

# MAINE INJURY PREVENTION PROGRAM

LINK TO

## INJURY AND VIOLENCE PREVENTION TOOLKITS



*Department of Health  
and Human Services*

*Maine People Living  
Safe, Healthy and Productive Lives*

# TABLE OF CONTENTS

MIPP VISION AND MISSION STATEMENT	2
BACKGROUND	2
METHODOLOGY	3
GLOSSARY OF TERMS AND ACRONYMS	5
SPORTS AND RECREATIONAL SAFETY	6
SAFETY IN AND AROUND THE HOME	8
MOTOR VEHICLE SAFETY	11
VIOLENCE PREVENTION	16
SUICIDE PREVENTION	19
OTHER	21
Feedback and Toolkit Information Form	Appendix I

### **MIPP Vision**

Working together to keep Maine people safe from injuries.

### **MIPP Mission**

Provide leadership and coordination to agencies statewide, to integrate effective injury and violence prevention into their organizational practices.

### **Background:**

Injuries are a preventable public health problem and reducing injuries and the resulting disabilities and deaths is one of the Healthy Maine 2010 goals.<sup>1</sup> Injury prevention and control efforts span from preventing the injury from happening in the first place, to treatment, rehabilitation and management of impairments and disabilities related to the injury.

The *2007 Maine Injury Report* identifies injuries as a significant cause of mortality and morbidity, when every day, on average, there were two deaths due to injury and 23 hospital discharges with an injury principal diagnosis. This includes all intents: unintentional, intentional, undetermined, legal intervention, operations of war, other (adverse effects), and unknown. In addition, 6.5% of deaths of Maine residents were due to injury, and 5.4% of hospital discharges of Maine residents had an injury principal diagnosis. These percentages varied considerably by age and sex, with the greatest impact seen in 15-24 year old males, among whom 85.4% of deaths were due to injury and 21.7% of hospital discharges had an injury principal diagnosis.<sup>2</sup>

A solid injury prevention infrastructure in the state health agency is essential to reducing the burden of injury. A primary role of the Maine Injury Prevention Program (MIPP) is to link its partners and stakeholders to appropriate injury and violence prevention training, data, and resources around the state.

The MIPP has served as the lead agency for injury prevention for children, teens and young

---

<sup>1</sup> Bureau of Health, Maine Department of Health and Human Services. Healthy Maine 2010: Longer and Healthier Lives. Augusta, Maine. Available at: <http://www.maine.gov/dhhs/boh/healthyme2k/hm2010a.htm>.

<sup>2</sup> 2007 Maine Injury Report, Maine Injury Prevention Program, Maine Center for Disease Control and Prevention, Maine Department of Health and Human Services.

adults since 1983. The office is located in the Division of Family Health (DFH), the Maine Center for Disease Control and Prevention (Maine CDC), Department of Health and Human Services (DHHS). In 2005, the DHHS, Maine CDC and the DFH participated in a strategic planning process. It was at this time the MIPP moved from an exclusive focus on the youngest residents to addressing the four leading causes of serious injury and death across the lifespan.

### **Methodology:**

To inform the development of MIPP's strategic plan revision and next steps, an injury prevention symposium was convened on July 23, 2008. The purpose was to enhance awareness of the public health burden of injury in Maine, to increase knowledge of the services and resources the program provides and to learn more about the Public Health Districts and Healthy Maine Partnerships (HMPs). A recommendation identified in each symposium work group was "*Map injury prevention efforts across the state; develop an inventory of injury prevention efforts statewide and assess what injury prevention activities are taking place in each district.*"

This report, *Maine's Link to Injury and Violence Prevention Toolkits*, is one of the activities conducted by the MIPP in response to that recommendation. This document provides information about toolkits, most publicly available at little or no cost, designed to help prevent violence and injuries in the areas of:

- Sports and recreational safety
- Safety in and around the home
- Motor vehicle safety
- Violence prevention
- Suicide prevention
- Other

To prepare this report, Oldham Innovative Research was contracted to conduct web-based research to identify evidenced-based or promising practices toolkits designed to prevent injury and violence. Information summarized in this report includes descriptions of the toolkits, contact information and website addresses for the source agencies, and directions about how to access each toolkit. Most of the toolkits presented are publicly available at no cost. The information

provided in this report is to be considered a “snapshot” of evidence-based or promising practices injury and violence prevention toolkits currently available. It is understood that the list is not exhaustive and that available resources are continually changing.

### **Summary**

As the Maine Injury Prevention Program continues to link its partners, at the local, state, and national levels, to training, data, and resources, it is the hope that this Injury and Violence Prevention Toolkit Report will support their work to integrate injury and violence prevention into their work plans. A feedback card and agency information card are included in the appendices. Please take a moment to complete these two documents. Submit to the Maine Injury Prevention Program attention, Katharyn Zwicker via email at [katharyn.b.zwicker@maine.gov](mailto:katharyn.b.zwicker@maine.gov) or mail to 286 Water Street, Augusta, Maine 04330. If you have questions, please call 207-287-5359. This report will be updated yearly therefore, it is important to provide your agency’s information. Thank you.

## Glossary of Terms and Acronyms:

ACE: Acute Concussion Evaluation
BPC: Board of Pesticides Control
CDC: Centers for Disease Control and Prevention
COPS: Community Orientated Policing Services
CPSC: U.S. Consumer Product Safety Commission
CSG: The Council of State Governments
DFH: Division of Family Health
DHHS: Department of Health and Human Services
DOD: Department of Defense
DOT: Department of Transportation
EMS: Emergency Medical Services
GDL: Graduated Driver Licensing
HMPs: Healthy Maine Partnerships
LATCH: Lower Anchors and Tethers for Children Restraint System
MECASA: Maine Coalition Against Sexual Assault
MIPP: Maine Injury Prevention Program
MTBI: Mild Traumatic Brain Injury
NAMI: National Alliance of Mental Illness
NCMEC: National Center for Missing & Exploited Children
NCPS: National Center for Patient Safety
NHTSA: National Highway Traffic Safety Administration
NNEPC: Northern New England Poison Center
NOYS: National Organizations for Youth Safety
PAN: Physical Activity and Nutrition
PEDSAFE: Pedestrian Safety Guide & Counter Measure Selection System
SIDS: Sudden Infant Death Syndrome
SPRC: Suicide Prevention Resource Center
USFA: United States Fire Administration
WICHE: Western Interstate Commission of Higher Education

## SPORTS AND RECREATIONAL SAFETY

Agency	Description of Toolkit	Availability & Cost
<p><b>Centers for Disease Control and Prevention (CDC)</b> 1600 Clifton Road Atlanta, GA 30333 800 CDC-INFO (800-232-4636) <a href="http://www.cdc.gov">www.cdc.gov</a></p> <p>*Research was conducted and compiled by CDC's Injury Centers across the country to develop this toolkit.</p>	<p><b><u>Heads Up!</u></b> CDC has developed a series of toolkits for physicians, high school coaches, youth sports coaches and administrators to increase awareness and improve prevention, recognition and management of brain injury.</p> <p><b>Toolkit includes:</b> Please see specific toolkits for Heads Up! below to choose the right one for your needs.</p>	<p><b>Available to whom?</b> Physicians, high school coaches, youth sports coaches, parents, and administrators.</p> <p><b>Cost?</b> These materials are available for order online for a fee or may be downloaded online at no cost on CDC's website.</p>
<p><b>Centers for Disease Control and Prevention (CDC)</b> 1600 Clifton Road Atlanta, GA 30333 800 CDC-INFO (800-232-4636) <a href="http://www.cdc.gov">www.cdc.gov</a></p> <p>*Research was conducted and compiled by CDC's Injury Centers across the country to develop this toolkit.</p>	<p><b><u>Heads Up! Brain injury in your Practice</u></b> To increase awareness and improve prevention, recognition and management of these injuries.</p> <p><b>Toolkit includes:</b> A booklet with information on diagnosis and management of MTBI, a patient assessment tool (Acute Concussion Evaluation or ACE), a care plan to help guide a patient's recovery, fact sheets in English and Spanish on preventing concussion, a palm card for the on-field management of sports-related concussion and a CD-ROM with downloadable kit materials and additional MTBI resources.</p>	<p><b>Available to whom?</b> Physicians.</p> <p><b>Cost?</b> Free. This toolkit is available free-of-charge and can be ordered online at CDC's website.</p>
<p><b>Centers for Disease Control and Prevention (CDC)</b> 1600 Clifton Road Atlanta, GA 30333 800 CDC-INFO (800-232-4636) <a href="http://www.cdc.gov">www.cdc.gov</a></p> <p>*Research was conducted and compiled by CDC's Injury Centers across the country to develop this toolkit.</p>	<p><b><u>Heads Up! Concussion in Youth Sports</u></b> To increase awareness and improve prevention, recognition and management of these injuries.</p> <p><b>Toolkit includes:</b> A video and DVD featuring a young athlete disabled by concussion, a guide, wallet card and clip board sticker for coaches, posters, fact sheets for parents and athletes in English and Spanish, and a CD-ROM with downloadable kit materials and additional concussion-related resources.</p>	<p><b>Available to whom?</b> Youth sport coaches, administrators and parents.</p> <p><b>Cost?</b> Free. This tool kit is available free-of-charge and can be ordered online at CDC's website.</p>

## SPORTS AND RECREATIONAL SAFETY

Agency	Description of Toolkit	Availability & Cost
<p><b>Bicycle Coalition of Maine</b> P.O. Box 5275 Augusta, ME 04332 (207) 623-4511 <a href="http://www.bikemaine.org">www.bikemaine.org</a></p>	<p>Public service announcements and brochures advocating for bicycle safety using the Share the Road Campaign. This campaign educates bicyclists and motorists about safe, responsible driving.</p>	<p><b>Available to whom?</b> The public.</p> <p><b>Cost?</b> Free.</p>
<p><b>Bicycle Coalition of Maine</b> P.O. Box 5275 Augusta, ME 04332 (207) 623-4511 <a href="http://www.bikemaine.org">www.bikemaine.org</a> <a href="http://www.saferoutesinfo.org/">http://www.saferoutesinfo.org/</a></p>	<p><b>Safe Routes to School</b> Statewide effort to increase biking and walking to school by improving transportation options, safety, and health. Online guide supports the development of a Safe Routes to School program.</p> <p><b>Toolkit includes:</b> Introduction: historical education for why biking and walking to school have declined, health risks of limited physical activity, how Safe Routes to School is part of the solution for many health issues, elements of the program, how to take action, success stories, and references. Steps to creating a program: bringing the right people together, holding a kick off meeting, gather information and identify issues, identify solutions, make a plan, fund the plan, act on the plan, evaluate, make improvements, and keep moving.</p>	<p><b>Available to whom?</b> The public.</p> <p><b>Cost?</b> Free. Web-based resources available for print.</p>
<p><b>U.S. Department of Transportation: Federal Highway Administration Pedestrian and Bicycle Information Center</b> 200 New Jersey Avenue, SE Washington, DC 20590 202-366-4000 <a href="http://www.walkinginfo.org/pedsafe/">http://www.walkinginfo.org/pedsafe/</a></p>	<p><b>Pedestrian Safety Guide and Countermeasure Selection System (PEDSAFE)</b> Provides practitioners with the latest information available for improving the safety and mobility of those who walk.</p> <p><b>Toolkit includes:</b> Website provides a list of resources: background, crash statistics, crash analysis, objectives, implementation and downloads. As well as tools: selection tool, interactive matrices, countermeasures and case studies to help communities improve pedestrian safety.</p>	<p><b>Available to whom:</b> The public.</p> <p><b>Cost?</b> Free.</p>

## SAFETY IN AND AROUND THE HOME

Agency	Description of Toolkit	Availability & Cost
<p><b>U.S. Consumer Product Safety Commission (CPSC)</b> 4330 East West Highway Bethesda, MD 20814 800-638-8270 <a href="http://www.cpsc.gov">www.cpsc.gov</a></p> <p>*Research has been compiled in connection with multiple federal and state research teams to develop this toolkit. For more specific information regarding the research, please go to their website and click on the link <i>injury studies</i> to access data from their National Injury Information Clearinghouse or send a letter directly to CPSC.</p>	<p><b><u>Neighborhood Safety Network</u></b> This toolkit is a variety of publications, posters, checklists, and tools that are available online to help consumers and communities promote safety and health.</p> <p><b>Toolkit includes:</b> Posters on the following topics in both English and Spanish: ATV safety, bicycle helmets, bicycle safety, carbon monoxide safety, check your child care center poster and checklist, choking hazards, electrical safety, fireworks safety, grandparents-child safety tips, Halloween fire safety, helmets can save a life, helmets-play safe, holiday decorations, holiday toy safety, inflatable pool safety, in-home drowning, older consumer safety, playground safety, poison prevention, pool safety, prevention of drowning, resale/thrift stores, safe sleep, safe travels, smoke alarms, top 5 hidden home hazards, toy jewelry safety, and yard sales. Publications on the following topics in both English and Spanish: all terrain vehicles safety, art and crafts safety, bicycle safety, child safety, children’s furniture, clothing safety, crib safety and SIDS reduction, electrical safety, fire safety, general information, holiday safety, home heating equipment, household products safety, indoor air quality, older consumers safety, outdoor power equipment safety, playground safety, poison prevention, pool &amp; spa safety, public use products, recreational &amp; sports safety, reports, the safety review and toy safety.</p>	<p><b>Available to whom?</b> To anyone who may need to access to this safety information.</p> <p><b>Cost?</b> Free. This toolkit is available free-of-charge and can be ordered online at CPSC’s website.</p> <p>All CPSC publications, including web-only content are also available for free on the website. Hard copies of these publications can be ordered by sending an email to <a href="mailto:info@cpsc.gov">info@cpsc.gov</a>. In this email you will need to include your mailing address, and specify the document number and name of the publication desired. Delivery takes between 3-4 weeks.</p>
<p><b>Northern New England Poison Center (NNEPC)</b> Maine Medical Center ☐ 22 Bramhall Street ☐ Portland, ME 04102 1-800-222-1222 <a href="http://www.nnepc.org">http://www.nnepc.org</a></p>	<p><b><u>Website Resources:</u></b> Poison first aid, common poisonings, poison information and prevention; link to suicide prevention resource center; links to state-based data and resources on poison control.</p> <p><b>Toolkit includes:</b> “Poison Help 1-800-222-1222” magnets/sticker sheets, children’s cavity sheets (age specific for Kindergarten – fourth grade), brochures &amp; handouts on specific types of poisoning, medication safety materials, “Poison in Action: An Adult Education Program That Saves Lives” educational video, large print and Braille educational materials, posters and the “Quills Up- Stay Away!” poison awareness program for grades K-2, which includes a video, classroom activities, and educational materials.</p>	<p><b>Available to whom?</b> To anyone who may need to access to this safety information.</p> <p><b>Cost?</b> Free. Including the “Quills Up” program materials.</p>

## SAFETY IN AND AROUND THE HOME

Agency	Description of Toolkit	Availability & Cost
<p><b>Maine Board of Pesticides Control (BPC)</b>            A.M.H.I. Campus            Deering Building            Room 333            28 State House Station            Augusta, ME 04333            (207) 287-2731 (24 hour answering service)  <a href="http://www.maine.gov/agriculture/pesticides/contact/index.html">http://www.maine.gov/agriculture/pesticides/contact/index.html</a></p> <p>*The Board of Pesticides Control (BPC) is Maine's lead agency for pesticide regulation. The BPC is attached to the Maine Department of Agriculture, Food and Rural Resources.</p>	<p><b>Pesticides Control &amp; Contamination Prevention Resources Download Library</b>            This downloadable library provides pesticide applicators, dealers and members of the public with information and materials on safety and the control of pesticides.</p> <p><b>Toolkit includes:</b>            A download library with the following: pesticide application signs for golf courses, commercial or home, storage areas, a brochure: Protect Yourself from Pesticides, a list of calibration resources, conversion tables, pesticide storage recommendations, factsheet for Bt corn in Maine and the following presentations: <i>Ticks: Know your Enemy!</i>, <i>Master Gardener Pesticide Safety Presentation</i>, <i>Beneficial Pesticide Presentation</i> and the <i>2009 LakeSmart Presentation</i>.</p>	<p><b>Available to whom?</b>            The public, pesticide applicators and dealers.</p> <p><b>Cost?</b>            Free. Each resource is available on their website in a downloadable format.</p>
<p><b>United States Fire Administration (USFA)</b>            16825 South Seton Avenue            Emmitsburg, MD 21727            (301) 447-1000  <a href="http://www.usfa.dhs.gov">www.usfa.dhs.gov</a></p> <p>*Research has been compiled in connection with multiple federal and state research teams to develop all resources provided from the United States Fire Administration.</p>	<p><b>Fire Safety &amp; Resources</b>            The USFA focuses in fire prevention, preparedness, and response. They provide a vast amount of information, resources and links for citizens, parents, students, instructors and news media.</p> <p><b>Toolkit includes:</b>            Online links to the following fire safety topics: smoke alarms, residential fire sprinklers, escape planning, fire extinguishers, fireworks, after a fire, carbon monoxide, arson awareness, bedrooms, candles, cooking, earthquakes, electrical appliances, floods, fire prevention campaigns, heating, high-rise residences, holiday and seasonal, hotels and motels, learn about fire, manufactured homes, novelty/toylike lighters, rural residences, smoking and wildfires. Each of these topics includes a factsheet that you can download. Also provided for instructors are: Sesame Street Fire Safety Station Curriculum, USFA kids page with activities and publications.</p>	<p><b>Available to whom?</b>            Citizens, parents, students, instructors and news media.</p> <p><b>Cost?</b>            Free. Each resource is available on their website in a downloadable format.</p>

## SAFETY IN AND AROUND THE HOME

Agency	Description of Toolkit	Availability & Cost
<p><b>Northern New England Poison Center (NNEPC)</b>            Maine Medical Center □            22 Bramhall Street □            Portland, ME 04102            1-800-222-1222  <a href="http://www.nnepc.org">www.nnepc.org</a></p> <p>*The NNEPC uses the Maine Medical Center Research Institute for carrying out its research to provide direct benefits to its patients and the public.</p>	<p><b>2010 Spike Education Kit</b>            An educational toolkit for elementary schools, primarily for children in kindergarten and first grade. The toolkit is for use during the National Poison Prevention Week, held in March to help prevent poisoning.</p> <p><b>Toolkit includes:</b>            A plush Spike hand puppet, student take-home packets, video teacher’s guide, additional classroom activities, “candy or medicine?” poster and a DVD <i>Spike’s Poison Prevention Adventure</i>.</p>	<p><b>Available to whom?</b>            The toolkit is offered to elementary schools during the National Poison Prevention Week.</p> <p><b>Cost?</b>            Free. Pre-order the 2010 Spike Education Kit online at their website.</p>
<p><b>Northern New England Poison Center (NNEPC)</b>            Maine Medical Center □            22 Bramhall Street □            Portland, ME 04102            1-800-222-1222  <a href="http://www.nnepc.org">www.nnepc.org</a></p> <p>*The NNEPC uses the Maine Medical Center Research Institute for carrying out its research to provide direct benefits to its patients and the public.</p>	<p><b>Poison Prevention &amp; Information</b>            The NNEPC website provides a wide range of information on poison prevention, treatment and resources through the links on their website.</p> <p><b>Toolkit includes:</b>            Poison first aid information, common poisonings, poison information and prevention, resources for educators, resources for school nurses, and resources for media and state-specific information.</p>	<p><b>Available to whom?</b>            The public.</p> <p><b>Cost?</b>            Free. All information is provided online at their website.</p>
<p><b>Department of Veterans Affairs</b>            National Center for Patient Safety            P.O. Box 486            Ann Arbor, MI 48106            734-930-5890  <a href="http://www.va.gov">www.va.gov</a></p> <p>*The Veterans Affairs National Center for Patient Safety (NCPS) worked with the Patient Safety Center of Inquiry in Tampa, Florida, and others to develop the NCPS Falls Toolkit.</p>	<p><b>National Center for Patient Safety 2004 Falls Toolkit</b>            The Falls toolkit provides information on designing a falls prevention and management program, effective interventions for high-risk patients, implementing hip protectors and educating patients, families and staff of falls and fall-injury prevention.</p> <p><b>Toolkit includes:</b>            Falls toolkit introduction monograph, PowerPoint, notebook, posters, fliers, brochures, educational materials, resources and three videos: <i>Performing a Balance Assessment; Hip Protectors in an Inpatient Setting</i> and <i>Protecting your Hips with Hip Protectors</i>.</p>	<p><b>Available to whom?</b>            Medical professionals, patients and families.</p> <p><b>Cost?</b>            Free. Download the toolkit on their website.</p>

## MOTOR VEHICLE SAFETY

Agency	Description of Toolkit	Availability & Cost
<p><b>National Organizations for Youth Safety (NOYS)</b> National Organizations for Youth Safety 7371 Atlas Walk Way #109 Gainesville, VA 20155 703-981-0264 <a href="http://www.noys.org">www.noys.org</a></p> <p>*Research has been compiled in connection with the U.S. Department of Justice Office of Community Oriented Policing Services (COPS) and NOYS to develop this toolkit.</p>	<p><b><u>Traffic Safety Month Toolkit</u></b> Contains program ideas, tools for working with the media, educational resources and other materials for youth to use as part of community projects to prevent injuries from motor vehicle crashes.</p> <p><b>Toolkit includes:</b> Guidebooks that address the following issues: speeding in communities, traffic congestion around schools, street racing, drunk driving, cruising, pedestrian injuries and fatalities, successful public safety publicity and education, also ones aimed to help the reader better understand their local traffic safety issues and work with institutions (police, traffic planners, elected officials, community leaders) to develop effective responses. Also included are highlighted successful strategies that have been implemented in other parts of the country and resources for law enforcement, civic leaders, transportation officials and lawmakers.</p>	<p><b>Available to whom?</b> To anyone who may need access to this safety information.</p> <p><b>Cost?</b> Free. To order a free Traffic Safety Toolkit, call the COPS Office Response Center at 1-800-421-6770.</p>
<p><b>The Council of State Governments (CSG)</b> 2760 Research Park Drive Lexington, KY 40578 859-244-8000 <a href="http://www.healthystates.csg.org">www.healthystates.csg.org</a></p> <p>*Research has been conducted within each state and by other resources such as: Centers for Disease Control and Prevention, National Center for Statistics &amp; Analysis and the National Highway Transportation Safety Administration to develop this toolkit.</p>	<p><b><u>Graduated Driver Licensing (GDL) Toolkit</u></b> Information on how to explain the merits of GDL to potential program partners, how parents can enforce GDL compliance, and information on other effective strategies (including safety belt and alcohol restriction laws).</p> <p><b>Toolkit includes:</b> Information regarding state laws, research and resource links on GDL and teen driver fact sheets, passenger restrictions, what legislators can do and parental enforcement issues.</p>	<p><b>Available to whom?</b> To anyone who may need access to this safety information.</p> <p><b>Cost?</b> Free. The toolkit can be found in the publications section of the Council of State Governments Website <a href="http://www.healthystates.csg.org">http://www.healthystates.csg.org</a></p>

## MOTOR VEHICLE SAFETY

Agency	Description of Toolkit	Availability & Cost
<p><b>National Highway Traffic Safety Administration (NHTSA)</b> 1200 New Jersey Avenue SE, West Building Washington, DC 20590 Toll-Free: 1-888-327-4236 <a href="http://www.nhtsa.gov/">http://www.nhtsa.gov/</a></p> <p>*Toolkit is a project of the Community Anti-Drug Coalitions of America</p>	<p><b><u>Impaired Driving Prevention Toolkit</u></b> This toolkit is a guide for community-based programs focused around reducing impaired driving due to alcohol use.</p> <p><b>Toolkit includes:</b> Guidance for how community coalitions can implement a program to reduce impaired driving in their area. Resources in the document include: information on building community support through partnerships, public education, legislation, and law enforcement; guides for prevention using press releases, service announcements, and letters to newspapers; programs evaluation tracking forms and worksheets; and a list of organizations for further learning.</p>	<p><b>Available to whom?</b> The public.</p> <p><b>Cost?</b> Free. The toolkit can be downloaded off the website:</p> <p><a href="http://www.nhtsa.dot.gov/people/injury/alcohol/IDPToolkit/IDP_index.html">http://www.nhtsa.dot.gov/people/injury/alcohol/IDPToolkit/IDP_index.html</a></p>
<p><b>National Highway Traffic Safety Administration (NHTSA)</b> 1200 New Jersey Avenue SE, West Building Washington, DC 20590 Toll-Free: 1-888-327-4236 <a href="http://www.nhtsa.gov/">http://www.nhtsa.gov/</a></p> <p>*Toolkit is a project of the Community Anti-Drug Coalitions of America</p>	<p><b>NHTSA Speed Campaign Tool Kit</b> Marketing materials and media tools for communities across the country. Available in Spanish and English</p> <p><b>Toolkit includes:</b> Materials available on two message platforms: social norms “Stop Speeding Before It Stops You” and enforcement “Obey the Sign or Pay the Fine.” News media materials: news releases, letters to the editor, op-ed articles, fact sheets; TV and radio materials, billboards, posters and logos.</p>	<p><b>Available to whom?</b> The public, specifically those who are working on community advertising and education on speeding.</p> <p><b>Cost?</b> Free. Resources available at: <a href="http://www.nhtsa.dot.gov/speed/toolkit/index.cfm">http://www.nhtsa.dot.gov/speed/toolkit/index.cfm</a></p>
<p><b>National Highway Traffic Safety Administration (NHTSA)</b> 1200 New Jersey Avenue SE, West Building Washington, DC 20590 Toll-Free: 1-888-327-4236 <a href="http://www.nhtsa.gov/">http://www.nhtsa.gov/</a></p> <p>*Toolkit is a project of the Community Anti-Drug Coalitions of America</p>	<p><b>Drive Well: Promoting Older Driver Safety and Mobility in Your Community</b> Developed for people working with older adults by the American Society on Aging and the NHTSA. Helps to identify issues related to older drivers, plan public educational events, and evaluate the effectiveness of events.</p> <p><b>Toolkit includes:</b> Sections in the toolkit include: background on building community action around older driver safety, program organization guide, older driver training events, community building, educational and advocacy material, handouts, moderator’s video guide and evaluations.</p>	<p><b>Available to whom?</b> The public.</p> <p><b>Cost?</b> Free. Download the Drive Well Toolkit in the “Older Drivers” section of the NHTSA website.</p>

## MOTOR VEHICLE SAFETY

Agency	Description of Toolkit	Availability & Cost
<p><b>National Highway Traffic Safety Administration (NHTSA)</b> 1200 New Jersey Avenue SE, West Building Washington, DC 20590 Toll-Free: 1-888-327-4236 <a href="http://www.nhtsa.gov/">http://www.nhtsa.gov/</a></p> <p>*Toolkit is a project of the Community Anti-Drug Coalitions of America</p>	<p><b>Child Passenger Safety</b> Website resources for parents on choosing and installing the correct car seat with the “4 Steps for Kids” campaign; child seat rating; seat inspection stations by zip code; car safety ratings; child growth chart; defects and recalls; and specific toolkit for LATCH (Lower Anchors and Tethers for Children Restraint System)</p> <p><b>LATCH Toolkit includes:</b> Installation instruction, definitions, FAQs, posters, simple facts handout, billboards available in English and Spanish, instructional videos, press-ready ads and logos in English and Spanish; TV and radio ads in English and Spanish.</p>	<p><b>Available to whom?</b> The public.</p> <p><b>Cost?</b> Free. Information available in the Child Passenger Safety section on the NHTSA website.</p>
<p><b>National Highway Traffic Safety Administration (NHTSA)</b> 1200 New Jersey Avenue SE, West Building Washington, DC 20590 Toll-Free: 1-888-327-4236 <a href="http://www.nhtsa.gov/">http://www.nhtsa.gov/</a></p> <p>*Toolkit is a project of the Community Anti-Drug Coalitions of America</p>	<p><b>Teen Drivers</b> Web-based NHTSA three-tiered approach to preventing motor vehicle related deaths and injuries for teens: increasing seat belt use, implementing graduated driver licensing, and reducing teens' access to alcohol.</p> <p><b>Toolkit includes:</b> Materials based on the aforementioned points for programs focused on teen drivers. Materials for seat belt use include: news media materials, “creative” materials targeted to parents who host underage drinking parties or supply alcohol to minors and posters. Graduated driver licensing materials include: publications on the effectiveness and implementation of graduated licensing programs and a FAQ sheet. Materials on youth access to alcohol include: news media materials, “creative” materials, posters, and a radio script. The additional resources section includes studies and reports, statistics, a glossary and contact information.</p>	<p><b>Available to whom?</b> The public.</p> <p><b>Cost?</b> Free. Information available in the “Quick Clicks: Teen Drivers” section of the NHTSA website.</p>
<p><b>Maine Operation Lifesaver Railroad Crossing Safety</b> (207) 827-7367 <a href="http://www.maineol.org">www.maineol.org</a></p>	<p><b>Stay Alive When You Drive</b> Ten minute DVD for professional truck drivers with information about safely crossing railroad tracks.</p> <p><b>Look to Live</b> Ten minute DVD targeted to teen drivers to educate them about safely crossing railroad tracks.</p> <p><b>Toolkit includes:</b> Both DVDs are free and can be shown alone, or a Maine Operation Lifesaver volunteer can come speak with groups after the viewing of the DVDs.</p>	<p><b>Available to whom:</b> Professional truck drivers and driver education classes.</p> <p><b>Cost?</b> Free. Contact <a href="mailto:maineol@roadrunner.com">maineol@roadrunner.com</a></p>

## MOTOR VEHICLE SAFETY

Agency	Description of Toolkit	Availability & Cost
<p><b>Maine Operation Lifesaver</b>            Railroad Crossing Safety            (207) 827-7367  <a href="http://www.maineol.org">www.maineol.org</a></p>	<p><b>Shark</b>            Public Service Announcements and TV advertisements that address train safety. Targeted to young adults and families.</p>	<p><b>Available to whom:</b>            Viewed on televisions and heard on radio nationwide.</p> <p><b>Cost?</b>            Free.</p>
<p><b>Maine Department of Transportation</b>            16 State House Station            Augusta, ME 04333            (207) 624-3000  <a href="http://www.maine.gov/mdot/">www.maine.gov/mdot/</a></p> <p>*The Transportation Research Division, part of MaineDOT's Safety, Training, and Research Office, provides research to the operating units of the Department.</p>	<p><b>MaineDOT Transit Toolkit (revised 04.2009)</b>            It lists questions you should consider, offers resource information and transportation services throughout Maine.</p> <p><b>Toolkit includes:</b>            A booklet that includes a workbook featuring a needs assessment, resources for seniors, Department of Human Services information and a comprehensive list of regional transit providers.</p>	<p><b>Available to whom:</b>            The public.</p> <p><b>Cost?</b>            Free. Visit their website to download this toolkit.</p>
<p><b>Maine Department of Transportation</b>            16 State House Station            Augusta, ME 04333            (207) 624-3000  <a href="http://www.maine.gov/mdot/">www.maine.gov/mdot/</a></p> <p>*The Transportation Research Division, part of MaineDOT's Safety, Training, and Research Office, provides research to the operating units of the Department.</p>	<p><b>Parent Teen Driver Materials</b>            Information for both parents and teen drivers in Maine.</p> <p><b>Toolkit includes:</b>            Parents' letter about teen driving, a parent teen contract and what you can do pamphlet.</p>	<p><b>Available to whom:</b>            The public.</p> <p><b>Cost?</b>            Free. Visit their website to download this toolkit.</p>

## MOTOR VEHICLE SAFETY

Agency	Description of Toolkit	Availability & Cost
<p><b>Maine Department of Transportation</b> 16 State House Station Augusta, ME 04333 (207) 624-3000 <a href="http://www.maine.gov/mdot/">www.maine.gov/mdot/</a></p> <p>*The Transportation Research Division, part of MaineDOT's Safety, Training, and Research Office, provides research to the operating units of the Department.</p>	<p><b>Flash Facts</b> A resource of safety tips compiled by the DOT to cover a variety of situations, accompanied by Maine crash statistics.</p> <p><b>Toolkit includes:</b> Driver safety issue fact sheets on the following subjects: alcohol, drugs and medications, school safety-keeping our kids safe, bicycle safety, crashes not accidents, drowsy driving, motorcycle safety, older driver safety, railroad safety, road side emergency/cellular phone use, school bus safety, teen driving, emergency related safety tips, work zone safety and young driver safety. Information flash fact sheets on avoiding collisions with wildlife: Moose-safety and Vehicle-Deer Collisions. Holiday Driving flash fact sheets: Christmas holiday safety, graduation, Halloween, summer holiday and tourism safety, new years holiday safety, presidents day/school vacation week and thanksgiving holiday safety. Driving in different weather conditions flash fact sheets: autumn adjustments-rain, fog, sunlight and leaves, defensive driving, driving too fast for conditions, first frost, black ice, bridges freeze first, general winter storm safe driving tips and treatment of snowy/icy roads and winter driving. Good driving habits flash facts sheets: aggressive driving and road rage, driver courtesy, driver distractions, improper passing, Maine transportation safety laws, night driving, put the brakes on fatalities, rear-end collisions, speed too fast for conditions, speeding and traffic control devices/intersections.</p>	<p><b>Available to whom:</b> The public.</p> <p><b>Cost?</b> Free. Visit their website to download this toolkit.</p>
<p><b>United Bikers of Maine, Inc</b> P.O. Box 2629 Augusta, ME 04338 1-888-229-9826 <a href="http://www.ubm-usa.org/">http://www.ubm-usa.org/</a></p>	<p><b>Safety and Awareness</b> The United Bikers of Maine provide the public with safety and awareness information on motorcycles.</p> <p><b>Toolkit includes:</b> Motorcycle Safety Video: <i>Courtesy Motorcycle Council of New South Wales and Quick-tips on Alcohol &amp; Drug Awareness.</i></p>	<p><b>Available to whom:</b> The public.</p> <p><b>Cost?</b> Free. Visit their website to download the video and information sheet.</p>

## VIOLENCE PREVENTION

Agency	Description of Toolkit	Availability & Cost
<p><b>Loveisrespect, National Teen Dating Abuse Helpline</b>            Founding sponsor is Liz Claiborne, Inc.            No physical address;            Contact them by phone at: 1-866-331-9474            or online on their website at: <a href="http://www.loveisrespect.org">www.loveisrespect.org</a></p>	<p><b><u>Teen Dating Abuse Awareness Toolkit</u></b>            Provides resources for teens, parents, friends and family, peer advocates, government officials, law enforcement officials and the general public. All communication is confidential and anonymous.</p> <p><b>Toolkit includes:</b>            PDF/Word Doc downloads on the following topics: Teen Dating Abuse the Basics, 10 Teen Dating Abuse Facts, 10 Things You Can Do to Promote Teen Dating Abuse Awareness and a student editorial focusing on National Teen Dating Violence Awareness and Prevention Week ready to be printed to be published in your school or campus newspaper. Also access to the Love Campaign.</p>	<p><b>Available to whom?</b>            To anyone who may need access to this safety information.</p> <p><b>Cost?</b>            Free. The toolkit can be found online in a download form on their website.</p>
<p><b>Maine Coalition to End Domestic Violence</b>            170 Park Street            Bangor, ME 04401            207-941-1194  <a href="http://www.mcedv.org">www.mcedv.org</a></p>	<p><b><u>Domestic Violence Awareness Month, October</u></b>            Governor Baldacci, in Maine, proclaimed October to be domestic violence awareness month. Information, posters and church bulletins are available for use in all counties and communities within the State of Maine.</p> <p><b>Toolkit includes:</b>            An insert for church bulletins, calendar of events, and a poster, “See Abuse...Say Something”.</p>	<p><b>Available to whom?</b>            To anyone who may need access to this safety information.</p> <p><b>Cost?</b>            Free. The toolkit can be found online in a download form on their website.</p>
<p><b>Maine Coalition Against Sexual Assault (MECASA)</b>            83 Western Avenue, Suite 2            Augusta, ME 04330            207-626-0034  <a href="http://www.mecasa.org">www.mecasa.org</a></p> <p>*Resources that have contributed to the MECASA Resources Lending Library are research-based and vary according to individual toolkit books, DVD’s and videos.</p>	<p><b><u>MECASA Resources Lending Library</u></b>            The resources are helpful for sexual assault victim/survivors and their supporters, social service providers, educators, students, and anyone wishing to increase their knowledge and understanding of sexual assault.</p> <p><b>Toolkit includes:</b>            Books, DVDs, videos on the following topics: rape/sexual assault, acquaintance rape, college/university rape drugs, facilitated sexual assault, pornography, childhood sexual abuse/incest, male survivors, diverse populations, marital rape, domestic violence, partners, ritual &amp; cult-related abuse, sexual harassment, stalking, mental health, self-injury, social issues, offenders, advocate training/support groups, healing from the trauma workbooks, education/curricula, organizational, media, feminism, fiction &amp; legal resources.</p>	<p><b>Available to whom?</b>            The public.</p> <p><b>Cost?</b>            Free. The lending library is free to the public. If you find something you would like to reserve, please call 207-626-0034, or send an email request to <a href="mailto:info@mecasa.org">info@mecasa.org</a>.</p>

## VIOLENCE PREVENTION

Agency	Description of Toolkit	Availability & Cost
<p><b>Maine Children’s Trust</b> 24 Stone Street, Suite 1 Augusta, ME 04330 (207) 623-5120 <a href="http://www.mechildrenstrust.org">http://www.mechildrenstrust.org</a></p>	<p><b>Invest Early: A Working Plan for Humane Early Childhood Systems in Maine</b> Printable document that outlines the state plan for Humane Early Childhood Systems in Maine, an initiative that hopes to integrate state and community early childhood programs.</p> <p><b>Maine Children’s Trust Links</b> Lists organizations and websites that provide additional information related to preventing early childhood abuse and neglect.</p>	<p><b>Available to whom?</b> The public.</p> <p><b>Cost?</b> Free, download from Maine Children’s Trust homepage.</p>
<p><b>Maine Citizens Against Handgun Violence</b> P.O. Box 92 Portland, ME 04112 (207) 780-0501 <a href="http://www.mcahv.org">www.mcahv.org</a></p>	<p><b>Gunlock Giveaway</b> The Maine Citizens Handgun Violence Foundation distributes gunlocks to the public.</p> <p><b>Toolkit includes:</b> Gunlocks.</p>	<p><b>Available to whom?</b> The public.</p> <p><b>Cost?</b> Free, contact them on their website.</p>
<p><b>Child Welfare Information Gateway</b> Children's Bureau/ACYF 1250 Maryland Avenue, SW, 8th Floor Washington, DC 20024 (703) 385-7565 1-800-394-3366 <a href="mailto:info@childwelfare.gov">info@childwelfare.gov</a> <a href="http://www.childwelfare.gov">www.childwelfare.gov</a></p> <p>*A national service of the Children's Bureau, Administration for Children and Families, U.S. Department of Health and Human Services, Child Welfare Information Gateway consolidates and expands upon the services formerly provided by the National Adoption Information Clearinghouse and the National Clearinghouse on Child Abuse and Neglect Information and research is done in a collaborative manner.</p>	<p><b>Domestic Abuse Involving DOD Military and Certain Affiliated Personnel Toolkit</b> Provides resources related to working with military families around issues of domestic violence.</p> <p><b>Toolkit includes:</b> Includes regulations for establishing, implementing, and updating domestic abuse policies involving U.S. military and Department of Defense personnel and identifies and assigns responsibilities for preventing and responding to domestic abuse.</p>	<p><b>Available to whom?</b> Military families and the public.</p> <p><b>Cost?</b> Free. Download this toolkit on their website.</p>

## VIOLENCE PREVENTION

Agency	Description of Toolkit	Availability & Cost
<p><b>Child Welfare Information Gateway</b>            Children's Bureau/ACYF            1250 Maryland Avenue,            SW, 8th Floor            Washington, DC 20024            (703) 385-7565            1-800-394-3366  <a href="mailto:info@childwelfare.gov">info@childwelfare.gov</a>  <a href="http://www.childwelfare.gov">www.childwelfare.gov</a></p> <p>*The National Advisory Council on Violence Against Women developed this toolkit, which was reviewed by numerous experts in the fields of sexual assault, domestic violence, and stalking.</p>	<p><b>Toolkit to End Violence Against Women</b>            Guidance for communities, policy leaders, and individuals engaged in activities to end violence against women. Each chapter focuses on a particular audience or environment and includes recommendations for strengthening prevention efforts and improving services and advocacy for victims.</p> <p><b>Toolkit includes:</b>            Chapters on the following topics: community-based services, health and mental health care, civil remedies, criminal remedies, additional justice system responses, economic security, college and university campuses, the workplace, children and youth, educating the public, the media and entertainment industries, faith-based groups and organizations, sports, native women, the U.S. military and the international community.</p>	<p><b>Available to whom?</b>            Communities, policy leaders and individuals engage in activities to end violence against women.</p> <p><b>Cost?</b>            Free. Download this toolkit on their website:  <a href="http://toolkit.ncjrs.gov/default.htm">http://toolkit.ncjrs.gov/default.htm</a></p>

## SUICIDE PREVENTION

Agency	Description of Toolkit	Availability & Cost
<p><b>Suicide Prevention Resource Center (SPRC)</b> 55 Chapel Street Newton, MA 02458 877-GET-SPRC (438-7772) <a href="http://www.sprc.org/">http://www.sprc.org/</a></p> <p>*Toolkit is a collaborative project of the Suicide Prevention Resource Center (SPRC) and the Western Interstate Commission of Higher Education (WICHE), Mental Health Program</p>	<p><b>Web-based suicide prevention toolkit for rural primary care providers</b></p> <p><b>Toolkit includes:</b> Six step guide, which offers providers support to implement suicide prevention practices in their offices. Posters and wallet cards that list warning signs of suicide and the phone number of the national crisis line are available.</p> <p><b>Customized Support Toolkit includes:</b> (Web-based resource, Adobe Acrobat pages). Customized information and support for people who are responding to or interacting with those who are at risk of suicide</p> <p><b>SPRC Online Library Toolkit includes:</b> Online library with resources and materials on different aspects of suicide. Many full text, free articles.</p>	<p><b>Available to whom?</b> Primary Care Providers</p> <p><b>Cost?</b> Hard copies are available for \$25. Contact WICHE Mental Health Program or Mimi McFaul at <a href="mailto:mmcfaul@wiche.edu">mmcfaul@wiche.edu</a> (preferred option) or 303-541-0311</p> <p><b>Available to whom?</b> The public.</p> <p><b>Cost:</b> Free.</p> <p><b>Available to whom?</b> The public.</p> <p><b>Cost:</b> Free.</p>
<p><b>National Alliance of Mental Illness (NAMI)</b> 3803 N. Fairfax Drive Ste. 100 Arlington, VA 22203 Main: (703) 524-7600 Fax: (703) 524-9094 Member Services: (888) 999-NAMI (6264) <a href="http://www.nami.org">www.nami.org</a></p> <p>*NAMI conducted research to create this toolkit with support from the Suicide Prevention Resource Center and the Substance Abuse and Mental Health Services Administration.</p>	<p><b>Emergency Department Resource Toolkit</b> Provides educational information around suicide prevention and the emergency department.</p> <p><b>Toolkit includes:</b> Educational brochures: one for individuals who have attempted suicide and their families, highlighting the importance of obtaining follow-up care, and one brochure for medical professionals who work in emergency departments. The brochures for individuals who have attempted suicide and their families are also available in Spanish.</p>	<p><b>Available to whom?</b> The public, medical professionals and NAMI members.</p> <p><b>Cost:</b> You may download a version of each of the brochures online at no cost. You may also order individual titles, sold in bundles of 50, or you may order a complete set of all the brochures, sold in a bundle of 10 each. The cost is \$30 per item (\$27 for NAMI members).</p>

## SUICIDE PREVENTION

Agency	Description of Toolkit	Availability & Cost
<p><b>National Suicide Prevention Lifeline</b>            No physical address;            Contact them by phone at:            1-800-273-TALK (8255)            or online on their website at:  <a href="http://www.suicidepreventionlifeline.org">www.suicidepreventionlifeline.org</a></p>	<p><b>Suicide Prevention Lifeline &amp; Materials</b>            The lifeline is a 24-hour, toll-free, confidential suicide prevention hotline available to anyone in suicidal crisis or emotional distress. Online they offer a variety of materials that provide people with the Lifeline number, suicide warning signs, and other important information for assisting those in need of help.</p> <p><b>Toolkit includes:</b>            A brochure, wallet cards for individuals, counselors and disaster survivors, after an attempt guide booklet, business/contact cards, co-pilot cards, lifeline magnets, print public service announcements, flyers, posters and radio public service announcements. Spanish language posters and wallet cards are also available.</p>	<p><b>Available to whom?</b>            The public.</p> <p><b>Cost:</b>            Free. To order these materials, please contact the National Mental Health Information Center directly at 1-877-SAMHSA-7 or print out an order form online at their website and follow the instructions on how to order.</p>
<p><b>Maine Injury and Suicide Prevention Programs</b>            Office of Substance Abuse Information and Resource Center            41 Anthony Avenue            11 State House Station            Augusta, ME 04333-0011            1-800-499-0027 - Maine Only or 207-287-8900            TTY: 1-800-606-0215  <a href="http://www.maine.gov/bohdcfh/inj/suicide.html">www.maine.gov/bohdcfh/inj/suicide.html</a>  <a href="http://www.mainesuicideprevention.org">www.mainesuicideprevention.org</a></p> <p>*The Maine Injury and Suicide Prevention Programs follow guiding principles that are built on frameworks such as the Surgeon General’s National Strategy to guide planning. They also use researched approaches and best practice models where available.</p>	<p><b>Suicide Prevention Resources</b>            The website provides a variety of resources and information about suicide and suicide prevention; including risk and protective factors, how to respond to suicidal behavior, and information about accessing mental health resources.</p> <p><b>Toolkit includes:</b>            A list of possible resources in your community and in the State of Maine, bookmarks, safe zone poster, caring about life cards, the prevention poster, and The Maine Youth Suicide Prevention Information Booklet.</p>	<p><b>Available to whom?</b>            The public.</p> <p><b>Cost:</b>            Free. Each resource is available online on their website in a downloadable format.</p>

## OTHER

Agency	Description of Toolkit	Availability & Cost
<p><b>Maine Office of Elder Services</b> Maine Department of Health and Human Services 11 State House Station 32 Blossom Lane Augusta, Maine 04333 (207) 287-9200 <a href="http://www.maine.gov/dhhs/oes">www.maine.gov/dhhs/oes</a></p>	<p>Web-based resource with information about the Office of Elder Services including: adult day services, Alzheimer’s information, care choices, consumer directed services, disability determination services, employment, family caregivers, insurance, money management program, nursing homes, nutrition, and transportation, FAQs, publications, booklets and pamphlets/flyers and upcoming events.</p>	<p><b>Available to whom?</b> The public. Specific resources available for providers and staff/provider training.</p> <p><b>Cost:</b> Free.</p>
<p><b>Maine Partnership for Healthy Aging</b> 465 Congress Street Suite 701 Portland, ME 04101 207-775-1095 207-541-7540 fax <a href="http://www.mainehealth.org/pfha">www.mainehealth.org/pfha</a></p>	<p><b>Guidebook for the Caregiving Journey</b> A guide for family and friends who provide care to aging adults.</p> <p><b>Toolkit includes:</b> Worksheets for gathering personal information, inventory of documents, medical insurance, medical and mental status, activities and instrumental activities of daily life, caregiver resources, evaluating caregiver needs, personal support team, planning for emergencies, developing a plan of care, evaluating the home environment, questions for the caregiver and the older adult, evaluating apartments, condos, and retirement communities, checklists for rental leases, condos or retirement community, home health care checklist, hiring home health care privately, evaluating assisted living facilities, evaluating nursing care facilities, inventory of personal and financial assets, monthly/annual budgets, monthly bills, and professional advisers.</p>	<p><b>Available to whom?</b> The public.</p> <p><b>Cost:</b> Free.</p>
<p><b>Maine Office of Substance Abuse</b> 41 Anthony Avenue 11 State House Station Augusta, ME 04333 1-800-499-0027 (207) 287-2595 TTY: 1-800-606-0215 <a href="http://www.maine.gov/dhhs/osa/">http://www.maine.gov/dhhs/osa/</a></p>	<p><b>Raising Your Child Alcohol Free: A Healthcare Provider’s Guide to Address Underage Drinking</b> A guide for how to have a nonjudgmental discussion with parents and youth about underage drinking.</p> <p><b>Toolkit includes:</b> A printable PDF guide with the following sections: know the messages you are sending your child, teach self-help skills, talk about the harm of using alcohol and other drugs, get to know your child’s friends and their parents, monitor your child’s use of electronics, set rules and consequences about the use of alcohol and other drugs, decrease your child’s access to alcohol, educate yourself about the trends and dangers of youth alcohol and other drug use and pay attention to your child’s mental well-being. A “Raising Your Child Alcohol Free” poster to hang in health care facilities. “The 6 G’s” card for physicians to give to parents to help them start up the conversation with their child about underage drinking.</p>	<p><b>Available to whom:</b> Healthcare providers and parents.</p> <p><b>Cost?</b> Free. Download from the website or contact <a href="mailto:osa.ircosa@maine.gov">osa.ircosa@maine.gov</a> .</p>

## OTHER

Agency	Description of Toolkit	Availability & Cost
<p><b>Maine Nutrition Network</b> Muskie School of Public Service University of Southern Maine 45 Commerce Drive Suite 11 Augusta, ME 04330 (207) 626-5271 <a href="http://www.maine-nutrition.org/">http://www.maine-nutrition.org/</a></p>	<p><b>Healthy Weight Awareness Campaign</b> Social marketing campaign focused on providing Maine parents with information about keeping their children and families healthy and active</p> <p><b>Toolkit includes:</b> TV and radio advertisements and posters with the following themes: winter physical activity, healthy Maine walks, use your home as a gym, make time for family fun!, walk for life, portion sizes, fruits and vegetables, pack a healthy picnic, screen time, TV off/out of your bedroom and simple steps toward better health.</p>	<p><b>Available to Whom?</b> The public.</p> <p><b>Cost?</b> Free, download at <a href="http://www.maine-nutrition.org/Projects/HWACResources.htm">http://www.maine-nutrition.org/Projects/HWACResources.htm</a></p>
<p><b>Maine Nutrition Network</b> Muskie School of Public Service University of Southern Maine 45 Commerce Drive Suite 11 Augusta, ME 04330 (207) 626-5271 <a href="http://www.maine-nutrition.org/">http://www.maine-nutrition.org/</a></p>	<p><b>PAN (Physical Activity and Nutrition) Packets</b> Resources for community members to initiate environmental and policy changes.</p> <p><b>Toolkit includes:</b> Action steps, fact sheets, Maine examples, presentation materials, key contact list, web resources, other support materials, and references.</p>	<p><b>Available to Whom?</b> The public.</p> <p><b>Cost?</b> Free. Download at <a href="http://www.maine-nutrition.org/Resources/PANPackets.htm">http://www.maine-nutrition.org/Resources/PANPackets.htm</a></p>
<p><b>National Center for Missing &amp; Exploited Children</b> Charles B. Wang Int'l Children's Building 699 Prince Street Alexandria, VA 22314 Hotline: 1-800-THE-LOST (1-800-843-5678) <a href="http://www.missingkids.com/">www.missingkids.com/</a></p> <p>*Honeywell Hometown Solutions partnered with the National Center for Missing and Exploited Children (NCMEC) to bring safety resources to every community in the United States through this toolkit.</p>	<p><b>Got 2B Safe! Educational Safety Kit</b> An abduction prevention program for elementary school students, to teach children potentially life-saving lessons.</p> <p><b>Toolkit includes:</b> Educational program with activities and materials that focus on individual child safety, a safety test, strategies for keeping kids safe and a Got 2B Safe! Poster.</p>	<p><b>Available to Whom?</b> Schools across the United States of America.</p> <p><b>Cost?</b> Free. Visit their website to download this kit: <a href="http://www.honeywell.com/got2bsafe">www.honeywell.com/got2bsafe</a></p>

## OTHER

Agency	Description of Toolkit	Availability & Cost
<p><b>Department of Labor Safety Works!</b> 45 Commerce Drive 54 State House Station Augusta, ME 04333 (207) 623-7900 <a href="http://www.maine.gov/labor/bls">http://www.maine.gov/labor/bls</a></p> <p>*The Maine Department of Labor collects and analyzes data on work-related injuries, illnesses, and fatalities in Maine.</p>	<p><b>The Safety Works! Lending Library &amp; Publications</b> The lending library includes videos on topics ranging from Air Quality to Welding and everything in between. Safety Works! also provides posters, publications, research and links to reduce job-related injuries, illnesses and deaths on their website.</p> <p><b>Toolkit includes:</b> Labor posters, over 400 videos on safety in the workplace, publications and research links to prevent job-related injuries, illnesses and deaths.</p>	<p><b>Available to Whom?</b> The service loans videos by mail to Maine workers and businesses.</p> <p><b>Cost?</b> Free. Available on their website. *All lending library videos titles are posted online and users can select up to two videos at a time using an online form or by faxing in their request.</p>
<p><b>City of Portland Public Health Division</b> 389 Congress Street Portland, ME 04101 (207) 874-8633 <a href="http://www.publichealth.portlandmaine.gov">www.publichealth.portlandmaine.gov</a></p>	<p><b>Summer Camp Toolkit</b> Information and facts about preventing and reducing disease transmissions at summer camps across the State of Maine.</p> <p><b>Toolkit includes:</b> Facts about summer camps and infectious diseases, factors that increase the likelihood of disease transmission at summer camps, how to protect yourselves and your campers, introductory letter for partners in prevention, disease reporting in Maine link, list of diseases, healthy camp study flyer, injury and illness prevention strategies for camps, American Camp Association's Injury and Illness Prevention e-courses link, how should I wash my hands poster, insect repellent fact sheet and links to resources, publications and articles regarding camps.</p>	<p><b>Available to Whom?</b> The public.</p> <p><b>Cost?</b> Free. Visit their website to access the toolkit.</p>
<p><b>City of Portland Public Health Division</b> 389 Congress Street Portland, ME 04101 (207) 874-8633 <a href="http://www.publichealth.portlandmaine.gov">www.publichealth.portlandmaine.gov</a></p>	<p><b>Bed Bugs</b> A guide created by the City of Portland's Social Services Division to educate the public about bed bugs, their biology, behavior and how to prevent and effectively remove them from infested areas.</p> <p><b>Toolkit includes:</b> Bed bugs: guidelines for best practices in prevention and treatment report and bed bug fact sheets in the following languages: Acholi, English, French, Russian, Serbian/Croatian, Somali, Spanish, Sudanese and Vietnamese.</p>	<p><b>Available to Whom?</b> The public.</p> <p><b>Cost?</b> Free. Visit their website to access the toolkit.</p>

## OTHER

Agency	Description of Toolkit	Availability & Cost
<p><b>Maine Medical Association</b> 30 Association Drive Manchester, ME 04351 (207) 622-3374 <a href="http://www.mainemed.com/">http://www.mainemed.com/</a></p> <p>*This video has been endorsed by the Maine Center for Disease Control and Prevention and the Maine Medical Association and based upon best practices.</p>	<p><b>Why don't we do it in our sleeves?</b> A video and posters that teaches proper respiratory etiquette to prevent countless people from getting sick each year.</p> <p><b>Toolkit includes:</b> A video in English, Spanish, French, Mandarin and American Sign Language on respiratory etiquette, the cough/sneeze etiquette poster, hand wash poster and health hazards poster.</p>	<p><b>Available to Whom?</b> Intended for schools and the workplace.</p> <p><b>Cost?</b> Free. Can be watched on their website. However to obtain the posters there is a fee that ranges from \$3 to \$6. Visit their website to access and order this toolkit.</p>
<p><b>Maine Emergency Medical Services</b> Department of Public Safety 45 Commerce Drive Suite 1 152 State House Station Augusta, ME 04333-0152 (207) 626-3860 <a href="http://www.maine.gov/dps/ems/index.html">www.maine.gov/dps/ems/index.html</a></p> <p>*Research for guidebook completed by the Ohio Department of Public Safety.</p>	<p><b>Emergency Guidelines for Maine Schools (Revised 08.24.2008)</b> A guidebook for school staff that have no medical/nursing training to use when the school nurse is not available. It was originally produced by the Ohio Department of Public Safety, then modified by North Dakota EMS, and has been reviewed by several Maine physicians, nurses, and pre-hospital providers to make it compatible with Maine's EMS system.</p> <p><b>Toolkit includes:</b> The Emergency Guidelines for Maine Schools Guidebook.</p>	<p><b>Available to Whom?</b> School staff across the State of Maine.</p> <p><b>Cost?</b> Free. Visit their website to download this guidebook.</p>

**Appendix I - Feedback and Toolkit Information Form**

Please take a moment to provide feedback on this Injury and Violence Prevention Toolkit Report. We want to create the most accurate, current and useful injury and violence toolkit resource possible. If you have questions, please contact Katharyn Zwicker at 287-5359 or-800-698-3624 (Maine only). Please fax or email the completed feedback card to her at 207-287-7213 or [katharyn.b.zwicker@maine.gov](mailto:katharyn.b.zwicker@maine.gov). Thank You.

Name: \_\_\_\_\_  
Agency: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone / Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Types of injury and / or violence prevention activities, programs, or initiatives with which your agency deals.

\_\_\_\_\_

Did you find this Toolkit Report useful?      Yes / Explain \_\_\_\_\_

\_\_\_\_\_

No / Explain \_\_\_\_\_

How will you use this Toolkit Report? \_\_\_\_\_

Will you share this Toolkit Report with other agencies? If yes, what agencies? \_\_\_\_\_

\_\_\_\_\_

If no, please explain. \_\_\_\_\_

What suggestions do you have to improve this Toolkit? \_\_\_\_\_

**If you wish to provide injury and violence prevention toolkit information to be included – please complete the following and submit to Katharyn Zwicker. Please use one card per toolkit description. Use the toolkit report as a template for completion. Thank you.**

Agency Distributing Toolkit (please include contact information): \_\_\_\_\_

Description of Toolkit and Contents: \_\_\_\_\_

Available to Whom? \_\_\_\_\_

Cost? \_\_\_\_\_

This document is produced as part of the Public Health Injury Surveillance and Prevention Program cooperative agreement between the Centers for Disease Control and Prevention (CDC) and the Maine Center for Disease Control and Prevention / Maine Injury Prevention Program - Account # 5U17CE124819-05



**DHHS - Non-Discrimination Notice**

The Department of Health and Human Services (DHHS) does not discriminate on the basis of disability, race, color, creed, gender, sexual orientation, age, or national origin, in admission to, access to, or operations of its programs, services, or activities, or its hiring or employment practices. This notice is provided as required by Title II of the Americans with Disabilities Act of 1990 and in accordance with the Civil Rights Act of 1964 as amended, Section 504 of the Rehabilitation Act of 1973, as amended, the Age Discrimination Act of 1975, Title IX of the Education Amendments of 1972 and the Maine Human Rights Act and Executive Order Regarding State of Maine Contracts for Services. Questions, concerns, complaints or requests for additional information regarding the ADA may be forwarded to DHHS' ADA Compliance/EEO Coordinators, 11 State House Station - 221 State Street, Augusta, Maine 04333, 207-287-4289 (V), 207-287-3488 (V), 1-800-606-0215 (TTY). Individuals who need auxiliary aids for effective communication in program and services of DHHS are invited to make their needs and preferences known to the ADA Compliance/EEO Coordinators. This notice is available in alternate formats, upon request.

*Caring..Responsive..Well-Managed..  
We Are DHHS.*