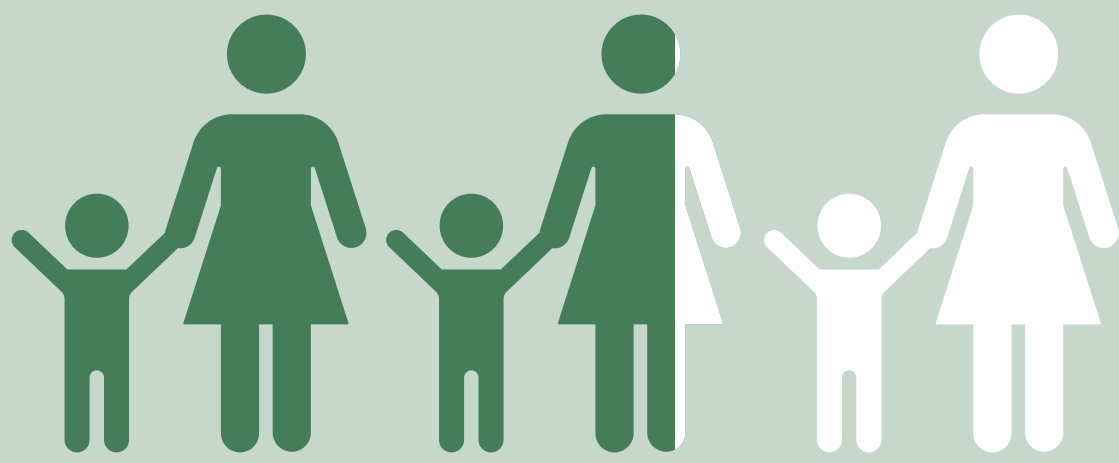
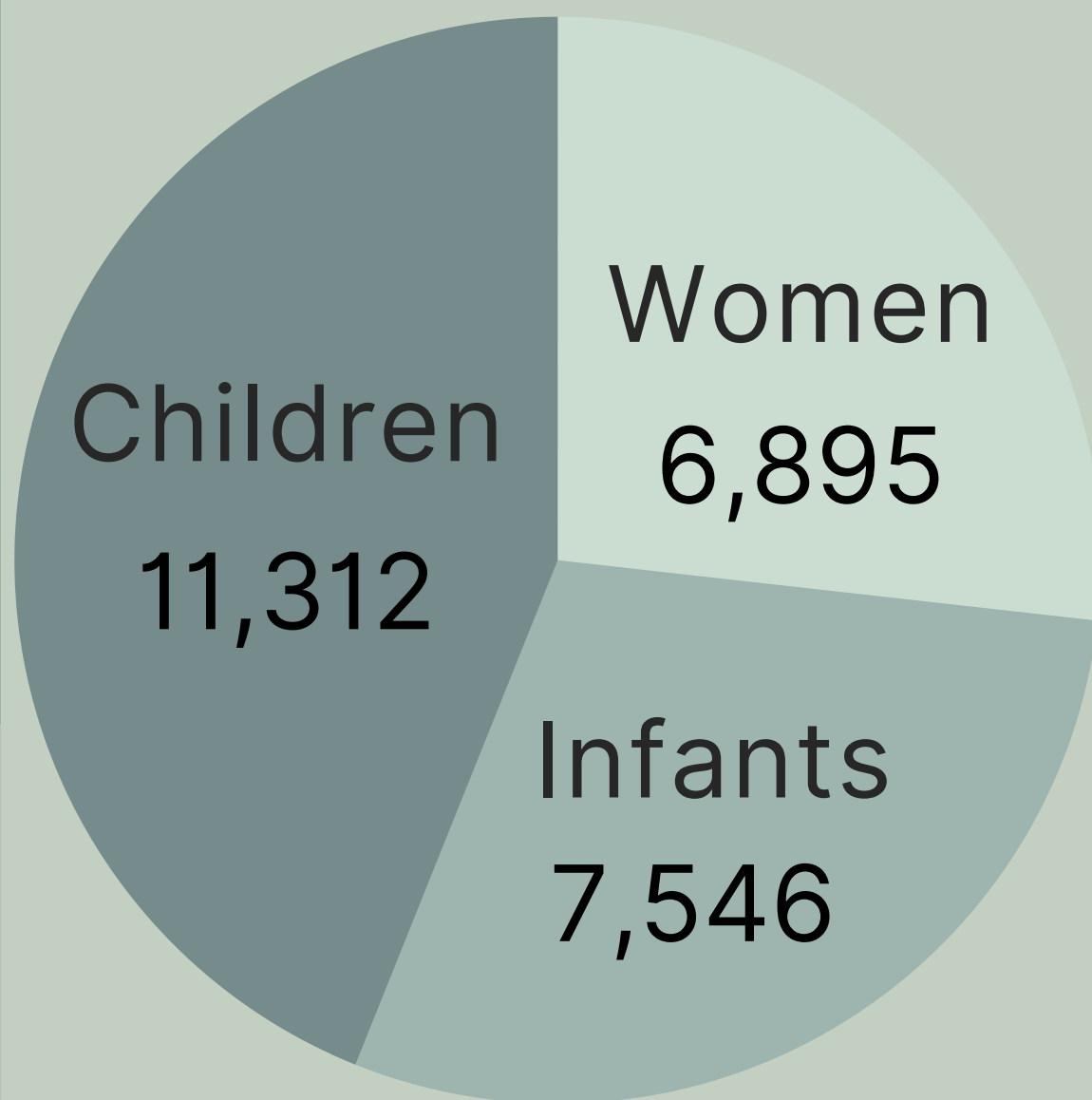


Do good things and feed the babies

WIC served **25,753** Maine residents, 63% of eligible people



WIC Participation

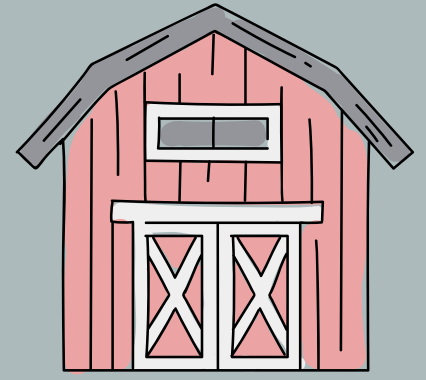


WIC Shopping Options



200 eWIC stores

112 eWIC Certified Farmers



17,000



average number of Maine residents served each month

Breastfeeding & Chestfeeding



78%

of WIC parents initiate breast/chestfeeding.

41%

of WIC parents breast/chestfed for the first three months of their child's life.

51%

of those parents nursed beyond 6 months!



Where is WIC?



maine.gov/WIC



\$48,720

spent on fruits and vegetables with Maine farmers

\$7,508,230

spent in extra fruit and vegetable benefits

Maine WIC Staff

6 IBCLCs

8

13

33 CLCs



Registered Dietitian

Breastfeeding Peer Counselors

