



Tips for Identifying Minors

CARD ME Reminder 1 - Off-Premise

- ◆ Check their face- Does it match what one would expect for someone over 27? If not, ask for an ID.
- ◆ How do they react when asked for a reliable photographic identification containing their date of birth?
- ◆ Trust your instincts.



'Acceptable Forms of Identification'

CARD ME Reminder 3 - Off-Premise

DO NOT ACCEPT THE FOLLOWING AS PROOF OF AGE (easier to alter or get duplicates):

- ◆ College or school ID – even if it contains their date of birth
- ◆ An identification NOT issued by a state or federal government agency
- ◆ Birth certificates or social security cards



Tips for determining validity of an ID

CARD ME Reminder 5 - Off-Premise

Always take physical control of the ID and request that it be taken out of wallets or covers so that you can:

- ◆ Check for thickness, unevenly cut corners and bumpy surfaces indicating a picture has been replaced or the card has been hand cut.
- ◆ Check for color bleed on security features and font on the front of the ID card- all images should be crisp and clear.



You may not sell, furnish, give or deliver liquor or imitation liquor to a person under 27 years of age unless you verify the person is 21 or over by means of reliable photographic identification containing that person's date of birth.

CARD ME Reminder 7 - Off-Premise



'No Proof No Sale' Policy

CARD ME Reminder 9 - Off-Premise

- ◆ **Be Cautious** – it is very hard to tell a young person's age, so card anyone who appears to be 27 years of age or younger- it's the law!
- ◆ **Be Consistent** – always check, even if you think you've served the customer before or you are pretty certain they are over 21 years of age.



'Acceptable Forms of Identification'

CARD ME Reminder 2- Off-Premise

ONLY ACCEPT THE FOLLOWING AS CREDIBLE PHOTO PROOF OF AGE:

- ◆ State photo driving license
- ◆ State non-driver identification card
- ◆ A passport (if you and your staff feel you could spot fraudulent versions)



Tips for determining validity of an ID

CARD ME Reminder 4- Off-Premise

Always take physical control of the ID and request that it be taken out of wallets or covers so that you can:

- ◆ Check the back; look for poor photocopy quality (blurred imagery) or digitized lettering. Also, look for wording that indicates it is not an issued by a branch of government, a disclaimer, or statement of authenticity.



Tips for determining validity of an ID

CARD ME Reminder 6- Off-Premise

Always take physical control of the ID and request that it be taken out of wallets or covers so that you can:

- ◆ Pay special attention to the date of birth and confirm the individual is old enough and that it has not been altered (are the numbers the same size and color? Are the numbers evenly spaced and level with each other?)
- ◆ Make sure the identification has not expired.



If you are in any doubt about the validity of an ID, remember that you are perfectly within your rights to refuse the sale.

CARD ME Reminder 8- Off-Premise



If you are negligent or reckless in selling alcohol to a minor or visibly intoxicated person and they cause death, injury or damage to a third person, you can be sued for damages up to \$350,000 plus medical expenses.

CARD ME Reminder 10- Off-Premise