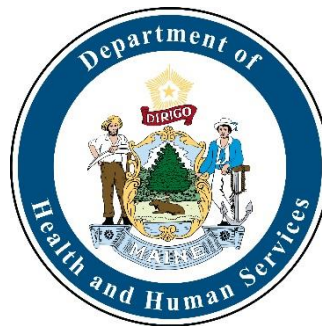


Vaccine Planning Work Group

Tonya Philbrick
Maine Immunization Program
September 10, 2020



Disclaimer

All information in this presentation is subject to change.
Information shared in these slides are assumptions
as of 9/10/2020.

Agenda

- Change in format of calls
 - Roll Call
- Influenza Update
- Phase 1 Assumptions
- Hospital Survey
- Technology Update
 - Roles of Electronic Medical Records and the Immunization Information System (ImmPact)
- Communication Campaign

Maine Immunization Program

Influenza

The following presentations may be used for both children and adults:

Trade Name/NDC#	Age indications based on licensure of the product	Presentations	MIP ordering requirement for specific patient population
Flucelvax / 70461-0320-03	4 years and older	.50ml prefilled syringe Quad	Children 4 years thru 18 years and all adults
Flulaval / 19515-0816-52	6 months and older	.50ml prefilled syringe Quad	Children 6 months thru 18 years and all adults
Flumist / 66019-0307-10	2 years thru 49 years	Single dose sprayer Quad	Children 2 years thru 18 years and adults thru 49 years
Fluzone / 49281-0420-50	6 months and older	.50ml prefilled syringe Quad	Children 6 months thru 18 years and all adults

Maine Immunization Program

Influenza – Cont.

The following presentations are for adults only due to funding source restrictions:

Trade Name/NDC#	Age indications based on licensure of the product	Presentations	MIP ordering requirement for specific patient population
Afluria / 33332-0320-01	36 months and older	.50ml prefilled syringe Quad	All Adults
Fluarix / 58160-0885-52	6 months and older	.50ml prefilled syringe Quad	All Adults
Flucelvax / 70461-0420-10	4 years and older	Multi-dose vial Quad	All Adults
Fluzone / 49281-0633-15	6 months and older	Multi-dose vial Quad	All Adults

Key Facts to Plan for COVID-19 Vaccine Administration

- Two doses of COVID-19 vaccine, separated by ≥ 21 or ≥ 28 , will be needed for immunity for some vaccine candidates
 - Both doses will need to be with the same product
 - Requires a plan for tracking and patient reminders
- Cold chain requirements for vaccine will range from 2-8C to -80C for both storage at vaccine administration sites and long-term storage
- Memorandum of Agreement must be signed by all COVID-19 vaccination providers (state, commercial sector, and other partners)

Critical Operational Considerations

- Maintenance of cold chain
- **Onboarding of providers** (via IIS or other systems) as needed
- Targeted communication HCP about vaccination clinical logistics
 - Ensure **clinics available off-hours** to accommodate all shifts
 - Ensure **clinic availability for smaller/independent providers** who may not have in-house access
- Plan for **social distancing** and other prevention measures, while considering **potential weather-related challenges** (vaccine distribution likely to occur in winter months)
- Need to obtain consent for staff, schedule clinic appointments, and provide education about the vaccine before receiving vaccine (~2 weeks prior)

Phase Assumptions

Phase 1

Phase 1a “Jumpstart Phase”:

- High-risk workers in health care facilities
- First responders

Phase 1b:

- People of all ages with comorbid and underlying conditions that put them at significantly higher risk
- Older adults living in congregate or overcrowded settings

Phase 2

- Critical risk workers—workers who are both in industries essential to the functioning of society and at substantially high risk of exposure
- Teachers and school staff
- People of all ages with comorbid and underlying conditions that put them at moderately higher risk
- All older adults not included in Phase 1
- People in homeless shelters or group homes for individuals with physical or mental disabilities or in recovery
- People in prisons, jails, detention centers, and similar facilities, and staff who work in such settings

Phase 3

- Young adults
- Children
- Workers in industries essential to the functioning of society and at increased risk of exposure not included in Phase 1 or 2

Phase 4

- Everyone residing in the United States who did not receive the vaccine in previous phases

Healthcare Personnel

- All paid and unpaid persons serving in healthcare setting who have the potential for direct or indirect exposure to patients or infectious materials
- Includes persons not directly involved in patient care but potentially exposed to infectious agents while working in a healthcare setting
- As of Aug 24, 2020, ~150,000 cases and ~700 deaths among HCP
- HCP likely to be prioritized by ACIP for initial allocation

**Estimated
Population** ~17-
20M

Examples:

- Hospitals
- Long-term care facilities (assisted living facilities & skilled nursing facilities)
- Outpatient
- Home health care
- Pharmacies
- EMS

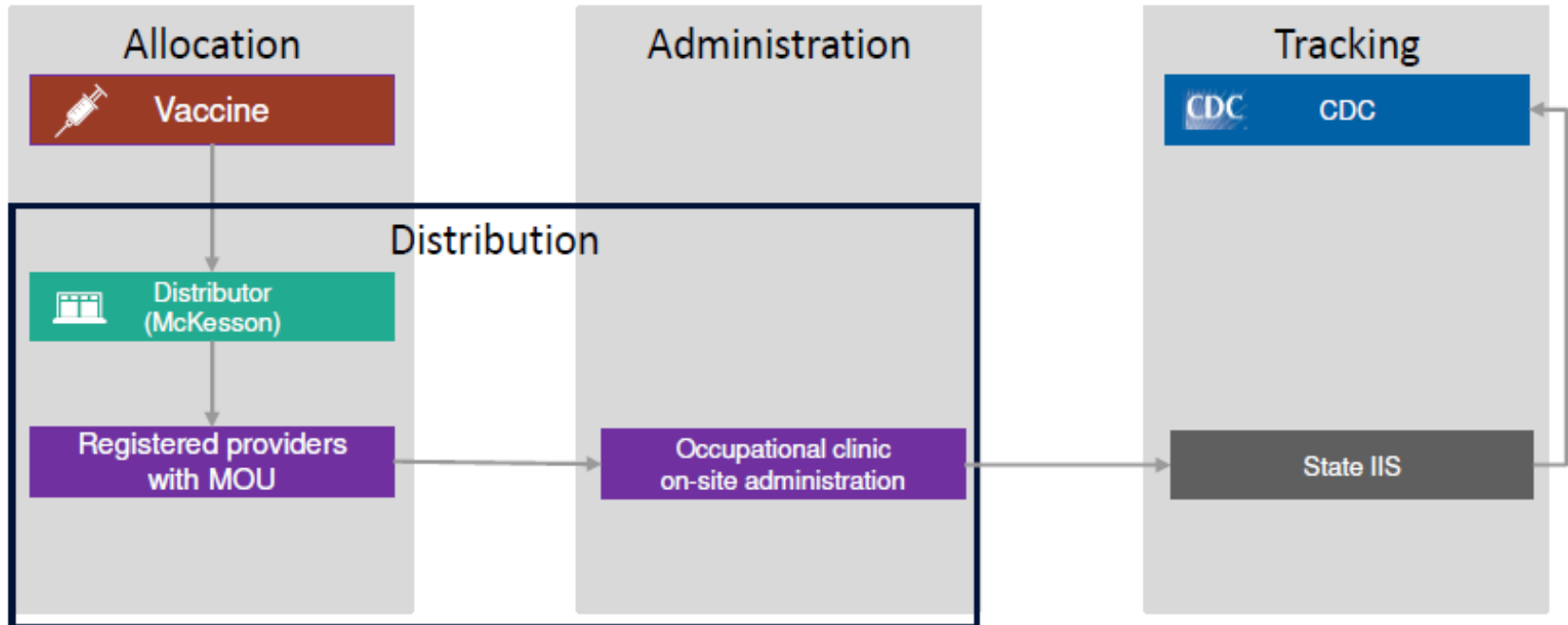
Hospital Survey

- Survey to be completed at the hospital level
- Identify the following
 - Hospital Contacts
 - High risk employees
 - Vaccine storage capacity
 - Vaccine administration/clinics
 - EMR/EHR
- Survey due date 9/11/2020

Technology

- Data Exchange
- VAMS
- IZ Gateway

Registered Vaccination Providers (e.g., Healthcare Systems or Clinics Providing Vaccine to HCP)



Communication Campaigns Overview

- Clear, effective communication will be essential to COVID-19 vaccination program
- Building vaccine confidence broadly and among groups anticipated to receive early vaccination, as well as dispelling vaccine misinformation, are critical to ensuring vaccine uptake
- A successful COVID-19 vaccination program will have lasting effects on the nation's immunization system

Communications Considerations

- First people vaccinated will set the tone for later vaccination; if their experience is positive, they will act as ambassadors and spokespersons, sharing experience with friends and family, amplified by social media
- Be prepared for information to change often
 - Who can get vaccination?
 - Where is vaccine available?
 - Which vaccines are available?
 - How much vaccine has been distributed?
 - New safety and effectiveness data

Communication: US CDC Lead Focus Groups

- Conducted 49 focus groups June-August 2020
 - 12 audience segments made up of HCW, first responders, essential workers, at-risk populations and other adults of different ages, races ethnicities, and SES
- Across audiences, there were similar beliefs about who should receive a COVID-19 vaccine first once it was available
- Sources of information and “trusted” sources were not always the same and varied by audience
- Participants generally open to receiving a COVID-19 vaccine eventually
 - Want to get vaccinated where it is safe and comfortable

Next Steps for Communication Roll Out

- Website – public and vaccination provider content
- Message development and testing

Next Meeting

- Expectations
- Target Audience
- New Invite/Platform

Questions?

Tonya Philbrick
Director
Maine Immunization Program

