

MIP Communication – “Don’t Miss Your Shot: Vaccinationland Sweepstakes”

On June 16, 2021, Governor Janet Mills [launched](#) Maine’s newest COVID-19 vaccination incentive and reward program, the “Don’t Miss Your Shot: Vaccinationland Sweepstakes.”

Maine’s Don’t Miss Your Shot: Vaccinationland Sweepstakes will reward one winner with \$1 for every person vaccinated in Maine by the Fourth of July. The more people vaccinated, the higher the prize. The sweepstakes also raises awareness of how Mainers [can obtain an appointment](#) for one of these safe, effective, and free vaccines.

There is one drawing: Maine residents 12 years old and older who have received at least one dose of a Moderna or Pfizer COVID-19 vaccine, or the one-dose Johnson & Johnson vaccine, in Maine between December 15, 2020 and June 30, 2021, may enter to win . Vaccinated Mainers 12-17 may enter but must have a parent or guardian provide a name, email address, and phone number. .

Registration is required by 11:59 p.m. EST on June 30, 2021. Those who wish to enter must go to [this site to register](#). Governor Mills will announce the winner and the prize amount on the Fourth of July.

A full FAQ and details on eligibility are available [here](#).

Thank you for considering promoting the sweepstakes at your clinics. Attached is a flyer that can be posted at your vaccination location or printed and handed out to patients. By scanning the QR code, patients will be taken directly to the sweepstakes registration site where they will also be able to read the full rules on eligibility and the FAQ.