

MAINE IMMUNIZATION PROGRAM UPDATE

JULY/AUGUST 2016



Maine Center for Disease Control and Prevention
An Office of the Department of Health and Human Services

Paul R. LePage, Governor

Mary C. Mayhew, Commissioner

National Immunization Awareness Month Nears

National Immunization Awareness Month is an annual observance held in August to highlight the importance of vaccination for people of all ages. The event was established to encourage people to make sure they are up to date on their recommended vaccines.



Communities continue to raise awareness about the important role vaccines play in preventing serious, sometimes deadly diseases.

Communications Resources Available

That National Public Health Information Coalition (NPHIC), in collaboration with CDC's National Center for Immunization and Respiratory Diseases, developed [communication toolkits](#) for various audiences throughout the month. A different stage of the lifespan is promoted each week through the toolkits. They are:

- Adults (August 1-7)
- Pregnant women (August 8-14)
- Babies and young children (August 15-21)
- Preteens and teens (August 22-28)

There is also an abbreviated [toolkit](#) for school-aged children to help providers remind parents to get their children vaccinated before the school year starts.

Each toolkit includes sample key messages, media materials, social media messages, FAQs and web links and resources.

Eye-catching Awareness Month [logos and banners](#) to highlight your participation in the festivities are

also available. This year, a media outreach toolkit is one of the new resources available. It is designed to help engage the media in carrying key immunization messages. To download the toolkits, visit NPHIC's National Immunization Awareness Month [website](#).

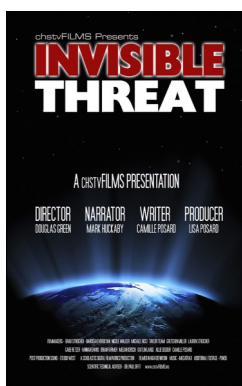


Annual Regional Training

The Maine Immunization Program will be hosting the final training in Bangor on September 28 at the Cross Insurance Center located at 515 Main Street. Registration will be from 8:45—9 AM. Please contact Celeste Poulin at celeste.poulin@maine.gov to sign up.

Invisible Threat

For those unable to attend the Maine Immunization Program's Annual Regional Trainings, please be sure to check out the *Invisible Threat* documentary produced by a group of students from Carlsbad High School in California. The film explores the reasons why some parents delay or decline vaccinations for their children as well as the science behind vaccinations. The film was Originally created for biology classes in the San Diego area, but is now available all over the United States and in different countries.



Please visit the link below to rent the film for \$5 or to purchase for \$15.

<http://www.chstvfilm.org/>

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Maine Immunization Providers Honored for HPV Vaccination Rates

The Maine Immunization Program would like to thank and congratulate the staff of the following facilities for their exceptional efforts in protecting Maine adolescents and young adults from HPV.

The following facilities have reached the highest percentage for both males and females 11-18 years of age who have received all three doses of HPV vaccine.

Arnold Memorial Medical Center—89 percent
Judy L. Welch MD—75 percent
MMP Portland Pediatrics—74 percent
Dorothy Thayer MD—73 percent
Milbridge Medical Center—72 percent
Fish River Rural Health Fort Kent—69 percent
Western Maine Pediatrics—68 percent
SMHC Sanford Pediatrics—68 percent
Maine Coast Pediatrics—67 percent
MMP South Portland Pediatrics—67 percent
East Grand Health Center—67 percent

Morbidity and Mortality Weekly Reports

The *Morbidity and Mortality Weekly Report* (<https://www.cdc.gov/mmwr/index2016.html>) series is prepared by the US Centers for Disease Control and Prevention (CDC).

Often called “the voice of CDC,” the series is the agency’s primary vehicle for scientific publication of timely, reliable, authoritative, accurate, objective and useful public health information and recommendations.

The report’s readership predominately consists of physicians, nurses, public health practitioners, epidemiologists and other scientists, researchers, educators, and laboratorians.

The data in the weekly report are provisional, based on weekly reports to CDC by state health departments. The reporting week concludes at close of business on Friday; and nationally compiled data are released to the public on the following Friday.

To sign up to receive the MMWR, please visit the link below:

<https://www.cdc.gov/mmwr/mmwrsubscribe.html>

AFIX Corner

Make every visit count.
Don’t miss out on an opportunity to vaccinate.



Use sick-child and chronic care visits as a time to immunize. Be sure to check what vaccinations, if any, are due each time a patient is scheduled to be seen.

Vaccine Information Statement Update

The Vaccine Information Statement for influenza will remain the same as last season for the upcoming 2016-17 season.



If you have any questions,
please contact the Maine Immunization Program at:
(207) 287-3746 or (800) 867-4775
www.ImmunizeME.org