2019 NIIW Template News Release

(Put on your letterhead)

# FOR IMMEDIATE RELEASE

April xx, 2019

CONTACT: Name of Contact

Name of organization

Phone: (###) ###-####

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#### [Name of Your Organization] Holds [Type of Event] as Part of National Infant Immunization Week

[**Name of Your Organization**] will host a [**Type of** **Event]** from **[start time]** to **[end time]** on April **xx** as part of the local observance of National Infant Immunization Week April 27-May 4, 2019.

The event is expected to draw more than xx people from [Name(s) of Area(s) if known]. Some of the activities planned for the day include [Local Activities – if applicable]. [Include Other Pertinent Information Regarding Your Event/Outreach Efforts Here.]

“During National Infant Immunization Week (NIIW), we celebrate the success of immunizations in preventing deadly diseases,” said [**Name and Title of Spokesperson**]. "Maintaining high immunization rates by vaccinating on time every time is the key to keeping dangerous diseases away from our communities."

Check your child’s immunization records and make sure they are up-to-date in their shots. For copies of your child’s immunization records, talk to your doctor or call the Maine Immunization Program at 207-287-3746.

If you’re concerned about the cost of shots, the Maine Immunization Program can help. All children regardless of insurance status are eligible to receive vaccine at no cost. Your doctor’s office may charge an administration fee. Even if you cannot afford the fee, you will not be turned away. Call your health care provider to ask if they participate in the Maine Immunization Program.

For more information about National Infant Immunization Week or childhood vaccinations visit <https://www.cdc.gov/vaccines/events/niiw/index.html> and [www.ImmunizeME.org](file:///C:\Users\Caitlin.Anton\Downloads\www.ImmunizeME.org).