# Knox County Substance Abuse Prevention Strategic Plan

# Substance Abuse Strategic Prevention Plan for Knox County August, 2007

### Introduction

Antidotal information says Knox County is known for its substance use and abuse. That reputation is born out by the county's Maine Youth Drug and Alcohol Use Survey (MYDAUS) and other statistical data collected for this project. The Knox County Health Coalition (KCCHC) is appreciative and grateful for the opportunity to apply and receive this grant awarded by the Maine Office of Substance Abuse to assess substance abuse in Knox County, as well as to develop a strategic substance abuse plan for its residents.

In September, 2006 we commenced the assessment by first utilizing pre-existing data from the 2006 MYDAUS, OneME, Knox County Jail statistics, 2005/2006 subpopulation study, the Behavioral Risk Factor Surveillance System (BRFSS), as well as other information provided by Hornby-Zeller. After discussions with our Contract Administrator Anne Rogers, and receiving technical assistance from the Prevention Centers of Excellence (PCoEs), it was decided not to conduct focus groups, and to solely rely on information gleaned via key informant interviews. The two-person staff/prevention specialists of KCCHC collaborated with representatives from most of the towns in our county's cachement area, including school teachers and administrators, concerned citizens, parents, law enforcement, health care professionals, business and community organizers, and the faith community. From these strata of interested attendees and from KCCHC's Advisory Committee, a core working group was formed, and deemed "The Core Group". The Core Group met monthly. Meetings initially were held every four weeks, then bimonthly, alternating between noontime/lunch hours to early evening slots, to insure decreased barriers for attendance. The 10-month project was given a two-month extension in June.

The Core Group worked to conduct the assessment, gather additional data, and create a comprehensive prevention plan, utilizing the strategies of policy, enforcement, collaboration, communications, education, intervention, and alternatives. Research indicated that the top priorities to tackle for Knox County would be:

- underage alcohol use
- high risk drinking among young adults
- prescription drug misuse among youth and young adults

During the assessment process, it was determined that marijuana use by youth and adults was a substance of concern in Knox County. However, when the Office of Substance Abuse dropped that aspect of the SPF-SIG Plan, and it was not part of the HMP RFP targets, the Core Group determined that it would not be a priority for our plan. As informed by OSA, studies show that decreasing underage and high risk drinking also decreases marijuana use. So, the Core Group felt that the most economical way to address marijuana rates was to use evidence-based strategies for the prevention of underage and high-risk drinking. The strategies to address those areas will decrease use rates, and ultimately the rates of marijuana use within our county. If and when funding becomes available, it is KCCHC's goal to apply for such monies, and attack the marijuana problem in Knox County. In a similar vein, MYDAUS statistics pointed to a startling high use of inhalants by youth in a particular small coastal town. However, besides the lack of funding, this genre of substance abuse will not become part of our strategic prevention plan without advice and guidelines from the State Office of Substance Abuse.

Capacity building will continue to be an ongoing focus. Adding new partners from all possible sectors of our population, especially during the first year as we implement our strategies, as well as strengthening existing partnerships will be our concentration as we strive for a local prevention infrastructure that will interface seamlessly with the State's developing Public Health Plan. To get the most from our existing funding, current data coupled with new information will need to be refined to produce the necessary knowledge and wisdom.

### Vision

Knox County Community Health Coalition envisions a community that:

- works together to make positive changes in community attitudes and actions that will reduce high risk and illegal behavior
- shares ownership and responsibility for the wellbeing of all of its citizens to promote strong families, strong kids, and strong communities

### Description of Geographic Areas Covered in the Strategic Plan and Collaborating Partners

Knox County's SPEP strategic plan is directed at this Mid-Coast Maine community that is made up of 18 municipalities, five of these are island communities. Rockland is the county seat and service center for the 41,219<sup>1</sup> residents who live in this mostly coastal rural county that encompasses 366 square miles.

In a small, rural county such as Knox County, it is a challenge to recruit a broad representation of the residents. This is because a trait of people in this area is to be multi-faceted to survive! Many wear numerous hats. For example, it is not uncommon to find the small business owner also representing the concerned parent, as well as the graduate student studying public health. However, all names listed below are passionate members of our community who were dedicated to this assessment and strategic planning process:

Name	Organization
Name	Organization

Stacey Belley 5 Town Communities That Care

Jeff Brawn Intern, MSAD # 40

Rilla Bray Educator, Family Planning

Cheryl Cichowski Staff, KCCHC

Lisa Ettinger Concerned Parent, Camden Sgt. Don Finnegan Rockland Police Department

Jayne Harper WellnesSphere

Kay Henderson Federal Grant Writer, Pen Bay Health Care

Carrie Horne Assistant Director, NAMI, ME

Martha Kempe Director, The Community School Passages Program

Jeff Kuller Director, Camden Parks and Rec Department

Nancy Laite HealthyWise, LLC

Henry Lunn Educational and Career Counseling
Lt. Gerard Madden Maine State Police, Thomaston Barracks

Carole Martin Executive Director, Youthlinks

Woody Moore School Health Coordinator, MSAD#5

George Mueller MidCoast Business Advisors Chuck Nguyen Social Worker, MSAD # 40

Mary Orear Executive Director, Mainely Girls

<sup>&</sup>lt;sup>1</sup> Fedstats Maine. Last Modified: Wednesday, 17-Jan-2007. <a href="http://www.fedstats.gov/qf/states/23/23013.html">http://www.fedstats.gov/qf/states/23/23013.html</a>

Patricia Ott RSVP Program Director, Penquis CAP Connie Putnam Director, KCCHC

Alice Shea Program Manager, Youthlinks
Anne Smarella RSVP Coordinator, Penquis CAP

# **Description of Planning Team and Process**

The Core Group met on an average of twice a month to identify data and priorities, to determine strategies, and to discuss collaborations and funding. The SPEP project manager provided oversight for the assessment and strategic planning, and welcomed the steering process and expertise provided by the Core Group. In addition to data from sources listed in the county profile provided from Hornby Zeller, the team reviewed The First Interim Report, Knox County Jail Study, and the Maine Suicide and Self-Injury Surveillance Report. The team performed interviews with 28 community key informants. The Strategic Prevention Planning Timeline looked like this:

### September, 2006 -

- communicate with existing collaborators to explain scope and sequence of project
- recruit steering committee members from among coalition partners and collaborators –
   "The Core Group"
- review guide and suggested format and readiness assessment provided by OSA

### October, 2006 -

- contact SPF–SIG Prevention Centers of Excellence for technical assistance to develop survey
- administer survey

### **November**, 2006 –

- compare responses from collaborators and catalog similarities and differences
- identify data resources through a county-wide agency survey; request existing data
- identify missing community connections; enlist help to contact

### **December**, 2006 –

• preliminary reassessment of data

### January, 2007 –

- identification of gaps in needs and resources
- chart priorities
- recruit facilitators for information gathering groups

### **February**, 2007 –

host forum for stakeholders who can provide access and information about adults 18 to 64
(Age group later was revised to include only underage and youth/young adults in order to
follow RFP requirements.)

### March, 2007 –

- identify potential programming and providers; estimate costs
- recruit missing partners

### **April**, 2007 –

- meet with The Core Group to review assessment
- complete assessment
- site review with SPF-SIG Coordinator

• prioritize intervening variables (County risk and protective factors)

## **May and June, 2007 –**

- meet bimonthly with The Core Group to determine, refine, and revise strategies
- draft plan

### July, 2007 -

- meet with The Core Group to finalize strategies
- align with new HMP/OSA work plan

### August, 2007 -

- prioritize strategic plan to create a one-year action plan
- finalize and submit plan to OSA

### **Processes Used to Interpret Information and Make Decisions**

Comparisons of rates of use and consequences were either validated or discredited by key informants; precedent set for targets and priorities.

### **Prioritization of Goals and Objectives**

In reviewing the interviews and surveys, existing data, and OSA guidelines, the Core Group determined goals needed to encompass the county's issues surrounding youth and young adult alcohol use, and youth and young adult misuse of prescription drugs. The actual strategic planning process allowed us to fine tune objectives via the OSA distributed template; objectives were further defined and determined by our available resources.

# Summary of Strategies for Underage Drinking (14-18 year olds) High Risk Drinking among Young Adults (18-25 year olds)

**Prescription Drugs Misuse (18-25 year olds)** 

OBJECTIVE	STRATEGIES	BENCHMARKS	CAPACITY BUILDING ACTIONS
1. Increase effectiveness of local underage drinking law enforcement policies & practices -based on Maine Chiefs of Police/Office of Substance Abuse (OSA) model policy	All law enforcement agencies have adopted the model policy and procedures for underage drinking enforcement created by the Maine Chiefs of Police and the Maine Office of Substance Abuse. To further support Law Enforcement in Knox County, KCCHC will use:  Collaborative Strategy - Meet with Knox County Law Enforcement to determine additional methods to support them and increase their effectiveness; continue and expand county meetings on underage drinking (MUDD) - meetings started 3/06- to provide both law enforcement and community members a chance for dialog about the underage drinking problem. OSA Parent Campaign/Social Marketing materials will be disseminated at meetings.  Communication Strategy – Use media outlets to ensure public awareness and understanding of policies and practices across the county by law enforcement i.e. penalties for hosting, furnishing, etc.	Letter sent April, 2007 to which all Knox County police departments responded, acknowledging that each has adopted said policy for underage drinking.  By 8/31/08:  • 4 meetings on underage drinking open to all residents will take place in Knox County  • Minimum of 4 write-ups, announcing the meetings; results will appear in county media outlets  • Coalition staff will meet a minimum of 1 time with Chief of each police department, including sheriff and state police	Reinforce collaboration with county-wide law enforcement by partnering in meetings on underage drinking, coalition meetings, joint trainings and workshops to assist law enforcement with media recognition of ongoing symbiotic efforts to enforce Maine Chiefs of Police and other community outreach.

2. Increase use of recommended parental monitoring practices for underage drinking	Communication Strategy – Expand local dissemination of OSA's Parent Campaign via PTO groups, Jr. and Sr. high school guidance counselors, parents of adolescences who attend Camden Teen Center, attendees at MUDD events, and parents also of kids who attend the Pen Bay YMCA Daycare and youth group of the First Congregational Church, Camden.	<ul> <li>By 8/31/08:</li> <li>Kick off of first MUDD meeting, Oct. 2007</li> <li>Dissemination of OSA Parent Campaign/Social Marketing materials county wide to listed participants</li> </ul>	Build collaborative capacity with county-wide parent groups, faith community, prevention agencies, and organizations to promote use of OSA Parent Campaign/Social Marketing materials.
3. Increase effectiveness of retailers' policies and practices that restrict underage access	Education Strategy – Educate and train Knox County retailers in the state-approved Responsible Beverage Service Training (RBS).  Policy Strategy – Introduce CardME program to Knox County retailers; adopt and advocate for implementation.	<ul> <li>By 8/31/08 provide minimum of 4 RBS trainings</li> <li>Launch CardME program as soon as materials are available form OSA (being piloted summer, 2007)</li> </ul>	<ul> <li>Educate and enhance         awareness about SA problems         and prevention needs by         recruiting retailers to sit on         HMP Action Team</li> <li>Have staff and coalition         members attend applicable         state level OSA trainings to         build capacity in order to         translate and implement         learning into prevention         practice</li> </ul>
4. Increase the number of schools (SAU's) that adopt and implement a written substance abuse(SA) policy consistent with OSA recommendations	Collaboration Strategy - Provide OSA approved MSAD#5 policy as model to other Knox County schools, specifically their Wellness/Administrative Teams.	Provide MSAD#5 Policy when OSA's Guide is available, no later than 8/31/08. ("How to Guide" is expected to be released early Spring, 2008.)	Meet with MSAD#5 School Health Coordinator to receive completed school SA policy. Provide technical assistance to unfunded schools using MSAD#5 policy as model; provide advocate for use of OSA's "How to Guide" to Wellness/Administrative Teams.
5. Increase effectiveness of school substance abuse policies	Communication Strategy – Punch up media coverage of school's using SA policies when OSA rolls out "How to	To be determined at the time that local schools use OSA's "How to Guide".	Increase capacity of schools to successfully address substance problems through policy and

	Guide".  Collaboration Strategy - Collaborate with the Rockland Police Department (PD), Sgt. Don Finnegan (a state certified drug recognition expert), Juvenile DA Kendra Potz, and Knox County school administrators to provide educational presentations targeting school employees, parents, and caregivers.  Education Strategy – Monitor, model, and educate: Provide materials and presentations to Knox County school staff, educators, and parents that emphasize the impact of substance use on the adolescent brain, and the signs and symptoms of use so that school staff and parents/caregivers are able to determine if student is under the influence. This will have the dual		environmental change; use tools i.e. media coverage to acknowledge positive results.
	emphasize the impact of substance use on the adolescent brain, and the signs		
	staff and parents/caregivers are able to		
	influence. This will have the dual		
	affect of equipping these adults with good modeling behavior and the		
	verbiage to discuss the health risks of SA with these children. Juvenile DA		
	Kendra Potz will refer parents of offenders to community presentations;		
	school administrators will provide space for meetings and encourage staff		
	to attend.		
6. Reduce the appeal of underage drinking by	Collaboration Strategy - Collaborate with the Rockland Police Department	• Provide a minimum of 3 presentations with Sgt.	Expand existing external linkages capacity of community members
increasing the awareness of	(PD), Sgt. Don Finnegan (a state	Finnegan targeting	i.e. school staff, parents, and
health risks associated with underage drinking	certified drug recognition expert), Juvenile DA Kendra Potz, and Knox	school employees, parents, and caregivers	juvenile DA, to translate learning into prevention practice. Ensure

(Note: Education provided to parent participants in these programs also supports the objective #7, below.)	County school administrators to provide educational presentations targeting school employees, parents, and caregivers.  Education Strategy —  Monitor, model, and educate: Provide materials and presentations to Knox County school staff, educators, and parents that emphasize the impact of substance use on the adolescent brain, and the signs and symptoms of use so that school staff and parents/caregivers are able to determine if student is under the influence. This will have the dual affect of equipping these adults with good modeling behavior and the verbiage to discuss the health risks of SA with these children. Juvenile DA Kendra Potz will refer parents of offenders to community presentations; school administrators will provide space for meetings and encourage staff to attend. Communication Strategy — Blitz all media outlets with meeting announcements and recap, email schools and coalition partners, post on the appropriate websites i.e. Pen Bay YMCA.	By 8/31/08 implement a minimum of 4 parent/child programs, "Connections", specifically – Boys Night Out, Mothers & Sons, Mothers & Daughters, and Dads & Daughters	cultural capacity by preparing all media releases at a low literacy level, especially when referencing health terms; all other materials need to be disseminated at the same readable level.
7. Decrease counterproductive adult modeling behaviors	Host community meetings that feature expert panelists drawing on sectors such as law enforcement, youths, legal system, parents, school officials,	<ul> <li>By 8/31/08 a minimum of 6 meetings on underage drinking to be held in a variety of county locations</li> <li>Continue and expand</li> </ul>	Step up leadership capacity to engage a greater number of community members in SA prevention efforts, while dually increasing their awareness of prevention needs and efforts in

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physicians, and SA counselors	evidence-based	the county.
emphasizing SA and the	"Connections" programs	
adolescent brain as well as the	for parents and children	
importance of adult modeling		
<ul> <li>Continue and expand evidence-</li> </ul>		
based programs for parents and		
children i.e. "Connections",		
specifically - Boys Night Out,		
Mothers &		
Sons, Mothers &		
daughters, and Dads &		
Daughters.		
Curriculum is evidence-based		
prevention education for youth and		
parents using Hawkins, JD, and RF		
Calatino, 1992 "Communities that		
Care" reviewed, JAMA: Journal of the		
American Medicine Association,		
284:2341-2347. Holder, H. and A., JD		
Hawkins, KG Hill, RD Abbott (2001)		
"Childhood and Adolescent Predictors		
of Alcohol Abuse and Dependence in		
Young Adulthood" Journal of Studies		
on Alcohol, 62(6):754-762; Hawkins,		
JD, Van Horn, MW Arthur (2004),		
"Community Variation in Risk and		
Protective Factors and Substance Abuse		
Outcomes", Prevention Science; from		
Embry, DD; Flannery, DJ; Vazsonyi,		
AT; Powell, K. & Atha, H. (1996).		
"Peacebuilders: A theoretically, driven,		
school-based model for early violence		
prevention." American Journal of		
Preventive Medicine, 12, 91-100 and		
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	"The Role of Developmental Assets in Predicting Academic Achievement: A		
	Longitudinal Study (EJ743740), Scales,		
	Peter C; Benson Peter L.;		
	Reohikepartain, Eugene C.; Sesma,		
	Arturo, Jr.; van Dulman, Manfred, 2006		
	Journal of Adolescence, v29 n 5 p691-		
	708 Oct 2006.and <u>Developmental</u>		
	Assets and the Middle School		
	Counselor (EJ743314), Scales, Peter C.		
	Professional School Counseling, v9 n2		
	p104-111 December 2005. Programs		
	use the Socratic Method, regarding the		
	risks of underage drinking. Examples of		
	discussion questions: "What does		
	alcohol do to your body, family,		
	future?" "The importance of parents are		
	role models" "What about you?" "Who		
	can help you make health decisions in		
	your life?" "How do you handle peer		
	pressure?" "Remember, it is illegal for		
	anyone underage to have alcohol of any		
	kind." Reference materials including		
	those provided by MCDC/OSA and ParentNet information will be		
	distributed to parents. All activities and discussions are age appropriate and		
	offer opportunities for youth and adults		
	to participate equally.		
8. Decrease alcohol	Policy Strategy (Retailers) -	By 8/31/09 present CardME to	Enhance internal linkage capacity
advertising/promotions that	<b>Implement</b> CardME program by Knox	Knox County retailers; have at	by increasing awareness of SA
appeal to youth	County retailers.	least 6 retailers on board by	problems and preventive needs
		1/10.	throughout all segments of the community; implement policy to
			community, implement poncy to

			insure sustainability of prevention efforts.
9. Increase effectiveness of policies/practices affecting social access to alcohol by youth for underage drinking	Collaboration Strategy – Collaborate with Rockland PD's Sgt. Don Finnegan, Juvenile DA Kendra Potz, county businesses, and area Chamber of Commerce to plan and present community education to employers, prioritizing those workplaces where teens and young adults work. Educate how to recognize the signs of alcohol and other substance use.  Education Strategy – Line up Sgt. Don Finnegan, a state certified drug recognition expert, to offer presentations that emphasize the impact of substance use and abuse on the adolescent brain, and how vulnerable employees are to SA in youth oriented workplaces blue collar occupations i.e. landscaping. restaurants, construction.  Communication Strategy – Use local media outlets to publicize meetings and results, as well as penalties rendered for furnishing and hosting.	By 8/31/08 have 1 presentation, then 2 presentations annually in years 2 and 3.	Educate community members about standards and attitudes that influence SA and prevention capacity in the county.
10. Reduce the appeal of high risk drinking by increasing the knowledge of health risks.	Communication Strategy – Director of The Community School Passages Program, Martha Kempe, to access existing practices and resources on alcohol and SA prevention and treatment, working with the <i>Providers'</i> Network for Pregnant and Young Parent program in Rockland, Healthy	<ul> <li>By 8/31/08 assess agencies, develop training, train staff</li> <li>By 8/31/09 implement among clients</li> </ul>	Build cultural competency by systematically implementing plans to engage the diverse and vulnerable teen and young parent populations. (Note: The teen pregnancy rate (ages 15-19) in Knox County of 43.6 per 1,000 population is

	Kids in Damariscotta, and Parents are Teachers Too in Waldo County.  Determine gaps in knowledge and available resources, redundancies, best-practices, and training needs within each agency.  Education Strategy –  Develop and implement a plan to address gaps, to coordinate and deliver comprehensive training and education around the health risks of alcohol and SA for staff and collaborating agencies.  Policy Strategy – Each agency listed above will be encouraged to implement education programs specific to its clientele.		considerably higher than the state average of 37.4 per 1,000. This rate varies from town to town in the county, with Rockland at a staggering rate of 84.6 per 1,000. 2000-2004 Maine Teen Data provided by Family Planning Association of Maine, Midcoast branch.)
11. Decrease promotions and pricing that encourage high risk drinking among young adults	Education Strategy – KCCHC staff and HMP Action Team to meet with county merchants and provide merchant education about the negative impacts of low pricing and special promotions.  Communication Strategy – Use local media outlets and meetings on underage drinking to increase public awareness about the negative impacts of low pricing and special promotions.  Enforcement Strategy - Increase conversations with law enforcement and liquor licensing regarding community concerns about promotions by local establishments.	<ul> <li>By 7/31/08 meet with and provide education for Knox County merchants</li> <li>By 7/31/08 and ongoing, communicate with law enforcement</li> </ul>	Build sustainability by involving community members in collaborative prevention efforts to change community norms.
12. Establish mechanisms in	Collaboration Strategy – Provide	By 9/1/07 implementation will	Expand capacity in
health care systems that increase use of screening and	OSA approved materials so that KCCHC supports county intervention,	commence.	monitoring use and abuse skills to inform

brief intervention to address high risk drinking	screening, and prevention efforts by our local health care center's department for occupational health, safety and wellness, <i>Health Connections</i> .  Policy Strategy – Penobscot Bay Health Care (PBMC) will include C.A.G.E. assessment questionnaires pertaining to SA. (C.A.G.E. questionnaire method of alcoholism screening was peer reviewed: Ewing, John A. "Detecting Alcoholism: The C.A.G.E. Questionnaire" <i>JAMA</i> 252:1905-1907, 1984, Kitchens, JM (1994). "Does this patient have an alcohol problem?" <i>JAMA</i> 272 (22): 1782-7.PMID, Bernard, MW (1982). " comparison of questionnaire and laboratory tests in the detection of excessive drinking and alcoholism/" <i>Lancet</i> 6 (8267): 325-8. PMID 6120322. It Is used in American Journal		prevention and treatment efforts  • Build on KCCHC's structure to develop collaborative relationships that maximize use of existing funding, professional services, knowledge sharing, and networking, to enhance county prevention benefits
13. Increase effectiveness of retailers policies and practices that restrict availability of alcohol that encourages high risk drinking (i.e. reducing sales/service to visibly intoxicated adults)	Psychiatry, 1974).  Education Strategy – Provide state approved seller/server training to reduce sales to visibly intoxicated young adults.  Policy Strategy (retailers) – Incorporate CardME Program for Retailers as soon as the program is available from OSA.  Communication Strategy – Use local media outlets to highlight retailers using CardME, acknowledging their social responsibility.	By 8/31/08 conduct 2 retailer trainings.	Increase and expand awareness of SA issues and prevention efforts throughout all segments of the community.

14. Reduce appeal of misuse of prescription drugs by increasing knowledge of health risks

# **Collaboration Strategy -**

Collaborate with Sgt. Don Finnegan (State Certified Drug Recognition Expert), Rockland PD, Knox County school administrators, and Kendra Potz, Knox County Juvenile DA prioritizing those who hire teens and young adults. Provide educational presentations throughout the county on the signs, symptoms, and identification of and health risks associated with underage drinking and prescription drug misuse, and how to recognize signs of alcohol and other substance use. OSA materials disseminated at presentations. **Education Strategy - Presentations** will target Knox County school staff, parents, and caregivers; information above will provide an understanding of adolescent brain chemistry, the health risks associated with high risk drinking, and the importance of adult role modeling. Juvenile DA Kendra Potz will refer parents of juvenile offenders to community presentations; school administrators will provide space for meetings targeting school staff, and promote and encourage staff to attend. Information provided will allow parents, caregivers, and school staff to monitor, model, and educate youth about the health risks of high risk drinking. If funds and time allow, work will begin in years #2 and #3 to address

Sgt. Finnegan to provide a minimum of 3 presentations aimed specifically towards this age group, including education about the risks of misusing prescription drugs.

Increase external linkages by building relationships with the employers who typically hire this age group.

	needs found on the University of		
	Maine, Rockland campus.		
	Communication Strategy –		
	Announcements of presentations		
	will appear in local media outlets		
	and emailed to schools and		
	coalition partners including		
	appropriate websites i.e. YMCA.		
	<ul> <li>Sgt. Finnegan will offer</li> </ul>		
	presentations that emphasize the		
	prevalence of substance abuse in		
	the workplace, and as a possible		
	site of easy access among certain		
	youth oriented occupations i.e.		
	blue collar worksites such as		
	landscapers, restaurants, etc. Will		
	connect to the HMP/OSA		
	Worksite Health Framework.		
	Announcements of presentations		
	will appear in local media outlets,		
	emailed to Chambers of		
	Commerce, businesses, coalition		
	partners, and on YMCA website,		
	as well as other appropriate sites.		
15. Reduce availability of	Collaboration Strategy – Meet with	• By 8/31/08 meet with	Increase community recognition
prescription drugs for	County law enforcement to determine	both law enforcement	of available prevention efforts,
purposes other than	local resources for proper storage and	and media	and how they are integrated
prescribed, by increasing	disposal of prescription drugs.	<ul> <li>By 8/31/09 and 8/31/10</li> </ul>	within community intervention
prescribers and dispensers	Communication Strategy –	(years 2 & 3) expand	activities.
awareness of and use of the	Increase public knowledge via local	and increase work	
Prescription Monitoring	media outlets about proper storage and	already done PMP	
Program (PMP) based on	disposal of prescription drugs.	implemented	
assessment-based local	disposar of proscription drugs.	impiementeu	
substance abuse prevention			
substance abuse prevention			

priorities			
16. Increase the number of employers with a substance abuse priority population workforce who use the HMP Worksite Health Framework to address underage/high risk drinking and misuse of prescription drugs	Collaboration Strategy – Determine which Knox County businesses to contact for an HMP Worksite Health Framework presentation. Advocate implementation of the Framework.	<ul> <li>By 8/31/08 (or when available) attend the HMP Worksite Health Framework training provided by OSA</li> <li>By 2009 meet with businesses and make presentations</li> </ul>	Provide education to businesses about SA problems and prevention needs.

Planning/Logic Model

Problem	Priority Goals/Expected	Objectives	Strategies
Statement	Outcomes		
Knox County has a high rate of alcohol use and alcohol related violations among youth 14 to 18 year olds.	Reduce underage drinking among Knox County youth.	Increase effectiveness of local underage drinking law enforcement policies and practices.	Meet with Knox County Law Enforcement to determine additional methods to support them and increase their effectiveness; continue and expand county meetings on underage drinking (MUDD) - meetings started 3/06- to provide both law enforcement and community members a chance for dialog about the underage drinking problem. OSA Parent Campaign/Social Marketing materials will be disseminated at meetings.  Use media outlets to ensure public awareness and understanding of policies and practices across the county by law enforcement i.e. penalties for hosting, furnishing, etc.
		Increase parental monitoring practices for underage drinking.	Expand local dissemination of OSA's Parent Campaign via PTO groups, Jr. and Sr. high school guidance counselors, parents of adolescents who attend Camden Teen Center, attendees at MUDD events, parents of kids who attend the Pen Bay YMCA Daycare, and youth group of the First Congregational Church, Camden.
		Increase effectiveness of retailers' policies and practices that restrict access to alcohol by underage youth.  SAUs will adopt and implement a written substance abuse policy consistent with OSA recommendations.  Increase effectiveness of school SA policies.	Educate and train Knox County retailers in the state- approved Responsible Beverage Service Training (RBS). Introduce CardME program to Knox County retailers; adopt and advocate for implementation. Provide OSA approved MSAD#5 policy as model to other Knox County schools, specifically their Wellness/Administrative Teams.  Punch up media coverage of school's using SA policies when OSA rolls out "How to Guide". Collaborate with the Rockland Police Department's Sgt. Don Finnegan (a state certified drug recognition expert),

	Reduce the appeal of underage drinking by increasing the awareness of health risks associated with underage drinking.	Juvenile DA Kendra Potz, and Knox County school administrators to provide educational presentations targeting school employees, parents, and caregivers. Provide materials and presentations to Knox County school staff, educators, and parents that emphasize the impact of substance use on the adolescent brain, and the signs and symptoms of use so that school staff and parents/caregivers are able to determine if student is under the influence. This will have the dual affect of equipping these adults with good modeling behavior and the verbiage to discuss the health risks of SA with these children. Juvenile DA Kendra Potz will refer parents of offenders to community presentations; school administrators will provide space for meetings and encourage staff to attend. Collaborate with the Rockland Police Department's Sgt. Don Finnegan (a state certified drug recognition expert), Juvenile DA Kendra Potz, and Knox County school administrators to provide educational presentations targeting school employees, parents, and caregivers. Provide materials and presentations to Knox County school staff, educators, and parents that emphasize the impact of substance use on the adolescent brain, and the signs and symptoms of use so that school staff and parents/caregivers are able to determine if student is under the influence. This will have the dual affect of equipping these adults with good modeling behavior and the verbiage to discuss the health risks of SA with these children. Juvenile DA Kendra Potz will refer parents of offenders to community presentations; school administrators will provide space for meetings and encourage staff to attend. Blitz all media outlets with meeting announcements and recap, email schools and coalition partners, post on the appropriate websites i.e. Pen Bay YMCA.
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Decrease counterproductive adult modeling behaviors.	Host community meetings that feature expert panelists drawing on sectors such as law enforcement, youths, legal system, parents, school officials, physicians, and SA counselors emphasizing effects of substances on the adolescent brain, and the importance of adult role modeling.  Continue and expand evidence-based programs for parents and children i.e. "Connections", specifically: Boys Night Out, Moms & Sons, Mothers and Daughters, and Daughters 'n Dads (Curriculum is evidence-based prevention education for youth and parents).
Decrease alcohol advertising/promotions that appeal to youth.	When the program becomes available, advocate to local retailers to implement CardME.
Increase effectiveness of policies/practices affecting social access to alcohol by youth for underage drinking.	Collaborate with Rockland PD's Sgt. Don Finnegan, Juvenile DA Kendra Potz, county businesses, and area Chamber of Commerce to plan and present community education to employers, prioritizing those workplaces where teens and young adults work. Educate how to recognize the signs of alcohol and other substance use. Line up Sgt. Don Finnegan, a state certified drug recognition expert, to offer presentations that emphasize the impact of substance use and abuse on the adolescent brain, and how vulnerable employees are to SA in youth oriented workplaces blue collar occupations i.e. landscaping. restaurants, construction. Use local media to publicize meetings and results, as well as penalties rendered for furnishing and hosting.
Increase the number of employers with a SA priority population workforce who use the HMP Worksite Health Framework to address underage drinking.	Determine which Knox County businesses to contact for an HMP Worksite Health Framework presentation. Advocate implementation of the Framework

Problem	Priority Goals/Expected	Objectives	Strategies
Statement	Outcomes		
Knox County has a high rate of high-risk drinking and alcohol related crimes and arrests resulting in suicide, personal economic difficulty, diminished life potential, and family problems among 18-25 year olds.	Reduce high risk drinking among adults, especially those who are 18-25 years old.	Reduce appeal of high-risk drinking by increasing knowledge of the health risks.	Director of The Community School Passages Program, Martha Kempe, will assess existing practices and resources on alcohol and SA prevention and treatment, working with the <i>Providers' Network for Pregnant and Young Parent</i> program in Rockland, <i>Healthy Kids in Damariscotta</i> , and <i>Parents are Teachers Too</i> in Waldo County. Determine gaps in knowledge and available resources, redundancies, best-practices, and training needs within each agency. Develop and implement a plan to address gaps, to coordinate and deliver comprehensive training and education around the health risks of alcohol and SA for staff and collaborating agencies. Each agency listed above will be encouraged to implement education programs specific to its clientele.
		Decrease promotions and low pricing that encourage high- risk drinking among young adults.	KCCHC staff and HMP Action Team to meet with county merchants and provide merchant education about the negative impacts of low pricing and special promotions. Use local media outlets and meetings on underage drinking to increase public awareness about the negative impacts of low pricing and special promotions. Increase conversations with law enforcement and liquor licensing regarding community concerns about promotions by local establishments.
		Establish mechanisms in health care systems that increase use of screening and brief intervention to address high-risk drinking.	Pen Bay Health Care (PBHC) will implement the C.A.G.E. Substance Use questionnaire on each adult admission to the hospital, and anyone responding "yes" to one or more questions will be referred to appropriate intervention/treatment. Simultaneously, Health Connections will implement C.A.G.E. questionnaire with

Increase effectiveness of retailers' policies and practices that restricts availability of alcohol that encourages high- risk drinking (i.e. reducing sales/service to visibly intoxicated adults).  Reduce appeal of high-risk drinking by increasing knowledge of health risks.	all PBHC employee assessments (1700 employees) and with all adolescents and adults using the Health Connections services through their employers. Any person answering "yes" to one or more questions will be referred to appropriate interventions/treatment. Note: Health Connections, Occupational, Health and Safety, a division of PBHC (which is the only hospital in the county) provides health assessment services for all PBHC new hires and many local employers of youth and adults (including many blue collar occupations – contractors, schools, call centers, trucking and transportation).  Provide state approved seller/server training to reduce sales to visibly intoxicated young adults.  Incorporate CardME Program for Retailers as soon as the program is available from OSA.  Use local media outlets to highlight retailers using CardME, acknowledging their social responsibility.  Collaborate with Rockland PD's Sgt. Don Finnegan (State Certified Drug Recognition Expert), Knox County school administrators, and Knox County Juvenile DA Kendra Potz prioritizing those who hire teens and young adults.  Provide educational presentations throughout the county on the signs, symptoms, and identification of and health risks associated with underage drinking and prescription drug misuse, and how to recognize signs of alcohol and other substance use. OSA materials disseminated at presentations.  Presentations will target Knox County school staff, parents, and caregivers; information above will provide an understanding of adolescent brain chemistry, the health risks associated with high-risk drinking, and the importance of adult role modeling. Juvenile DA Kendra Potz will refer parents of juvenile offenders to community
	Potz will refer parents of juvenile offenders to community presentations; school administrators will provide space for

	meetings targeting school staff, and promote and encourage staff to attend. Information provided will allow parents, caregivers, and school staff to monitor, model, and educate youth about the health risks of high risk drinking. If funds and time allow, work will begin in years #2 and #3 to address needs found on the University of Maine, Rockland campus.  Announcements of presentations will appear in local media outlets and emailed to schools and coalition partners including appropriate websites i.e. YMCA. Sgt. Finnegan will offer presentations that emphasize the prevalence of substance abuse in the workplace, and as a possible site of easy access among certain youth oriented occupations i.e. blue collar worksites such as landscapers, restaurants, etc. Will connect to the HMP/OSA Worksite Health Framework. Announcements of presentations will appear in local media outlets, emailed to Chambers of
	Commerce, businesses, coalition partners, and on YMCA website, as well as other appropriate sites.
Increase the number of employers with a substance abuse priority	Determine which Knox County businesses to contact for an HMP Worksite Health Framework presentation. Advocate
population workforce who use the HMP Worksite Health Framework to address high-risk drinking.	implementation of the Framework.

Priority Goals/Expected	Objectives	Strategies
Outcomes		
Decrease the rate of prescription drug use among adults 18 and older, especially 18 to 25 year olds.	Reduce appeal of misuse of prescription drugs by increasing knowledge of health risks.	Collaborate with Rockland PD's Sgt. Don Finnegan (State Certified Drug Recognition Expert), Knox County school administrators, and Knox County Juvenile DA Kendra Potz prioritizing those who hire teens and young adults. Provide educational presentations throughout the county on the signs, symptoms, and identification of and health risks associated with underage drinking and prescription drug misuse, and how to recognize signs of alcohol and other substance use. OSA materials disseminated at presentations. Presentations will target Knox County school staff, parents, and caregivers; information above will provide an understanding of adolescent brain chemistry, the health risks associated with high risk drinking, and the importance of adult role modeling. Juvenile DA Kendra Potz will refer parents of juvenile offenders to community presentations; school administrators will provide space for meetings targeting school staff, and promote and encourage staff to attend. Information provided will allow parents, caregivers, and school staff to monitor, model, and educate youth about the health risks of high-risk drinking. If funds and time allow, work will begin in years #2 and #3 to address needs found on the University of Maine, Rockland campus.  Announcements of presentations will appear in local media outlets and emailed to schools and coalition partners including appropriate websites i.e. YMCA.  Sgt. Finnegan will offer presentations that emphasize the
	Outcomes  Decrease the rate of prescription drug use among adults 18 and older, especially 18 to 25 year	Outcomes  Decrease the rate of prescription drug use among adults 18 and older, especially 18 to 25 year  Reduce appeal of misuse of prescription drugs by increasing knowledge of health risks.

	Reduce availability of prescription drugs for purposes other than prescribed, by increasing awareness and use by prescribers and dispensers of the Prescription Monitoring Program (PMP), based on assessment-based local substance abuse prevention priorities.  Increase the number of employers with a substance abuse priority population workforce who use the HMP Worksite Health Framework to address underage/high-risk drinking and misuse of prescription drugs.	Health Framework. Announcements of presentations will appear in local media outlets, emailed to Chambers of Commerce, businesses, coalition partners, and on YMCA website, as well as other appropriate sites.  Meet with County law enforcement to determine local resources for proper storage and disposal of prescription drugs.  Increase public knowledge via local media outlets about proper storage and disposal of prescription drugs.
	Increase number of employers with a SA priority population workforce who use the HMP Worksite Health Framework to address underage/high-risk drinking and misuse of prescription drugs.	Determine which Knox County businesses to contact for an HMP Worksite Health Framework presentation. Advocate implementation of the Framework.

ONE YEAR ACTION PLAN						
Goals	Objectives	Prevention and Capacity Building Activities	Timeline	Who is Responsible	Measures	
Reduce alcohol use among youth (especially 14-18 year olds)	Increase effectiveness of local underage drinking law enforcement policies & practices (based on Maine Chiefs of Police/OSA model policy).	As all law enforcement agencies in Knox County have implemented and vigorously support the Maine Chiefs of Police/OSA model policy, KCCHC will use:  Collaboration strategy: Coalition-building between law enforcement and prevention community to establish underage drinking enforcement as shared priority.  Continue and expand county meetings on underage drinking (MUD meetings) started in March 06 to provide opportunity for law enforcement and community members to dialog about problem of underage drinking. Law enforcement, community members, and State personnel will serve on panels for presentations at the meetings. OSA Parent Campaign materials will be disseminated at meetings. Coalition staff and HMP Action Team will meet at least once annually with law enforcement agencies to determine other methods of collaboration and support. Communication strategy: Work with police & DA's office to publicize incidents of	Early-mid Sept. 2007 - dependant upon completion of contracting allowing for start of new hire	TBD, new hire, KCCHC OSA program specialist, KCCHC Director Connie Putnam, Sgt. Don Finnegan, Rockland Police Department, HMP Action Team	By 8/31/08 - 4 meetings on underage drinking open to all residents will take place in Knox County; minimum of 4 write-ups, announcing the meetings; results will appear in county media outlets. Coalition staff will meet a minimum of 1 time with Chief of each police department, including sheriff and state police.	

Increase use of	furnishers/hosts being caught & prosecuted. Publicize penalties for furnishing and hosting. Use media strategically to increase community support for enforcement.  Use local media outlets to ensure public are aware of policies and practices of all county law enforcement, penalties for hosting/furnishing. Reinforce collaboration with county-wide law enforcement by partnering in meetings on underage drinking, coalition meetings, joint trainings, and workshops to assist law enforcement with media recognition of ongoing symbiotic efforts to enforce Maine Chiefs of Police and other community outreach.  Communication strategy: Social	10/07 –	TBD, new hire,	Kick off of first MUDD meeting,
Increase use of recommended parental monitoring	recognition of ongoing symbiotic efforts to enforce Maine Chiefs of Police and other community outreach.	10/07 – dependant upon	TBD, new hire, KCCHC OSA program	Kick off of first MUDD meeting, Oct. 2007;; dissemination of OSA Parent Campaign/Social Marketing
practices for underage drinking.	policies and law enforcement policies regarding underage drinking. Expand local dissemination of OSA Parent Campaign: provide OSA materials to county PTO groups, school guidance counselors, YMCA childcare participants, parents of adolescents participating at the Camden Teen Center, Christian Ed. Dept. of	completion of contracting allowing for start of new hire	specialist; Connie Putnam, KCCHC Director; HMP Action Team	materials county wide to listed participants

	Camden Congregational Church; juvenile DA to distribute to parents of adolescents in juvenile system. Build collaborative capacity with county-wide parent groups, faith community, prevention agencies, and organizations to promote use of OSA Parent Campaign/Social Marketing materials.			
Increase effectiveness of retailers' policies and practices that restrict access to alcohol by underage youth.	Education strategy: Merchant education, Clerk training, Responsible Beverage Service Training (RBS). Recruit retailers as members on HMP Action Team; sponsor sate approved RBS trainings. Policy Strategy: Minimum age of seller requirements, Training requirements, Checking age identification requirements, Responsible Retailing systems—management policies & practices. Working with OSA, introduce "Card ME" program to retailers, when available. HMP Action Team members assist OSA specialist to advocate to retailers to adopt program.	11/07	TBD, new hire, KCCHC OSA program specialist; HMP Action Team	Educate and enhance awareness about SA problems and prevention needs by recruiting retailers to sit on HMP Action Team. Have staff and coalition members attend applicable state level OSA trainings to build capacity in order to translate and implement learning into prevention practice.
Reduce appeal of	Collaboration Strategy:	10/07 -	KCCHC	Provide a minimum of 3
underage drinking	Partnership with local media,	dependant	TBD/OSA	presentations with Sgt. Finnegan
by increasing	parent groups, schools, doctor's	upon	Program	targeting school employees,
knowledge of the	offices, businesses, etc. to get the	completion of	Specialist; Sgt.	parents, and caregivers.
health risks.	message out.	contracting	Don Finnegan,	By 8/31/08 implement a minimum

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	Collaborate with Sgt. Don	allowing for	Rockland PD;	of 4 parent/child programs,
	Finnegan (State Certified Drug	start of new	Connie Putnam,	"Connections", specifically – <i>Boys</i>
	Recognition Expert), Rockland PD;	hire	KCCHC	Night Out, Mothers & Sons,
	Knox County school		Director; HMP	Mothers & Daughters, and Dads &
	administrators; Kendra Potz, Knox		Action Team;	Daughters.
	County Juvenile DA to provide		Knox-Waldo-	
	educational presentations		Lincoln-	
	throughout the county on the signs,		Sagadahoc	
	symptoms, identification of and		Juvenile DA,	
	health risks associated with		Kendra Potz	
	underage drinking and prescription			
	drug misuse. OSA materials			
	disseminated at presentations.			
	Education Strategy: Community			
	parent meetings to educate parents			
	about effective monitoring			
	practices. Presentations will target			
	Knox County school staff, parents,			
	and caregivers. Information above			
	will provide an understanding of			
	adolescent brain chemistry, the			
	health risks associated with high			
	risk drinking, the importance of			
	adult role modeling. Juvenile DA			
	Kendra Potz will refer parents of			
	juvenile offenders to community			
	presentations; school			
	administrators will provide space			
	for meetings targeting school staff,			
	promote and encourage staff to			
	attend. Information provided will			
	allow parents, caregivers, and			
	school staff to monitor, model and			
	educate youth about the health			

	risks of high risk drinking.  Communication strategy: Social marketing campaign & materials targeting parents; publicize school policies and law enforcement policies regarding underage drinking. Announcements of presentations			
	will appear in local media outlets, emailed to schools, coalition partners on YMCA website, others as appropriate. Expand existing external linkages capacity of community members i.e. school staff, parents, and juvenile DA, to translate learning into prevention practice. Ensure cultural capacity by preparing all media releases at a low literacy level, especially when referencing health terms; all other materials need to be disseminated			
rproductive nodeling ors.	at the same readable level.  Education Strategy: Community parent meetings to educate parents about effective monitoring practices.  Continue and expand evidence based programs for parents and children – Boys Night Out, Daughters 'n Dads, Moms & Sons, Moms and Daughters. Curriculum is evidence- based prevention education for youth and parents using Hawkins, J.D., and R.F.	10/07	Henry Lunn, M.Ed, Connections Program/KCCC H Advisory Bd. member; HMP Action Team	By 8/31/08 - minimum of 6 meetings on underage drinking to be held in a variety of county locations. Continue and expand evidence-based "Connections" programs for parents and children.

	tino, 1992"Communities That		
	" reviewed, JAMA: Journal of		
	American Medicine		
Asso	ciation, 284:2341-2347.		
Hold	er, H. and A.; J.D. Hawkins,		
K. G	. Hill, R.D. Abbott		
(200	1)"Childhood and Adolescent		
Pred	ctors of Alcohol Abuse and		
Depe	endence in Young Adulthood"		
Jour	nal of Studies on Alcohol,		
62(6	):754-762;Hawkins, J.D., Van		
Horr	, M.W. Arthur (2004),		
"Con	nmunity Variation in Risk and		
Prote	ective Factors and Substance		
Abus	se Outcomes," Prevention		
Scien	nce; from Embry, D.D.;		
Flan	nery, D.J.; Vazsonyi, A.T.;		
Pow	ell, K., & Atha, H.(1996).		
<u>"Pea</u>	cebuilders: A theoretically,		
drive	n, school-based model for		
early	violence prevention."		
Ame	rican Journal of Preventive		
Med	<i>cine</i> , 12, 91-100 and <u>"The</u>		
Role	of Developmental Assets in		
<u>Pred</u>	cting Academic Achievement:		
A Lo	ongitudinal Study (EJ743740),		
Scale	es, Peter C; Benson Peter L.;		
Reol	nikepartain, Eugene C.; Sesma,		
Artu	ro, Jr.; van Dulman, Manfred,		
2006	Journal of Adolescence, v29		
n 5 p	691-708 Oct 2006.and		
Deve	elopmental Assets and the		
Mide	lle School Counselor		
(EJ7	43314), Scales, Peter C.		

	D 0 1 101 10 11			1
	Professional School Counseling, v9			
	n2 p104-111 December 2005.			
	Programs use the Socratic Method,			
	regarding the risks of underage			
	drinking. Examples of discussion			
	questions: "What does alcohol do			
	to your body, family, future?""The			
	importance of parents are role			
	models" "What about you?" "Who			
	can help you make health decisions			
	in your life?" "How do you handle			
	peer pressure?" "Remember, it is			
	illegal for anyone underage to have			
	alcohol of any kind." Reference			
	materials including those provided			
	by MCDC/OSA and ParentNet			
	information will be distributed to			
	parents. All activities and			
	discussions are age appropriate and			
	offer opportunities for youth and			
	adults to participate equally. Step			
	up leadership capacity to engage a			
	greater number of community			
	members in SA prevention efforts,			
	while dually increasing their			
	awareness of prevention needs and			
	efforts in the county.			
Increase	Collaboration Strategy: Coalition-	2/08	KCCHC	Educate community members
effectiveness of	building between law enforcement		TBD/OSA	about standards and attitudes that
policies/practices	and prevention community to		Program	influence substance abuse and
affecting social	establish underage drinking		Specialist;	prevention capacity in the county.
access to alcohol by	enforcement as shared priority.		Sgt. Don	The state of the s
youth for underage			Finnegan,	
1 3	Collaborate with Sgt. Don		riiiiegaii,	

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Potz, Juvenile DA; Knox County		Dept; Connie	
Chambers of Commerce; Knox		Putnam, KCCHC	
County businesses to provide	]	Director; HMP	
education presentations for		Action Team	
employers, prioritizing those who			
hire teens and young adults, on			
how to recognize signs of alcohol			
and other substance use.			
Communication Strategy: Work			
with police & DA's office to			
publicize incidents of			
furnishers/hosts being caught &			
prosecuted. Publicize penalties for			
furnishing and hosting. Use media			
strategically to increase community			
support for enforcement.			
Sgt. Finnegan (state certified drug			
recognition expert) will offer			
presentations similar to above,			
emphasizing prevalence of			
substance abuse in the workplace,			
and as a possible site of easy access			
among certain youth oriented			
occupations i.e. blue collar			
worksites such as landscapers,			
restaurants, etc. Will connect to the			
HMP/OSA Worksite Health			
Framework. Announcements of			
presentations will appear in local			
media outlets, emailed to			
Chambers of Commerce,			
businesses, coalition partners on			
YMCA website, others as			
appropriate. Educate community			

Increase the number of schools (SAU's) that adopt and implement a written substance abuse (SA) policy consistent with OSA recommendations.	members about standards and attitudes that influence SA and prevention capacity in the county.  Collaboration Strategy: Provide OSA approved MSAD #5 SA policy as a model to other, nonfunded schools' Administrative/Wellness Teams in Knox County. Provide and advocate for use of OSA's "How To Guide" for Development and Implementation of Effective School Substance Abuse Policies and Procedures when Guide is available from OSA. Meet with MSAD#5 School Health Coordinator to receive completed school SA policy. Provide technical assistance to unfunded schools using MSAD#5 policy as model; provide advocate for use of OSA's "How to Guide" to Wellness/Administrative Teams	TBD by when MSAD #5 adopts written policy	KCCHC TBD/OSA Program Specialist; Lead Connie Putnam, KCCHC Director; Woody Moore, MSAD #5 SHC; HMP Action Team	Provide MSAD#5 Policy when OSA's Guide is available, no later than 8/31/08. ("How to Guide" is expected to be released early Spring, 2008.)
Increase effectiveness of school SA policies.	Communication Strategy – Punch up media coverage of school's using SA policies when OSA rolls out "How to Guide".  Collaboration Strategy - Collaborate with the Rockland Police Department (PD), Sgt. Don Finnegan (a state certified drug recognition expert); Juvenile DA Kendra Potz; and Knox County school administrators to provide	To be determined at the time that local schools use OSA's "How to Guide".	KCCHC TBD/OSA Program Specialist; Sgt. Don Finnegan, Rockland PD; Connie Putnam, KCCHC Director; HMP Action Team; Knox-Waldo-	Increase capacity of schools to successfully address substance problems through policy and environmental change; use tools i.e. media coverage to acknowledge positive results.

		advantional progentations to reating		Lincoln-	
		educational presentations targeting			
		school employees, parents, and		Sagadahoc	
		caregivers.		Juvenile DA,	
		Education Strategy – Monitor,		Kendra Potz	
		model, and educate: Provide			
		materials and presentations to			
		Knox County school staff,			
		educators, and parents that			
		emphasize the impact of substance			
		use on the adolescent brain, and the			
		signs and symptoms of use so that			
		school staff and parents/caregivers			
		are able to determine if student is			
		under the influence. This will have			
		the dual affect of equipping these			
		adults with good modeling			
		behavior and the verbiage to			
		discuss the health risks of SA with			
		these children. Juvenile DA Kendra			
		Potz will refer parents of offenders			
		to community presentations; school			
		administrators will provide space			
		for meetings and encourage staff to			
		attend.			
Reduce high-	Reduce appeal of	Collaboration strategy: Distribute	9/07	Martha Kempe,	By 8/31/08 - assess agencies,
	high-risk drinking	information about available		The Community	develop training, train staff.
O	(among 18-25 year	assessment-feedback services,		School, Director,	
	olds) by increasing	educational programs and/or "self-		Passages	By 8/31/09 - implement among
` _	knowledge of the	help" materials including self-		Program/KCCH	clients.
,	health risks.	administered survey and feedback.		C Advisory Bd.	
		Conduct media advocacy to		member	
		increase public awareness of			
		consequences resulting from high-			
		risk drinking. Include information			

regarding health and safety risks	
and consequences of violating	
policy when employees are	
informed of the employer's drug-	
free workplace policyCollaborate	
with Provider Network of Knox	
County for Pregnant and Parenting	
Youth; Knox County Teen and	
Young Parent Program; Healthy	
Kids of Damariscotta; Parents are	
Teachers Too of Waldo County to	
assess existing practices,	
knowledge of the health risks of	
high risk drinking, prevention, and	
treatment resources; determine	
gaps in knowledge and available	
resources, redundancies, best	
practices, and training needs within	
each agency. Education strategy:	
Work with colleges and workplaces	
to distribute informational	
materials and/or pass policies to	
institutionalize the program.	
Develop and implement a plan to	
address gaps, coordinating and	
delivering, comprehensive training	
and education around the health	
risks of alcohol and SA in	
collaborating agencies.	
Collaborating agencies provide	
training for staff. Note: The teen	
(ages 15-19) pregnancy rate in	
Knox County of 43.6 per 1,000	
population is considerably higher	

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	than the state average of 37.4 per			
	1,000. This rate varies from town			
	to town in the county, with			
	Rockland at a staggering rate of			
	84.6 per 1000. (2000-2004 Maine			
	Teen Data provided by Family			
	Planning Association of Maine,			
	MidCoast branch). The effect of the			
	high rate of young adult alcohol			
	(and marijuana) use in Knox			
	County is even more impactful to			
	the community as so many are also			
	young parents. Build cultural			
	competency by systematically			
	implementing plans to engage the			
	diverse and vulnerable teen and			
	young parent populations.			
Decrease	Education Strategy: <i>Merchant</i>	12/07	TBD, new hire,	By 7/31/08 - meet with and provide
promotions and	education about the negative		KCCHC OSA	education for Knox County
pricing that	impacts of low pricing and		program	merchants.
encourage high-risk	promotions.		specialist	By 7/31/08 and ongoing,
drinking among	OSA program specialist, HMP		HMP Action	communicate with law
young adults (18-25	Action Team members meet with		Team	enforcement.
year olds).	and provide Knox county			
]	merchants education, using OSA			
	approved information, about the			
	negative impact of low pricing.			
	megative impact of 10 " pricing.			
	Communication Strategy: Strategic			
i i	Communication Strategy: Strategic use of the media to increase public			
	use of the media to increase public			
	use of the media to increase public awareness of negative impacts of			
	use of the media to increase public awareness of negative impacts of low pricing and promotions. Use			
	use of the media to increase public awareness of negative impacts of			

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	low pricing and promotions.			
	Enforcement Strategy: Compliance			
	checks to make sure pricing and			
	promotions are compliant with law.			
	Increase communication with law			
	enforcement and Liquor Licensing			
	regarding citizen concerns about			
	promotions by local			
	establishments. Ensure that Drug-			
	Free Workplace Policies are			
	followed when planning work-			
	sponsored events. Increase			
	conversations with law			
	enforcement and Liquor Licensing			
	regarding community concerns			
	about promotions at Knox County			
	establishments. Build sustainability			
	by involving community members			
	in collaborative prevention efforts			
	to change community norms.			
Establish	Policy Strategy: College or	September 07	Sue Butler, RNC,	C.A.G.E. Substance Abuse
mechanisms in	workplace policies to offer	Beptember 07	Occupational	Questionnaire conducted on each
health care systems	personalized assessment-feedback		Health Nurse,	adult admission to PBHC and
that increase use of	to every student/employee, and/or		Pen Bay Health	referral to appropriate
screening and brief	require all students/employees to		Care	intervention/treatment; C.A.G.E.
intervention to	take evidence-based course as part		(PBHC)Occupati	Questionnaire used with all new
address high-risk	of general orientation. Require		onal Health Dept.	hires processed through Health
drinking.	those who break school/business		(lead);	Connections.
dillikilig.			Charlotte	Connections.
	substance abuse policy to			
	participate in assessment-feedback		Campbell, FNP-	
	and/or educational program. Pen		C, Health	
	Bay Health Care (PBHC) will		Connections;	
	implement the C.A.G.E. Substance		Lise Desjardins,	
	Use questionnaire on each adult		FNP-C, Health	

admission to the hospital. Anyone Connections responding "yes" to one or more Occupational questions will be referred to Health and appropriate intervention/treatment. Safety, a division Simultaneously, Health of Pen Bay Connections will implement Health Care, the C.A.G.E. questionnaire with all only hospital in PBHC employee assessments the county, (1700 employees) and with all provides health adolescent and adults using the assessment **Health Connections services** services for all through their employers. Any PBHC new hires person answering 'yes' to one or and many local more questions will be referred to employers of appropriate interventions/treatment. youth and adults C.A.G.E. questionnaire method of (including many alcoholism screening was peer blue collar reviewed: Ewing, John A. occupations i.e. "Detecting Alcoholism: The contractors. C.A.G.E. Questionnaire" JAMA schools, call 252:1905-1907, 1984, Kitchens, centers, trucking, JM (1994). "Does this patient have and an alcohol problem?" JAMA 272 transportation (22): 1782-7.PMID, Bernadt, MW (1982). "comparison of questionnaire and laboratory tests in the detection of excessive drinking and alcoholism/" Lancet 6 (8267): 325-8. PMID 6120322. It Is used in thousands of hospital and healthcare settings around the world. Expand capacity in monitoring use and abuse skills to inform prevention and treatment

	T	T		T	T
		efforts			
		Build on KCCHC's structure to			
		develop collaborative relationships			
		that maximize use of existing			
		funding, professional services,			
		knowledge sharing, and			
		networking, to enhance county			
		prevention benefits.			
Reduce misuse	Reduce appeal of	Collaboration Strategy -	10/07 -	KCCHC	Sgt. Finnegan to provide a
of prescription	misuse of	Collaborate with Sgt. Don	dependant	TBD/OSA	minimum of 3 presentations aimed
drugs	prescription drugs	Finnegan (State Certified Drug	completion of	Program	specifically towards this age group,
(especially 18-25	by increasing	Recognition Expert), Rockland PD;	contracting	Specialist; Sgt.	including education about the risks
year olds)	knowledge of	Knox County school	allowing for	Don Finnegan,	of misusing prescription drugs.
	health risks.	administrators; Kendra Potz, Knox	start of new	Rockland PD;	
		County Juvenile DA prioritizing	hire	Connie Putnam,	
		those who hire teens and young		HMP Action	
		adults. Provide educational		Team	
		presentations throughout the			
		county on the signs, symptoms, and			
		identification of and health risks			
		associated with underage drinking			
		and prescription drug misuse, and			
		how to recognize signs of alcohol			
		and other substance use. OSA			
		materials disseminated at			
		presentations.			
		<b>Education Strategy -</b>			
		Presentations will target Knox			
		County school staff, parents, and			
		caregivers; information above will			
		provide an understanding of			
		adolescent brain chemistry, the			
		health risks associated with high-			
		risk drinking, and the importance			

of adult role modeling. Juvenile	
DA Kendra Potz will refer parents	
of juvenile offenders to community	
presentations; school	
administrators will provide space	
for meetings targeting school staff,	
and promote and encourage staff to	
attend. Information provided will	
allow parents, caregivers, and	
school staff to monitor, model, and	
educate youth about the health	
risks of high- risk drinking. If	
funds and time allow, work will	
begin in years #2 and #3 to address	
needs found on the University of	
Maine, Rockland campus.	
Communication Strategy	
Announcements of presentations	
will appear in local media outlets	
and emailed to schools and	
coalition partners including	
appropriate websites i.e. YMCA.	
Sgt. Finnegan will offer	
presentations that emphasize the	
prevalence of substance abuse in	
the workplace, and as a possible	
site of easy access among certain	
youth oriented occupations i.e. blue	
collar worksites such as	
landscapers, restaurants, etc. Will	
connect to the HMP/OSA Worksite	
Health Framework.	
Announcements of presentations	
will appear in local media outlets,	

Reduce availability of prescription drugs for purposes other than prescribed, by increasing prescribers and dispensers awareness of and use of the Prescription Monitoring Program (PMP) based on assessment-based local substance SA prevention priorities.	emailed to Chambers of Commerce, businesses, coalition partners, and on YMCA website, as well as other appropriate sites. Increase external linkages by building relationships with the employers who typically hire this age group.  Collaboration Strategy – Meet with County law enforcement to determine local resources for proper storage and disposal of prescription drugs. Communication Strategy – Increase public knowledge via local media outlets about proper storage and disposal of prescription drugs. Increase community recognition of available prevention efforts, and how they are integrated within community intervention activities.	By 8/31/08 (or when available) - attend the HMP Worksite Health Framework training provided by OSA	KCCHC TBD/OSA Program Specialist, HMP Action Team	By 8/31/08 - meet with County law enforcement; increase community awareness/education via local media coverage.
Increase the number of employers with a SA priority population workforce who use the HMP Worksite Health Framework	Collaboration Strategy: Work with employers to adopt HMP Worksite Health Framework incorporating a Drug-Free Workplace. KCCHC staff, HMP Action Team members attend Worksite Health Framework trainings provided by	TBD when HMP Worksite Health Framework trainings are provided	KCCHC TBD/OSA Program Specialist, Lead; HMP Action Team Connie Putnam, Coalition	KCCHC staff attend training.

to address	OSA.	Director	
underage/high-risk	Review information received,		
drinking and	decide on businesses to target in		
misuse of	year one.		
prescription drugs.	Obtain any applicable materials		
	from OSA. Contact businesses;		
	request meeting to discuss		
	implementing framework. Meet		
	with businesses, present		
	information, materials; provide TA		
	as requested. Provide education to		
	businesses about SA problems and		
	prevention needs.		

# **FUNDING PLAN**

Planned activities/strategies	Estimated level of funding necessary	In kind donations	Potential funding sources	Steps to secure funding	Who is responsible
Continue and expand county meetings on underage drinking (MUD meetings) started in March 06, to provide opportunity for law enforcement and community members to dialog about problem of underage drinking. Law enforcement, community members and State personnel will serve on panels for presentations at the meetings. OSA Parent Campaign materials will be disseminated at meetings. Coalition staff and HMP Action Team will meet at least once annually with law enforcement agencies to determine other methods of collaboration and support.	Grant staff time; TBD meeting expenses – cost of meeting space and other expenses – coffee, snacks, etc., handout materials (if other than OSA) minimal if any other expenses	1. Local law enforcement personnel to assist in planning and attendance at meetings. 2. State personnel to attend occasional meetings 3. OSA to provide Parent Campaign materials 4. HMP Action Team members' time in meetings	Grant contract will pay for staff time and travel, misc. meeting and materials expenses for year one – three, depending on renewal of contract	Appropriate steps for year 2 and 3 contract renewal; in year three assess success, possible continuation, review availability of community/other funds or groups willing to continue organization of meetings	KCCHC new hire, Substance Abuse prevention specialist; KCCHC Coalition Director, Connie Putnam; HMP Action Team
Use local media outlets to ensure public is aware of policies and practices of all county law enforcement,	Grant staff time and travel; minimal if any other expenses.	Local media outlets have and will continue to print press	Grant contract will pay for staff time and travel, misc. meeting and materials	Appropriate steps for year 2 and 3 contract renewal; in year three assess success, possible continuation, review availability of community/other funds or	KCCHC new hire, Substance Abuse prevention specialist; KCCHC Coalition Director, Connie

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penalties for		releases,	expenses for year	groups to continue creation and	Putnam; HMP Action
hosting/furnishing.		articles, etc.	one – three	submission of press releases,	Team
Reinforce collaboration		provided by	depending on	meetings	
with county-wide law		KCCHC; have	renewal of		
enforcement by partnering		and will	contract		
re: meetings on underage		continue to			
drinking, coalition		print editorials			
meetings, joint trainings,		supporting			
and workshops to assist law		KCCHC and			
enforcement with media		MUD			
recognition of ongoing		meetings			
symbiotic efforts to enforce					
Maine Chiefs of Police and					
other community outreach.					
	Grant staff time		Grant contract	Appropriate steps for year 2 and	KCCHC new hire,
Expand local dissemination	and travel;	HMP Action	will pay for staff	3 contract renewal; in year three	Substance Abuse
of OSA Parent Campaign:	minimal if any	Team	time and travel,	access success, ongoing support	prevention specialist;
provide OSA materials to	other expenses.	members' time	misc. meeting	from OSA to provide materials,	KCCHC Coalition
county PTO groups, school	_	advocating to	and materials	availability of others to continue	Director, Connie
guidance counselors,		merchants.	expenses for year	dissemination, meeting efforts	Putnam, HMP Action
YMCA childcare			one – three	_	Team
participants, parents of			depending on		
adolescents participating at			renewal of		
the Camden Teen Center,			contract		
Christian Ed. Dept. of					
Camden Congregational					
Church; juvenile DA to					
distribute to parents of					
adolescents in juvenile					
system.					
-	Grant staff time,			Appropriate steps for year 2 and	TBD, KCCHC new
Recruit retailers as	travel; minimal	HMP Action		3 contract renewal; in year three	hire, Substance Abuse
members on HMP Action	if any other	Team		access success - number of	prevention specialist;
Team; sponsor state	expenses.	members'		Knox County merchants that	KCCHC Coalition

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approved RBS trainings;		Grant contract	have/have not attended RBS	Director, Connie
working with OSA,		will pay for staff	trainings. Ongoing support from	Putnam, HMP Action
introduce "CardME"		time, travel for	OSA to provide trainings/	Team
program to retailers, when		year one – three	materials	
available. HMP Action		depending on		
Team members assist OSA		renewal of		
specialist to advocate to		contract		
retailers to adopt program.				
	\$2050	Grant contract		KCCHC TBD/OSA
	(subcontract	will pay for	Appropriate steps for year 2 and	Program Specialist,
Collaborate with Sgt. Don	award)	subcontract	3 contract renewal; in year three	Sgt. Don Finnegan,
Finnegan (State Certified		award year one –	access success of community	Rockland PD, Connie
Drug Recognition Expert),		three depending	meetings, discuss possibility of	Putnam, KCCHC
Rockland PD and Knox		on renewal of	activity being taken on by	Director, HMP
County school		contract.	Rockland PD, schools, local	Action Team, Knox-
administrators to provide		Determine	Chambers of Commerce.	Waldo-Lincoln-
educational presentations		possibility of		Sagadahoc Juvenile
throughout the county on		being absorbed		DA, Kendra Potz
the signs, symptoms,		as part of		
identification of and health		Rockland PD		
risks associated with		Community		
underage drinking and		Policing efforts		
prescription drug misuse.		in collaboration		
OSA materials		with schools,		
disseminated at		local Chambers		
presentations. Presentations		of Commerce, or		
will target Knox County		Juvenile Justice		
school staff, parents, and				
caregivers. Information				
above will provide an				
understanding of adolescent				
brain chemistry, the health				
risks associated with high-				
risk drinking, the				

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importance of adult role			
modeling. Juvenile DA			
Kendra Potz will refer			
parents of juvenile			
offenders to community			
presentations; school			
administrators will provide			
space for meetings targeting			
school staff, promote and			
encourage staff to attend.			
Information provided will			
allow parents, caregivers,			
and school staff to monitor,			
model, and educate youth			
about the health risks of			
high-risk drinking.			
Additionally, collaborate			
with Sgt. Don Finnegan,			
Rockland PD; Kendra Potz,			
Juvenile DA; Knox County			
Chambers of Commerce,			
and Knox County			
businesses to provide			
education presentations for			
employers, prioritizing			
those who hire teens and			
young adults, on how to			
recognize signs of alcohol			
and other substance use.			
These presentations will			
emphasize prevalence of			
substance abuse (SA) in the			
workplace, and as a			
possible site of easy access			

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among certain youth				
oriented occupations i.e.				
blue collar worksites such	\$1,000			Henry Lunn, M.Ed,
as landscapers, restaurants,	(subcontract	Grant contract	Appropriate steps for year 2 and	Connections
etc. and connect to the	award)	will pay for	3 contract renewal; continuation	Program/KCCCH
HMP/OSA Worksite Health		subcontract	of search for other funding	Advisory Bd.
Framework. Continue and		award year one –	sources.	member; Connie
expand evidence-based		three depending		Putnam, KCCHC
programs for parents and		on renewal of		Director,
children: Boys Night Out,		contract.		
Daughters 'n Dads, Moms		Additionally,		
& Sons, Moms and		currently		
Daughters. Curriculum is		researching other		
evidence-based prevention		grant funding –		
education for youth and		example: YMCA		
parents. Programs use the		National, Ben &		
Socratic Method, regarding		Jerry's, The		
the risks of underage		Maine		
drinking. Examples of		Community		
discussion questions:		Foundation,		
"What does alcohol do to		JJAG, local		
your body, family, future?"		funders -		
"The importance of parents		MidCoast		
as role models." "What		Integrated Health		
about you?" "Who can		Collaborative,		
help you make health		Boys to Men,		
decisions in your life?"		Rotary, Kiwanis,		
"How do you handle peer		Lion's		
pressure?" "Remember, it is				
illegal for anyone underage				
to have alcohol of any				
kind." Reference materials				
including those provided by				
MCDC/OSA and ParentNet				

	I			
information will be				
distributed to parents. All				
activities and discussions				
are age appropriate and	Grant staff,			
offer opportunities for	travel time;	Grant contract		KCCHC TBD/OSA
youth and adults to	TBD meeting	will pay for staff	Appropriate steps for year 2 and	Program Specialist,
participate equally.	expenses – cost	time, travel for	3 contract renewal; determine in	Lead;
Provide OSA approved	of meeting	year one – three	year 3 the number of schools	Connie Putnam,
MSAD #5 SA policy as a	space and other	depending on	adopting policy and the need to	KCCHC Director;
model to other non-funded	expenses –	renewal of	continue.	Woody Moore,
schools	coffee, snacks,	contract		MSAD #5 SHC;
Administrative/Wellness	etc, handout			HMP Action Team
Teams in Knox County.	materials if			
Provide and advocate for	other than OSA,			
use of OSA's "How To	minimal if any			
Guide for Development and	other expenses.			
Implementation of	_			
Effective School Substance				
Abuse Policies and				
Procedures" when Guide is				
available from OSA. Meet				
with MSAD#5 School				
Health Coordinator to				
receive completed school				
SA policy. Provide				
technical assistance to				
unfunded schools using				
MSAD#5 policy as model;				
provide advocate for use of				
OSA's "How to Guide" to				
Wellness/Administrative				
Teams. Punch up media				
coverage of school's using	\$1,000			
SA policies when OSA	(subcontract	Grant contract		Martha Kempe, The

rolls out "How to Guide".	award)		will pay for subcontract award year one –	Appropriate steps for year 2 and 3 contract renewal; assess in year 3 success, completion of	Community School, Director, Passages Program/KCCHC
Collaborate with Provider			three depending	project, need for ongoing	Advisory Bd. member
Network of Knox County			on renewal of	funding.	•
for Pregnant and Parenting			contract.		
Youth, Knox County Teen					
and Young Parent Program,					
Healthy Kids of					
Damariscotta, Parents are					
Teachers Too of Waldo					
County to assess existing					
practices, knowledge of the					
health risks of high risk					
drinking, prevention, and					
treatment resources;					
determine gaps in					
knowledge and available					
resources, redundancies,					
best practices, and training					
needs within each agency.					
Develop and implement a					
plan to address gaps,					
coordinating and delivering,					
comprehensive training and					
education around the health					
risks of alcohol and SA in					
collaborating agencies.					
Collaborating agencies		HMP Action	Grant contract		KCCHC TBD/OSA
provide training for staff.		Team	will pay for staff		Program Specialist,
		members'	time, travel for	Appropriate steps for year 2 and	Lead; HMP Action
		time; county	year one – three	3 contract renewal; assess in	Team
KCCHC OSA program	Grant staff,	law	depending on	year 3 success, number of	
specialist, HMP Action	travel time;	enforcement to	renewal of	merchants that have received	

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Team members meet with	TBD meeting	participate in	contract	information, increased law	
and provide Knox county	expenses – cost	discussions		enforcement and laws around	
merchants education using	of meeting			liquor licensing; assess for need	
OSA approved information	space and other			for continued funding. If	
about the negative impact	expenses –			funding is needed, search for	
of low pricing. Use local	coffee, snacks,			grant opportunities through state	
media outlets and MUD	etc, handout			and federal funders; Dept. of	
meetings to increase public	materials if			Highway Safety.	
awareness of negative	other than OSA,				
impacts of low pricing and	minimal if any				
promotions. Increase	other expenses.				
conversations with law					
enforcement and Liquor					
Licensing regarding					
community concerns about		All work on	No additional		Sue Butler, RNC,
promotions at Knox County		this activity is	funding		Occupational Health
establishments.		In-Kind	necessary see		Nurse, PBHC
			column 2.		Occupational Health
Pen Bay Health Care	All expenses are				Dept., Lead;
(PBHC) will implement the	covered by				Charlotte Campbell,
C.A.G.E. Substance Use	KCCHC				FNP-C, Health
questionnaire on each adult	partner, Pen				Connections;
admission to the hospital	Bay Health				Lise Desjardins, FNP-
and anyone responding	Care (the only				C, Health
"yes" to one or more	healthcare				Connections
questions will be referred to	system in the				Occupational, Health
appropriate	county)				and Safety, a division
intervention/treatment.					of PBMC (the only
Simultaneously, Health					hospital in the
Connections will					county) to provide
implement C.A.G.E.					health assessment
questionnaire with all					services for all PBHC
PBHC employee					new hires and many
assessments (1700					local employers of

employees) and with all adolescent and adults using the Health Connections services through their employers. Any person answering "yes" to one or more questions will be					youth and adults (including many blue collar occupations i.e. contractors, schools, call centers, trucking, transportation
referred to appropriate		HMP Action			
interventions/treatment.		Team	Grant contract		KCCHC TBD/OSA
		members'	will pay for staff		Program Specialist,
		time; county	time and travel,	Appropriate steps for year 2 and	HMP Action Team
		law	misc. meeting	3 contract renewal; assess in	
Meet with County law	Grant staff,	enforcement to	and materials	year 3 success of program, if	
enforcement to determine	travel time;	participate in	expenses for year	any additional information	
local resources for proper	TBD meeting	discussions	one – three	needs to be distributed;	
storage and disposal of	expenses – cost		depending on renewal of	Appropriate steps for year 2 and	
	of meeting			3 contract renewal; in year three access success of community	
public knowledge via local media outlets about proper	space and other expenses –		contract	meetings, discuss possibility of	
storage and disposal of	coffee, snacks,			activity being taken on by	
	etc, handout			Rockland PD and/or community	
	materials if			groups such as TRIAD, Rotary,	
	other than OSA,	HMP Action		Kiwanis, etc.	
	minimal if any	Team	Grant contract	,	KCCHC TBD/OSA
	other expenses	members'	will pay for staff		Program Specialist,
		time;	time and travel,		Lead; HMP Action
			misc. meeting	Appropriate steps for year 2 and	Team; Connie
KCCHC staff, HMP Action	Grant staff,		and materials	3 contract renewal; assess in	Putnam. Coalition
	travel time;		expenses for year	year 3 the number of businesses	Director
Worksite Health	TBD meeting		one – three	that have implemented the HMP	
Framework trainings	expenses – cost		depending on	Worksite Health Framework,	
provided by OSA. Review information	of meeting space and other		renewal of contract	success of program. Determine funding needs at that time. Too	
	expenses –		Contract	many unknowns to determine	

businesses to target in year	coffee, snacks,		other steps at this time.	
one. Obtain any applicable	etc, handout			
materials from OSA.	materials if			
Contact businesses, request	other than OSA,			
meeting to discuss	minimal if any			
implementing framework.	other expenses			
Meet with businesses,				
present information,				
materials; provide TA as				
requested. Provide				
education to businesses				
about SA problems and				
prevention needs.				

## MEMORANDUMS OF UNDERSTANDING (MOU's)

Brief description of MOU's, complete MOU's attached.

- Education and Career Counseling/Henry Lunn, M. Ed. Description of MOU: Education and Career Counseling:/Connections Programs: Amount: \$4,119.00 half drawn from HMP/OSA funding stream (\$2059.50); half from CDC/HMP funding stream. As shown in the workplan, Education and Career Counseling/Connections Programs will provide community prevention education, programming and activities to accomplish KCCHC countywide plans to address MCP Objectives 1. Reduce Involuntary Exposure to Secondhand Smoke, 2. Reduce the percent of people who use tobacco through prevention and treatment, 3. Reduce alcohol use among youth, Decrease counterproductive adult modeling behaviors 4. Increase number of children and adults who have good nutrition, healthy eating and healthy weight management, and 5. Increase number of children and adults who are physically active and use sun exposure protection outdoors specifically, 1.5, 2.1, 3.6, 3.7, 4.9 and 5.4. Education and Carrer Counseling/Connections programs:
  - Provides evidence based parent/child programming in community settings. Boys Night Out, Daughters and Dads, Moms & Sons, and Mom & Daughters are, for youth in grades 3, 4 and 5, their parent/caregiver/other significant adult in their life. Curriculum discussion, includes the dangers of smoking in homes and vehicles, health disease factors related to tobacco use; the risks of tobacco, alcohol and other substance use, the importance of physical activity and good nutrition, how to make healthy decisions, media distortion. Examples of discussion using the Socratic Method, questions: "What does tobacco/alcohol do to your body, family, future?" "What about you?" "Who can help you make health decisions in your life?" "How do you handle peer pressure?" "Remember, it is illegal for anyone underage to have alcohol of any kind." "Does adult behavior have any effect on how others behave? What about people you see on TV or in movies or other media?" "Who are some of the adults that affect your behavior?" Positive? Negative? "What can you do about it?" Reference Materials, including those provided by MCDC/OSA and ParentNet information will be distributed to parents; "Got A Minute, Give It To Your Kid" is included in the curriculum; pledge cards for parents to not allow smoking in homes or cars is provided and encouraged to be used by participants.
  - Additionally, Henry Lunn, owner, Education and Career counseling will meet regularly Coalition Director to assure quality of performance to coordinate joint objectives with the Knox County Community Health Coalition, participate on the KCCHC Advisory Board, HMP Action Team, and attend coalition meetings and activities on a regular basis.
- Rockland Police Department City of Rockland Police Department: Amount: \$2050: drawn from the HMP/OSA funding stream. As shown in the work plan, the City of Rockland Police Department/Sgt. Don Finnegan will provide community prevention education, programming and activities to accomplish KCCHC countywide plans to address MCP Objective 3, Reduce alcohol use among youth (especially 14-18 year olds), Reduce high risk drinking among adults (especially 18-25 year olds), Reduce misuse of prescription drugs (especially 18-25 year olds) specifically 3.1, 3.6 and 3.9.

- Sgt. Don Finnegan will continue to support and participate in KCCHC Meetings on Underage Drinking (MUD), assisting in creating panels of community experts, including law enforcement officials from other law enforcement agencies within the county, for the meetings.
- Sgt. Finnegan, a State Certified Drug Recognition Expert, will provide prevention education presentations for numerous sectors of the county educators, parents, business owners, community members at large, on signs and symptoms, identification of and health risks associated with underage drinking, high risk drinking and prescription drug misuse. Presentations will emphasize the impact of substance use on adolescent brain, signs school staff, parents, business owners can look for to determine if student is under influence of alcohol or other substances; importance of parents discussing health risks with their child, the importance and impact of adult role modeling, the workplace as a possible place of easy access and use. Presentations for employers will target those employers of teen and youth oriented occupations, i.e. blue collar worksites such as landscapers, restaurants, etc. OSA Will connect to the HMP/OSA Worksite Health Framework.
- Additionally, Sgt. Don Finnegan will meet regularly with the Coalition Director to assure quality of performance to coordinate joint objectives with the Knox County Community Health Coalition, participate on the HMP Action Team, and attend coalition meetings and activities on a regular basis.
- 3. The Community School/Passages Program: Amount: \$1,000 drawn from the HMP/OSA funding stream. As shown in the work plan, The Community School/Passages Program will provide community prevention, education, programming and activities to accomplish KCCHC countywide plans to address MCP Objective 3 Reduce alcohol use among youth (especially 14-18 year olds), Reduce high risk drinking among adults (especially 18-25 year olds), Reduce misuse of prescription drugs (especially 18-25 year olds) specifically 3.10. Martha Kempe, Director of the Passages program will:
  - Collaborate with Provider Network of Knox County, for Pregnant and Parenting Youth,
    Knox County Teen and Young Parent Program, Healthy Kids of Damariscotta, Parents are
    Teachers Too of Waldo County to assess existing practices, knowledge of the health risks of
    high risk drinking, prevention, and treatment resources; determine gaps in knowledge and
    available resources, redundancies, best practices and training needs within each agency.
  - Develop and implement a plan to address gaps, coordinating and delivering, comprehensive training and education around the health risks of alcohol and substance abuse in collaborating agencies. Collaborating agencies will provide training for staff members to address gaps; implement with clients in years two and three. Note: The teen (ages 15-19) pregnancy rate in Knox County of 43.6 per 1,000 population is considerably higher than the state average of 37.4 per 1,000. This rate varies from town to town in the county, with Rockland at a staggering rate of 84.6 per 1000. (2000-2004 Maine Teen Data provided by Family Planning Association of Maine, Midcoast branch). The effect of the high rate of young adult alcohol (and marijuana) use in Knox County is even more impactful to the community as so many are also young parents.
  - Additionally, Martha Kempe will meet regularly with the Coalition Director to ensure
    quality of performance to coordinate joint objectives with the Knox County Community
    Health Coalition, participate on the KCCHC Advisory Board, HMP Action Team and attend
    coalition meetings and activities on a regular basis

### Subcontract/Memorandum of Understanding

Between Penobscot Bay YMCA/Knox County Community Health Coalition (hereafter referred to as KCCHC) and Education and Career Planning to provide services in connection with Healthy Maine Partnership RFP #G107192:

Contract Period: for grant beginning September 1, 2007 through August 31, 2008 The Penobscot Bay YMCA is the lead fiscal agent for this project. The Coalition Director is an employee of Penobscot Bay YMCA and is responsible for the satisfactory completion of all project goals and work plans.

Education and Career Planning is not affiliated with Penobscot Bay YMCA.

- 1. <u>Agreement Amount:</u> \$4,119.00 as determined by funding formula in Healthy Maine Partnership RFP #G107092.
- 2. <u>Invoices and Payments:</u> Penobscot Bay YMCA will pay Education and Career Planning for successful implementation of its work plan. Payment will be made receipt of request or invoice for such; payments are subject to compliance with all items set forth in the Agreement will not be made without accompanying narrative reports of the work preformed and subject to availability of funds.
- 3. Work to be Performed:

  Services will be preformed according to the work plan submitted to and approved by DHHS as part of the RFP process. The work plan provides the outline for Education and Career Planning responsibilities, completing tasks and milestones. An Education and Career Planning representative, with decision making abilities, will meet with the Coalition Director to assure quality of performance to coordinate joint objectives with the Knox County Community Health Coalition. Additionally, this representative will participate in KCCHC Advisory Board, HMP Action Team and coalition meetings and activities on a regular basis. In the event that a conflict cannot be resolved through discussion among coalition partners, the Maine Center for Disease Control will be contacted with a request for assistance. In the event that a conflict arises that cannot be resolved through discussion among partners, coalition Governance/Advisory Board, or the Penobscot Bay YMCA Board, the Maine Center for Disease Control will be contacted with a request for assistance.
- 4. <u>Benefits and Payments:</u> Education and Career Planning understands and agrees that the work preformed is subcontracted and no Federal or State Income Tax will be deducted by Penobscot Bay YMCA, and that no retirement benefits, survivor benefit insurance, group life insurance, vacation and sick leave, and similar benefits to State employees will accrue for any Education and Career Planning employee.
- 5. <u>Independent Capacity:</u> In the performance of this agreement, the parties hereto agree that the subcontractor and any agents and employees of the subcontractor shall act in the capacity of an independent subcontractor and not as employees or agents of Penobscot Bay YMCA.
- 6. <u>Penobscot Bay's Representative:</u> The Coalition Director shall be the Penobscot Bay YMCA's representative during the period of this Agreement. She/he has authority to curtail payments if necessary to ensure proper execution of the work plan.

7. <u>Agreement Administrator:</u> All required reports; including budgetary correspondence and related submissions from Education and Career Planning shall be submitted to KCCHC's Project Director. She/he will be responsible for their submission to the Maine Center for Disease Control. All progress reports, correspondence, invoices and related submissions from Education and Career Counseling shall be submitted to:

Connie Putnam, Coalition Director
PO Box 1336
Rockland, ME 04841

Who is designated as the Coalition Director on behalf of the Penobscot Bay YMCA for this Agreement.

- 8. Sub-Agreements, Subletting, Assignment or Transfer: Unless provided for in this Agreement, no arrangement shall be made by the subcontractor with any other party for furnishing any of the services herein contracted for without the consent and approval of the Coalition Director and other YMCA personnel as may be necessary. Education and Career Planning shall not sublet, sell, transfer or otherwise dispose of this Agreement or any portion thereof, or of its right, title or interest therein, without written request to and written consent of the Coalition Director. No subcontracts or transfer of agreement shall in any case release the subcontractor of its liability under this Agreement.
- 9. <u>Governmental Requirements:</u> Education and Career Planning warrants and represents that the agency shall comply with all governmental ordinances, laws and regulations.
- 10. Governing Law: This Agreement shall be governed in all respects by the laws, statutes, and regulations of the United States of America and the State of Maine. Any legal proceedings against Penobscot Bay YMCA regarding this Agreement shall be brought in State of Maine administrative or judicial forums. Education and Career Planning consents to personal jurisdiction in the State of Maine.
- 11. Penobscot Bay YMCA Held Harmless: Education and Career Planning agrees to indemnify, defend and save harmless the Penobscot Bay YMCA, its officers, volunteers, agents and employees of any and all claims, costs, expenses, injuries, liabilities, losses and damages of every kind and description (hereinafter in this paragraph referred to as "claims") resulting from or arising out of the performance of this Agreement by the subcontractor, its employees or agents. Claims to which this indemnification applies include, but without limitation, the following: (i) claims suffered or incurred by any contractor, subcontractor, materialman, laborer and any other person, firm, corporation or other legal entity (hereinafter in this paragraph referred to as "person") providing work services, materials, equipment or supplies in connection with the performance of this Agreement; (ii) claims arising out of a violation or infringement of any proprietary right, copyright, trademark, right of privacy or other right arising out of publication, translation, development, reproduction, delivery, use, or disposition of any data, information or other matter furnished or used in connection with this Agreement; (iii) claims arising out of a libelous or other unlawful matter used or developed in connection with this Agreement; (iv) claims suffered or incurred by any person who may be otherwise injured or damaged in the performance of this Agreement; and (v) all legal costs and other expenses of defense against any asserted claims to which this indemnification applies. This indemnification does not extend to a claim that results solely and directly form (i) the Penobscot Bay YMCA's negligence or unlawful act, or (ii) action by the subcontractor taken in reasonable reliance upon an

instruction or direction given by an authorized person acting on behalf of the Penobscot Bay YMCA in accordance with this Agreement.

- 12. Notice of Claims: Education and Career Planning shall give the Coalition Director, YMCA Executive Director and YMCA Finance Director immediate notice in writing of any legal action or suit filed related in any way to the Agreement or which may affect the performance of duties under the Agreement, and prompt notice of any claim made against the subcontractor which may result in litigation related in any way to the Agreement or which may affect the performance of duties under the Agreement.
- 13. <u>Liability Insurance:</u> Education and Career Planning shall keep in force, and provide evidence of such to the Coalition Director, if requested, at all times a liability policy. Insurance coverage must be issued by a company fully licensed or designated as an eligible surplus line insurer to do business in this State by the Maine Department of Professional & Financial Regulation, Bureau of Insurance, with adequate liability coverage to protect him/herself and the Penobscot Bay YMCA from suits.
- 14. <u>Publications:</u> When issuing reports, brochures, or other documents describing programs funded in whole or in part with funds provided through this agreement, the subcontractor agrees to clearly acknowledge the participation of the Healthy Maine Partnerships, Maine Center for Disease Control in the program. Acknowledgement of the Penobscot Bay YMCA as lead agent must also be included.
- 15. Ownership: All notebooks, plans working papers or other work produced in the performance of this Agreement are the property of the Maine Center for Disease Control and upon request will be turned over to the Center.
- 16. <u>Software Ownership:</u> Upon request, the Maine Center for Disease Control, State of Maine and all appropriate federal agencies shall receive a royalty-free, nonexclusive, and irrevocable license to reproduce, publish or otherwise use and to authorize others to do so, all application software produced in the performance of this Agreement, including, but not limited to, all source, object and executable code, data files, and job control language or other system instructions.

Signed:		Date:
_	Education and Career Planning	
Signed:		Date:
<u> </u>	Penobscot Bay YMCA	

### Subcontract/Memorandum of Understanding

Between Penobscot Bay YMCA/Knox County Community Health Coalition (hereafter referred to as KCCHC) and Rockland Police Department to provide services in connection with Healthy Maine Partnership RFP #G107192:

Contract Period: for grant beginning September 1, 2007 through August 31, 2008 The Penobscot Bay YMCA is the lead fiscal agent for this project. The Coalition Director is an employee of Penobscot Bay YMCA and is responsible for the satisfactory completion of all project goals and work plans.

Rockland Police Department is not affiliated with Penobscot Bay YMCA.

- 1. <u>Agreement Amount:</u> \$2,050 as determined by funding formula in Healthy Maine Partnership RFP #G107092.
- 2. <u>Invoices and Payments:</u> Penobscot Bay YMCA will pay Rockland Police Department and/or other Knox County law enforcement in collaboration with Rockland Police Department for successful implementation of its work plan. Payment will be made receipt of request or invoice for such; payments are subject to compliance with all items set forth in the Agreement will not be made without accompanying narrative reports of the work preformed and subject to availability of funds.
- Rockland Police Department and/or other Knox County law 3. Work to be Performed: enforcement in collaboration with Rockland Police Department, agrees to ensure that services will be preformed according to the work plan submitted to and approved by DHHS as part of the RFP process. The work plan provides the outline for Rockland Police Department and/or other Knox County law enforcement in collaboration with Rockland Police Department, responsibilities, completing tasks and milestones. A Rockland Police Department representative, and or other Knox County law enforcement, working in collaboration with the Rockland Police Department, with decision making abilities, will meet with the Coalition Director to assure quality of performance to coordinate joint objectives with the Knox County Community Health Coalition. Additionally, this representative will participate in KCCHC Advisory Board, HMP Action Team and coalition meetings and activities on a regular basis. In the event that a conflict cannot be resolved through discussion among coalition partners, the Maine Center for Disease Control will be contacted with a request for assistance. In the event that a conflict arises that cannot be resolved through discussion among partners, coalition Governance/Advisory Board, or the Penobscot Bay YMCA Board, the Maine Center for Disease Control will be contacted with a request for assistance.
- 4. <u>Benefits and Payments:</u> Rockland Police Department and/or other Knox County law enforcement in collaboration with the Rockland Police Department, understands and agrees that the work preformed is subcontracted and no Federal or State Income Tax will be deducted by Penobscot Bay YMCA, and that no retirement benefits, survivor benefit insurance, group life insurance, vacation and sick leave, and similar benefits to State employees will accrue for any Rockland Police Department employee.
- 5. <u>Independent Capacity:</u> In the performance of this agreement, the parties hereto agree that the subcontractor and any agents and employees of the subcontractor shall act in the capacity of an independent subcontractor and not as employees or agents of Penobscot Bay YMCA.

- 6. <u>Penobscot Bay's Representative:</u> The Coalition Director shall be the Penobscot Bay YMCA's representative during the period of this Agreement. She/he has authority to curtail payments if necessary to ensure proper execution of the work plan.
- 7. Agreement Administrator: All required reports; including budgetary correspondence and related submissions from Rockland Police Department and/or other Knox County law enforcement in collaboration with Rockland Police Department shall be submitted to KCCHC's Project Director. She/he will be responsible for their submission to the Maine Center for Disease Control. All progress reports, correspondence, invoices and related submissions from Rockland Police Department and/or other Knox County law enforcement shall be submitted to:

Connie Putnam, Coalition Director
PO Box 1336
Rockland ME 04841

Who is designated as the Coalition Director on behalf of the Penobscot Bay YMCA for this Agreement.

- 8. Sub-Agreements, Subletting, Assignment or Transfer: Unless provided for in this Agreement, no arrangement shall be made by the subcontractor with any other party for furnishing any of the services herein contracted for without the consent and approval of the Coalition Director and other YMCA personnel as may be necessary. Rockland Police Department and/or other Knox County law enforcement in collaboration with the Rockland Police Department shall not sublet, sell, transfer or otherwise dispose of this Agreement or any portion thereof, or of its right, title or interest therein, without written request to and written consent of the Coalition Director. No subcontracts or transfer of agreement shall in any case release the subcontractor of its liability under this Agreement.
- 9. <u>Governmental Requirements:</u> Rockland Police Department and/or other Knox County law enforcement in collaboration with the Rockland Police Department, warrants and represents that the agency shall comply with all governmental ordinances, laws and regulations.
- 10. Governing Law: This Agreement shall be governed in all respects by the laws, statutes, and regulations of the United States of America and the State of Maine. Any legal proceedings against Penobscot Bay YMCA regarding this Agreement shall be brought in State of Maine administrative or judicial forums. Rockland Police Department and/or any Knox County law enforcement working in collaboration with the Rockland Police Department consents to personal jurisdiction in the State of Maine.
- Penobscot Bay YMCA Held Harmless: Rockland Police Department and/or other Knox County law enforcement working collaborative with the Rockland Police Department agrees to indemnify, defend and save harmless the Penobscot Bay YMCA, its officers, volunteers, agents and employees of any and all claims, costs, expenses, injuries, liabilities, losses and damages of every kind and description (hereinafter in this paragraph referred to as "claims") resulting from or arising out of the performance of this Agreement by the subcontractor, its employees or agents. Claims to which this indemnification applies include, but without limitation, the following: (i) claims suffered or incurred by any contractor, subcontractor, materialman, laborer and any other person, firm, corporation or other legal entity (hereinafter in this paragraph referred to as "person") providing work services, materials, equipment or supplies in connection with the performance of this Agreement; (ii) claims arising out of a

violation or infringement of any proprietary right, copyright, trademark, right of privacy or other right arising out of publication, translation, development, reproduction, delivery, use, or disposition of any data, information or other matter furnished or used in connection with this Agreement; (iii) claims arising out of a libelous or other unlawful matter used or developed in connection with this Agreement; (iv) claims suffered or incurred by any person who may be otherwise injured or damaged in the performance of this Agreement; and (v) all legal costs and other expenses of defense against any asserted claims to which this indemnification applies. This indemnification does not extend to a claim that results solely and directly form (i) the Penobscot Bay YMCA's negligence or unlawful act, or (ii) action by the subcontractor taken in reasonable reliance upon an instruction or direction given by an authorized person acting on behalf of the Penobscot Bay YMCA in accordance with this Agreement.

Notice of Claims:

Rockland Police Department and/or other Knox
County law enforcement in collaboration with the Rockland Police Department, shall give the
Coalition Director, YMCA Executive Director and YMCA Finance Director immediate notice
in writing of any legal action or suit filed related in any way to the Agreement or which may
affect the performance of duties under the Agreement, and prompt notice of any claim made
against the subcontractor which may result in litigation related in any way to the Agreement or

which may affect the performance of duties under the Agreement.

- 13. <u>Liability Insurance:</u> Rockland Police Department and/or any other Knox County law enforcement in collaboration with Rockland Police Department, shall keep in force, and provide evidence, if requested, of such to the Coalition Director, at all times a liability policy. Insurance coverage must be issued by a company fully licensed or designated as an eligible surplus line insurer to do business in this State by the Maine Department of Professional & Financial Regulation, Bureau of Insurance, with adequate liability coverage to protect him/herself and the Penobscot Bay YMCA from suits.
- 14. <u>Publications:</u> When issuing reports, brochures, or other documents describing programs funded in whole or in part with funds provided through this agreement, the subcontractor agrees to clearly acknowledge the participation of the Healthy Maine Partnerships, Maine Center for Disease Control in the program. Acknowledgement of the Penobscot Bay YMCA as lead agent must also be included.
- 15. Ownership: All notebooks, plans working papers or other work produced in the performance of this Agreement are the property of the Maine Center for Disease Control and upon request will be turned over to the Center.
- 16. Software Ownership:

  Upon request, the Maine Center for Disease Control, State of Maine and all appropriate federal agencies shall receive a royalty-free, nonexclusive, and irrevocable license to reproduce, publish or otherwise use and to authorize others to do so, all application software produced in the performance of this Agreement, including, but not limited to, all source, object and executable code, data files, and job control language or other system instructions.

  Signed:

  Date:

Signed:		Date:		
	Rockland Police Department			
Signed:		Date:		
	Penobscot Bay YMCA			

### Subcontract/Memorandum of Understanding

Between Penobscot Bay YMCA/Knox County Community Health Coalition (hereafter referred to as KCCHC) and The Community School – Passages Program (hereafter referred to as Passages) to provide services in connection with Healthy Maine Partnership RFP #G107192: Contract Period: for grant beginning September 1, 2007 through August 31, 2008 The Penobscot Bay YMCA is the lead fiscal agent for this project. The Coalition Director is an employee of Penobscot Bay YMCA and is responsible for the satisfactory completion of all project goals and work plans.

The Community School - Passages Program is not affiliated with Penobscot Bay YMCA.

- 1. Agreement Amount: \$1,000 as determined by funding formula in Healthy Maine Partnership RFP #G107092.
- 2. <u>Invoices and Payments:</u> Penobscot Bay YMCA will pay Passages for successful implementation of its work plan. Payment will be made receipt of request or invoice for such; payments are subject to compliance with all items set forth in the Agreement will not be made without accompanying narrative reports of the work preformed and subject to availability of funds.
- 3. Work to be Performed: Passages agrees to ensure that services will be preformed according to the work plan submitted to and approved by DHHS as part of the RFP process. The work plan provides the outline for Passages' responsibilities, completing tasks and milestones. A Passages representative, with decision making abilities, will meet with the Coalition Director to assure quality of performance to coordinate joint objectives with the Knox County Community Health Coalition. Additionally, this representative will participate in KCCHC Advisory Board, HMP Action Team and coalition meetings and activities on a regular basis. In the event that a conflict cannot be resolved through discussion among coalition partners, the Maine Center for Disease Control will be contacted with a request for assistance. In the event that a conflict arises that cannot be resolved through discussion among partners, coalition Governance/Advisory Board, or the Penobscot Bay YMCA Board, the Maine Center for Disease Control will be contacted with a request for assistance.
- 4. <u>Benefits and Payments:</u> Passages understands and agrees that the work preformed is subcontracted and no Federal or State Income Tax will be deducted by Penobscot Bay YMCA, and that no retirement benefits, survivor benefit insurance, group life insurance, vacation and sick leave, and similar benefits to State employees will accrue for any Passages employee.
- 5. <u>Independent Capacity:</u> In the performance of this agreement, the parties hereto agree that the subcontractor and any agents and employees of the subcontractor shall act in the capacity of an independent subcontractor and not as employees or agents of Penobscot Bay YMCA.
- 6. <u>Penobscot Bay's Representative:</u> The Coalition Director shall be the Penobscot Bay YMCA's representative during the period of this Agreement. She/he has authority to curtail payments if necessary to ensure proper execution of the work plan.
- 7. <u>Agreement Administrator:</u> All required reports; including budgetary correspondence and related submissions from Passages shall be submitted to KCCHC's Project Director. She/he will be responsible for their submission to the Maine Center for

Disease Control. All progress reports, correspondence, invoices and related submissions from Passages shall be submitted to:

Connie Putnam, Coalition Director
PO Box 1336
Rockland, ME 04841

Who is designated as the Coalition Director on behalf of the Penobscot Bay YMCA for this Agreement.

- 8. Sub-Agreements, Subletting, Assignment or Transfer: Unless provided for in this Agreement, no arrangement shall be made by the subcontractor with any other party for furnishing any of the services herein contracted for without the consent and approval of the Coalition Director and other YMCA personnel as may be necessary. Passages shall not sublet, sell, transfer or otherwise dispose of this Agreement or any portion thereof, or of its right, title or interest therein, without written request to and written consent of the Coalition Director. No subcontracts or transfer of agreement shall in any case release the subcontractor of its liability under this Agreement.
- 9. <u>Governmental Requirements:</u> Passages warrants and represents that the agency shall comply with all governmental ordinances, laws and regulations.
- 10. Governing Law: This Agreement shall be governed in all respects by the laws, statutes, and regulations of the United States of America and the State of Maine. Any legal proceedings against Penobscot Bay YMCA regarding this Agreement shall be brought in State of Maine administrative or judicial forums. Passages consents to personal jurisdiction in the State of Maine.
- 11. Penobscot Bay YMCA Held Harmless: Passages agrees to indemnify, defend and save harmless the Penobscot Bay YMCA, its officers, volunteers, agents and employees of any and all claims, costs, expenses, injuries, liabilities, losses and damages of every kind and description (hereinafter in this paragraph referred to as "claims") resulting from or arising out of the performance of this Agreement by the subcontractor, its employees or agents. Claims to which this indemnification applies include, but without limitation, the following: (i) claims suffered or incurred by any contractor, subcontractor, materialman, laborer and any other person, firm, corporation or other legal entity (hereinafter in this paragraph referred to as "person") providing work services, materials, equipment or supplies in connection with the performance of this Agreement; (ii) claims arising out of a violation or infringement of any proprietary right, copyright, trademark, right of privacy or other right arising out of publication, translation, development, reproduction, delivery, use, or disposition of any data, information or other matter furnished or used in connection with this Agreement; (iii) claims arising out of a libelous or other unlawful matter used or developed in connection with this Agreement; (iv) claims suffered or incurred by any person who may be otherwise injured or damaged in the performance of this Agreement; and (v) all legal costs and other expenses of defense against any asserted claims to which this indemnification applies. This indemnification does not extend to a claim that results solely and directly form (i) the Penobscot Bay YMCA's negligence or unlawful act, or (ii) action by the subcontractor taken in reasonable reliance upon an instruction or direction given by an authorized person acting on behalf of the Penobscot Bay YMCA in accordance with this Agreement.

12.	Notice of Claims:	Passages	shall give the Coaliti	on Director, YMCA
	<b>Executive Director and</b>	YMCA Finance Director	immediate notice in	writing of any legal
	action or suit filed relat	ed in any way to the Agre	ement or which may	affect the performance
	of duties under the Agr	eement, and prompt notice	e of any claim made	against the subcontractor
	which may result in liti	gation related in any way	to the Agreement or	which may affect the
	performance of duties u	inder the Agreement.		

- 13. <u>Liability Insurance:</u> Passages shall keep in force, and provide evidence of such to the Coalition Director, if requested, at all times a liability policy. Insurance coverage must be issued by a company fully licensed or designated as an eligible surplus line insurer to do business in this State by the Maine Department of Professional & Financial Regulation, Bureau of Insurance, with adequate liability coverage to protect him/herself and the Penobscot Bay YMCA from suits.
- 14. <u>Publications:</u> When issuing reports, brochures, or other documents describing programs funded in whole or in part with funds provided through this agreement, the subcontractor agrees to clearly acknowledge the participation of the Healthy Maine Partnerships, Maine Center for Disease Control in the program. Acknowledgement of the Penobscot Bay YMCA as lead agent must also be included.
- 15. Ownership: All notebooks, plans working papers or other work produced in the performance of this Agreement are the property of the Maine Center for Disease Control and upon request will be turned over to the Center.
- 16. <u>Software Ownership:</u> Upon request, the Maine Center for Disease Control, State of Maine and all appropriate federal agencies shall receive a royalty-free, nonexclusive, and irrevocable license to reproduce, publish or otherwise use and to authorize others to do so, all application software produced in the performance of this Agreement, including, but not limited to, all source, object and executable code, data files, and job control language or other system instructions.

Signed:		Date:
	The Community School/Passages	
Signed:		Date:
	Penahscat Ray YMCA	