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To: Maine Immunization Program Providers  
From: Maine Immunization Program  
Subject: 2015 National Infant Immunization Week  
Date: April 21, 2015

National Infant Immunization Week (NIIW) is an annual observance to highlight the importance of protecting infants from vaccine-preventable diseases in communities throughout the United States. This year, NIIW is scheduled to be held April 18<sup>th</sup> – 25<sup>th</sup>.

We encourage you to use the posters at the link below to help promote the importance of vaccination in infants and surrounding family.

<http://www.cdc.gov/vaccines/events/niiw/print-materials.html>

In observance of NIIW, the Maine Immunization Program will also be hosting a film screening and discussion on the documentary, "Invisible Threat". This event will take place on **Monday, April 27<sup>th</sup> 5:30 – 7:30 pm at Kaplan University, 14 Marketplace Dr., Augusta, ME 04330.** All are welcome to attend.

The film focuses on **understanding the science of vaccination** and the misperceptions leading parents to delay or decline life-saving immunizations. This 40-minute independent documentary, produced by award-winning high school student filmmakers, has earned praise from more than 50 organizations, including the Children's Hospital of Philadelphia, Mayo Clinic, Johns Hopkins, and Every Child By Two, calling the documentary "powerful," "fast-paced," "well-balanced," and "impeccably produced."

Following the film will be a discussion with local pediatrician, Dr. Sydney Sewall from Kennebec Pediatrics.

To view the trailer, visit <http://vimeo.com/64521691>.

If you have any questions, please contact us at 207-287-3746.

Thank you for your dedication to keep the citizens of Maine free from vaccine-preventable diseases.