

# Enjoy more fresh and Maine grown produce now with the Cash Value Benefit (CVB)!

We are excited to announce that CVB may be spent again with Maine eWIC certified farmers year round!

## How can the CVB be used now?

Participants can now shop year round with Maine eWIC certified farmers and spend their CVB with them by using the Bnft application. The Bnft application may be accessed two ways - using the Bnft mobile app or website.

## How much will my CVB be?

Check with your nutrition counselor or check your balance to find your benefit amount!

## What is Bnft?

Bnft is a way for you to buy your fruits and veggies from eWIC certified farmers using a smartphone or computer.



## How do I use the app?

Open the app, select the "Farmer's Market Barcode" and show the barcode to the farmer at checkout!

## No Smartphone? No Problem!

Use the Bnft website to print a paper copy of the barcode to take with you.

## How do I find a Maine eWIC certified farmer?



Scan or click the QR code to find a farmer near you

OR



Use the WIC Store Locator in the WICShopper app