

2017 Data

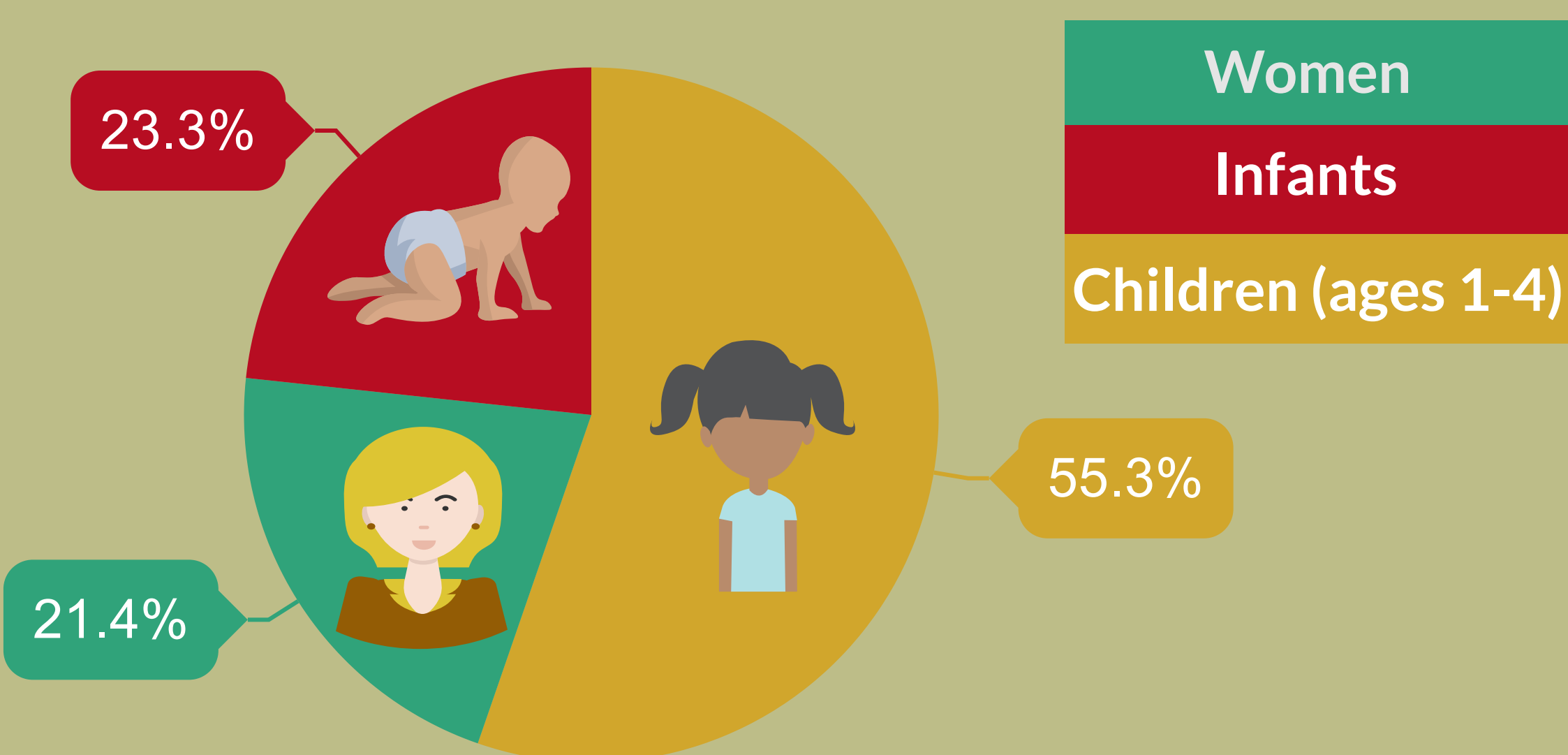
WIC served 30,606 Maine residents, with an average monthly enrollment of 18,918



Making a Difference



Breakdown of Participants



2 out of 3
MaineCare eligible babies were enrolled with WIC



\$58.35 → Average monthly food benefit per person



\$16.7mil → Spent annually with 238 authorized Maine grocers

\$48,200 → Spent annually with 175 authorized Maine farmers



4 out of 5 Maine WIC moms initiated breastfeeding



41% of WIC breastfeeding moms breastfed for **3 months or more**

463 breastfeeding WIC moms supported with a hospital grade loaner breastpump

Credentialed Staff

providing nutrition and breastfeeding education and support

- 36 Certified Lactation Counselors (CLC)
- 13 Registered or Licensed Dietitians (RD/LD)
- 7 Lactation Consultants (IBCLC)
- 7 Dietetic Technicians, Registered or Licensed (DTR/DTL)
- 2 Certified Health Education Specialists (CHES)

Clinic Locations

- 16 Agency offices
- 16 Churches
- 11 Health centers
- 7 Community centers
- 6 Town offices
- 4 Head Start centers
- 1 Boat servicing island residents
- 1 Migrant blueberry harvest

