Fe Yellow Corn Tortillas - Shurfine Whole Wheat Tortillas



## WHOLE WHEAT PASTA

SELL ONLY:
16 oz packages listed below:

## GREAT VALUE PASTA:

- Whole Wheat Spaghetti


## HODGSON MILL PASTA:

- Whole Wheat Angel Hair
- Whole Wheat Elbows
- Whole Wheat Spaghett
- Whole Wheat Spirals
- Whole Wheat Thin Spaghetti


## RONZONI HEALTHY

## HARVEST PASTA:

- Whole Grain Linguine
- Whole Grain Penne Rigate
- Whole Grain Rotini
- Whole Grain Spaghetti
- Whole Grain Thin Spaghetti


## SHURFINE PASTA

- 100\% Whole Wheat Penne
- 100\% Whole Wheat Spaghetti


Hannaford 100\% Whole Wheat Bread 16oz

Market Basket 100\% Whole Wheat Bread 16oz

Arnold Stoneground 100\% Whole Wheat Bread 16oz

Best Yet 100\% Whole Wheat Bread 16oz


Signature Kitchen
100\% Whole
Wheat Bread 16oz


Sunbeam 100\%
Whole Wheat Bread 16oz

If WIC approved bread is not in stock, suggest WIC approved tortillas, brown rice, whole wheat pasta or oatmeal to the customer.


Weight Watchers Multigrain Bread 16oz


Wonder 100\% Whole Wheat Bread 16oz

## DO NOT SELL

24 oz package of bread listed below


Arnold Whole Grain 100\% Whole Wheat Bread 24oz


Country Kitchen 100\%
Whole Wheat Bread 240 . Wher's Hearty 100\%

- Buns, rolls, bagels or English muffins - Deli or bakery bread
- Organic or white bread
 24
$o z$


## GENERAL MILLS

|  | Cheerios |  |
| :---: | :---: | :---: |
| Berry Berry Kix | Cheerios | Corn Chex |
|  |  |  |
| Honey Kix | Kix | Multigrain Cheerios |
|  |  |  |
| Rice Chex | Wheat Chex | Whole Grain Total |

## KELLOGG'S:

|  |  |  |
| :---: | :---: | :---: |
| All-Bran Complete Wheat Flakes | Corn Flakes | Crispix |
|  |  |  |
| Frosted MiniWheats Little Bites | Frosted MiniWheats Original | Mini-Wheats Unfrosted |

## 

Rice Krispies

MALT-O-MEAL:


Oat Blenders Oat Blenders with with Honey Honey \& Almonds


Original Hot
Wheat Cereal

OTHER:


Quaker Life (Original)


Sunbelt Simple Granola


Whole Grain Cream of Wheat

POST:


Alpha-Bits


Grape Nuts Flakes


Honey Bunches of Oats


Honey Nut Shredded Wheat

## GENERIC

SELL ONLY:
12 oz box or larger

## © YII

BEST YET:

- Bite Size Frosted

Shredded Wheat

- Corn Flakes
- Crispy Rice
- Oat Wise
(regular)
- Toasted Oats


## G5isert

## Value

GREAT VALUE:

- Corn Flakes
- Crisp Rice
- Frosted Shredded

Wheat

- Toasted Corn
- Toasted Oats
- Toasted Rice
- Toasted Wheat $\bigcirc$


HANNAFORD

- Bite Size Frosted

Shredded Wheat

- Corn Flakes
- Crispy Rice
- Nutty Nuggets
- Tasteeos
- Toasted Corn
- Toasted Wheat
- Wheat Flakes


IGA:

- Bite Size Frosted

Shredded Wheat

- Corn Flakes
- Crispy Rice
- Tasteeos/

Toasted Oats

## MARTETY BASIETE

MARKET BASKET:

- Corn Flakes
- Crispy/Crisp Rice
- Frosted Shredded

Wheat

- Oat Wise (regular)
- Square-shaped

Corn Biscuits

- Square-shaped

Wheat Biscuits

- Tasteeos/Toasted

Oats

- Toasted Rice Flakes


## Saugt

SAVE-A-LOT:

- Corn Flakes
- Crispy Rice
- Frosted Shredded

Wheat

- Rollin' Oats


SHURFINE:

- Corn Flakes
- Corn Squares
- Crisp Rice
- Frosted Shredded

Wheat Bite Size

- Toasted Oats
- Wheat Squares


## Signature if

SIGNATURE KITCHEN:

- Corn Flakes
- Crispy Rice
- Frosted Shredded Wheat
- Toasted Oats



BEST YET:

- Apple
- Grape


MARKET BASKET: - Apple


TIPTON GROVE:

- Apple


DOLE:

- All flavors of

100\% juice


OLD ORCHARD (GREEN TOP ONLY): - All flavors of $100 \%$ juice


WELCH'S (YELLOW PULL TAB ONLY): - All flavors of $100 \%$ juice


100\% JUICE - LIQUID CONCENTRATE
SELL ONLY:
11.5 oz cans

DO NOT SELL

- Juice drinks with added sugar, or organic


## Welch's

WELCH'S(YELLOW TOP ONLY): - All flavors

## RONOSCRMIMATON MOTCEX

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ADA Compliance/EEO Coordinator
11 State House Station
Augusta, Maine 04333
Telephone: (207) 287-4289/(207) 287-3488
TTY users call Maine Relay 711
USDA Director, Office of Adjudication
1400 Independence Avenue, SW
Washington, D.C. 20250-9410
Toll free (866) 632-9992 (voice)
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To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD-3027) found online at: http://www.ascr.usda. gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:
mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;
fax: (202) 690-7442; or email: program.intake@usda.gov.
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QUICK STEPS TO TAKING A WIC CHECK (SEE INSIDE FOR MORE DETAILS)

1. Ask the customer for the WIC Participant Booklet and checks 2. Make sure check is from Maine WIC Nutrition Program
2. Look for valid dates
3. Group foods by check
4. Confirm correct foods, amounts and sizes
5. Have customer enter purchase amount
6. Ask customer to sign check in signature box
7. Make sure correct amount is written on WIC check
8. Match signature to WIC Participant Booklet
9. Offer customer receipt and return WIC Participant Booklet
** WIC CUSTOMER MUST PAY BOTTLE DEPOSIT \& BAG FEES **

If you have questions or need help please call: 1-800-437-9300 or 207-287-3991
TTY users call Maine Relay 711
Email: wic.maine@maine.gov
More information for vendors and participants can be found at: www.wicforme.com



[^0]:    ** WIC customer must pay bottle deposit \& bag fees **

